

WORLD TRADE NEWS

Gatt pact 'should boost U.S. jobs by 80,000'

BY DAVID BUCHAN IN WASHINGTON

THE GATT trade accords should create between 80,000 and 130,000 new jobs in the U.S. and cut the U.S. inflation rate by 0.4-0.6 per cent over the next eight years.

Mr. Robert Strauss, President Carter's top representative at the trade negotiating sessions, stated this in Geneva.

Presenting what he called a "conservative" study by the U.S. Labour Department of the job benefits of the world trade agreements on the U.S., Mr. Strauss predicted that the agreements, to be formally introduced into both Houses of Congress this week, would meet little opposition from trade unions.

He expected Congress to wrap up its consideration of the accords by late July, after which Mr. Strauss is due to take over the U.S. mediation role in the Palestinian autonomy talks between Egypt and Israel.

The biggest gain, according to Mr. Strauss, will come from the mutual opening up by the U.S. and other countries of Government contracts to foreign bidders, under the new GATT Government Procurement Code. It is estimated this would increase U.S. exports by

between \$1.94bn and \$2.34bn, while increasing American imports by \$0.34bn, for a net gain of between \$1bn and \$2bn a year.

In turn, this would create between 50,000 and 100,000 new jobs annually.

The U.S. and Japan would plug away at efforts to reach a bilateral procurement agreement before the GATT code comes into effect at the start of 1981, Mr. Strauss said.

It had been "a mistake" to rush an agreement on this controversial issue in recent months.

Under the new agreements, the world-wide tariff cuts, which for the U.S. amount to one-third reduction over eight years to an average tariff level of 5.7 per cent, should increase U.S. exports by \$2.3bn and U.S. imports by \$0.3bn.

The gain to the U.S. trade balance at the end of that period would thus be about \$700m.

The U.S. is so far the only major Government to have attempted the tricky task of calculating the employment effects of the GATT accords, which contain many imponderables, particularly in the area

of the multifarious codes governing non-tariff barriers. This is perhaps because it has the most difficult problem of getting the accords ratified by its legislature.

Mr. Strauss' predictions and the Labour Department study paint a rosier picture than an earlier report by the Congressional Budget Office study — which, Mr. Strauss commented, was over-pessimistic, because it exaggerated the extent of tariff cuts finally agreed in Geneva.

The CBO study warned that older-fashioned industries, such as leather, textiles, glassware, and furniture—chiefly concentrated in northern and eastern parts of the U.S.—could be expected to lose jobs because of the trade agreements. But Mr. Strauss said flatly last week that no state would be a net loser of employment, and that most would gain.

Jobs will certainly disappear—the Labour Department study calculated that tariff cuts would lose some 137,000 jobs, but create 167,000 new ones by the late 1980s.

But Mr. Strauss claimed the process would be gradual enough to prevent dislocation.

SHIPPING REPORT Rates hold despite fears over oil

By Ian Hargreaves, Shipping Correspondent

SHIPOWNERS last week experienced mixed effects from rapidly increasing crude oil prices and supply shortages.

On the one hand, rates in both dry cargo and tanker shipping continue to range from the reasonable to the very high.

On the other, deep anxiety exists that the underlying downward trend in world economic growth thought likely to result from energy problems could plunge shipping back into crisis before the end of the year.

In the short term, shipowners' profitability is also being seriously restricted by higher fuel oil prices.

The degree to which the industry has recovered from the crisis triggered by the 1973 oil shock is well illustrated by the latest figures on the number of oil tankers laid up.

E. A. Gibson, the London brokers, reports that only 18.2m dwt of vessels were laid up last week, which is 2m dwt lower than a month earlier and well under half the amount of tonnage idle a year ago.

Over two-thirds of those ships still idle are very large crude carriers over 200,000 dwt. "The smaller units really are reaching total utilisation," the broker says.

As would be expected in these conditions, the demolition rate has slowed down, with only 2.7m dwt of ships going to the breakers' yards so far this year, against a record 15m dwt last year.

This general picture was clearly reflected in the pattern of trading last week.

The market for big tankers continues to be uncertain, with some shippers to below Worldscale 40 (with higher oil prices, a break-even figure) last week because of excess ships in the Gulf.

British Petroleum, which has entered the market for tonnage to be used in July, was said to have received firm offers of 16 or 17 ships.

Smaller sizes continued, however, to improve their freight rates and the shortage of oil products in the West has produced fresh high rates for some smaller petroleum carriers.

COLOMBIAN PRESIDENT'S EUROPEAN TOUR

UK to push mine technology

BY HUGH O'SHAUGHNESSY, LATIN AMERICA CORRESPONDENT

"RELATIONS BETWEEN Colombia and Britain have never been bad," a leading Colombian remarked the other day, "but they've never been particularly close. Perhaps the President's visit will do something to improve things."

President Julio Cesar Turbay Ayala arrives in Britain at the beginning of next month for an official visit, one of the last on a punishing schedule which is this month taking him to Mexico, Lisbon, Madrid, Belgrade, Brussels, Switzerland and Moscow. If Mr. Leonid Brezhnev's health allows him to receive the Colombian head of state.

The Colombians make much of the fact that he is not travelling just on behalf of his own country but as the accredited representative of the whole of the Andean Pact, which includes Colombia, Venezuela, Ecuador, Peru and Bolivia.

At a recent meeting of the Andean presidents at the old Colombian colonial port of Cartagena, the Andean heads of state mandated President Turbay to speak for them on specific trade problems in Europe.

But the Colombian's difficulties with the industrialised countries are likely to be aired by President Turbay in Brussels rather than London. Here

bilateral trade is likely to be top on the agenda. With exports to Colombia last year of nearly £50m against imports from Colombia of only half that Britain has a healthy balance.

Despite the fact that Colombia is one of the world's largest coffee producers, little of its coffee comes here. Its textile fibres and yarns account for well over half Colombia's sales to Britain.

For its part Britain will be seizing the opportunity of showing how its technology could meet Colombia's development needs.

Among the principal projects which British industrialists will

want to talk to President Turbay about is the Cerrejon coal scheme.

Cerrejon, in the far north-east has the biggest deposits of coal in Latin America, provisionally put at 4bn tons but probably much more than that. The cost of exploiting them is put at \$1.2bn, which would include the roads, port and other infrastructural works needed.

During his visit he will be taken to Longannet across the Firth of Forth to be shown one of the most modern of British coal mines, topped with a power station. Once Cerrejon is producing coal the Colombians expect to use it to fuel half

their thermal power stations, thus saving on oil and natural gas. Longannet may, therefore, whet his appetite for a British built plant.

Another big project with which Britain wants to be associated is the building of two underground railway systems, one in Bogota, the capital, the other in the big provincial city of Medellin. In the latter Mott, Hay and Anderson has already been contracted as consultants.

If Colombia needs credit for these or any other schemes President Turbay will have it offered to him, as a delegation of bankers will be following close behind those industrialists with whom he is meeting.

Last visit seem too workaday the Colombian president can be expected to stress the historic ties between Venezuela, Colombia and Britain when he visits the ambitious cultural centre that the Venezuelan Government and the Venezuelan ambassador, Sr Juan Manuel Sucre Trias, have established in the house in Grafton Way, once inhabited by Francisco de Miranda, the 18th-century precursor of Colombian and Venezuelan independence.

As a former ambassador to London himself, President Turbay is aware that there is more to international relations than just bids and deals.



Colombian President Julio Cesar Turbay Ayala (left) meeting with Portuguese President Ramalho Eanes.

Aerospatiale subsidiary wins £108m contract

BY TERRY DODSWORTH IN PARIS

THE U.S. subsidiary of Aerospatiale, the French aerospace company, has won a £108m contract to supply 90 helicopters to the U.S. Coastguard.

This is the second time in two years that French aircraft companies, working in collaboration with American suppliers, have won large-scale orders for the Coastguards.

In 1977, Falcon Jet Corporation, a subsidiary of Dassault, was given a £102m contract for 41 of its Mystere-30 jets.

The Aerospatiale subsidiary—Aerospatiale Helicopter Corporation (AHC)—will begin supplying the Coastguards with its Dauphin-2 model in 1982. The Dauphin-2 has been specially adapted for offshore surveillance and rescue work.

Only 30 per cent of the French-designed helicopter will be made in France. The rest will come from U.S. subcontractors, including two engines for each unit from Lycoming, and other equipment from Rockwell Collins.

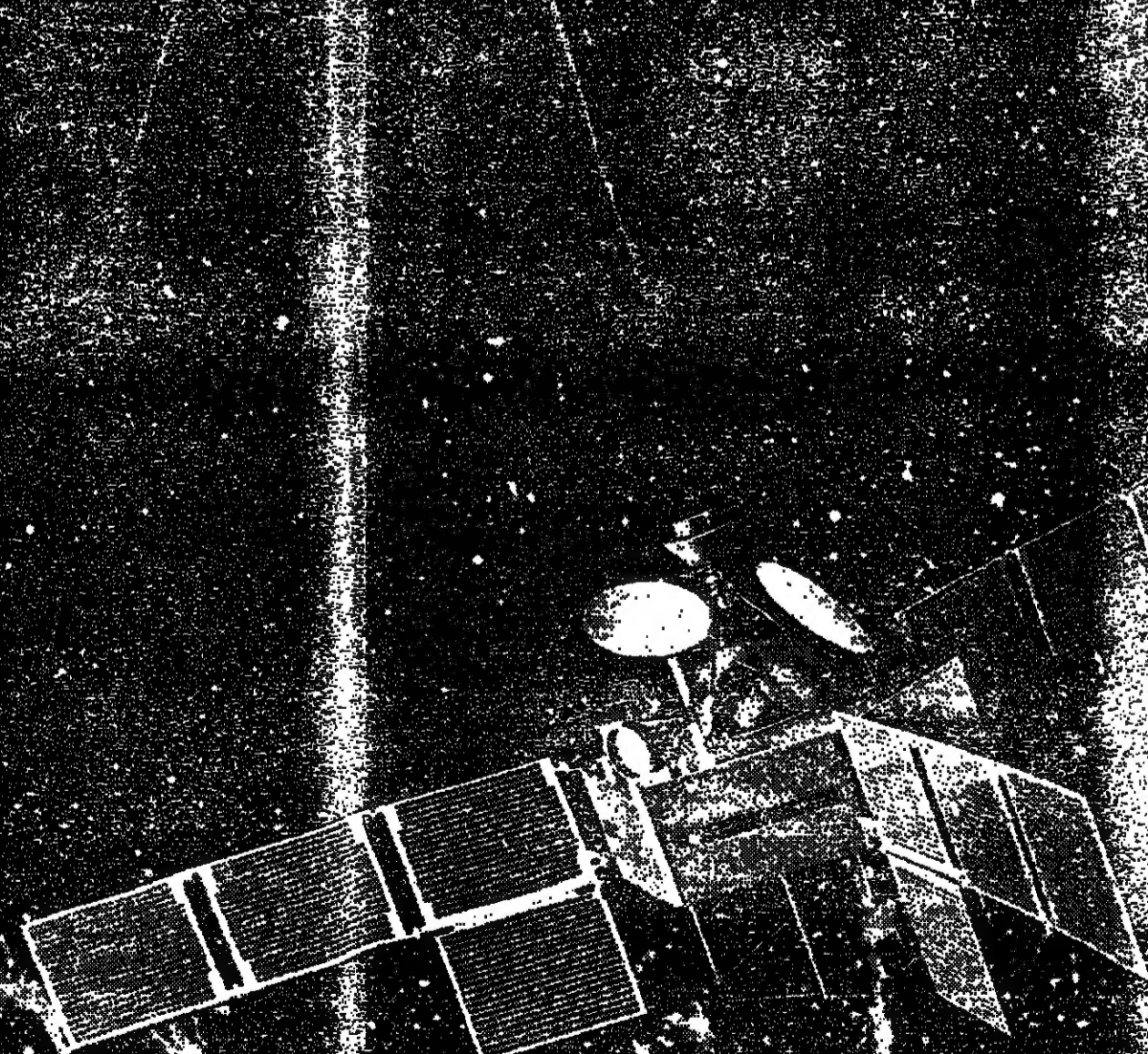
This new order for AHC, which expects to deliver 125 helicopters this year, underlines the success of Aerospatiale in this sector of the aerospace market.

The helicopter division of the group, with a turnover of FFr 2.5bn (£384m), is reckoned to hold about 25 per cent of the Western world's market for these machines, and is realising well over 80 per cent of its sales overseas.

World Economic Indicators

	TRADE STATISTICS			
	April '79	March '79	Feb. '79	April '78
Germany DMbn	Exports 25.9	28.0	23.2	23.8
	Imports 22.6	24.4	20.8	20.6
	Balance +3.3	+3.4	+2.4	+3.2
Italy Lirebn.	Exports 4,371	4,649	4,756	3,832
	Imports 4,304	5,386	4,414	3,612
	Balance -65	-737	-342	+21
Japan \$bn	Exports 7,800	9,247	7,649	7,711
	Imports 7,280	7,726	6,561	5,447
	Balance +520	+1,541	+1,088	+2,272
UK £bn	Exports 3,115	2,787	2,324	3,007
	Imports 3,522	3,124	3,175	2,771
	Balance -407	-347	-851	+232
France Frsbn	Exports 33,800	33,494	32,837	29,477
	Imports 33,300	32,287	32,846	28,771
	Balance +500	+1,207	-1,009	+6,606
U.S. \$bn	Exports 13,883	14,445	13,507	11,607
	Imports 17,053	16,228	15,720	14,577
	Balance -3,170	-1,783	-2,213	-2,970
Holland Flbn	Exports 11,212	9,248	9,509	9,777
	Imports 11,524	9,535	9,498	9,577
	Balance -312	-287	+1,011	+1,200
Belgium Frsbn	Exports 117,881	123,694	136,675	111,577
	Imports 114,648	120,176	123,924	112,777
	Balance +3,233	+3,518	+12,751	-1,200

Ideas and Achievement.



Before man can break new ground to leave conventional technology behind it takes ideas to show the technical possibilities. For example in the case of communications satellites whose reliable operation must be guaranteed for years. AEG-TELEFUNKEN has so far been involved with the construction of 9 satellite ground stations and 17 satellites, one of which was the Franco-German SYMPHONY II communications satellite launched into a geostationary orbit in 1975, which is performing its communication function perfectly to this

very day. Globe-spanning communications through satellites and ground stations—that's telecommunications technology by AEG-TELEFUNKEN.

AEG-TELEFUNKEN

Designing for today, planning for tomorrow—setting the trends

UK NEWS

Boom sales precede VAT rise

BY PAUL TAYLOR

SHOPPERS took to the stores in force over the weekend to beat the Budget Value Added Tax increases and deprive the Chancellor of millions of pounds of extra revenue.

Saturday, the last pre-VAT increase shopping day, saw managers speaking of "boom trading," "phenomenal sales" and "record takings." Several store groups defied Sunday trading laws and remained open yesterday.

Credit Data, one of Britain's biggest credit reference organisations, was working up to midday yesterday, processing credit applications from shoppers out to beat the VAT increases.

Since the Budget, Credit Data has checked more than 50 per cent more applications than usual.

When takings are added up, they are likely to show store turnovers up by between 40 and 100 per cent on normal levels, and even higher in some departments.

Trade in household goods like furniture and carpets was particularly strong. But many shoppers were to be found in the electrical, radio and television departments, where

trading was up to four times higher than normal in spite of the smaller VAT increase, from 12.5 to 15 per cent, on these goods.

Curry's, the high street multiple electrical retailers, said trading had been "very brisk" on Saturday with particularly interest shown in white goods and turnover up by about 100 per cent on normal Saturday trading.

For many of the big department stores, the pre-VAT increase trading has provided a major boost to trade ahead of the summer bargain sales period which begins at the end of the month.

The John Lewis Partnership, with 17 department stores throughout the country, said Saturday had provided the climax to "boom trading week" with the emphasis on electrical appliances, household goods, furniture, carpets and linen.

In the pre-Budget period, sales figures for the partnership showed a 41.2 per cent rise on the same week last year, but final figures for trading last week are expected to show a 100 per cent increase in some stores.

The pattern was similar throughout the main department stores in London's West End. Mr. Howard Meitner, general manager of Debenhams Oxford Street store said Saturday trading had been "phenomenal" with takings 100 per cent up on a normal Saturday and the week's takings 50 per cent higher than the same time last year.

Debenhams' high fashion department was particularly busy, together with the electrical department where the increase in turnover was said to be about 250 per cent.

In common with many other large London stores, Selfridges begins repacking today, which means many shoppers will still pay pre-tax increase prices on some items until the process is completed—probably by Wednesday.

Harris Carpets, the 157-store discount carpet group which includes the Queensway and Ross outlets, said sales were at least double the group's previous record.

Tesco, the supermarket group, said trading in the wine and spirits section and the group's "home 'n' wear" department had been good.

It remains to be seen whether the VAT increase will mark the start of a new mini price war among the supermarket groups, with companies like Tesco and Asda absorbing VAT increases on some non-food items.

Fears of a duty increase on spirits are thought to have led to a degree of stockpiling by some of the supermarket groups and could now bring attempts by these companies to off-load stock at reduced prices.

Many of the multiple off-licence groups had extended opening hours in advance of the VAT increase and Augustus Barnett, for example, with 181 stores mainly in the South-east, said sales last week were twice as high as normal, with wine sales keeping abreast of the popular spirits.

As expected, the VAT increase also produced a last-minute rush to buy cars. The increase will add £220 to the price of a family car costing £3,500. BL dealers reported big increases in business during the week, and the company is hoping that this sales boost will be of particular advantage to it because of large stocks of cars like the Marina, Allegro, Princess and Rover.

City panel proposed to review accounts

By Michael Lafferty

THE STOCK EXCHANGE and the accountancy bodies are considering a plan to establish a City review panel to examine and comment publicly on departures from accounting standards in the accounts of quoted companies.

The suggestion, from the English Institute of Chartered Accountants, will be discussed by Mr. Patrick Neill, chairman of the Council for the Securities Industry, the City's overall self-regulatory agency, and Mr. Tom Watts, chairman of the Accounting Standards Committee.

Mr. Watts said yesterday that a review panel was probably the most viable proposal to have emerged.

The English Institute has said that the most effective tool of enforcement applicable to listed companies which breach accounting standards "is the power to invite the chief executive or chairman to appear before an appropriate authority to justify his company's action."

Savings at year's low

By Eamonn Fingleton

THE National Savings Department's net savings receipts fell last month to £47.3m, the lowest this year.

This takes the department's total funds under management to £11,878.3m.

The disappointing inflow reflects mainly abnormally large repayments of £204.7m. New investment held up well at £252.0m.

Repayments were swollen by the settlement of a strike at the department's computer centre. This had been blocking repayments since February.

Pressure on British Airways Ulster route

BY LYNTON McLAIR

BRITISH AIRWAYS is likely to face increasing pressure for more competition on its lucrative London-Belfast shuttle service after the loss last week of one of its prime Scottish routes to a small charter operator.

The State-owned airline was severely criticised by the Civil Aviation Authority in March for inefficiencies on the Heathrow-Belfast route. These imposed "heavy and totally unnecessary costs on BA passengers generally," the Authority said.

The route is already under attack from British Midland Airways, which flies to Belfast from Gatwick and wants to do so from Heathrow.

British Midland stated at a CAA hearing in Belfast last month that volume of traffic on the route would support more services. British Airways figures for higher-than-forecast growth on the route may support this.

It forecast in October that it would carry 430,000 passengers on the route in that financial year. The actual total was 470,000.

It said its Belfast shuttle flights, expected to make £2.2m profit in this financial year, would be jeopardised if British Midland's case were accepted.

British Midland may be encouraged by the CAA decision to withdraw British Airways' rights to fly the Aberdeen-Wick-Shetland service.

Air Ecosse, a two-year-old independent airline, won these rights after protests about passenger standards. Protesters included the United Kingdom Atomic Energy Authority, which has a reactor at Dounreay, Caithness; the Highlands and Islands Development Board; and the Highlands Regional Council.

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Retailers' profits on cars down 0.1%

By Kenneth Gooding

RETAILERS' profits on new and used cars fell last year, according to a survey of several hundred companies by Sewell's Profit and Information Unit.

The average gross profit for new vehicles dropped from 9.5 per cent to 9.7 per cent and there was a similar fall for used vehicles.

Mr. J. M. H. Binney, the report's author, suggests that this was probably due to the use by retailers of over-simplified systems of accountancy.

Dealers seem to have been controlling their sales on the basis of achieving a fixed margin per unit. "This provides dangers for such a ratio ignores completely the important aspect of inflation," the report suggests.

Given that 1978 was something of a boom year for car sales and there was a shortage of many popular vehicles, profit margins should have gone up.

Incentives

"One is left with the conclusion that discount selling has continued unabated. It appears that salesmen left with higher prices and up-market models are still prepared to discount heavily."

The report suggests that volume-related discounts, fleet bonuses and promotion for loyalty incentives might be used as more refined financial inducements rather than "flat-rate give-aways that erode gross profit margins."

The dealers who took part in the survey forecast they would increase new car sales by 18 per cent and those of used vehicles by 23 per cent in 1979 from last year's level.

Franchise Study—Sales Department Profitability, Ronald Sewell and Associates, 1, Queen Square, Bath BA1 2HE. £7.50.

Scrap industry to adopt new standards

By Maurice Samuelson

NEW specifications for iron and steel scrap are to be adopted in August, in the first main change of its kind since standards were introduced.

The specifications, drawn up by a working party of the British Scrap Federation, reflect far-reaching changes in the content of scrap being handled.

Whereas scrap used to be prepared mainly with hand-operated shears and flame cutters, mechanisation has increased and magnets are used for moving material.

Concorde cost is £1.96bn

THE CONCORDE project up to the end of last year had cost £1.96bn of British cash at 1979 Public Expenditure Survey prices, Mr. Michael Marshall, Industry Under-Secretary, said in a Commons written reply.

Accountants may take space in £60m City development

BY ANDREW TAYLOR

THE ACCOUNTING firm Ernst and Whinney is among several concerns interested in taking space at Whitbread's and Trafalgar Properties' joint £60m office development next to the Chiswell Street brewery on the edge of the City.

It was learnt last week that Chase Manhattan Bank, which had supported the original application for the office development permit for the site, has declined to lease space in the new offices.

Baker Harris Saunders, agents for the development—which is due to be completed in mid-1981—says there will be no problem in altering the development permit.

Ernst Whinney, formed by the merger of accountants Whitney Murray and Tur-

quand's Barton Mayhew, has been looking for a new headquarters for several months.

The firm is investigating a number of possibilities, but Shire House, one of two office blocks being built at Chiswell Street and due for completion by the end of 1980, is thought to be high on the accountants' list.

Shire House will provide about 220,000 sq ft of office space on 11 floors with a similar amount in the nearby Milton House due to be completed by mid-1981. The development is one of the biggest in central London for many years.

Originally, Chase Manhattan was considering at least a sizeable proportion of the new office space, but instead the bank has opted to take a lease on the whole of Woolgate House, in

Basinghall Street, owned by the Hammerson property company.

However, Whitbread and Trafalgar have known of this possibility for about a year.

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Poorer postal services 'caused by strike tactics'

BY JOHN LLOYD

SIR WILLIAM BARLOW, chairman of the Post Office, has laid much of the responsibility for worsening postal services on a series of selective strikes by the postal unions.

He also said that claims for wage rises of 25 per cent were... of the question and indicated that Post Office workers should receive the average increases being granted in the private sector.

He sees a growing use of the tactic of small-scale, but precisely directed strikes in the public sector generally, which contributes to a decline in services of all kinds.

Sir William made his comments against a background of continuing industrial action by white collar workers in the Post Office, which has held up telephone bills at a loss to revenue of more than £400m, brought cuts in supplies of telecommunications equipment and delayed new connections.

At the same time, Sir William said, various actions by the Union of Postal Workers and

the Management Staffs Association, coupled with a sharp increase in delays of mail train, due in part to industrial action on the railways earlier this year, had resulted in a large backlog of mail.

For example, while most second class mail—88 per cent—is delivered by the third working day after postage, the 12 per cent which is not is being held up for a week or more.

"These actions are weakening our performance, and make it look as though management is not doing its job. Management is like a boxer, no sooner has it recovered from one blow than it is hit by another."

Sir William warned that wage rises of 25 per cent being sought by white collar unions and the Post Office Engineering Workers' Union—and probably to be echoed by the UPW in the second stage of its wage bargaining later this year—would not be met by the corporation.

He believes that Post Office staff should receive the "going

rate"—which might average about 15 per cent—and that claims of comparability with the Civil Service are misconceived.

"Post Office staff already receive £300-£400 a year more than equal grades in the Civil Service. They have excellent working conditions and fringe benefits. I don't think I could face the public if I make them pay for unreasonably high wage settlements."

Sir William defended the recent postal price increases, saying that they were necessary if the postal business was to avoid losses this year.

He believes that the postal business, which continues to increase the volume of letters and parcels it handles, has substantial growth ahead of it.

In telecommunications, he points to growth of 10 per cent in domestic calls, 11 per cent in trunk calls and 24 per cent in international calls in the past year, and says that kind of growth will continue. Nearly 2m new exchange connections were made in 1978-79.

Social policy neglect deplored by Murray

BY PAULINE CLARK, LABOUR STAFF

GOVERNMENTS OF industrialised and developing countries were urged yesterday to ensure that trade and aid policies promoted social progress as well as economic and industrial growth.

The appeal was by Mr. Len Murray, general secretary of the TUC, addressing the Thirtieth Commonwealth Trade Union Conference in Geneva. He proposed the inclusion of a social clause in agreements between Governments on commercial, economic and development issues which should eventually be binding.

Such clauses, he believes, would encourage balanced development and social justice. Social considerations were not being sufficiently taken into account in trade and aid policies, he said.

"The present lack of planning of commercial and economic development means that the factors directly affecting the lives of working people and their families—unemployment, harsh and dangerous working conditions, poor standards of nutrition and shelter—are not taken seriously enough."

Mr. Murray said that imbalance between economic and social policy threatened economic and political stability. "Internationally, neglect of social objectives can only endanger stability and contribute to recession," he said.

Governments had shown great resistance to the inclusion of a social clause, often because they adopted too narrow a view of development and the purposes and responsibilities of trade union organisations.

The European Commission, however, had put forward specific proposals in November to establish a link between the advantages offered in its generalised preferences scheme and in the Lomé Convention—dealing with trade and aid relations with nearly 50 African, Caribbean and Pacific countries—and the observance of basic labour standards.

The scheme had not yet been accepted by Governments, although the ideas that inspired it—the pursuit of social justice and improvement—would continue to be at the heart of trade union policies.

Women workers step up demands for equal pay

BY OUR LABOUR STAFF

A FRESH call for trade unionists to fight for higher women's wages was made yesterday when the National Conference of Labour Women voted for a national minimum wage of £70 for 35-hour week.

The conference in Felixstowe, also urged the trade union movement to recruit and organise women workers, particularly those who work part-time and at home. It called for job security, pro rata rates of pay for part-time workers and a sliding scale of wages. The scale would be linked to a cost of living index worked out by trade unionists and women's committees and backed by regular reviews of differentials in pay. The conference also demanded a strengthening of the equal pay laws by removing loopholes.

The conference supported another motion designed to bring women's earnings into line with those of men by establishing a minimum basic hourly wage. This would be based on two-thirds of national average earnings.

The conference was told that 4m workers earned less than £50 a week—three-quarters of them women. The worst affected were hairdressers, employees in the hotel and catering industry, home and farm workers, the disabled and immigrants.

Miss Joan Maynard, Labour MP for Sheffield, Brightside, criticised the Press and "certain Labour Ministers" for attacking health service workers who fought for higher pay by taking industrial action last winter.

Mrs. Kay Dallas, the conference chairman, accused the Government during her opening address of playing a "confidence trick" on the public during the election campaign.

She said the Tories promised income tax cuts, but failed to spell out the extent of cuts in public expenditure necessary to pay for them. Thousands of women's jobs would be lost, including teachers, cleaners, cooks, day nursery assistants, home helps, librarians, social workers and staff in old people's homes.

Howe 'stripped cupboard bare', ASTMS told

MR. DOUG HOYLE, president of the Association of Scientific, Technical and Managerial Staffs, warned the Government yesterday not to be surprised if trade unionists reacted sharply if their living standards and job prospects came under threat. He told a divisional conference at Aston University, Birmingham: "Trade unionists are now faced with one of the most totally irresponsible and inept Budgets of all time."

"Old Mother Hubbard Howe has stripped the cupboard bare. It will by its very nature fuel inflation, which on the admission of the Government itself will reach 17.5 per cent."

"In all probability the actual figure will be over 20 per cent. It is obvious that this will have a disastrous effect on living standards."

"I should have thought that even a Thatcher Government would agree when a company like BP sells off 70 per cent of its daily production of North Sea oil overseas that this calls for greater public control of the management of that company, not less."

Private practice dental technicians get 23%

BY OUR LABOUR STAFF

DENTAL TECHNICIANS in dentists' private practices are to receive a 23 per cent pay rise under what trade union negotiators described yesterday as the first health service deal to benefit from the recent pay review awards to doctors and dentists.

The agreement with the British Dental Association means that a newly qualified craftsman

will receive £11 more than his present minimum rate of £41. After five years service he will receive £68 a week.

Earnings are said by the Union of Shop, Distributive and Allied Workers, the main union representing the dental technicians outside the hospital service, to average £76 a week. That should rise to £90 under the new deal.

Teachers' pay deal ratified

A SPECIAL CONFERENCE of the National Union of Teachers at the weekend voted overwhelmingly to ratify the pay agreement provisionally reached in the Burnham Committee on May 21.

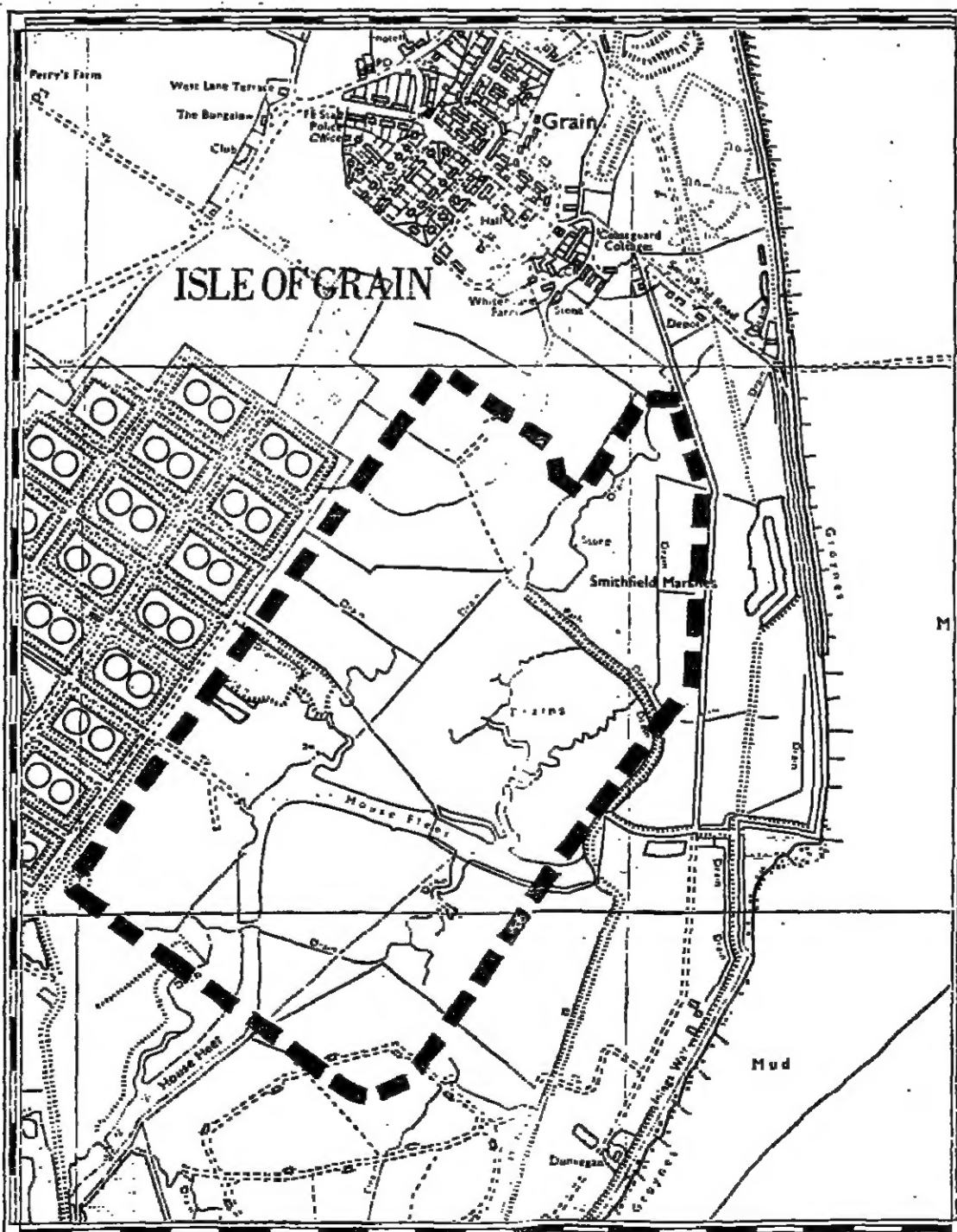
This means a 9 per cent increase for all teachers backdated to April 1, and £8 a month "on account" of further increases—also backdated to April 1.

The remainder of the 36.5 per cent claim will be referred to

the Standing Commission on Pay Comparabilities, which will report to Burnham.

Cathedral gift

THE BRITISH Sugar Corporation is to give £20,000 towards the restoration of Peterborough Cathedral. The money will be paid by a deed of covenant over the next seven years towards a £500,000 appeal to pay for urgent repairs to the 1,000-year-old building.



Who is helping to turn 145 acres of Kent into Britain's biggest single source of energy?

From just one quarter of a square mile on the Isle of Grain, by the Medway, will come more than 5% of Britain's entire electricity needs. This is the massive Grain Power Station, the largest oil-fired power station in Europe, with a capacity of 3,300 megawatts. (Note for ecologists: the site is industrial wasteland, and an 800-foot chimney carries flue gases well clear of the environment.) John Laing are the main civil contractors

for this, one of the largest civil engineering projects ever carried out under one contract in the U.K. Laing expertise in civil engineering has also embraced coal-fired and nuclear power stations. They have been involved in Britain's motorways from the first days of the M1 to the more recent M2, M4, M5 and M6—building nearly two hundred miles in all. Laing civil engineering also takes to the water, with major dock and jetty works

at Southampton, Bristol and on the Thames and Medway to their credit.

It takes 20,000 people to make Laing one of the biggest construction companies in the world. And a storehouse of construction knowledge for industries as diverse as brewing and cement making, sewage and telecommunications.

Laing claim to make ideas take shape. Their record bears out the claim. Because everything

man-made in this world began as an idea. Laing are the converters, who turn the abstract into the concrete. Often literally. But always with concern for the quality of life, a pride in their work, and a careful regard for cost.

LAING

make ideas take shape

TSB Notice to Cardholders. A Change in the Interest Rate.

Following the recent increase in interest rates we regret that it has now been necessary for us to revise our terms.

The rate of interest charged by Trustcard is to be increased to £2.00% per month. This new rate will be charged on the balances left outstanding on the due date for payment shown on cardholder statements dated 20th June, 1979 and thereafter until further notice.

If no allowance were made for the free credit period the annual rate of interest would be 26.8%. Condition 5 of the Trustcard Conditions of Use is amended accordingly.

For further information, call into any TSB branch or write to Trustcard Centre, Marefair, Northampton NN1 1TS.



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Registered Office: 3 Cophall Avenue, London EC2P 2AB.
The card you can trust.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMPUTERS

New microfiche equipment from NCR

NCR HAS announced the first model in a new family of computer output microfiche (COM) recorders/processors which will have the fastest throughput speeds of any system currently on the market, it asserts.

The machines will produce cut and dried microfiche directly from computer tape.

NCR 1100 series will include seven models, each with progressively more functions. In addition to the initial freestanding NCR 1105 system, other members of the 1100 series will include on-line units which can be linked directly to mainframe computers, as well as microcomputer-controlled arrays with editing and formatting capabilities. Others of the 1100 series will convert data directly from high-speed disc storage devices, and provide for converting computer output directly into graphic representations on microfiche.

Machines by the hundred

UNDERLINING A statement in a recent policy document by a Conservative pressure group that: "Trade, not aid, is the best help the state can give industry," is a contract awarded to Honeywell in the U.S. for no less than 324 computers.

These machines all belong to the "mini" category and will form the basis of the DAS project — for Decentralised Automated Support — to be set up for the U.S. Army.

Over a period of 12 years, these machines will be installed in Army transporters and serve as independent mobile supply

Selects and prints data

NOW IN its tenth year, the National Computing Centre's file management and report generation system, Filetab, is now available for the Univac 90 series of computers, bringing the total of machine types on which it can be used to 11.

Filetab is essentially used for the selection and printing of data from computer files and for the maintenance of those files. It is straightforward to learn, even for the non-computer specialist, quick to write and has many uses from auditing to employment as a system design and testing aid.

Benefits claimed are increased productivity of programmers, reduced system development time, improved services to users, reduced demand on computer departments (non-dp staff can produce their own reports), reduced computer time, better documentation and lower costs.

NCC has sold a total of 900 packages of Filetab worth over £3.5m, some 30 per cent of which has come from overseas.

The new market opened up by the Univac 90 package is considerable, with some 1,000 machines installed world-wide (100 in the UK).

NCC is at Oxford Road, Manchester M1 7ED (061 285 6333).

ELECTRONICS

Automatic inspection of circuit boards

FOR THE test operator, use of Marconi Instruments' latest circuit board testing machine consists of no more than placing the board on the jig and pressing a couple of buttons.

Under software control the Autotest System 80 then inspects everything on the board, component by component, dealing in about five seconds with a board containing 30 integrated circuits. Faulty components or faulty printed/soldered interconnections are identified and a print-out produced for tagging faulty boards.

Virtually any kind of component can be present and they might have digital or analogue functions.

The PCBs, however, are not tested functionally (although this is an optional addition): instead the machine checks whether the board is properly assembled and that each component is good. The "forced node" technique is used in which each item is effectively isolated from the remainder and checked.

Thus, while maximum testing coverage is realised, the equipment has three console positions, for operator, supervisor and programmer. Operator's controls are restricted to actions such as starting and stopping the program, opening and closing the jig and monitoring throughput. The supervisor has display and keyboard and can see the progress of the testing numerically, while the programmer has a VDU together with line printer for hard copy listings.

Autotest 80 is controlled by a DEC LSI 11 microcomputer rather than the mini of previous Marconi machines, bringing the price start point

down from £50,000 to £40,000.

The programming language used merely requires the specification of the constituent components, designations, values and tolerances for each type of board under test. The same language is used for all subsequent programming stages, minimising the required programming skills. Interactive program preparation software is available to guide the programmer as he works and further software aids are provided to automate the program optimisation procedure. Program preparation can be on or off line.

Marconi Instruments, which has now been in the ATE business for some 12 years and has sold 130 of the previous generation of machines, already has 35 of the new units on the production line at St. Albans, nine of which are spoken for. New automated production line equipment is being installed at a cost of about £2m and with the recent appointment of new managers for both marketing and technology, the company clearly intends to stay at the front of a market variously estimated to have a growth rate between 25 and 60 per cent per annum.

GEORGE CHARLISH

Role of bubble memories

INTRODUCED INTO the UK by Intel is a one megabit bubble memory, the 7110, together with the necessary supporting chips. Similar announcements have been made by Texas and Rockwell, the latter announcing the availability of a 0.25 megabit unit in February, indicating that one megabit would appear "this year."

Such memories will assume importance because they combine the read/write advantage of semiconductor memory with the non-volatility of the ROM and PROM. They provide bulk on-line storage in a very small space and are likely to soon start replacing disc, cassette and cartridges in many systems.

Wolsey Electronics, designer and manufacturer of this equipment, is itself located in the Welsh valleys and, as a result, has wide experience of the difficulties involved. A number of successful prototypes are already operating on farms located in and around the Brecon Beacons and Black Mountains.

If necessary, a field engineer can call and advise on specific problems, and whether a cable or active detector system would be most suitable.

Wolsey Electronics, Cymmer Road, Porth, Mid. Glamorgan CF39 9BT (044 361 2711).

More from Bico-test, Delamare Road, Chesham, Herts. EN9 9TG (0992 29011).

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TELEVISION

Better TV in hilly districts

FOR YEARS farms and small communities situated in mountainous surroundings have experienced difficulty with television reception. With the forthcoming shut-down of the VHF 405-line television channels the situation could worsen in some areas.

Wolsey has introduced a low-cost range of cable relay equipment specifically designed to improve the situation.

"Countryman" equipment will boost and convey television signals via a small cable from a nearby high point down to the farm or community concerned. Power to operate the equipment is derived from the normal mains supply reduced to 24 volts DC and conveyed up the hillside via the same small cable that brings the television signals back down. Simple additions would enable the television programmes to be extended to many outposts — even an entire village if so desired.

Wolsey Electronics, designer and manufacturer of this equipment, is itself located in the Welsh valleys and, as a result, has wide experience of the difficulties involved. A number of successful prototypes are already operating on farms located in and around the Brecon Beacons and Black Mountains.

If necessary, a field engineer can call and advise on specific problems, and whether a cable or active detector system would be most suitable.

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Building and Civil Engineering

A national theatre for Syria

THE LONDON-based partnership of Renton Howard Wood Levin has been chosen as architects for the Syrian National Theatre and Opera House, to be built in Damascus.

The Syrian Government's Military Housing Establishment will act as main contractor.

Three principal theatres, with front-of-house facilities to include bars and restaurant, backstage rehearsal areas and workshops, and a school of

music and drama are called for and all to be designed in a manner which would reflect Arabic traditions in a predominantly modern setting.

Focal point of the theatre complex covering an area of about 30,000 square metres will be a spacious, garden courtyard, enhanced by streams and mirror pools, which are to be used as their source, the existing water courses on the 3.6 hectare site.

The courtyard will be accessible from all the public foyers and be dominated by the

auditoria, which are to be arranged in diminishing order of size from the main entrance.

An audience of 1,500 will be accommodated in the largest auditorium, which will have a proscenium stage and variable acoustics to allow its use for concerts as well as ballet and opera.

There is also to be a drama theatre, seating 750 around a thrust stage, a multi-purpose assembly hall and, as a part of the school, a drama studio and lecture theatre.

Mix of work by Farrow

FOUR contracts to a total value of close on £4.7m have been won by Farrow Construction (Northern), part of the Lovell Group.

Biggest of these is worth £2.1m and has been placed by Greater Manchester Passenger Transport Executive for a large bus garage at Altrincham in Cheshire. The contract also covers the associated works—canteen and boilerhouse structures in perimeter buildings attached to the main garage area.

Architects are Taylor Young and Partners.

Tameside Metropolitan Borough has commissioned the group to build a classroom block, workshop block and sports hall among other work in a £1.1m project at Tameside College of Technology, Ashton-under-Lyme. Also in education is a £600,000 job for the City of Salford. This covers a new building and refurbishing work at Ordsall Primary School, Salford.

For a warehouse and offices for World Distributors (Manchester), to provide not far short of 56,000 square feet, the company will be paid around £900,000.

Several U.K. jobs for Wimpey

LARGEST OF the latest UK contracts to Wimpey Construction is worth about £4.25m and has been awarded by the Guinness Trust for the construction of 195 dwellings in Haydon Street, London EC3.

This scheme is adjacent to the Wingate Centre commercial development for which Wimpey is the main contractor and is still working on phase 2.

The Guinness Trust Development which has just started will consist of two residential blocks of 6 and 8 storeys. Construction will be in reinforced concrete frame faced in brick cladding with tiled mansard roofs.

Trehearne are the architects and Cyril Sweett and Partners the quantity surveyors.

At Laindon, Essex, Wimpey is to construct 190 dwellings and a meeting hall for Basildon District Council (£2.8m), while up in Yorkshire it has won a £1.25m contract from the North British Housing Association for the construction of 106 dwellings at Wilsey Bank, Manchester Road, Bradford. Completion is due in February 1981.

Further north, the City of Newcastle upon Tyne has awarded Wimpey, the Arthurs Hill redevelopment, contract valued at about £1.34m for the construction of 113 dwellings.

These dwellings which are to be in brick construction will be contained in 12 blocks. The contract which has just started, is due for completion in April, 1980.

£9m Lovell awards in south

CONTRACTS WORTH nearly £9m have been won by Y. J. Lovell (Southern). Among the biggest is a computer centre for the Post Office at Portsmouth, which is worth over £2.7m. At Churchwood Drive, Hastings, Sussex, a supermarket is to be built for Glaxofarm, while at Alton, Hampshire, a new store for Key Markets is to be completed and fitted out, following the withdrawal of the original contractor. The value here is £650,000.

A £866,000 design-and-construct contract for Townson and Mercer, a member of the Plantation Holdings group, involves the erection of a factory, warehouse and offices at Boddington Lane, Croydon, and at Canterbury, Cressi is the client for a shopping centre to be built in Sturley Road. When complete, it will be fitted out for Key Markets.

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A buttry and bedroom extension to the Post House Hotel, Reading is being carried out for Trusthouse Forte Hotels at a cost of £289,752 and a day centre is to be built for Guildford Borough Council at North Place, Guildford, alongside the sheltered housing for the elderly at present being completed by Lovell.

Another member of the Lovell group, Walter Lilly, is to build shops, offices and flats at Marylebone Lane, London, W1, under £1.1m contract awarded by Stanhope Pension Trust.

Cubitts' local authority work

NEW HOUSING and refurbishment of older local authority homes in the north west will provide more than £2m work for Cubitts (Tarmac Group).

At Victoria Park, Manchester, Cubitts is to build a block of 26 flats for the Anchor Housing

Association of Altrincham under a £282,000 contract.

Two refurbishment schemes for the City of Liverpool are worth £700,000. Over 40 houses at Garston and a further 32 at Norris Green are to receive new kitchen extensions and other

improvements including complete rewiring and replumbing. Improvements and repairs at 280 homes at Parr and at Grange Park, St. Helens, and 116 at Humbley Fold, Bury, add £1.1m to Cubitts' turnover in the northwest.

Housing and school by Laing

CAPABLE OF housing some 1,400 people, a large new area of the southern and western suburbs of the City of Leeds is to be built by John Laing Construction, Yorkshire Region.

Some 358 homes, worth £4.7m, will be constructed under the scheme, which will be spread over four sites. Largest of these will be at Whingate Road South.

An interesting aspect of this project is that site layout and house designs were masterminded by the Leeds City Council director of architecture and landscape, Mr. E. W. Stanley.

Laing Design Associates and housing consultants James Riley and Associates developed the Leeds work in detail, using the Rileyform timber platform frame method built by Laing under licence.

Advantages of this building method include that homes can be built up to 30 per cent faster, the designers assert. Added to

this is the fact that better quality control can be applied since the various units of the building are factory-made, while insulation standards are better than average. Completion is scheduled for December next year.

Modernisation of 50 Victorian and Edwardian houses on sites throughout the Borough of Southwark is to be carried out under a £1.2m award which requires the conversion of some into flats and updating the remainder with new bathrooms and kitchens, as well as structural alterations where required.

Again for Leeds, the company is to construct a £337,000 primary school in Armley.

The plan is to build according to the Scale Mark Three system with steel-framed structure on an in-situ concrete slab foundation. Brickwork external cladding will be used with light-weight blockwork inner leaf.

Laing says of this particular scheme that it will have a pitched tiled roof on steel tied roof trusses. This has been incorporated to eliminate problems with flat roofs "which have been a traditional part of Leeds design."

£7½m Douglas orders

COMPANIES IN the Birmingham based Douglas group have won contracts worth over £7½m.

R. M. Douglas Construction's largest contract is worth £2.4m and is for reconstruction of the M6 motorway at Bescot, for the West Midlands County Council. Work is due to be completed in February 1980.

Other large contracts include a reel store at Prudhoe,

Northumberland for Kimberly-Clark (£1.2m), reconstruction and extensions to Genesee Barracks, Penicuik for the Property Services Agency (£764,000) and First and Middle School, Southall for the London Borough of Ealing (£696,000).

R. M. Douglas Roofing has been awarded contracts for metal deck roofing and cladding valued at nearly £1m.

House modernisation

TARMAC SAYS it has won over £6m worth of local authority modernisation and environmental work in the West Midlands.

One of the major projects costing £2.1m is for Wolverhampton Borough Council. It will mean facelifts for 266 homes in the Green Lanes area of Bilston.

At Dudley, in the Priory West

and Wren's Nest areas, more than 400 homes are to be modernised and in the Small Heath and Digby Park areas of Birmingham, a further two big environmental contracts will be under way shortly.

In Staffordshire, Tarmac has been awarded modernisation work for the South Staffs Council, involving nearly 100 homes at Olde Hall Road, Featherstone.

Tunnelling in the north

CONTRACTS for tunnelling, worth £2m, have been awarded to J. F. Donelon, of Bredbury, Cheshire.

Larger job is worth £1.4m and has been placed by Bury Metropolitan Borough, Lancs. This is for Tottington relief

sewer and involves over 1,000 metres of segmental tunnelling. Work here has already started.

For the City of Bradford, company will provide segmental tunnelling in coal measure and open-trench works. This job is now well under way at a cost of £600,000.

Access to the roof

A ROOF inspection platform at St. Pancras Station, London, is to be constructed by French Kier Construction under a £738,000 contract awarded by London Midland Region of

British Rail. The company's contract includes the design, manufacture and installation of permanent access trolleys which will travel on runway beams fixed to the roof.

IN BRIEF

● A £245,000 design and build contract has been awarded to P. Whelan by North British Properties for the construction of light industrial units on the Bellway Industrial Estate, Longbenton, Newcastle upon Tyne.

● Combating both fungal and bacterial activity is a new fungicide for paints and other adhesives, Densil P, just launched by ICI Organics Division, Manchester, M93DA (081-740 1460). It can be used for the protection of dry paint films in damp environments, such as breweries, dairies, laundries and swimming pools in indoor applications.

● Costain Construction has won a contract worth almost £1m to extend Water Orton School for the Warwickshire County Council.

● The pre-cast concrete panel frame for an 11-storey office

block for Trafalgar House Developments at Church Street, in the centre of Birmingham, is to be supplied by Bison at a cost of nearly £1m.

● Balfour Beatty Construction has been awarded a contract by British Nuclear Fuels for the design and construction of a single-storey stainless steel materials store building at Windscale, Cumbria.

● James Drewitt and Son has been awarded a £170,000 contract for a new library to be built in High Street, Wimborne, Dorset, for the Dorset County Council Amenities Committee.

● Overseas orders worth more than £300,000 have been won by Linford Building Group for decorating and fitting out five hotels for the Ramada Group in Ludwigshafen, Dusseldorf, Leverkusen, Brussels and Paris.

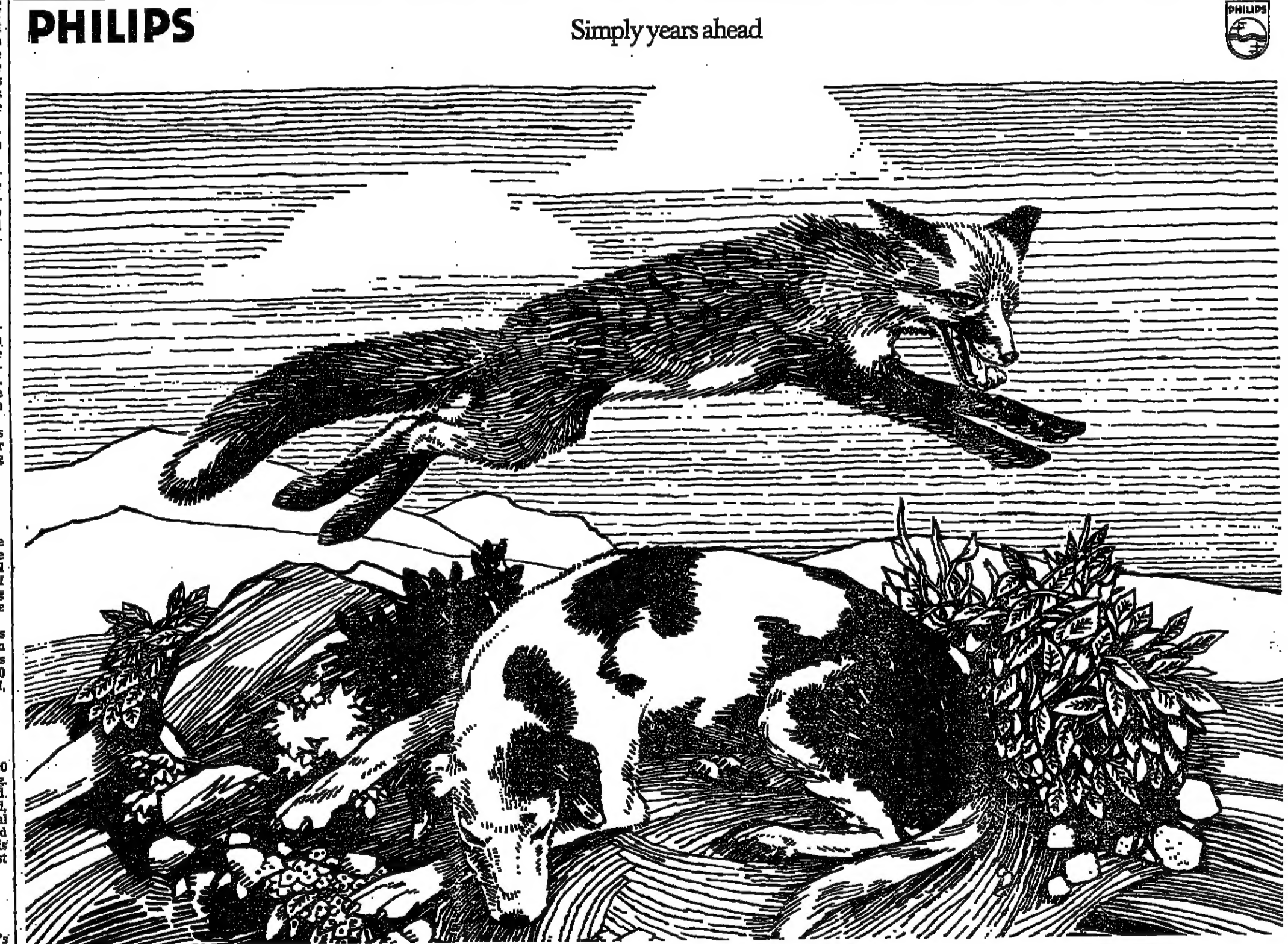
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How Philips made the quick brown fox jump even quicker.

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A secretary armed with the new Philips 300 Series Dictating machine for word input and the P5002 Word Processor for word output would take this in her stride.

THE COMPUTER WITH A 40,000-WORD VOCABULARY
The 300 Series Dictation/Transcription range will cope with 30 minutes of dictation on the new 'Mark and Find' mini-cassette—approximately 4,000 words.

The P5002 Word Processor can memorise 128 typed A4 pages which is the equivalent of 10 of these mini-cassettes.

It will type them, amend them, personalise them (in the case of letters), search through a whole document

for a particular phrase, and even remember that every time you say "ratio" you want it spelled out as "price earning ratio on a nil tax basis".

Because the P5002 is unique in using floppy disks for its elephantine memory it cuts down dramatically the time your secretary needs for what is called her 'text production function' (typing, to you and me).

So she has more time to be a real secretary. And this, so far as Philips are concerned, is what business efficiency is all about, making machines do the boring, repetitive parts, so that people can concentrate on more rewarding work.

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Philips are so big in so many fields, it's easy to overlook the fact that they are very big in business efficiency.

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UK TRADE FAIRS AND EXHIBITIONS		
June 19-21	Marine Electronics Exhibition (02802 5226)	Metropole Centre, Brighton
June 19-21	Electronic Test and Measuring Instrumentation Exhibition (01-902 8833)	Wembley Conference Centre
June 20-22	APRS Professional Recording Equipment Exbn. (09237 72907)	Connaught Rooms, WCI
June 24-28	Art Trade Exhibition (04024 46471)	Exhibition Centre, Bristol
June 25-30	International Food, Wine and Kitchen Exhibition (06284 2442)	Exhibition Centre, Harrigate
June 25-29	Microforum Europe '79 (01-405 6233)	Wembley Conference Centre
June 27-July 1	International Fisheries and Marine Equipment Exhibition-EUROGATCH (01-383 4885)	Olympia
June 30-July 1	Aldershot Tattoo and Exhibition (0252 34431)	Aldershot
July 3-4	EIA Engineering Exhibition (01-222 2367)	Metropole Centre, Brighton
July 4-6	Unit Load Show (01-908 2129)	Wembley Conference Centre
July 8-12	Autumn Lightshow (0248 88396)	Nat. Exhibition Centre, Bham
July 23-27	How to sell into the Common Market Exhibition-MPO EXPO (01-248 4444)	Wembley Conference Centre

OVERSEAS TRADE FAIRS AND EXHIBITIONS		
Current	International Transport Exhibition (IVA '79) (02013 4450) (until July 1)	Hamburg
Current	Advanced Communications Exbn. and Conference (until June 30)	Copenhagen
Current	International Exbn. and Congress for Metallurgical Equipment and Technology (until June 22) (01-408 0869)	Dusseldorf
Current	Chemical Engineering Exhibition and Congress (until June 23)	Frankfurt
June 19-21	International Microcomputers, Minicomputers and Microprocessors Exhibition-IMMM '79	Geneva
June 19-25	Technology '79	Tel Aviv
June 21-24	Swiss Expo '79	Lausanne
June 25-29	International Construction and Public Works Exhibition-CONPEX-ASIA (01-681 7688)	Singapore
July 2-6	International Exhibition for Opto-Electronic Systems-LASER (01-486 1951)	Singapore
July 3-Aug. 1	Inaugural Trade Fair	Nuneh
July 8-13	Summer Home Furnishings Market	Seoul
July 9-12	The National Housewares Exhibition	Dallas
July 15-20	Wood '79-The International Forestry Development, Timber Processing and Wood Working Exhibition	Chicago
July 23-28	International Engineering Exhibition	Melbourne
July 23-27	International Public Works and Municipal Services Exhibition-CIVICON (01-486 1851)	Johannesburg

BUSINESS AND MANAGEMENT CONFERENCES		
Current	Urwick Management Centre: General Management (Slough 3411) (until July 13)	Slough
June 18-20	AMR International: Executive Secretaries (01-282 2722)	Royal Garden Hotel, W8
June 18-20	MPA: Pensions in Focus (01-689 7411)	University of Stirling
June 18	British Institute of Management: The Use of Microprocessors (01-405 2456)	Mount Royal Hotel, WCI
June 18-19	FT Conference: World-Wide Investment in the U.S. (01-286 4383)	New York
June 18-19	University of Bradford Management Centre: Industrial Marketing Planning (Bradford 42399)	Heaton Mount, Bradford
June 20	The Center of Forecasting: Forecasts for the EEC Countries (01-353 9961)	Carlton Hotel, SW1
June 20	Chatham House Conference: The Middle East after the Shah (01-480 2233)	St. James Square, SW1
June 20-21	Wellsweiller Adfor: Exchange Control (01-403 6989)	The White House, NW1
June 21-22	The Wharton School: Methods of Forecasting and Decision Making for Executives (01-487 3163)	Portman Int'l Hotel, W1
June 25-27	New York University: Cleaning Coating and Finishing Metals (01-487 3163)	Kensington Hilton Hotel
June 26-27	ASM: Financial Aspects of Management for the Marketing Man (01-385 1992)	RAC Club, SW1
June 28	Wealden Press: Efficient and Water Treatment (038288 2366)	Albany Hotel, Glasgow
June 28-29	QIM: Organizational Behaviour (Rugby 612125)	Rugby, Warwick
June 28-29	FT Conference: Domestic Banking (01-286 4383)	Dorchester Hotel, W1
June 28-29	IPC Business and Industrial Training (01-648 8040)	Amsterdam
July 1-4	University of Bradford Management Centre: Group and Personal Effectiveness-Skill with People (Bradford 42399)	Heaton Mount, Bradford
July 1-4	IPM: Practical Negotiation Skills-A workshop in negotiation effectiveness (01-387 3244)	Hemlisterford Grey
July 2-6	SACE: Managing Effective Relationships (01-486 3821)	Sackville Hotel, Hove
July 2-13	Brunei Management Programme: Management of Research (Uxbridge 50461)	Uxbridge
July 3-6	Fielden House Productivity Centre: Accounts for Non-Financial Managers (081 445 2424)	Nottingham
July 4	Microcomputer Consultants: Microcomputers '79-The Layman's Guide to Micros in Business (01-247 1899)	Metropole Hotel, Birmingham

Parliamentary business

TODAY
COMMONS-Conclusion of Budget debate. Debate on EEC document on drinking water analysis.

TOMORROW
COMMONS-Education Bill, second reading. Debate on EEC document and on the second supplementary memorandum on aircraft noise.

LORDS-Kiribati Independence Bill, remaining stages. Debate on the Government's economic strategy.

WEDNESDAY
COMMONS-Motion on the Scotland Act 1978 (Repeal) Order.

LORDS-Debate on the unacceptably high level of unemployment.

THURSDAY
COMMONS-Debate on the effects of unemployment of the proposed cuts in manpower services. At 7 pm opposed Private Business.

LORDS-Justices of the Peace Bill (consolidation measure). Sale of Goods Bill (consolidation measure). Conservation of Wild Creatures and Wild Plants (Amendment) Bill. Debate on the problems of the shipping industry and the 12th report of the European Communities Committee on EEC shipping policy.

FRIDAY
COMMONS-European Assembly (Salaries and Pensions) Bill, second reading.

Perkins builds research boat

PERKINS ENGINES of Peterborough, has designed and built a new motor cruiser at a cost of £140,000 for research into marine engines. The 37-foot-long craft, which will operate out of Sutton Bridge, South Lincolnshire, will be used to test six and eight cylinder engines in all weather conditions when research engineers will monitor their endurance and noise levels.

The boat is part of the company's research and development programme which is costing £6m a year.

Bicycle saddle safety device

A **SPRING-LOCK** bicycle saddle, that adjusts while the machine is moving, has been developed by a Coventry, Kirkcudbrightshire man. It is thought to be a big advance in safety.

Mr. Albert Vince, its inventor, says that it permits a high saddle position for efficient pedal power when riding, while allowing both feet to touch the ground easily when starting off or coming to a halt.

WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The Board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interims or final. The sub-divisions shown below are based mainly on last year's timetable.

TODAY	
COMPANY MEETINGS	
British Printing Co. Ltd. 3.30	3.30
Edinburgh Investment Tr. Ltd. 4.40	4.40
Essex Waterways Ltd. 1.00	1.00
Essex Waterways Ltd. 2.00	2.00
Essex Waterways Ltd. 3.00	3.00
Essex Waterways Ltd. 4.00	4.00
Essex Waterways Ltd. 5.00	5.00
Essex Waterways Ltd. 6.00	6.00
Essex Waterways Ltd. 7.00	7.00
Essex Waterways Ltd. 8.00	8.00
Essex Waterways Ltd. 9.00	9.00
Essex Waterways Ltd. 10.00	10.00
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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

THE BIRTH of an entrepreneur may be the simple result of an organisation man coming up against a brick wall. A new direction then appears not so much a choice as a necessity.

Something of the sort happened to Dr. Ian Mackintosh. A former Post Office engineer who decided to get educated after his national service, he used a good degree to propel himself into U.S. electronics. He served his apprenticeship at Westinghouse and AT and T's Bell Laboratories in the states in the later 1950s and early 1960s; but both he and his wife had discovered they preferred Britain.

In 1963, he flew back to England to discover what use, if any, British electronics could make of him. For two frustrating weeks, it seemed that it could make none. As in all good stories, he was near to giving up when he saw that Elliott Automation, then one of the UK's strongest (especially in defence) electronics companies was expanding. Late one night, from his hotel room, he phoned Elliott's managing director, and sold himself. Mr. Leon Bagrit took 24 hours to buy; Mackintosh was offered the opportunity of heading Elliott's new electronics subsidiary which the company located in Glenrothes.

In those days, everyone's conception of a semi-conductor would have been no better than Bernard Levin's—that of a ticket collector who will only work on one floor of the bus. Mackintosh was in territory relatively uncharted by the UK; he thus sought his guidance from the source he knew well, the U.S.

Elliott took out a licence from Fairchild Camera and Instrument, then the U.S.'s leading chip manufacturer, and followed that company's lead slavishly. At the same time, however, he was building up his own research and development division: by the time his production lines were turning out 1m units a year high for the time, Mackintosh believed Elliott's was the most advanced semi-conductor company in Europe.

Rubis attends success.



Dr. Ian Mackintosh

Elliott had invested heavily in the TSR2 fighter aircraft, which was scrapped by the Government soon after Harold Wilson assumed office. In 1964, weakened, the company was ripe for takeover—the buyer was English Electric, whose Marconi subsidiary also manufactured semi-conductors at Witham. Mackintosh's plant was no longer wanted. He was offered the post of deputy managing director in the Marconi/Elliott division, but would not play second fiddle. He had met his brick wall; and so turned entrepreneur.

He was wise to do so, though at that time, he could only have guessed at the reason. While Marconi-Elliott Microelectronics largely followed the pattern set by Elliott, English Electric was itself taken over by Britain's General Electric (GEC) in 1968. Two years later, recession hit the U.S.—and worldwide—semiconductor industry, while at the same time Texas Instruments, by then the world's largest producer, embarked on a price-cutting war. Those U.S. companies

John Lloyd charts how an electronics expert moved from being an organisation man to entrepreneur

The art of survival when the chips are down

which survived were selling products at lower than UK production costs.

Marconi-Elliott, still linked to Fairchild, followed that company when it tried to fight back—but the competition was too tough. GEC, failing to persuade the Government that it should impose tariffs or quotas, ended its experiment with mass-produced microcircuits—a decision which took the UK out of the field until the present day (ironically, GEC is now entering the large volume field once more, in partnership with Fairchild).

Mackintosh, meanwhile, was having his own problems. He had tried to get funding for his own semiconductor company—“I couldn't get it anywhere in Europe”—and thus, he decided that if he could no longer make chips, he could provide others with his expertise. He turned consultant.

During my time at Elliott I had occasionally used American consultants, and I found them very useful. They raised questions I hadn't had time to raise; they gave you a fresh angle on things. There was no-one in Europe doing anything like this—I was the first to specialise.

So, using his own savings and working from his home in the fishing village of Anstruther on the Fife coast, Mackintosh specialised in his own area—electronics. Using his many contacts in the European and U.S. industries, he began to get his name around. But he was hampered, in part, by the limited ambitions of the companies he sought to serve.

“All the companies recognised in a superficial sort of way that semiconductor technology was necessary. Almost all of them—Siemens, Thomson CSE, Plessey, Ferranti, GEC—had their microelectronic capabilities and were all what

I'd now call trying with them. But there wasn't the understanding at the Board level of just how important it was, just what was necessary to succeed in this industry, and the net result was that all over Europe the micro-electronic capabilities of the companies dragged along very much behind the Americans. And then, of course, the Japanese came in.

During the era when Tony Benn was Minister of Technology (1968-70) I was commissioned to do a study of the British microelectronics industry, so there certainly was an element of concern then. There followed six or seven years of relative inaction. Spending a little more on R and D, a film here, a film there. But there wasn't the clear recognition that this was becoming an absolutely vital technology.

Besides the relative lack of interest, there were two other constraints on his growth—and which, in part, are still there. First, European industries took longer to acquire the consultancy “habit,” often prefer-

ring to rely on in-house experts or the chairman's hunches. That situation has changed considerably. Second, the diversity of languages in Europe means that the market has to be served by consultants who are linguists as well as economists/engineers, and that is still a fact of life.

A more pressing fact of life, however, was that electronic—especially microelectronic—technology was developing rapidly, and that the electronic companies were becoming more and more “knowledge-based”—the phrase itself is a coinage of the seventies. Mackintosh, as one of the few Europeans who knew the technology from the bottom up and understood the market and its development, began to find an audience. His company grew—from just himself in 1968, through 20 in 1973, 40 in 1976 to over 60 today, with a turnover of around £1m, and offices in Germany and California.

The bread and butter of consultancy work is specific, one-off reports for companies.

Typically, a large company with plans to open a subsidiary overseas might order a study of the sector in which its future subsidiary would operate. But consultants make their name on much-publicised, multi-client or Government studies, which cover wide areas, involve large-scale teamwork and are generally announced with a flourish.

Mackintosh Consultants has a number of these under its belt, including a successful multi-client report on Consumer Electronics in Western Europe in 1975 and a strategic study of the European semiconductor industry sponsored by the West German, French, Dutch and British Governments in 1977.

Currently, in association with Communications Studies and Planning the company has just produced a multi-client report on electronic mail, to which most of Europe's post and telecommunications authorities subscribed. Mackintosh is well into a major report for the West German government on the

contentious subject of microelectronics and employment. Yet it was a relatively modest—and comparatively cheap—report for the National Enterprise Board last year which gave the company most publicity, not all of it welcome.

Mackintosh had long been a supporter of the idea of a UK-based volume chip manufacturer, and had come to the conclusion that only the Government could fund it. “If Government could fund it,” he says, “the American microelectronics industry has had, almost since its inception, and also look at the kind of support the Japanese industry is receiving from its government, you will see that these extremely large sums have distorted commercial criteria in this industry to the point where no non-American or non-Japanese company can hope to succeed without Government support.”

Thus when the idea of Immos was first mooted as the UK's answer to Silicon Valley,

funded by the National Enterprise Board, Mackintosh was sympathetic. If initially doubtful, asked by the NEB to study the project's feasibility, however, he assumed the mantle of objectivity: “We looked at it very carefully indeed, originally from a position of considerable scepticism, because a lot of mistakes have been made in this industry. We looked at the technological aspects, of Immos, we looked at its market forecast, we looked most particularly at its strategy and its people, and as we got further and further into it, we became very impressed indeed with the total proposition. A prospect which originally seemed to be extraordinarily difficult came, at the end of our analysis, to seem like a real possibility.”

Mackintosh now has ambitious plans for expansion. Last month, it concluded negotiations with the Industrial and Commercial Finance Corporation for an injection of £100,000—the first outside finance, beside bank overdrafts—in the company's lifetime—in return for a 30 per cent stake and an ICFM man on the board. The new cash, it is hoped, will fill the “expansion gap” which many entrepreneurial companies face when they reach the £1m annual sales mark. With ICFM's aid, Mackintosh has laid down a target of £5m annual sales by 1985.

EXECUTIVE HEALTH

BY DR. DAVID CARRICK

Nobody likes a sneezer

I DO not know who coined the term “hay-fever” many years ago, but it is nearly as inaccurate as the word “malaria” which can be contracted in the purest of climates, so long as there is a limpid pool wherein the nymphs can dwell until they graduate into mosquitoes, and are then fully equipped to carry a deadly disease in so way connected with “bad air.”

Hay-fever (or allergic rhinitis) certainly afflicts more people at a time when many grasses pollenate than at any other season. But there is

hardly a month in the year when some unhappy soul is not afflicted by attacks of sneezing, snuffling and lachrymation, because there is nearly always some shrub, tree or moss flowering and casting its pollen abroad.

Everyone must know the signs and symptoms of hay-fever—the red, runny eyes, the snuffling and the explosive sneezes—unavoidable displays which never excite sympathy from colleagues or strangers who frequently edge away in an offended manner, even if they know that the condition is

not contagious. Somehow it is difficult to be sympathetic with a sneezer.

There are certain methods for controlling this and other allergic conditions but a recent incident makes me wish to warn people to certain dangers and try to teach how they can be avoided.

Before the days of handkerchiefs, presumably people sneezed and blew their noses in a natural manner which now would be regarded as disgusting. This notion would never have occurred to me had it not been for my old school doctor, a great better and purveyor of castor oil, who passed the message on in a powerful fashion.

On the first day at school, all the new boys had to gather in the gym to witness a disgusting display enacted for us by old Dr. L., a stoical man whose Grecian visage was somewhat marred by a veritable mammoth of a nose of which he was inordinately proud. It was also a curiously well-stocked nose to which aridity was a stranger.

He would stand to point of us and tell us to blow our noses. We obliged timidly and gently in the normal way, ie, by holding our handkerchiefs pinched over both nostrils, building up pressure, and then letting go. Dr. L. was not pleased. He would perform a little war dance (gout permitting), bellow for us to stop sniffing and tell

us that we were fools, even knaves for doing it all wrong. “Want to break your eardrums, eh?” he would shout. “Now you just watch me and I will show you the right way.”

At this point a lackey would rush forward with a large handkerchief, while Dr. L. took an immensely deep breath.

Then, holding one finger over one nostril he would aim at the handkerchief, which he held at arm's length, and he sometimes hit it. “See?” he would then point, “that way you don't damage your ears nor push germs up into your brains—if you have any—always remember that, and you will never go deaf.” Although I think that Dr. L. was something of an exhibitionist, the lesson he taught was good and has stayed with me. I try to teach people his method—not, of course, holding the handkerchief away from the nose. And however aggravating it may be to others, I attempt to get patients to sneeze properly and never to suppress a natural act.

Recently I saw a young girl who had badly perforated an eardrum. Apparently she was a man who objected to noisy sneezing (he says he is “highly stung”) so the girl had been hiding in a handkerchief and sneezing inwards, so to speak. Having repaired the resulting damage twice, I became pained and discussed the problem with the phonophobist—who is kindly at heart. Happily, a satisfactory compromise has been reached.

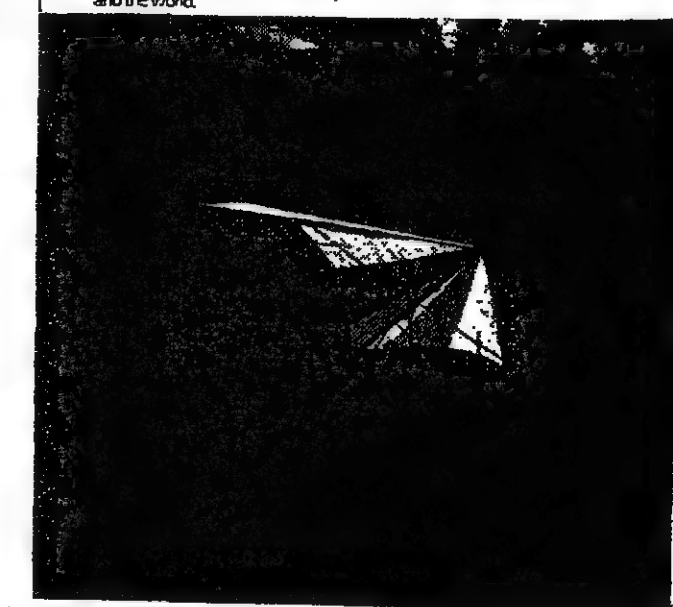
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"Not sure about his lunch,

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HUNDRED
PIPERS
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from

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Flowers for Algernon

by B. A. YOUNG

Having seen *Sweeney Todd* in New York a couple of days previously, I found the idea of a musical about surgery on a retarded boy as sweetly sentimental as *Rose Marie*. Certainly it is unconventional, but it contains an intrinsic advantage. Michael Crawford, potentially an outstanding young actor, has chosen to specialise in playing retarded boys or young men for years, and a musical with a retarded young man as the hero was just the thing.

So here is Michael Crawford as Charlie Gordon, aged 32, IQ 68, illiterate, tractable, every-body's friend. In the opposite corner, here is Algernon, a white mouse that has had surgical treatment from Dr. Strauss and Dr. Nemur and is now an intellectual genius by mouse standards. Such achievements must not be allowed to stay with mice. As Stevie Smith wrote: "A surgical operation is just the thing to make everybody as happy as a king."

Through the offices of Alice Kinnian, a teacher at an ESM school, they find Charlie and operate on him, and before you know it he is racing through literature like J. D. Beresford's *Hampdenshire Wonder*. He reads *War and Peace* in one night and tells Miss Kinnian all the details of the plot. (The *Hampdenshire Wonder* shot through the *Encyclopaedia Britannica* and then asked "Is this all?")

This isn't a big showy musical. Peter Coe, the director, uses a revolve, but only for simple things. They are only 10 in the cast, apart from the nurses. Nearest to a big pro-

duction number is a four-strong scene in the bakery, where Charlie discovers how to start the mixing machine. Most exciting of all is the song-and-dance with which Mr. Crawford performs a song called "Algernon." A white mouse runs up and down his sleeve as he dances, and even dances itself on the stage for a bit.

Mostly we just follow the little story with a song here and there to indicate Charlie's progress. In "Reading" he tells us about his books; in "Midnight Riding," which is very well sung by George Harris as one of the bakery staff, he dreams about how he imagines sex; in "Dream Safe with Me," "Now," he and Miss Kinnian declare their mutual love and decide to live together. As Miss Kinnian is Cheryl Kennedy, as sweet in her big round glasses as without them, he has chosen wisely.

Then one day Algernon fails to complete his maze test. Yes, we are in for an unhappy end. Charlie has a song about the maze, but it concerns himself, not the mouse. He has got very clever.

I thought it all charming, once Mr. Crawford was out of the morose stage. Charles Strouse still writes songs with a long legato line, and the company sing very nicely. Audrey Woods and Ralph Nossek are decent cold-blooded doctors; Betty Benfield, a motherly baker. "Good, but simplistic," Charlie says about *Jekyll and Hyde*. He might say it about *Flowers for Algernon* if he were sitting in the stalls. Simplistic isn't a bad thing for a musical to be.

Covent Garden

La Bohème

by ELIZABETH FORBES

A cast-change in the Covent Garden production of *La Bohème* on Thursday night brought the Spanish tenor Giacomo Aragall to the role of Rodolfo, a part he will sing for the four remaining performances of Puccini's opera. Mr. Aragall makes a romantic-looking and thoroughly believable poet. He is also convincing as a lover, and sings of his feelings for Mimì with tenderness and passion. Despite the emotional power behind his words, the phrasing remains impeccable, the enunciation precise and controlled.

This restraint coupled with conviction has an excellent effect on Kiri to Kanazawa's Mimì; she now sings with just as much beauty and fullness of tone as she did at the start of the revival, but also with a tauter line and a deeper feeling

for the text. Owing to the illness of Malcolm King, there is another, unscheduled cast-change: Richard Van Allan sings Colline. He makes a cheerful philosopher, singing two splendid songs, with a powerful and broad-shouldered baritone. Mr. Aragall makes a romantic-looking and thoroughly believable poet. He is also convincing as a lover, and sings of his feelings for Mimì with tenderness and passion. Despite the emotional power behind his words, the phrasing remains impeccable, the enunciation precise and controlled.

Dramatically the performance is still dominated by the extraordinarily vulnerable Marcello of Thomas Allen. Though he may be a rotten painter, this Marcello has a genuinely artistic temperament. The production, so lovingly imagined by John Goppley six years ago, has slipped yet one further notch from its pristine state; but at least Julia Trevelyan Oman's striking sets are still in fine condition. Productions of *La Bohème* get a lot of wear and tear.

Carnival grant increased

The Arts Council has decided to increase its grant to the Notting Hill Carnival by nearly 43 per cent from £14,000 last year. This year the council will give the carnival's two organising committees and 17 of its boards a total of £20,000 but it expects that the carnival organisers will also apply for funds to the Greater London Council, the Borough of Ken-

sington and Chelsea and the Commission for Racial Equality as well as to commercial sponsors. The council has also urged the two organising committees, the Carnival Development Committee and the Carnival Arts Committee, to merge and to say this would greatly help it in any future consideration of funding the carnival.

London Galleries

Pleasures of the crawl

by DAVID PIPER

The practice of gallery-crawling has points in common with church-crawling, and even (if you are lucky and chance, invited or uninvited, on an opening party) with pub-crawling. Perambulation, in and out the dealers' summer shows, through the auction rooms as they build up to their climactic sales of the year, around Bond Street and St. James's, and now in the purlieus of Sotheby's Pantheon in the Sloane Street region, is a most civilised occupation, developing serendipity, but not yet widely enough recognised. (It is, to boot, mostly free until you fall to temptation and start spending.) As with church crawling, the total ambience is to be savoured by addressee, not only the contents but the container, and of course the priests and acolytes.

At Agnew's (until July 27) relax in that hushed yet murmurous top gallery, all the more because this year I fear may be the last in which the nostalgic aura of its battered but splendid deep red wall covering will survive, before yielding to a new but I hope not positively hygienic replacement. In this show, at the far end, a noble trio: two Candeleros of the 1740s, huge with space and air and the marine Venetian light, flanking a superb Guido Reni of *Lucretia* about to plunge the knife in that massive monument. The finality that only certain Italians of the *seicento* could encompass. Many of the early paintings here are from the Merton collection: Florentine tondos of the quality of the Mainardi Virgin and Child must be very scarce on the market now. The most impressive 15th century painting, however, is a French "primitive," ascribed now to Simon Martini: an exquisitely tender and intimate depiction of the Mass of St. Gregory, the saint confronted by the vision of Christ, with an extraordinary display, still-life set out on a gold ground, of the instruments of the passion, itemised as if for inventory. There is also Rubens, a hunting sketch and a fine portrait, while the show is rich in lesser paintings of charm, very domesticated, from that awkward, still-limbed but delectable late Siennese, Fungai, through to the elegant sweet late 18th century with the very inelegantly named van Gorp, an accomplished practitioner in the manner of Boly or Marguerite Gérard.

Across the road, Colnaghi's aura changed a few years back, when they expanded before the main that small is beautiful had fully sunk home. It seems still to have to settle into its identity: the new room has a slightly daunting, constrained air, with its odd gallery poised across one end—one almost looks for the pulpit. Its current offerings, however, show little sign of constraint (*Old Master Paintings and Drawings*; not opening until tomorrow, but thence until August 3). Fine Italians: a sumptuous Bonifazio Veronese, the *Flight into Egypt*; a delicate little Gualtiero; that haunting girl from Montmore, by Bartolomeo Veneto, her almost plain, almost pudgy, young face looking out from her anonymity and the metallic green of her gorgeous apparel, looking dubiously at you and the other things in general. The major Italian painting though is doubtless the splendid, and splendidly preserved, Mannerist *Marriage of St. Catherine*, by Tibaldi, eloquent with elegant spayed hands in clear acid colours. But the range overall is impressive: a lyrically elegant Watteau figure study; and a less charming Boucher *Chariot*



Lucretia by Guido Reni

form, especially in one of those little preliminary but so bold studies, *bozzetti*, in which he could inject in such a small space such colossal movement and mass. The Dutch (*Ruysdael, Berckheyde*) are not neglected, nor the French: from a pastoral idyll, typical and good Gospar Dughet, through a large Ondry (meticulous, still-life, including two dogs registering indignation at his rejection of just accusations of involvement in blood sports), and again at Agnew's, to late 18th century, here Marguerite Gérard herself, mistress of the classical profile with the tiptilted rosette nose, catching three debutante-style girls garlanding a statue of Cupid. Even Spanish whose 18th century is generally lost to sight in this country: Meléndez, a characteristic but superbly successful still-life, small but monumental with the presence of serried objects of such specific gravity that were those formidable lemons (clearly about to spill from the frame) to make contact with your foot, bones would be broken.

Paintings at Colnaghi's will be interspersed with drawings of comparable quality and range. They include what must be Palma Giovane's finest drawing, a spectacular study of captives in an architectural setting (from the Rudolf collection, as several others here); one of the Annibale Carracci landscapes from the Ellesmere sale; a rare, tough, Fencé drawing; the famous Liotard study of the artist's son buttering his bread at breakfast, which recently broke an auction room sale price record and is indeed most remarkable. A lyrically elegant Watteau figure study; and a less charming Boucher *Chariot*

Chinoise in sanguine — and so up to a swashbuckling Chassériau and a remarkable male nude by Gérôme, unexpectedly delicate study for his not exactly delicate *Race of the Barberi* horses. Heim's aura is unmistakable, lush, and receding mysteriously to a corridor off which an inner shrine: the whole populated by seemingly rather over-life-size busts, but vivid on their tall pedestals, all silent; but alert as if interrupted in the middle of some witicism such as life. Recent Acquisitions: *French Paintings and Sculptures* (till 17th and 18th Centuries (till

Warehouse

Piaf

by B. A. YOUNG

Piaf, enthusiastically reviewed by Michael Coveney at the Stratford Other Place, has come to the Warehouse, and it would be crazy not to go and see it.

The semi-documentary play by Pam Gems serves to show us the rough outline of Piaf's life as she climbed from the gutter to the top of the charts and slid back again. The private lives of singers are of no consequence, and Piaf's affairs, drink and drug problems, motor accidents, matter no more to history than Caruso's arrest in Central Park for bottom-pinching. All the same, how lucky we are to have, at last, a playwright who cares about writing bravura parts for women.

For Piaf in this play is a bravura part per excellence, and Miss Lapointe's performance in it is something to be treasured. She does not give a

photographic realisation of Piaf; she is the spirit of Piaf in her shapeless black dress and old slippers, her mouth full of many languages and incoherent, soulful Miss Lapointe can make the songs almost as exciting as Piaf did herself.

There is telling work in supporting parts by Zoe Wansmaker, Ian Charleson, Michael Bertenshaw, Allan Henrick and others, but the 30 characters they depict matter only in so far as they affect Piaf, and under Howard Davies's direction they are played unselfishly, though never fully. There is no real scenery, only a built-up stage with a cut-out at the back to house the two musicians who make characteristic Parisian sounds on their accordion and piano. Miss Lapointe is on this stage for virtually the whole evening, growing visibly older and more

Holland Festival in the 20s

by MAX LOPPERT

One of several themes underlying the programme-building of the 1979 Holland Festival has been the art of the 1920s; and one of the more intriguing manifestations of this theme promised — in advance of the event itself — to be the excursion into the Russian music of the period. As Boris Schwarz's invaluable study of music and musical life in Soviet Russia puts it: "For a time (after the Revolution), futurism in art... seemed destined to become the official art of revolutionary Russia." Although in the 20s the various apostles of modernism had already to contend with the conservative forces that were shortly to triumph so destructively for the most important musical minds of the day it was a time of untrammelled experiment.

In the recital given by the Australian pianist Geoffrey Douglas Madge, music by four composers was played, three of whom were to suffer in the Stalin era for their earlier avant-gardism. Shostakovich's travails have been fully documented. Far less is known of the fate of Nikolay Rozlavetz, pioneer of atonality in Russia, except that in the late 1930s he disappeared from public view. (Western speculation that he ended his days in a labour camp is contradicted, according to Schwarz, by a private Russian source of information giving his date of death as August 1944, and the place as Moscow.) Alexander Mossolov, the most notorious example of whose "machine music" the Iron Foundry, gained an international audience, was in 1936 expelled from the Composers' Union after allegations of drunkenness and riotous behaviour. The fourth composer of the group, Arthur Lourié, had left Russia in 1921, following bitter struggles within the Ministry of Public Instruction, where he was Lunacharsky's chief assistant and director of music.

The age has been broadly misrepresented in official Soviet history, and these composers and others of like tendencies have been crudely vilified; so a proportional quantity of sympathetic attention was the only possible response to Mr. Madge's programme. But if the experience proved something of a surprise, that was because of the wholly unexpected mildness, the fin de siècle lassitude, the non-radicalism (to the "ears" of hindsight) that characterised so much of the

music heard. In Mossolov's Second Sonata (1923-24), particularly in its Finale, there was a taste of the awaited tumult, though the crowded, swirling textures appeared to add up to nothing more startling or coarser than Soviet Sorabji.

Common to Rozlavetz's Fifth Sonata (1923-24) and his *Deux Poemes* (1920), on the other hand, to Lourié's *Symphonies* and Mossolov's *Deux Nocturnes* (1923-26) — the prevalence of French titles is not without significance — was a kind of vapourised Skryabianism, lacking in the intense-laden exotism of the model, and stretched beyond the bounds of vitality inherent in the repetitive employment of short-winded atonal sequences. Perhaps a Horowitz might have brought the second-hand chain of short pieces to glowing life; in Mr. Madge's studious but unatmospheric readings on a dulc-toned instrument, the stretch became both tedious and confusing — after a while it was hard to tell one composer's atonal wisps from another's. By Shostakovich's First Sonata (1924) at the end of the recital, with its fragments of motive activity jangled and steel-tipped and its rhythms frantically beaten out, there seemed to be pointed the moral that genius not only produces the most original and interesting music, but also provides the most informative guide to the spirit of an age.

If the recital offered its share of *mourais quarts d'heure*, it was nevertheless a serious and enlightening experience. Tedium through unrelenting 1920s-levity is something else, and something worse. The programme of music-theatre, staged at the Amsterdam Carré Theatre by Eddy Hobbema, conducted by Reinbert de Leeuw, designed by Rudolf Corens, and choreographed by Jochen Ulrich, contained two of the Milhaud "operas-minutes," *L'Amateur d'Arlequin* and *La Délivrance de Thésée*. Satie's short play *Le Pique de Melusine* (done in Dutch translation, with the original musical interludes) and his "ballet instantané," *Relâche*, and, in the middle, Hindemith's *Hin und Zurück*.

The last-listed, toughly and wittily logical in its transmutation of the concept of exclamation into a dramatic property, was the exception to the rule of Apollinaire's *nouveau esprit* as filtered through an aura of Cocteau-esque chic. The entire programme was introduced by the hopelessly gaudy and imprecise, farcical-jolly and imprecise in equal measure, of the Dutch actors and singers, and (in *Relâche*) of the dancing of the Kneite Kompanie Kün. If the Milhaud pieces are worth revisiting at all, which is doubtful, they want rather more to their production than the optimistic assumption that cigarette holders, feathers, and green eyeshadow are innately and irresistibly amusing. According to Proust, the concept of exclamation into a dramatic property, was the exception to the rule of Apollinaire's *nouveau esprit* as filtered through an aura of Cocteau-esque chic. 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Iran strains
begin to tell

IT IS not just the western press that has been wondering about Iran. The people of Iran have in Ayatollah Khomeini one despot in place of another. Earlier this month, another Ayatollah, Mahmoud Taleghani, much respected and with links with the left, suggested publicly that the best place for the clergy was the mosque where they could help the people most.

A moderate political party, the National Democratic Front, which traces its lineage back to Dr. Mossadegh, has also criticised Khomeini for excessive interference in the affairs of the country. And now Khomeini is in open disagreement with Ayatollah Shariat-Madari, Iran's other leading religious leader, over the draft constitution.

Displeasure

Khomeini was bound to have had considerable problems. The disruption involved in ousting the Shah has been lingering on. The armed forces were shattered and security taken over by ad hoc revolutionary committees. As a result of the comparative impotence of these committees in dealing with regional revolts, the army is now expressing its displeasure.

The economy was brought to a near standstill by the virtual halting of oil production. Socially, the Iranian people needed a period of time in which to settle down after the euphoria and hysteria of ending the Pahlavi dynasty and bringing Khomeini to power.

Mr. Newton says that, as groups with special interests, whether ideological or economic, were prepared to submerge their differences in the interests of toppling the Shah. But once he was away, the political parties and such minorities as the Kurds and the Arabs, put in their claims. Khomeini still has, through the call of Islam, political domination. But the Government has been hard put to it to keep control of minorities seeking greater autonomy. Unconvincingly, it has been putting the blame on the Soviet Union, the U.S. and Iraq.

The main reason for this continuing lack of control is that there is no real central government, from whom executive decisions can consistently be obtained. Mr. Mehdi Bazargan is Prime Minister by virtue of his appointment by Khomeini. He has a Cabinet,

which suggests a structure capable of running the country. But the fact is that authority still rests with revolutionary committees or stems from the frequently opaque pronouncements made by Khomeini in Qom.

His judgments are subject to two main influences. The first is clearly Islam, and because of it and his personal standing his support, although apparently waning, is still paramount in the country. The second is related to his clear feeling that everything the Shah did must be undone. The wisdom of this is questionable, for not everything done in the Pahlavi era was inherently evil, nor can it be ignored in the construction of the Islamic Republic.

There are signs that Khomeini is becoming aware that to run a country is different from being the symbol of opposition to the Shah and bringing about his removal. Opposition is being increasingly directed to conspiracy, so that even those demanding a constituent assembly to draft the constitution have been labelled plotters. Symptoms of autocracy are emerging. The draft press law has penalties of imprisonment for insulting the leader of the religious community. A published draft of the constitution made no reference to regional autonomy or the principle of self-rule.

Surcharges

Finally there is the economy. Iran has been leading the field in pressing for surcharges on OPEC prices and has now evolved a fairly coherent production policy of about 3.2m barrels/day. It provides a starting point for calculating income, and this in turn opens the way to establishing priorities.

But at present, several issues are pressing. Unemployment is very high. There are some 11m like 19m worth of major economic projects to be evaluated for dropping, or modification. Some guidance is needed, for example, as to how nationalisation of the banks is to work out in practice.

A comprehensive revolution such as took place in Iran can never work itself out overnight. But the quantity of unfinished business which is being put in front of Ayatollah Khomeini indicates how profound are the difficulties in running Iran's revolution.

The paradox
of Labour

THE FUTURE of the Labour Party depends very much on the performance of the Tories in office. In all foreseeable circumstances, the Party is facing a good four years in opposition and has plenty of time to work out its policies. What those policies are, however, seems likely to be at least partly conditioned by how well or badly the Tories do.

For example, if a Tory Government succeeds in bringing Britain to terms with membership of the European Community, Europe — the subject which has divided the Labour Party as much as any other over the last few years — will be a dead issue by the time of the next election. Again, if the Tories succeed in establishing a flourishing market economy, there would be little point in Labour campaigning to return to mass unemployment intervention. Not least, if the Tories show they can work with the unions, Labour will have to re-examine its claim to have a special relationship in this direction.

Mr. Callaghan

The elections to the "Shadow" Cabinet last week should be seen in this light. On the face of it the results are a considerable victory for the moderates. Of the 12 candidates elected, nine belong either to the Centre or the Right of the Party. The only three Left-wingers who made it are Mr. John Silkin, Mr. Stanley Orme, and Mr. Albert Booth. Two other Left-wingers, Mr. Eric Heffer and Mr. Neil Kinnock, failed to be elected despite belonging to the Party's National Executive.

Yet as a guide to the future leadership the elections are of only limited value. The crucial question is how long Mr. James Callaghan chooses to remain. If he were to resign shortly, there seems little doubt that he would be succeeded by Mr. Denis Healey, who came top of the last last week. On the more likely assumption, however, that he stays for a year or two, the succession is much more open. It is in that case that developments in the country at large would come into play.

The leading candidate of the Left at present is clearly Mr. John Silkin, who emerged as its good second to Mr. Healey. It is true that he was not measured against another Left-winger, Mr. Anthony Wedgwood Benn, who chose not to stand.

But in the Parliamentary Party at least it has been Mr. Silkin, not Mr. Benn, who has been making the running. Mr. Silkin is a tough and clever man who made his name as an anti-Common Market Minister of Agriculture in the last government. He will now be able to widen his experience as shadow spokesman for industry.

Yet it is with the anti-Common Market cause that he is most associated. His chances of the succession therefore tend to depend on what happens to the European issue. If it dies, his chances will presumably fade. If it remains alive, he must be a serious candidate.

Mr. Peter Shore, who came third, faces a similar problem. Mr. Shore is generally Right wing on economic questions, but is a leading anti-Marketeer; a reputation which has helped him to gain popularity with the Left. As the new shadow spokesman on foreign affairs, he now has to decide whether or not to temper his anti-Community views. It would clearly be easier if the Tories were to settle matters for him by resolving the outstanding issues between Britain and her Community partners.

Humane

It is also plain that the Labour Party faces a prolonged internal debate over its economic policies and its relations with the trade unions. The presence of so many moderates in the Shadow Cabinet, plus the fact that Mrs. Shirley Williams intends to play a full part in the debate despite being temporarily out of the House of Commons, suggest that there is unlikely to be any great swing to the Left. But here again much will depend on what happens in the country.

If Tory policies are seen to fail, it is almost inevitable that Labour will come down in favour of more State intervention, not less. Equally, if the Tories make a mess of relations with the unions, Labour is likely to be pushed into an ever closer alliance with the union movement, and the experience of the last government is that such alliances are not dominated by the Parliamentary Party.

We are left, therefore, with a paradox. Many leading Labour politicians probably would like to develop a British form of social democracy that is humane, yet efficient. They will only be able to do so, however, if Tory policies work.

Misery and meaning of
the boat people

By PHILIP BOWRING in Hongkong and DAVID TONGE in London

THE BALANCE of racial and political tension in South East Asia has long been precarious. Now the sordid traffic in human lives from Vietnam is beginning to upset it. The approximately 1.1m ethnic Chinese still in Vietnam are immediately threatened, but the world at large is involved.

Malaysia's announcement that it plans to tow the 76,000 boat people on its shores out to sea shows how intolerable the situation has become for the nations in the area. The present pressure is on Hong Kong, but with one of the world's flash points in question few countries can afford to ignore this issue.

Refugees have for decades been flooding from China into Hong Kong. This year alone an estimated 130,000 immigrants have settled in the overcrowded colony so far. Trying to stop those without Chinese exit permits has put the colony's security forces at full stretch; additional British troops may be sent. Asking Peking to stem the flow has only met with a partial response. But these immigrants are very different from the refugees from Indo-China.

Mostly young men, those coming from China are quickly able to merge into the local workforce of Hong Kong. Few are fleeing for their lives. But those who have been manning the pathetic fleet from Vietnam had little choice.

The tales of the boat people are appalling. One has described how those on his boat were reduced to cannibalism. Thirst, like starvation, travels in every shipload.

One boatload of refugees who arrived in Hong Kong described how the Vietnamese authorities stuffed them into self-like bunks on their boat. When all available space was full, the authorities ripped out the drinking water and made room for yet more refugees. Several babies died on the journey because their mothers' milk dried up.

The picture painted by the refugees is consistent. In Vietnam ethnic Chinese have been dismissed from government employment, forbidden to run private businesses and banned from 15 specified occupations. Their schools have been closed. They claim that their children have not been allowed to attend Vietnamese schools, and that they are not allowed to associate with other Vietnamese.

They allege harassment by the authorities, including being obliged to choose either between going to one of the harsh agricultural camps in the New Economic Zones, their property being confiscated, or leaving the country. They insist that the security authorities are involved at all stages of their departure, whether in negotiating transport, checking the passenger manifest or escorting passenger boats out of the harbour.

Though Vietnam has recently reached an agreement with the UN High Commission for Refugees (UNHCR) to ensure the "orderly" departure of

refugees, all the indications are that the flow is increasing.

The Vietnamese deny all this. A spokesman in Paris, Mr. Tran Thien Can, says that a campaign organised by the Chinese embassy in Hanoi was "the essential reason" for the exodus of the Hoa Vietnamese, the ethnic Chinese are called. The Chinese were also partly responsible for organising the departure of other Vietnamese following the conquest of South Vietnam, he said. This campaign was helped by economic difficulties in Vietnam and the fact that "a certain number of people" were unable to adapt to the new conditions.

These denials are less convincing than the accusation made by both the Thai Chief of Staff, General Saiyud Kerdphol, and the Peking People's Daily, that the Vietnamese are using the sea in much the same way as Hitler used the gas chambers. Further, they are profiting from the persecution of the Hoa by collecting a bullock head tax equivalent of up to £2,000 per refugee to replenish their treasury. People are now estimated to have overtaken coal as the main source of foreign export earnings.

For all the deprivation, the loss of life in the passage of 500 miles and more from northern Vietnam along the coast to Hong Kong is relatively low — perhaps one in 20. But the death toll on the route to the south is appalling. Rough seas at the head of the Gulf of Thailand and the depredations of piracy practiced by well-armed Thai fishermen in fast boats exact a sickening price. Up to 75 per cent of the refugees perish according to some officials, the more usual estimate being that one in two refugees never arrive. Even when they do, they may be shot at or, as is increasingly happening, towed back to sea — sometimes with heavy immediate loss of life.

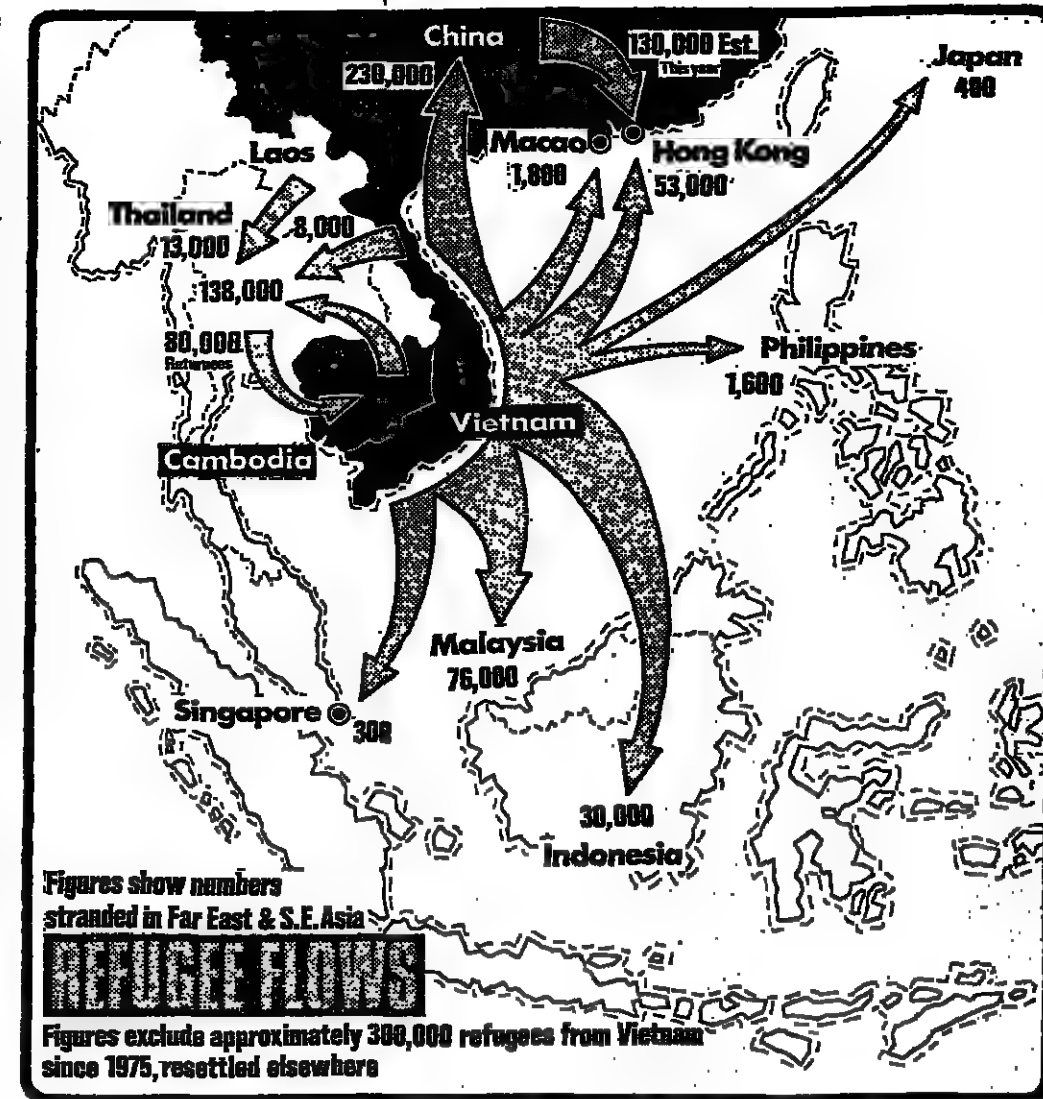
Capitalist
society

Recent refugees in Hong Kong have not been gold and jewellery laden traders from Cholon, the Chinese quarter of Ho Chi Minh City, who gained a reputation for seeking to buy and bribe their way back to capitalist society. Many have been workers, fishermen and farmers from the north — people who had lived 25 years under Hanoi socialism.

Other recent arrivals have included a number of the ethnic Vietnamese whom the authorities in Vietnam have apparently accepted as incorrigible. Some had paid large sums for documents wrongly classifying them as ethnic Chinese.

But the main attack is directed against Chinese people in Vietnam. This weekend the Chinese Foreign Ministry said that Hanoi was "not only a hotbed of animosity, making cannon fodder of its young, and 'bleeding people white'."

Even before China launched its "self-defensive counter-



attack" on Vietnam in February it had closed the land border in order to stop Vietnam herding refugees across it. Though it seems that the Chinese population of North Vietnam is now little over 150,000, the switch of the prevailing winds from the north to the west has increased the flow along the shores of China. There have been tales of refugees being met with shots. But most of the boat people are given fuel, food and water to continue their journey after a few days. In general they want to reach not China, but the capitalist West.

Hong Kong has adopted a humane approach but elsewhere the picture is bleak. Macao has announced a new refugee camp for 1,800 people but has always pushed the boat people on. Taiwan has followed a hard line, though the Philippines has been more accommodating. The main pressure has been on the countries west and south of Vietnam. The situation there is tragic. The direction of the winds usually pushes refugees south to Malaysia and Singapore. The latter has been bolted its shores. "If you don't have calouses on your heart you will bleed to death," is Prime Minister, Mr. Lee Kuan Yew, says.

While Singapore's policy has been dictated mainly by fears of overcrowding, in Malaysia and Indonesia racial overtones seem paramount.

In 1969 reflected the animosity of the Malays against the Chinese minority which accounts for about one-third of the country's population. The Malaysian authorities recently had few hesitations about accepting 70,000 Muslim refugees from the Philippines. Last week they announced they would accept 3,000 Moslems from Kampuchea. But even before Friday's announcement by Deputy Datuk Mahathir Mohammad, they were towing an average of one refugee boat in five out to sea: in May the rate was over two in three. One of the aims is to keep up the pressure on the international community: more refugees arriving in Malaysia than at most other countries of first asylum are now being found homes elsewhere.

Eyewitnesses report that many of the beached and battered refugee boats on Malaysia's east coast are being patched up for departure. Pressures within Malaysia are intense. The resident Chinese apparently fear a disturbance of the present precarious racial balance. For the Malays it is a "national" issue. Sir Murray Maclehoze, the Governor of Hong Kong, recalled last week that, years ago, when he asked a Malaysian what their immigration policy was the reply was "the kris" — a long-bladed

Malay knife.

Malaysia's policies are affected in neighbouring Indonesia. Being farther from the shores of Vietnam, the long coast line of Indonesia was for a long time relatively unaffected. But in May alone over 15,000 boat people arrived — almost all of them towed by the Malaysians to Anambas Islands north east of Singapore. In 1965, at least 300,000 Chinese living in Indonesia were massacred when President Sukarno was overthrown there. Indonesia has no love for the Chinese. It too has just announced a closed-door policy. In conjunction with Malaysia and Thailand it intends to organise naval patrols.

Thailand's situation is quite different. There is little local animosity towards the ethnic Chinese but the country has dire refugee problems of its own. Over the years over 125,000 (in addition to the accompanying 15,000 Laotians have fled into the north of the country. While they have been largely tolerated, there has been much more concern over a similar number of refugees from the fighting and famine in Kampuchea.

Since some of the refugees were soldiers supporting the Pol Pot regime, the authorities fear that allowing them to stay on Thai soil might cause Vietnamese troops to pursue them across the border. There is an

equal reluctance to accept the ethnic Chinese whom the Vietnamese are allowing to leave. Around 80,000 people have already been herded back across the border to a land riven by war and empty of food.

Last September and again last month Vietnam offered a non-aggression pact to the five members of the Association of South East Asian Nations (ASEAN) — Indonesia, Malaysia, the Philippines, Singapore and Thailand. ASEAN has shown little interest in this gesture. Instead it seems to fear that the racial policies of the Vietnamese, undoubtedly carried out mainly for narrow reasons, are intended to upset the whole area. At the beginning of July the ASEAN Foreign Ministers are to meet in Bali, with Mr. Cyrus Vance, the U.S. Secretary of State, expected to attend.

Diplomats in Bangkok say that ASEAN has long been quietly seeking an international conference on the refugee situation and that there appears to be some tacit co-ordination with China. But both had wanted a western nation to act as godparent to this conference — as Mrs. Margaret Thatcher, the British Prime Minister, now has.

With some 300,000 refugees in camps in South East Asia it is estimated that, even if the refugee flow were to stop today, at the current rate it would take three years to resettle them. Last December's conference sponsored by the United High Commissioner for Refugees, led to the number of places for settlement being increased from 50,000 to 125,000.

The two western powers most involved in the wars of Indochina have so far accepted the bulk of the approximately 300,000 refugees who have been resettled outside the area since the fall of Saigon in 1975. France has taken 65,800 and the U.S. 217,000. Now the Americans are taking refugees at the rate of 7,000 a month, mostly from the countries adopting the toughest measures towards the refugees. Many of the leaders of the west believe that such a moral obligation as they had to the ancient regime in Indochina are now discharged. There is a new sympathy for the argument that the brutalities of war are responsible for the brutalities of post-war Vietnam — and that the west should accept that the problem is to some extent of its own making.

Post-war Vietnam has never been fully accepted by the west into the community of nations. Critics of western policy have long argued that this rejection has forced Hanoi to lean heavily on the Soviet Union — forcing the west in turn to rely on the Soviet Union as its intermediary with Vietnam. Hanoi's isolation adds to the difficulty the West has in trying to help with the refugee problem at its source, in Vietnam itself.

In the meantime the refugees flow and the resulting strains continue to mount, as does the realisation in countries outside the area that they, too, will have to adjust to the upheaval.

MEN AND MATTERS

Success on
several planes

Victory came as something of a surprise, even an embarrassment, to the small, fast-growing, charter operator Air Ecosse. Without intending anything of the kind, the two-year-old company last week ousted British Airways from the prime Aberdeen-Wick-Shetland route — apparently the first time BA has had a licence revoked on an internal route.

Air Ecosse's finance director Paul Mulligan, 31, tells me this humiliation was not deliberate. "We actually approached them and asked if we could arrange something," he says. "The people were upset. We wanted to work something out without this point of conflict. We can do without points of conflict. Anyway, they said no. . . . Their problem was one of over-confidence. We didn't want to make history."

Those who complained about BA's service on the route included the UK Atomic Energy Authority, with its reactor at Caithness, and the Highlands and Islands Development Board. That it has sought 19-seater Brazilian-built Bandeirante planes — effectively, small airliners — which are ideal for Scottish conditions, being capable of three flights a day at a fuel cost equivalent to one trip in a Viscount or a 748.

Part of the London-based Fairlight group, Air Ecosse expects to turn over £4m this year compared to £1m a year ago. Mulligan sees no end to it. "A lot of people don't realise Aberdeen has become like Houston."

BA incidentally faces demands for more competition on the London-Aberdeen run itself. Dan Air is applying to operate a service in competition with it. Mulligan says: "I think there are powerful oilmen who are trying to use Dan Air as a stick with which to beat BA. What they really need is a better



frequency so that there are more and better seats. As it is, Mister Shell is sitting next to oil rig workers who are only too pleased to have got off the rigs, and are absolutely smashed."

Whipping Jimmy

Last week's much quoted leak of President Carter's remark that if Senator Edward Kennedy runs for the Presidency next year "I'll whip (pronounced 'whup') his ass" was not accidental, I gather. Far from it. It now transpires that Carter, as part of his new campaign to show that he is not afraid of the Kennedy threat, had vouchsafed the same comment to several recent meetings with groups at the White House. One was with fellow Georgian, who clearly thought the President was just showing he was still a good 'ole country boy. The snag was that none of these small audiences considered giving the remark wider currency by mentioning it to the Press. Finally White House patience snapped. Its top Congressional lobbyist, Frank Moore, telephoned representative Thomas Downey, a Demo-

cratic Congressman who had attended a White House dinner on Monday at which Carter repeated, twice, his flagellatory vow.

To Downey's astonishment, Moore urged him to repeat the remark if the Congressmen happened to run into the Press. The White House then gave reporter Downey's corded telephone number.

The astoundingly, clumsily, orchestrated leak seems to have backfired, however. Kennedy is generally thought to have come out best by saying the President had obviously been misquoted and meant he would whip inflation. He realised, he said, that "the White House was behind me, but not that they intended to get that close."

Voice in need

In Transport House there have been discussions about expanding Labour Weekly, the party's subsidised mouthpiece. It has in the past been accused of leaning too far left. James Callaghan and his associates now look at it more fondly.

Editor Donald Ross explains: "When you are a minister in office, even the Daily Telegraph prints every word you say. In opposition, you are concerned about having your news heard. The paper may well become a battleground in the wrangle between Callaghan and the left over what sort of face Labour should present to the world."

Labour Weekly has a gross subsidy of £50,000 a year, but performs various editorial tasks for the party. Now that "there is something to push against," Ross thinks the circulation will rise. Founded in 1971, the paper was at its peak just before the February 1974 General Election, with sales of 23,000. Now it is down to 17,000.

The price is being held at 10p, which gives the paper a 10p advantage over Tribune. That other weekly rival on the left, the New Statesman, also enjoying a revival of its spirits under Mrs. Thatcher, is 25p. Labour Weekly's expansion

plans may include a promotional drive. If so, the contract is unlikely to be given to Saatchi and Saatchi, which handled a publicity campaign in 1978; that, of course, was before the agency had hitched its wagon to the Tory star.

Trusting miners

My recent observation that the investment trust movement began in Scotland has evoked a strong challenge from the opposite end of the United Kingdom. A mining historian, Justin Brooke, who lives in Marazion, has unearthed the West Cornwall Mines Investment Company, a joint-stock concern founded in June, 1836.

Its purpose was to invest in Cornish copper mines — of which there were around 40 in operation then. "It paid dividends, and thus can be regarded as Britain's first investment trust," says Brooke. Sad to say, Cornish copper mines had lives as unpredictable as that of Wheel Jane tin mine today. By the end of 1841, this pioneer of the movement had vanished like a will-o'-the-wisp.

Catching cats

Britain is still a nation of dog-lovers — something proved by their escape, yet again, from the claws of the Inland Revenue under the House Budget. The dog licence remains what it was 100 years ago, 37p.

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Observer

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FINANCIAL TIMES SURVEY

FRANCE

The results of the European Parliament elections have helped to clarify France's domestic political situation and have strengthened President Giscard d'Estaing's position. He will need as much room for manoeuvre as possible if the country is to overcome its pressing economic problems, which have been exacerbated by the energy crisis.

Little room for optimism

By Robert Mauthner
Paris Correspondent

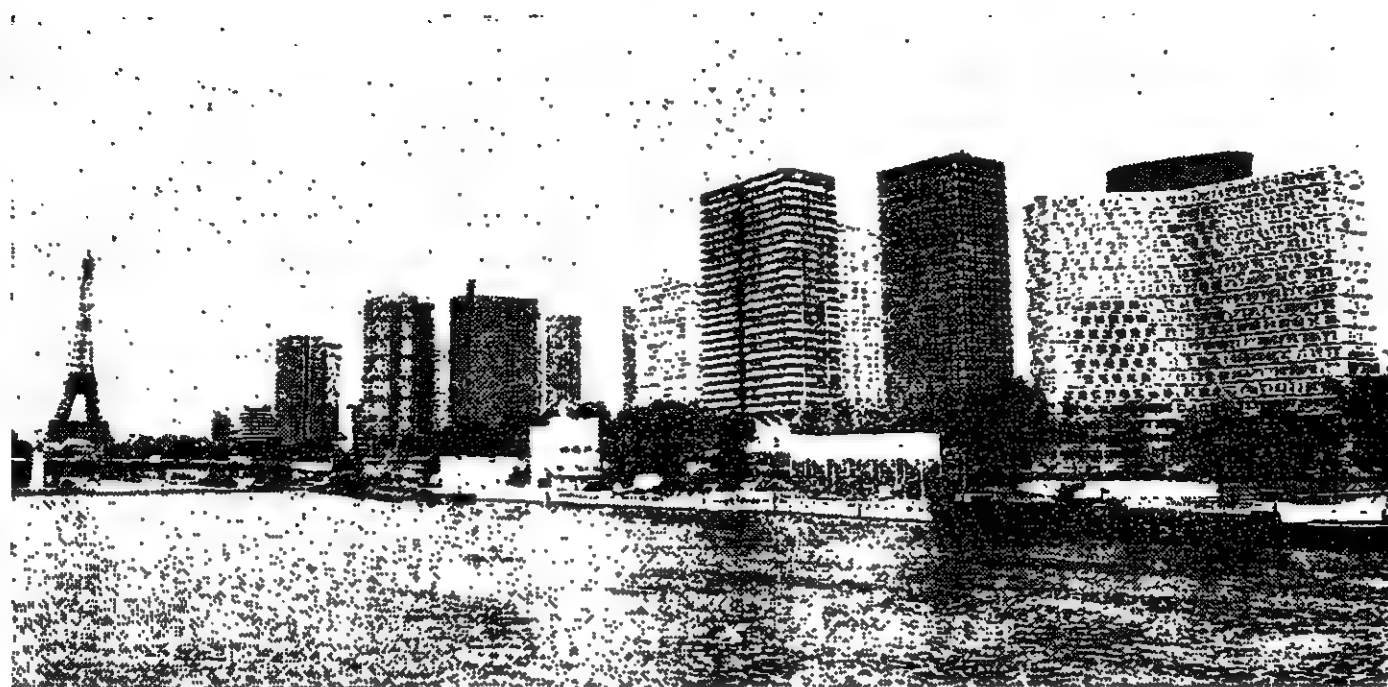
FRANCE FACES the coming 12 months in a much less optimistic mood than it did a year ago. The outcome of the European elections, in which President Giscard d'Estaing's supporters scored a substantial victory, has certainly put new heart into a hard-pressed Government. But if it has been accorded some respite on the political front, the rapid escalation of oil prices over the past few months has cast a cloud over the economy and threatens the success of Prime Minister Raymond Barre's much-vaunted economic recovery plan.

While the economic situation is by no means disastrous, it is likely to give the Government an even bigger headache than before and provide its political opponents with a constant supply of ammunition. A vastly increased oil bill could again push the trade balance into deficit, following its first surplus for several years in 1978. The rate of inflation will

almost certainly go into double figures in 1979 and it will prove difficult, if not impossible, to bring down unemployment, currently more than 12m, given an expected economic growth rate of only 3.4 per cent.

In the circumstances, M. Barre has had no other choice than to promise the country a further period of relative austerity, entailing a continuation of tight monetary and credit policies and wage restrictions. No other choice, that is, by his own rigorous monetarist standards. Both the left-wing opposition parties and M. Jacques Chirac, the Gaullist leader, argue that more could be done to expand the economy and stimulate employment. Indeed, their criticisms of M. Barre's economic and industrial policies have been the cause of much of the political tension in France over the past year and are likely to provoke more battles in the coming months.

The conflict between M. Chirac and M. Giscard d'Estaing has been one of the constants of French politics since the former's resignation as Prime Minister in August, 1976, following a dispute over electoral strategy and the powers of the Premier. It continued virtually unabated throughout the campaign leading up to the general election of March, 1978, in spite of the fact that the Gaullists were members of the Centre-Right coalition, and was resumed after its victory. After a short hiatus, M. Chirac stepped up his harassment of the President and the Government, which reached a crescendo of violence during the European



Modern buildings along the south bank of the Seine in Paris.

election campaign.

As a result, President Giscard has never had a completely free hand. The survival of the Government depends on the support of the Gaullists who, with 155 seats, are still the biggest single political force in the National Assembly. If M. Chirac wanted to, he could force the resignation of M. Barre's Government by joining the Socialist and Communist Parties in opposition.

The Government's most difficult moment came in March this

year after its steel restructuring plan, involving the lay-off of some 20,000 workers over two years, had provoked violent riots in the eastern and northern French steel towns. The Gaullists, for the first time since 1960, banded together with the Socialists and Communists in calling for an extraordinary session of the National Assembly. But when it came to the crunch, M. Chirac stepped back from the brink and the Gaullists refused to support either of the censure

motions tabled by the Socialists and Communists.

The motives behind M. Chirac's tactics are not hard to find. Most political observers are convinced that this intensely ambitious man wants to become President of the Republic and is therefore obliged to keep himself constantly in the public eye. But M. Chirac is almost equally concerned with ensuring the survival of the Gaullist Party, and that demands a permanent effort to underline the policy differences between

the Gaullists and the pro-Giscard UDF party. Too close an identification with President Giscard would quickly lead to the demise of the Gaullists as a distinct political group.

If M. Chirac is not prepared to take his reasoning to its logical conclusion and bring down the Government, it is because he fears and dislikes the Socialists and Communists even more than he does the Giscardians. Given the fact that the two left-wing parties combined can still muster the

support of nearly 50 per cent of the electorate, in spite of all their disagreements, unnecessary general elections must be avoided, except under the most favourable conditions for the Gaullists.

Unfortunately for M. Chirac, however, his ambiguous and over-aggressive tactics have led him into hot water inside his own party. There are those like M. Alain Peyrefitte, the Justice Minister, and M. Olivier Guichard, a Minister both under General de Gaulle and M. Pompidou, who feel that M. Chirac regularly oversteps the mark in his onslaughts on the President. Others, like the old Gaullist war-horse, M. Alexandre Sanguinetti, believe that M. Chirac has already made too many compromises with the powers that be and should put his verbal opposition into practice. But most of M. Chirac's critics, who are becoming increasingly vocal, at least have one thing in common: their disapproval of the Gaullist leader's style and the dictatorial manner in which he has been running the party.

The European elections, which M. Chirac and M. Michel Debré—another former Prime Minister and guardian of Gaullist orthodoxy—could do nothing to prevent, were clearly considered to be an important milestone in the Gaullist leader's long-term strategy. He had made it clear that the party would not try to overthrow the Government before the elections. But the implication was that, if the Gaullists did well in the

BASIC STATISTICS

Area	210,039 sq. miles
Population	52.5m
GNP (1976)	FFr 1,675bn
Trade (1978)	
Imports	FFr 269bn
Exports	FFr 358bn
Imports from UK	£3.53bn
Exports to UK	£3.21bn
Currency	franc 11=FFr 9.15

European poll, at the expense of President Giscard's supporters, the formal alliance between the two coalition partners might be broken.

The groundwork was carefully laid for this game plan. President Giscard was systematically attacked for lacking the political will and the strength to defend France's independence and interests inside the Community. The President and Mme. Simone Veil, the Health Minister, who headed the pro-Giscard list in the elections, were accused of harbouring supranational intentions, in spite of all their protestations that they did not want to see an extension of the European Parliament's powers. And M. Chirac repeatedly underlined the domestic implications of the European elections by asserting that the result would also be a clear indication of whether the voters supported or opposed M. Barre's economic policies.

The assumption made by M. Chirac and his political

CONTINUED ON NEXT PAGE

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FRANCE II

Bitter medicine for the economy

M. RAYMOND BARRE, France's Prime Minister and father of the three-year-old economic stabilisation which has been much admired in other countries, is currently one of the most criticised men in the country.

The Left-wing opposition parties and trade unions lambast him for keeping the hatches down on wage rises while failing to control inflation and, most of all, for the continuing rise in unemployment. M. Jacques Chirac, the Gaullist leader, attacks M. Barre almost daily for much the same reasons while calling upon him to adopt expansionary measures and take protective action against industrial imports from countries with low production costs. Even his own supporters are expressing fears about the political consequences of too long a dose of austerity.

But the Prime Minister has remained impervious to all these onslaughts as well as to periodical rumours that President Giscard d'Estaing might soon replace him. The medicine that he has administered is the

only one which will cure the patient, he proclaims unflinchingly. No matter how bitter the taste, it must be swallowed until recovery is complete.

If an increasing number of people are asking whether that glorious day will ever dawn, it is because the economy has been under sedation for nearly three years and is still far from attaining the state of robust health which M. Barre has promised the country. But given the present international economic context and France's very heavy reliance on imported oil, only the most Churchill would saddle the French Prime Minister with all the blame for that state of affairs. The record shows that, compared with some of the other economic invalids in the world, France has not been doing all that badly.

The cooling down of the economy, it should be said, has not been as severe as is sometimes imagined abroad or M. Barre's domestic critics claim. Indeed, that partially explains the continuing high rate of inflation, currently running at an annual rate of nearly 11 per

cent, after a rise in prices of 9.7 per cent in 1978.

Though monetary and credit policy has remained tight throughout M. Barre's tenure, with progressively stricter money supply and bank credit growth ceilings being set every year, the official targets are nearly always exceeded. Thus M2 rose by 13.2 per cent in 1978, compared with an official ceiling of 12 per cent, according to Bank of France figures. Moreover, budgetary policy has been surprisingly lax. The target for last year's budget deficit of FF1 900 was exceeded in practice by some FF1 260 and it would be very surprising indeed, judging by past experience, if the announced 1979 shortfall of FF1 150 were to be respected.

Successive reflationary packages, though limited in their scope, have kept the economy ticking over at a reasonable rate, if not by historical standards then at least in relation to the OECD area's average. A FF1 100bn package of aid to investments adopted in September, 1978, was followed in

April this year by a series of further measures giving a potential FF1 580bn boost to flagging investments.

M. Barre originally intended to wait until this month before introducing these latest measures but brought them forward to compensate for the depressive effect on the French economy of OPEC oil price rises. At the time the Prime Minister promised that an extra stimulus would be given to the building and public works sectors later this year, if the economic situation warranted. It seems as if that moment may be fast approaching, because the forecasts for the second half of 1979 are markedly less optimistic than they were for the first.

Compensate

In the autumn of 1978 the French economy was all set for a consumer and export-led leap forward. During the fourth quarter private consumption increased at an annual rate of more than 5 per cent, while industrial production jumped by 6 per cent in annual terms. By January this year the industrial production index had touched 132, the highest level since before the 1974 recession and a rise of 4.8 per cent in one year.

The indications are, however, that consumer demand subsequently fell off again, as the result of a reduction in real disposable incomes caused by a sharp increase in social security contributions at the end of January. In spite of M. Barre's often wrongly described wages "freeze"—wages continue in fact to be inflation-indexed—purchasing power rose by 4 per cent last year, thanks largely to increases in social security benefits. This clearly had an effect on consumer spending. But the latest rises in social security contributions are estimated by INSEE, the National Statistics and Economic Studies Institute, to have siphoned off some FF1 120n, or 1.5 per cent of total wages and salaries.

Most official and private forecasting institutes agree that the pattern of economic activity in

the second half of this year will be very different from that of the first. The decline in the growth of household consumption is likely to be accompanied by slack demand for capital goods and industrial investment is expected to remain hesitant despite surveys earlier this year noting an upturn in investment intentions.

Given the constraints placed on the French and world economy by escalating oil prices and the resurgence of inflation, it is hardly surprising that official forecasts for 1979 have been scaled downwards. Gross Domestic Product is now expected to increase by 3.4 per cent instead of 3.7 per cent as predicted last September, household consumption is forecast to rise by 3.4 instead of 3.8 per cent and industrial investment by 3.7 instead of 5.5 per cent.

These predictions, however, are still considerably more optimistic than those of other international and national economic bodies. The OECD is sticking to its original forecast that France's economy will grow by no more than 3 per cent in the current year, while the Paris Chamber of Commerce and Industry sees investment rising by only 2 per cent.

The rise in oil and other raw material prices also threatens to spoil M. Barre's record in the two areas in which his policies have been undisputedly successful—the balance of payments and stabilisation of the franc. France's current account was in surplus last year to the tune of FF1 18.6bn, compared with a deficit of FF1 16.4bn in 1977. And the trade balance, to which French economic observers pay much more attention than to the current account, swung into a seasonally adjusted surplus of FF1 2.5bn after two years of successive deficits.

Just as it would be unfair to blame M. Barre for all the failings of the economy which, like that of any other major trading nation, is highly sensitive to international developments, it would be equally wrong for the Prime Minister to claim all the

credit for the great improvement in the country's external position. Though exports rose by 6 per cent in volume in 1978, it was largely thanks to a sharp drop in import prices resulting from the fall in the exchange rate of the dollar which was responsible for the rapid turnaround of the trade balance.

Though a cumulative trade surplus of FF1 1.7bn has been chalked up in the first four months of this year and the OECD is forecasting another substantial current surplus in 1979, roughly of the same order as last year, conditions have become much more unfavourable. According to M. Barre, France's oil import bill will rise by as much as FF1 150n in 1979, making it virtually impossible for the Government to respect its original FF1 580bn ceiling for imports of this vital commodity.

In addition, the terms of trade are swinging against France as a consequence of the recent hardening of the dollar on the exchange markets and rapidly increasing raw material prices. INSEE has also noted a progressive decline in the competitiveness of French goods, estimated at 4 to 6 per cent last year, as the result of the relatively high rate of inflation in France and, particu-

larly, the rapid increase in wage costs.

The Institute's last six-monthly survey on this subject reported heads of companies as considering that their prices were on average nearly 5 per cent higher than those of their foreign competitors, whereas in May last year the gap was no more than 3.6 per cent.

Boost

More than ever, France is looking to West Germany, which takes nearly 20 per cent of its exports, to provide a boost to its economy. The economic upswing in its neighbour across the Rhine should compensate for the loss of much of the Iranian market, which accounted for some 1 per cent of France's total exports. But the continuing large gap between West German and French inflation rates, which tends to cancel out the exchange rate advantage that French goods would normally have in the German market, remains an obstacle to expanding exports in that direction.

If inflation remains a black spot on the economy, M. Barre's copy-book has been blotted even more, in the eyes of the unions and his political detractors, by rising unemployment, which has now reached about 1.3m and is expected to increase by at least another 150,000 by the end of this year.

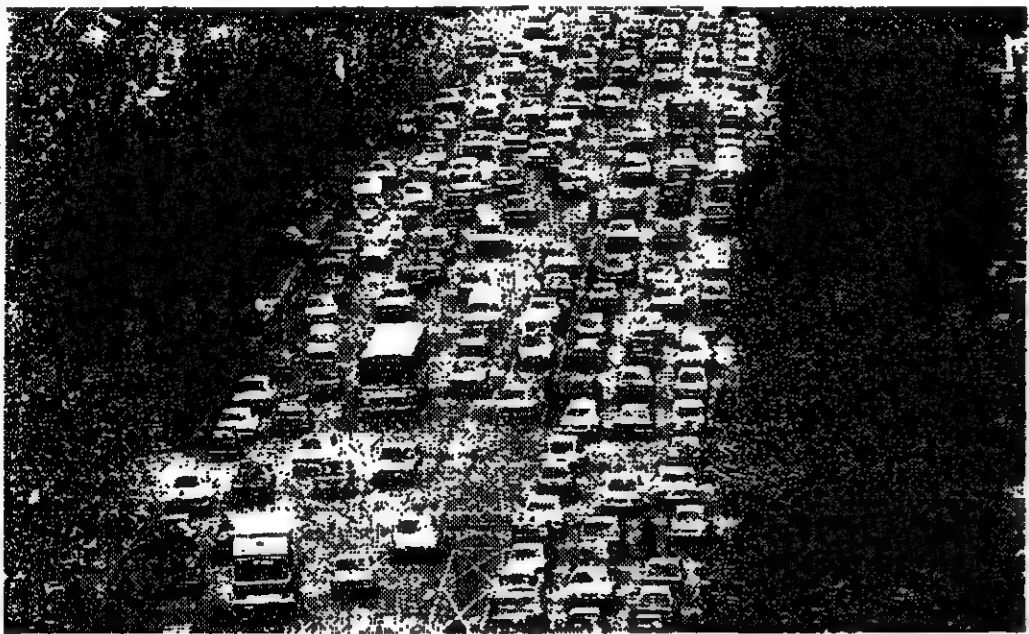
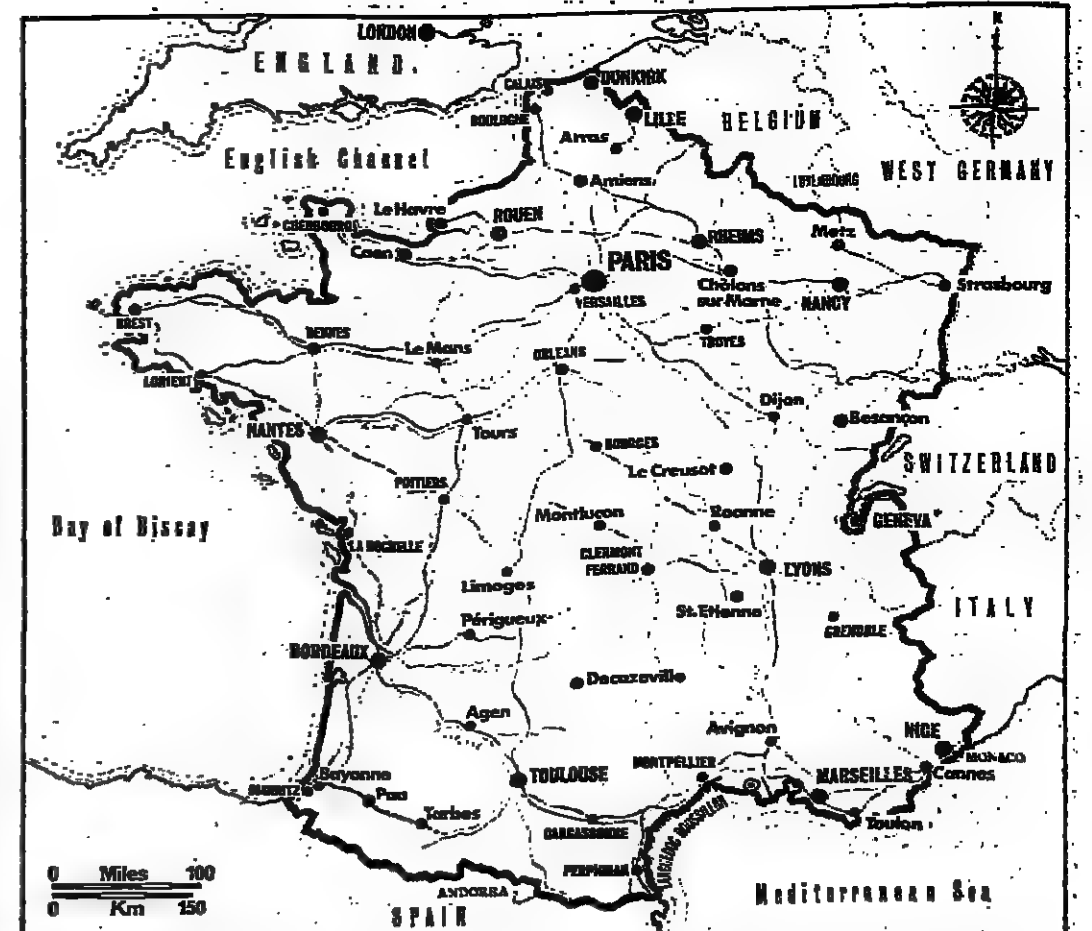
Things have not been made any better by the fact that the Prime Minister has indicated that high unemployment is a cross which the country will have to bear until the economy

has fully recovered and the world economic climate has improved. And it may well be asked whether the Government did not make a serious psychological mistake when it announced blandly that its steel restructuring plan, an essential plank of its new industrial policy, would lead to the dismissal of 20,000 workers in 2 years. The subsequent violent riots in the steel towns of Eastern and Northern France were a sharp reminder to the Prime Minister that economics also has its human side.

The Government, it should be said, has made considerable efforts to deal with the problem of unemployment in ways which will not undermine its basic economic and industrial policies. A comprehensive plan, including early retirement, "golden handshakes" and retraining facilities for steelworkers is being negotiated between the Government and the unions. Some 15,000 new jobs have been promised in the stricken regions by the creation of subsidised factories. On a national level, the Government has just announced its third youth employment plan, which aims to create 450,000 new jobs at a cost of FF1 3.5bn over a period of 3 years.

It is clear, however, that there will be no substantial drop in unemployment until the economy grows much more rapidly than it is doing at the moment, and that is a step which M. Barre cannot contemplate as long as inflation is not under control and the balance of payments remains fragile.

Robert Mauthner



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Room

CONTINUED FROM PREVIOUS PAGE

advisers was that, when it came to the point, an appeal to the French people's deep-seated nationalism would be a much stronger vote-catcher than the rather wishy-washy idealism of Mme. Veil. In spite of her popularity. But the gamble did not come off. Mme. Veil's list led the field with 27.5 per cent of the votes and the Gaullists were relegated to an ignominious last place among the major political groups with only 16.3 per cent, trailing a long way behind even the Communists.

The elections for the European Parliament have also been instrumental in destroying some illusions on the other side of the political fence. The Socialists, who, since their success in local elections last March have claimed that they are the biggest political party in the country, managed to take only the second place in the European elections. Certainly, their score of 23.6 per cent was an honourable performance. But it was less than the combined Socialist and Left-wing radical vote in the first round of the last general election. Even more important, the gap between the Socialists and Communists, who obtained 20.6 per cent, has been reduced.

The Socialist advance at the expense of the Communists has therefore been halted. This is bound to have important implications for the future relationship between the two parties of the Left, as well as for M. Francois Mitterrand's position as Socialist leader and his prospects of being chosen as a candidate in the 1981 French presidential election.

Mr. Mitterrand, the chief proponent within his party of a resuscitation of the alliance with the Communists, in spite of all the disagreements between them, had already suffered an erosion of his influence before the European elections. At the last Socialist Party congress in April, M. Mitterrand's programme failed to obtain an absolute majority and he was able to reassert himself only by forging a post-congress alliance with the anti-European Left wing of his party. That, no doubt, did not help to bring out the Socialist voters in the European elections.

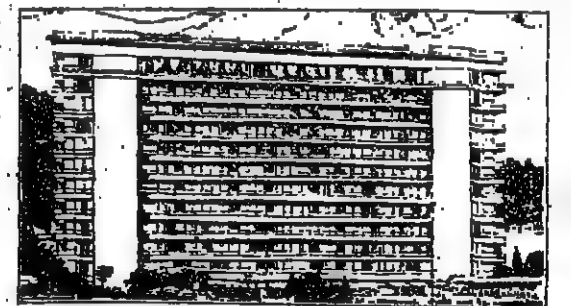
Waiting in the wings is the 49-year-old M. Michel Rocard, whose ardent advocacy of a mixed market economy and lukewarm attitude to the Communist connection offers the party a clear social democratic alternative to M. Mitterrand's rigid adherence to centralised planning and a far-reaching nationalisation programme. Somewhat paradoxically, the strengthening of the Communist

Party in relation to the Socialists will make the former less inclined to make the compromises required to put the union of the Left on the rails again. M. Rocard's chances of persuading his party to modify its strategy, as well as his prospects of winning the Socialist nomination for the next French presidential election, therefore appear to have improved after the European elections.

Whatever their consequences for the future of European unification, the elections for the new European Parliament in France have thus helped to clarify the domestic political situation. As after the general election last year, President Giscard d'Estaing's position has been strengthened and his room for manoeuvre has been increased by the discomfiture of M. Chirac, whose capacity to rock the boat has been greatly restricted by the Gaullists' disappointing performance in the European poll.

The main threat to President Giscard's chances of being re-elected for a second term in 1981 remains the country's economic performance. And that, given the pessimistic international economic climate, will provide a much bigger challenge than President Giscard has had to face so far from the country's agitated politicians.

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FRENCH SUGAR
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(1) An organisation which incorporates cane producers from the Overseas Departments.

INTRODUCTION

Negotiations relating to the organisation of sugar production in the European Economic Community from 1980 onwards are to open shortly in Brussels. After ten years of perseverance, France now stands among the largest sugar nations, with regard to both her production potential and her productivity. She therefore has considerable interests to defend during these negotiations - especially employment, and receipt of foreign exchange - and must preserve and enrich what she has acquired.

However, this acquisition is threatened. These threats come from the degradation of the Common Agricultural Policy, a degradation of which everyone knows the main aspects (in particular the problem of compensatory amounts, or the United Kingdom's hostile attitude towards the Common Agricultural Policy). But there are also threats which endanger aspects which are more

specifically sugar orientated, and these are obviously less well known.

Serious consequences can result. The French professional organisations representing the interests of beet and cane growers and sugar manufacturers have thus endeavoured to compile the main elements to be considered in this White Paper.

In particular it will deal with:

- the place of sugar production in French, European and world economies;
- disproof of criticisms which are often made in an attempt to impose a reduction of this production;
- the need to rectify the divergences - sometimes of an extremely serious nature - facing the European Sugar Policy.

It will also try to put forward the lines along which the EEC sugar organisation should base itself from 1980 onwards.

FRENCH SUGAR
PRODUCTION
ITS PLACE IN THE WORLD

The EEC is the world's number one sugar producer: more than 11 million tonnes (white value (1)). Its exports onto the world market are estimated for 1977/1978 at 2.1 million tonnes (19% of production) which can be broken down as follows:

Total exports 3.4
Imports from countries within the Lomé Convention ... - 1.3
Net exports 2.1

France, with a production of 4.2 million tonnes of sugar (sugar beet in the Motherland, sugar cane in the West Indies and the Réunion), is both the largest producer in the EEC and fifth in the world. The countries which exceed her: USSR, Brazil, Cuba and India, produce larger tonnages but have a far lower productivity. Exporting more than 50 % of her production, France is the second sugar exporter in the world.

Her sugar exports brought in 4.3 thousand million francs in 1977/1978, this receipt alone enabled her to settle 10 % of the country's fuel bill during that period.

In the Motherland, the sugar-beet factory is a strong point of agro-alimentary industry and a powerful factor in regional development. Sugarbeet, moreover, is an excellent leading rotation crop, which improves

the productivity of crops which follow it.

In the overseas departments, where 9 % of French sugar is produced, cultivation of sugar cane constitutes the pivot of agricultural activity and local economy. It is, directly or indirectly, the livelihood of 200,000 people and conditions the social and economic equilibrium of these territories, which suffer various handicaps such as geographical remoteness, insularity, relief, hazards of tropical climates.

By counting the extra jobs made available by the derived industries, one can estimate that the beet-cane-sugar sector of the economy in France ensures a permanent 50,000 jobs in industry in addition to the jobs in farming. Therefore, the grievances voiced against this sector should be very well founded if they are to justify the measures at present being taken in this regard in which, if we are not careful, will lead to its dismantlement.

What are these grievances? What is their value?

(1) Both French and Community statistics are defined in terms of white sugar. The processing of raw sugar into white sugar (refining) involves a weight loss which, as a lump sum, is estimated as being 8 %.

All figures quoted in this White Paper are expressed in terms of white sugar.

(1) SMIG: Minimum Guaranteed Inter-professional Wage.
(2) SMIC: Minimum Growing Inter-professional Wage.

1.89 for rice 1.94 for bread. All the market studies published in France confirm, moreover, that housewives consider sugar inexpensive.

But, some people say, however cheap it might be for the consumer, French sugar is more expensive than world sugar and therefore should be subsidised to be exported, something which entails great expense. This is an accusation which is sometimes well received by the highest authorities of the Community.

The main characteristic of the price of world sugar is not that it is cheap but that it is unstable: reaching very high levels whenever the statistical situation is strained, it slumps in the opposite case. The quoted prices of the terminal markets in Paris, London, New York or Hong Kong magnify the variations in production quite considerably.

In April 1979, one kilo of sugar bought at the world price came to 1.1 F wholesale (whilst fetching 2.08 F in France).

In November 1974, it fetched... 8 F on the world market (and 1.42 F in France).

This instability of the world price is unfortunately a constraint to which all sugar exporting countries are subject - one must note that up till now, all efforts undertaken to reduce this instability have been in vain.

On the other hand, we note that the Common Agricultural Policy has always ensured the stability of prices for the benefit of European consumers. If this instability seems at the moment to favour the producer, one should not make the latter the scapegoat for the disorganisation of the world sugar market: abundance must not kill off the most efficient producers.

Having thus summed up these preliminary explanations, let us once again ask the question - is the cost of EEC sugar exports excessive? First of all, does the figure which is sometimes quoted in this respect - 600 million Units of Account (1) - correspond with reality? Three comments can be made:

First comment: Adopting a generous policy of aid to the Third World, an example which no other country has followed, and which even the recipients called "hopeless", the EEC decided under the Pact of Lomé, that each year it would buy 1.3 million tonnes of sugar from the so-called "ACP" countries (Africa, Caribbean, Pacific). This sugar would be bought at the Community price. The EEC does not need any of this sugar since it already exports in its own right, so the equivalent of it has to be re-sold to the world market, the situation of which is at present greatly depressed. This entails a financial loss which currently reaches an annual amount of 325 million Units of Account.

Here it is a matter of a general policy of aid to development. We will show later on that it is not the best one and that the same result can be obtained at less expense. This action has nothing to do with the Common Agricultural Policy and in no way concerns Community producers: the Commissioner responsible for Agriculture, Mr GUNDELACH, has, moreover, acknowledged this quite distinctly. This sugar is produced from a raw material coming from outside the EEC. It is therefore entirely wrong to count these 325 million Units of Account with the others as if it was a question of expenditure incurred by the export of Community sugar. On the contrary, the Community should, in all logic, register this expenditure in a chapter of its budget headed "Aid to the Third World", rather than making out - as some are trying to do - that it is a question of the overall cost of agricultural exports to be readily presented as an embarrassing inconvenience of the EEC. This argument is British, and goes directly against the interests of the most efficient producers in the EEC, and especially French interests.

Second comment: As for the field of agricultural production, a certain allowance should be made for climatic conditions. One can therefore quite justifiably reason that for periods of a certain duration, agriculture is an open air activity. With regard to this, if one considers the last six sugar campaigns (1973/1978) one will observe that:

(1) The Unit of Account - which has replaced the ECU - is the symbolic currency in which the financial accounts of the Common Market are kept. One Unit of Account is at present worth 6.22 FF.

- during five of these years, the EEC was an exporter: the net cost of these exports for the FEOGA (European Agricultural Guidance and Guarantee Fund) averaged at 30 million Units of Account per annum, or 1 % of the average value of production (see table in annex).

- on the other hand, the 1974/1975 campaign, due to abominable climatic conditions, showed a deficit. The EEC was thus obliged to import sugar at a time when world prices were extremely high: it cost the Community budget and the British budget more than 160 million Units of Account.

The campaign showing a deficit was thus five times more expensive than the exporting campaign.

Third comment: Any sugar produced outside the quota is exported. In its entirety, without any help from the FEOGA. Moreover, a considerable part of the cost of net exports of sugar produced within the maximum quota is carried by the producers themselves in the form of the "production levy". This reached a figure of 77 % for the six campaigns under consideration.

This contribution, because of its size, has no equivalent in any other agricultural sector.

Finally: - if, as would be normal, expenditure incurred by the support of the sugar economy of ACP countries (325 million Units of Account in 1978) is entered under a separate chapter - and if one takes into account the fact that sugar producers contribute (192 million Units of Account in 1978) to the financing of exports

one can state that for 1978, which was a year when climatic conditions were exceptionally favourable to production and when, on the other hand, the world price was very low, the net cost of Community sugar exports for the FEOGA reached 132 million Units of Account. During a year of low production or of average world prices, the expenditure by FEOGA is nil or negligible.

This expenditure thus appears much more as an insurance against scarcity than as the result of structural over-production.

2) DOES EUROPEAN PRODUCTION HARM DEVELOPING COUNTRIES? Two quite distinct affirmations are apparent on this subject:

First affirmation: The EEC, which is rich, should refrain from exporting sugar onto an already depressed market. She should not compete with Third World countries whose only means of income is through sugar production.

This is forgetting, first of all, the considerable aid (unequalled elsewhere in the world) brought by the EEC to sugar production in ACP countries - a subject we have already dealt with.

It is also forgetting, with regard to consumption, that the populations of developing countries which import sugar are larger than those in developing countries which export sugar. The former total 1.5 thousand million, and the latter 1 thousand million. If the interest of exporters is to sell sugar as expensively as possible, that of buyers is the opposite. In addition, the majority of countries which buy sugar from the EEC are the very poor African countries which would have difficulty finding an alternative regular supply of white sugar at the best price.

Second affirmation: The EEC would be responsible for the failure of the International Sugar Agreement which came into force in 1978. It has been hinted that sheer selfishness prevented her ratifying this Agreement, whose aim is to rectify the market situation by imposing a strict export discipline on its members.

This is a rather hasty shifting of responsibility onto the Community for a failure which is due much more to the Agreement's own inadequacies and the attitudes of its devotees.

Inadequacies of the Agreement: At the time of negotiations of the Agreement in Geneva 1977, the EEC maintained that it was dangerous to set the latter up on a mechanism of export quotas, which in the past had always showed itself to be inefficient. No-one paid any attention whatsoever to this. The EEC pleaded for a policy of regulating stocks, which it deemed the only way to enable

any real regulation of the market. Once again, no-one listened since the regulating stock theoretically foreseen by the Agreement - and which was very insufficient in volume - never materialised due to lack of finance.

In spite of this, the EEC spontaneously, and from before the Geneva negotiations, removed 1 million tonnes of sugar from the market. These it stores at its own expense. If the main exporting countries had followed this example, the tonnage thus removed from the market would be some five million tonnes of sugar (that is more than double the tonnage foreseen by the Agreement) providing a sure way of achieving a very efficient regulation of the market.

One cannot therefore maintain that the EEC is indifferent to the success of the aims laid down in the Agreement. We observe however, that several partisans of the Agreement do not do half much, and yet expect their neighbours to make the efforts they themselves recommend.

Attitudes of countries in favour of the Agreement:

The United States ardently militated in favour of the Agreement, in which they thought they had an interest - yet they did not ratify it.

The USSR openly declares that she does not intend to accept the constraints of the Agreement.

The Cuban government, the main master of art of the Agreement, officially states that the latter gives her unlimited possibilities for exporting and is preparing to increase her production. This is a perfect contradiction to the aim of the Agreement.

Australia benefits from an export quota which allows her to retain a position which, for a highly industrialised country, has no equal in the world: exporting 3 times more sugar than she consumes. Why should 8,000 Australian agriculturalists each have the right to export 300 tonnes of sugar per annum, when 500,000 European farmers are being accused of exporting 4 each?

Why cannot the Community export 20 % of her production when several countries export 3.5 even 15 times more sugar than they consume, and under far less competitive conditions? Far more than it being a matter of the attitude of the European Community, the real reasons for the failure of the Agreement are its own inadequacies, and the lack of willingness of its members to make it work. This is without forgetting the absolutely irrational character of the notion of export quotas and the very debatable "criteria" of the means of distribution!

3) IS THE SUGAR INDUSTRY TODAY CONDEMNED BY STARCH BASED SUGAR?

It is often heard said that sugar produced from beet or cane is a thing of the past: that today marks the opening of the era of corn based sugar. The future belongs to wheat based sugar, manioc based sugar, milk based sugar, wood based sugar (1).

This concerns two types of agricultural economy. European agriculture produces an abundance of wheat and beet, but has to import corn. The United States, for their part, have considerable corn surpluses but heavy deficits in sugar, and therefore import (American sugar consumption: 10 million tonnes, half of which is imported).

Consequently, it is not surprising that during the sugar shortage experienced in 1975, on-the-ball American technology encouraged its research in the direction of corn syrups.

Does this mean that Europe should imitate America? Is it not paradoxical that when we have one of the most productive sugar economies in the world we import both the corn and the patent in order to manufacture substitute products in multinational societies.

We will elaborate the arguments which confirm moreover that this corn currently benefits from discriminatory production conditions in relation to sugar, thus giving it an unfair advantage. After this development, it seems that none of the accusations stands up to close examination. It would thus be to dismantle the economic organisation of the sugar sector - on the contrary, one must restore the basic principles of the Common Agricultural Policy as laid down in the Treaty of Rome.

(1) It appears that the next thing will be sugar based on household waste.

RESTORING THE
COMMON AGRICULTURAL
POLICY ON HEALTHY
FOUNDATIONS

However unfounded they might be, the accusations made against the sugar sector have nevertheless influenced certain decisions which have appreciably changed the principles on which the Common Agricultural Policy should be based in accordance with the Treaty of Rome:

- Community preference
- Specialisation

1) COMMUNITY PREFERENCE

Community preference wants the EEC to exploit, in priority, its natural resources, and for its member states to give priority to their partners before taking recourse to imports.

With regard to this, two serious short-comings must be pointed out:

Sugar imports from ACP countries.

We have already talked about the policy of support to the economies of ACP countries to which the Community donates considerable financial resources.

We do not intend to question it as a policy of aid to the Third World.

Yet the physical import of this sugar into the Community which, already an exporter in her own right, is obliged to resell the equivalent of it after refining, constitutes economic nonsense, involving a real waste of transport expenses (300 million F).

Community funds would be better employed if they were used:

- to send sugar directly from exporting ACP countries to importing ACP countries, which require 1 million tonnes per year - consequently to encourage refining on the spot in ACP countries, which would repre-

sent a turnover of 400 million F - and to finance in the same way as Brazil, the production of alcohol as a fuel from sugar cane within the context of the search for petrol substitutes. To transport raw sugar from Mauritius and the Fiji Islands to Europe for refining, and then to send the equivalent to Ceylon or Singapore, is far more a survival of the colonial pact than a healthy administration of Community money.

One cannot join the Common Market and at the same time put "Commonwealth preference" before Community preference.

British consumers should admit that the times when they could buy their supplies from developing countries at very low prices, are over. The Lomé Policy is a reaction against such practices. The United Kingdom and the other EEC countries wanted the producing countries of the old Commonwealth to have the same price as EEC producers. The English (1) must not now confuse the results of their domestic policy with those of the Common Agricultural Policy, to which they nevertheless adhered. Nostalgia for low pre-war prices is maintained with internal electoral aims vis-à-vis the British housewife.

Glucose and Isoglucose.

We have shown that sugar produced from corn - often put across as being the latest fashion craze - is far less justified in Europe than in the United States: paradoxically, it requires imports and does not create job openings to the same extent. Moreover, corn will never produce as much sugar per hectare as the currently used sacchariferous plants.

(1) Mainly a group of the Labour Party.

PRODUCTION PER HECTARE

	Sugar (in kg)	Fodder by products (in UF)	Miscellaneous (in kg)
Sugarbeet	6000	7500 (1)	-
45 t			
Corn	3800	1500	oil: 180
6 t			
Wheat	2270	800	gluten: 500
6 t			

(1) Pulp 2300 fodder units (UF). Leaves and beet tops 4000 UF. Molasses 1200 UF.

Once again it must be added that glucose benefits from a Community subsidy which has no justification whatsoever and the suppression of which is always talked about - but never actually carried out.

Also, that isoglucose has benefited from a total freedom of production which is highly unequitable in relation to sugar which, for its part, has a quota system and pays an export levy. The development of isoglucose in Europe has only been possible thanks to the perfect organisation of the sugar and sugarbeet market and the sacrifices made by producers.

The least that we can request in order to restore the principle of Community preference is that an end be put to these discriminations. This should be done by integrating these products, from 1980 onwards, into the Community regulation applicable to sugar.

2) SPECIALISATION

For reasons which it would be impossible to develop within this short paper, the Community authorities have submitted sugar to a quota system. It is obviously the best producers who suffer most in this situation if allowance is not made for their efficiency within the policy which has been maintained.

To alleviate this disadvantage, of which it has taken good note, the Community has fore-

seen an allocation to each producer who goes above the basic quota (which in professional terminology is called "A" quota) of a supplementary quota ("B" quota). Producers must pay a production levy on this latter, made out to the FEOGA (Agricultural).

The master idea of this system is to allow the most efficient producers to prove the worth of their "specialisation", accepting that they are satisfied with a reduced receipt on "B" sugar.

But the Community has reserved itself the right to reduce, each year, the "B" quota of its producers, according to circumstances. Thus it reduces that part of production which is carried out at the most advantageous price.

That is what it did, too often acting under the influence of the criticisms set out in this White Paper, and of which we have endeavoured to show the injustice.

- In 1975/1976 the "B" quota allocated to EEC producers was 4.111 million tonnes of sugar; - in 1976/1977 it was 3.197 million tonnes; - then in 1978/1979 it dropped to 2.512 million tonnes. For 1979/1980, the Brussels Commission would like to see it go down again - to 1.827 million tonnes.

Thus the most efficient producers find themselves penalised (the acreages given over

to beet in France are smaller today than in 1974).

Moreover, this is at a time when there is a development of substitute products which do not find their roots - that being the "mot juste" - in Europe, and when an ACP sugar import system is being established. We have already shown the ridiculous structure of the latter. Should France pay, through under-employment, for the degradation of the basic principles of the Common Agricultural Policy? (10 factories out of 71 have had to close down during the last five campaigns).

Note on monetary compensatory amounts.

The monetary compensatory amounts are not particular to the sugar sector. It is nevertheless impossible to skirt over the competition distortions which they cause in this sector without a word.

As is known, they cause a reduction in the French domestic price and oblige French producers to pay an export tax. During the 1977/1978 campaign, France exported 1,950 million tonnes of "A" and "B" quota sugar to the EEC and Third countries.

During customs clearance, exporters had to pay an overall amount of 605 million francs in compensatory amounts, or 130 F per kilo of exported sugar.

Despite the decisions made since the 1977/1978 campaign to reduce the compensatory amounts, the French domestic price underwent, again, in April 1979, a reduction of 10.8% - representing for the whole of the sugar sector an annual loss of receipts to the amount of 840 million francs.

CONCLUSIONS

The sugar economy in France is a strong point of the agro-alimentary sector and a master arm of external trade. It is threatened within the EEC by unjustified attacks which impress the high authorities of the European Council of Ministers.

It is thus important to return, as quickly as possible, to the basic principles of the Treaty of Rome by re-establishing unity of both prices and the market by imposing the same disciplines on all sweetener products and by revising the sugar protocol of the Lomé Convention.

It must be affirmed that exporting is not a disgrace: it is of vital interest to France. The attacks against sugar exports are one of the major weapons used by those who want to disintegrate the Common Agricultural Policy.

Specialisation, which is a factor of economic progress, should be safeguarded and encouraged by the adoption of a production regulation which should allow plenty of scope for competition: - either a system of free competition including uniform distribution of export costs among all producers of sugar, glucose and isoglucose;

- or a pliable quota system, to include glucose and isoglucose and with a re-allocation of basic quotas and an adaptation of the "B" quota which would allow for the production actually achieved during the preceding campaigns.

If these measures to rectify the situation are not put into effect in 1980, the French sugar economy is liable to experience, in its turn, the fate of the metallurgy industry and involving other activities in the agro-alimentary sector, without the development of which it is not possible to improve employment and restore the balance of external trade for any length of time.

The measures proposed by the Commission for 1979 unfortunately do not head in this direction, and therefore should be revised.

THE ATTACKS MADE
AGAINST
THE SUGAR SECTOR
ARE UNFOUNDED

These attacks and criticisms emanating from different circles are based on three main arguments:

- 1 - Sugar exports are costly for the collectivity
- 2 - European production harms developing countries
- 3 - The sugarbeet industry will at some time or other be condemned by starch based sugar.

What should one think about this?

1) ARE SUGAR EXPORTS EXPENSIVE FOR THE COLLECTIVITY?

Let us remember first and foremost that sugar is an alimen-

tary product which provides calories at the lowest price. It is also one of the products whose purchase value, in relation to the hourly wage, has decreased the least rapidly over the last 30 years. In 1950, 1 kg of sugar in France cost 1.05 F retail, or 80 minutes labour at the SMIG rate (1). In 1978, it cost 3.12 F retail, or 22 minutes labour at the SMIG rate (2).

The price of 1000 food calories is 0.78 F for sugar as against 1.02 for oil.

(1) SMIG: Minimum Guaranteed Inter-professional Wage.
(2) SMIC: Minimum Growing Inter-professional Wage.

THE COST OF SUGAR EXPORTS

	1973/1974	1974/1975	1975/1976	1976/1977	1977/1978	1978/1979	TOTAL
TOTAL TONNAGE OF EXPORTED SUGAR (in million tonnes)	0.980		1.395	1.665	3.424	3.400	10.864
of which: outside quota sugar (1)	0.870		0.097	0.153	0.793	0.800	2.513
ACP sugar re-exports	0.310		1.298	1.415	1.333	1.300	5.656
sugar under joint expense of FEOGA and Community producers (2)	0.000		0.000	0.097	1.298	1.300	2.695
COST OF EXPORTS OF SUGAR UNDER JOINT EXPENSE (in million U.A.)	0.000		0.000	17.7	301.9	325.0	644.6
of which: levy paid by producers net expense (-) or profit (+) for FEOGA	0.000		0.000	121.3	185.9	182.5	499.7
COST OF RE-EXPORT OF ACP SUGAR (in million U.A.)	12.2		51.3	259.1	310.1	325.0	957.7
(paid for solely by the FEOGA)							

(1) Outside quota sugar is, by obligation, exported to the world market at the expense of producers.
(2) Exports of sugar under joint expense is financed partly by the FEOGA, and partly by the production levies paid by the producers.

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FRANCE IV

Foreign policy

European emphasis

WHEN M. Jean François-Poncet, formerly President Giscard d'Estaing's chief aide at the Elysée Palace, was appointed as the new French Foreign Minister in November last year, it was not just a normal change of the guard at the Quai d'Orsay. The nomination was intended as a signal that, until the middle of 1979 at least, France would give priority to European affairs.

M. François-Poncet's arrival at the Quai was judiciously timed to coincide with the final stages of the negotiations on the new European Monetary System (EMS) and the assumption by France of the chairman's seat of the European Community's Council of Ministers for a period of six months. For President Giscard intended to make it clear to his partners that France would be a dynamic president and use its position to give a boost to the flagging European enterprise.

The new Foreign Minister was clearly the right man for the job, as far as the President was concerned. Not only was he comparatively young at 50, but his loyalty to the President was unquestionable, an important consideration given that foreign policy remains the president's special preserve. Moreover, M. François-Poncet's European credentials were unimpeachable, which was another point in his favour.

Courage

The son of one of France's most famous pre-second world war diplomats, M. André François-Poncet, who was successively ambassador to Hitler's Germany and Mussolini's Italy—in which capacity he showed considerable moral courage than his own Government—M. Jean François-Poncet has led Europe in his blood, so to speak, since the very beginning. Only shortly after joining the diplomatic service, he led the French delegation in the negotiations which led to the signature of the Treaty of Rome.

M. François-Poncet's first weeks at the Quai d'Orsay and as chairman of the EC's Council of Ministers were less than happy ones, however. After all the trumpeting which heralded the EMS as one of the most significant steps forward that had ever been taken on the path towards European unification, France delayed the implementation of the new system pending agreement on the phasing out of French compensatory amounts (MCAs).

It has not yet been established with any certainty who was at fault for overlooking that particular problem. The French blamed the Germans for going back on an understanding which they said had been reached during the negotiations, but there seems also to have been a lack of consultation between President Giscard's staff and the French Agriculture Ministry.

Since, after several weeks' delay, the EMS finally saw the

light of day, this question is now of little more than historical importance. But the incident does underline the overriding political motives behind France's enthusiasm for monetary union, and both President Giscard's and West German Chancellor Helmut Schmidt's refusal to be unduly influenced by technical obstacles when they worked out the scheme.

Growing disillusionment with President Jimmy Carter's foreign and economic policies, the U.S.'s reluctance to become involved in world problems other than its relations with the Soviet Union and China, the development of the latter country as a world power, the events in Iran which demonstrated the lack of foresight of U.S. foreign policy, and the world energy crisis, have all strengthened President Giscard's belief that a united Europe has a real role to play on the international scene. In short, there is a vacuum to be filled.

In a major foreign policy statement to the French National Assembly last month, M. François-Poncet spoke of the gradual emergence of a "multipolar" world, which would replace the present largely bipolar system under which the U.S. and the Soviet Union rule the roost.

The new international situation, complicated by China's active role in world development, would give Europe, on condition that it had a joint policy, much greater scope to play its part. But the French are nevertheless strongly opposed to "playing the China card against the Soviet Union. They see their own role and that of Europe as distinct from that of the two superpowers and China. Only if good relations are maintained with all three of the countries concerned can Europe hope to make its views felt.

It was significant, for instance, that in spite of France's desire to strengthen its diplomatic and economic ties with Peking, the French Government made it clear that it disapproved of the recent Chinese invasion of Vietnam so as not to jeopardise its relations with the Soviet Union. The same caution has prevailed in France's Middle East policy. Though not expressing open hostility to the Israeli-Egyptian peace treaty, France continues to emphasise that the agreement falls far short of the global and lasting settlement which is required, since it does not solve the Palestinian problem.

By pursuing such an even-handed policy, President Giscard hopes to persuade the Third World that France is its special friend and that its policies are not influenced by super-power rivalries. Hence, what many outsiders consider to be his unrealistic proposal for an Afro-Arab-European summit, which would discuss the African continent's problems without U.S. or Soviet interference.

If President Giscard is placing so much emphasis on Euro-

pean co-operation, it is not entirely for idealistic reasons. He is under constant pressure from the Gaullists, his reluctant parliamentary allies, to preserve France's international role which was so successfully exploited by General de Gaulle. But unlike his illustrious predecessor, who was operating in a very different international context, M. Giscard d'Estaing is acutely aware of the political and economic limitations to the influence that can be exerted by a medium-sized power acting on its own.

Dramatic military operations, such as last year's despatch of French paratroopers to the Zaïre mining centre of Kolwezi, are not, on the whole, typical of the French President's style. While the French were able to justify their intervention by invoking President Mobutu's specific request for aid and President Giscard won some temporary domestic popularity, the hostile reaction of many of the English-speaking African countries did not enhance France's image in the Third World. Being described as "the gendarme of Africa" is something that the French President can well do without.

Over-extended

Altogether, France has become politically and militarily over-extended in Africa. The cost of maintaining a total of some 10,000 troops in various African countries to prop up what, in some cases, are very unpopular regimes, has become prohibitive, and the political fall-out has sometimes been damaging to French interests.

Lately, there have been some indications of a military disengagement from at least the worst trouble spots in Africa. The Government has announced that it will withdraw its 2,000 troops from Chad as soon as the new regime in that country is firmly ensconced and is able to deal with outside military interference.

And France's token military aid to Emperor Bokassa of the Central African Empire has been suspended pending the outcome of an inquiry into Amnesty International's well-documented charges that some 100 school-children were massacred in the country's capital in April.

Rather than conduct its African policy entirely on its own, with all the potential hazards that implies, President Giscard would like France to be associated more closely in the continent with countries with similar historic African links, such as Britain. The election of a Conservative Government in the UK may afford such an opportunity.

Indeed, the arrival of Mrs. Margaret Thatcher at the helm could open up a number of avenues which have remained closed for many years because of the previous Labour Government's negative attitude towards Europe. No doubt, it is entirely

unrealistic to believe that the present Paris-Bonn axis, based on mutual interest and the personal friendship between M. Giscard d'Estaing and Herr Schmidt, could be replaced by a Paris-London relationship, as it was in the days of the late President Pompidou and Mr. Edward Heath. But President Giscard himself once proposed a kind of directorate of the biggest Common Market members and, whereas this abortive plan is unlikely to be resurrected because of the hostility of the smaller members, the French would certainly favour a closer relationship with Britain, without in any way undermining their special links with Bonn.

If there are no illusions in Paris about the likelihood of the new British Government being less tough than its predecessor on matters like UK contributions to the Community's budget and a reform of the Common Agricultural Policy, its basic European commitment is felt to be much greater.

The French are past masters at hiding their nationalistic sins under professions of European faith and appreciate it when others do the same. At least, everybody will now be talking the same language, which was not the case under the Labour Government, whose disarming honesty about its European policy lost it a lot of sympathy in France.

Given the prospect of better relations between the two countries, it would be surprising if that old chestnut, Anglo-French nuclear defence co-operation, did not surface once again in the near future. President Giscard must realise that the logical conclusion of his European "grand design" demands some kind of common defence policy, including a pooling of nuclear capacity.

But the obstacles remain as formidable as they were in the past. France's nuclear independence is a sacred cow, which President Giscard does not wish or does not dare to slaughter because of the domestic political implications. Britain is a member of NATO's integrated military system; from which France withdrew more than a decade ago and has no intention of rejoining. President Giscard has even made it crystal clear that he will not allow the French nuclear force to be thrown into the proposed SALT 3 negotiations on the limitation of short- and medium-range strategic weapons stationed in Europe.

In the circumstances, it is difficult to see how much progress can be made in this field, though the two Governments may well try. But if they manage to reach agreement on more pedestrian problems within the European Community and start broadcasting on the same wavelength, that will already be a great advance on the lamentable lack of understanding which has characterised Anglo-French relations over the past few years.

R.M.

Banking

Impressive expansion

THE FRENCH banking system has developed by leaps and bounds over the last decade, in line with the country's rapid rise to the ranks of the world's leading group of industrialised and trading nations. As recently as the middle 1960s, French banking was still largely inward-looking and opportunities for expansion and competition were severely limited by the strict regulations separating the activities of the deposit and merchant or investment banks.

These distinctions were abolished by the so-called Debré reforms of 1967, opening up an era of unprecedented expansion and an explosion of new branches throughout France, which became almost as numerous as the traditional French cafés. The increased competition at home, coupled with the reintroduction of credit growth ceilings and the threat of nationalisation of all banks not already under Government control from the Socialist-Communist Union of the Left, at that time riding the crest of a wave of popularity, subsequently induced French banks to look abroad.

From 1974 onwards there followed an equally impressive phase of expansion of French banks' foreign activities, which had previously tended to be restricted to regions of traditional French interest such as Indochina, French-speaking Africa and the Middle East. Both the nationalised and private banks began opening branches or became involved in co-operative ventures in regions and countries where they had always feared to tread before, notably North America. And

Doubled

The net result of the successive phases of domestic and international expansion over the last 12 years is that French banks have doubled their number of branches and quadrupled their total assets. Four French banks—Credit Agricole (the mutual farmers' bank), Banque Nationale de Paris (BNP), Credit Lyonnais and Société Générale—are now in the list of the world's top 10. And it is significant that a very high proportion of the earnings of many banks is generated by their foreign activities. An outstanding example is of the Banque de Paris et des Pays-Bas (Paribas), whose foreign operations accounted for well over 30

per cent of profits in the last two years.

Yet, despite this impressive record over the last decade, not everything is rosy in the French banking garden. Now that the phase of rapid international expansion is beginning to slow down, many leading bankers are again asking themselves where they will go next. The euphoria which followed the re-election of the Centre-Right coalition in March, 1978, has long ago died down. The sluggish economic climate, continuing credit controls, fast-mounting wage and running costs and the prospect of a slower rate of profit growth has brought back the traditional morose expressions to bankers' faces.

The so-called encadrement du crédit (credit controls), which has long been the whipping-boy of the banking profession, has now been in effect for an unprecedented period of nearly seven years. There is little prospect, given the present economic situation, that it will be dismantled, despite all of the bankers' grumbles.

No doubt M. Raymond Barre, the Prime Minister, who is an outspoken advocate of the free market economy and the author of last year's measures freeing industrial prices, would dearly like to do so. But he is also a confirmed monetarist and refuses to abandon what he considers to be one of the authorities' most effective tools for fighting inflation, which will almost certainly move into double figures this year as a

result of spiralling oil import prices.

The M2 money supply growth target has again been lowered for 1979 to 11 per cent from 12 per cent last year and 12.5 per cent in 1977 and the loan volume expansion ceilings have been made more restrictive. The big banks, whose loans subject to obligatory reserve requirements exceeded FF8 bn in June, 1978, are allowed to expand their lending this year by only 4 per cent compared with 5 per cent last year, and lower targets have also been set for medium-sized establishments. Things have been made easier only for small banks with a loan volume of FF200m or less.

Tightened

What has made matters even worse for the banks is that regulations have been tightened for certain categories of credit—medium-term export credits, some types of housing loans and loans for energy-saving equipment—which have hitherto been particularly exempted. The proportion of these loans made subject to growth ceilings last year, after being completely free from controls previously, was set at 15 per cent. This figure has been raised to 20 per cent for 1979.

The adverse effect this could have on banking business is clearly illustrated by figures announced by one of the private banks, Credit Commercial de France, which saw the bank's overall lending operations rise by about 12 per cent in

CONTINUED ON NEXT PAGE

The stock market

A sober year

THE FRENCH equity market has a lot to live up to this year after its extraordinary advance in 1978, which took it 60 per cent above its lowest point by the end of the year. Then, of course, it was the victory of the Centre-Right coalition that cleared the Bourse from two years of gloom and brought spectacular gains, particularly to those companies—including most of the French blue chips—that had been marked down for nationalisation by the Left.

Stockbrokers were quick to argue with hindsight that the upward twitchings of the Bourse in February, just before the election, showed that the market's inflexible political nose was beginning to discount the result accurately. But at the time it seemed that the Bourse community was as surprised as anyone at the result, and certainly more relieved.

So far in 1979 the pattern has, surprisingly, been a good deal more sober. The market is trading very much where it opened the year, on a slightly lower perspective. It has remained pretty well within the 0 to 80 band on the 1961 course index since last July. It did look as though the market was about to break through 80 in mid-April, when full-scale trading started up again after a six-week strike by Bourse personnel, but the rally was not maintained.

The Paris market is notoriously vulnerable to sentiment, often at the expense of fundamental analysis, as foreign investors found to their cost earlier in the decade when they sold French equities, were unduly cheap and bid them up heavily, allowing the French private investor to take handsome profits and slip quietly away.

Now bulls of French shares are in a point to the unprecedentedly friendly attitude of the French Government to financial markets in general and risk capital in particular. This attitude has been given concrete form in the law to attract savings into equities by allowing individuals to deduct Fr 5,000 a year from their taxable income if they increase their net holding of shares by this amount; the rate does not apply to bonds, which already enjoy substantial tax advantages.

The abolition of price controls, which have stood at the centre of French Finance Ministry policy for as long as anyone can remember, is of great fundamental importance for industry and in general the Bourse feels that it is now being listened to by the authorities rather than despised.

There is a feeling on the Bourse that the recovery of the market last year did not fully make up the ground lost earlier. The lifting of price controls has already begun to transform the financial position of the French corporate sector—at least major companies are earning adequate returns in their home market—and the tax incentives for private investment should help further, by facilitating the raising of new equity. For years before the election rights issues had been scarce in Paris and, company funding was largely attuned to debt, much of it short-term. So at the beginning of 1977 French companies' investment in fixed and working capital was less than 60 per cent self-financed, and equity represented under 30 per cent of capital employed. As growth was slow and prospects for growth were poor, these ratios were extremely unhealthy.

Tonic

Later this year French companies should start announcing good figures for the first half of 1978—good in absolute terms and marvellous relative to a year ago—which must give a tonic to the Bourse. The profits recovery at Rhone-Poulenc and on the food side at BSN-Gervais-Danone, for example, has been most marked. In the autumn new funds should start flowing into the market as private investors, individually or through special unit trusts, take advantage of their tax allowances before the year end. Last year the Loi Monney probably brought about Fr 5bn to the Bourse; this time it may be rather more, and its effect on secondary market prices should be rather greater as no one is at present expecting quite the volume of rights issues—Fr 4.4bn—that was seen in late 1978.

French equities has also been increased by pressure from the Government on the insurance companies to invest larger proportions of their portfolios in shares. But beneath these encouraging fundamentals, the Bourse has had plenty to worry about recently. Political troubles have come to the fore again in France; the militancy of the steel unions over the plant closures in Lorraine and the crescendo of bickering within the governing coalition have not been reassuring to the stock market. On top of this the rise in the crude oil price following the Iranian revolution is being particularly felt in France, a country with negligible energy resources of its own and already struggling with severe inflationary pressures in its economy.

The great successes of the Barre plan for the French economy have been to turn the country's trade deficit into surplus and hold the currency steady. Now the trade surplus is under some pressure, although the position on invisible account has strengthened considerably in the past few years and the current payments position is relatively healthy. Inevitably, too, the franc is beginning to cause concern, although the Bank of France's exchange controls have managed so far to safeguard the spot currency. But interest rates are rising and will have to rise further if the Bundesbank keeps German rates on an upward trend. The Bourse is a highly speculative market and day-to-day money at 8 per cent was meat and drink to it. Now it is pushing through 8 per cent and the yield curve in the money market is steepening, with inevitable repercussions on the equity market's confidence.

The bond market has, naturally, suffered directly from this, and new issues had to be suspended in May when not even the normally docile French institutions were prepared to swallow paper yielding 8 per cent when yields of 10 per cent were available in the secondary market. Higher rates and the persistently high borrowing demands of the public-sector bodies make it both unattractive and difficult for companies to raise much fixed-interest finance. So far the benefits of raising nationalised industry prices last

year, which was supposed to make the public sector better able to finance its investment internally, have not come through.

The clearest indicator of the Bourse's nervousness over the past couple of months has been the volume of gold buying, which has been good for the gold-linked bonds but not much else. For once the higher premium of the French gold pool over the world market and of French gold coins over their gold value reflects a worldwide bull market in gold rather than French political panic: it is perhaps unreasonable to expect a Frenchman to buy anything else but gold when the price is going up.

Last year's sharp rise in the equity market probably owed very little to foreign buying; there was some good demand for French equities after the election and over the summer, but also a heavy volume of profit-taking from overseas investors who had been locked into the falling Bourse for years and were delighted to be able to get out at a respectable level. Brokers are optimistic that net foreign buying of French stocks will increase, but many foreign investors are still very nervous about Paris. Confidence is not improved by the chaotic position on the announcement of company results, which, like official economic statistics, can come at virtually any time, in France.

Disclosure practices are, however, changing for the better, largely thanks to the prodding and bullying of a reluctant corporate sector by the Commission des Opérations de Bourse. The COB is trying to impose advanced standards on the stock market and, although it is meeting with resistance from a hard core of obstreperous companies, it seems to be winning. The COB's work, together with the approval and encouragement that the Government is showing in the French securities industry, are turning the Bourse from an unruly and not quite respectable organisation into a mature stock market. In the long term this should turn out to be even more important than the rebirth of confidence in 1978.

Martin Taylor



The Credit du Nord building on Boulevard Haussmann, Paris.

Expansion

CONTINUED FROM PREVIOUS PAGE

1978, credits not covered by official ceilings expanded by as much as 17.5 per cent. Export credits alone totalled Fr 3.8bn, which was 19 per cent up on the previous year.

The abolition of the credit control system has been advocated not only by many leading bankers, but in a controversial and as yet unpublished report on the reform of the banking system, commissioned by the Government from M. Jacques Mayoux, a former managing director of the Credit Agricole.

The main arguments against encroachment are plausible and have been aired on many previous occasions. In the first place, the system has not been effective in keeping down inflation, which has been running at an annual rate of between 8 and 10 per cent for the past three years and is even higher levels in one or two years since it was introduced. The monetary authorities could do better than that. Inflation would have been even higher in the absence of credit controls.

Another criticism is that it

reduces competition and incentive because banks are unable to increase their market shares, favours large banks who can spread their risks more easily and tends to give preference to large companies in the scramble for loans.

Given the Government's view that it cannot rely entirely on interest rate policy and "open market" operations for controlling the money supply, an early implementation of M. Mayoux's recommendations in this field is unlikely. But it is clearly being kept in mind as a longer term objective.

Reserve

One step in that direction has already been taken this year, when the Government decided to introduce new minimum reserve requirements for banks' operating accounts, apart from 2 per cent, a break on credit expansion. The new system is aimed at improving the capital base of the big nationalised institutions, whose capital-to-deposit ratios are extremely low by

international standards—barely 1 per cent for the BNP, Credit Lyonnais and Société Générale.

Over a three-year transitional period ending in June, 1982, banks with capital lending ratios of less than 5 per cent will have to reduce some of the gap between their current ratios and the 5 per cent target, a requirement which has already provoked the hostility of the State-controlled commercial banks. Rightly or wrongly, they claim that the new regulations would do little to control the money supply, though they can hardly question the desirability of strengthening the nationalised banks' financial base.

The fact that they are State-controlled should not, under the mixed French banking system, which is supposed to ensure that the nationalised banks compete on an even footing with the private banks, exempt them from the better house-keeping standards applied by the latter.

The "Big Three" nationalised commercial banks have also

been upset by the Government's declared intention to decentralise the banking system in the interests of a better distribution of funds at a regional and local level. This objective is strongly echoed in the Mayoux report, which proposes the creation of independently managed regional banks by the nationalised institutions, thus taking some of the decision-making out of the hands of the Paris managements. In this way, it is hoped, small and medium-sized businesses will find it easier than before to obtain loans from their local banks, which were previously dependent on their head office's authorisation.

One institution which has been highly efficient in its regional activities is the Credit Agricole, the giant farmers' mutual bank and now the third biggest bank in the world after the Bank of America and Citibank. But this co-operative institution has been the subject of a long drawn-out dispute in France because of the very great fiscal advantages accorded to it by the Government.

After strong pressure had been exerted on the authorities by the other banks, an agreement was finally reached last year under which the "green bank's" previously tax-free earnings—Fr 1.9bn last year and bigger than those of the "Big Three" nationalised banks combined—would be subject to the normal 50 per cent company tax. But this will be applied to only two-thirds of total earnings.

In return, the Credit Agricole will now be able to operate in towns of up to 12,000 inhabitants, instead of only 7,500 as before, and extend its activities to financing food businesses in addition to its traditional role of lending at very soft rates to farmers. From 1981 onwards it will be permitted to finance small and medium-sized companies with up to 100 employees in rural communities, even if they are not connected with agriculture.

This fits in with the Government's objective of stimulating local investment. But the other banks which have already looked askance at the opening of Credit Agricole branches in the big cities, even though the latter cannot grant loans in large urban districts, are still far from satisfied with the new arrangements and continue to accuse the "green bank" of unfair competition.

The chapter probably has not been finally closed, for the whole problem of decentralisation is at the core of further reform of the banking sector, which the Government is planning to announce before the end of the year.

R.M.



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FRANCE VI

Restructuring industry

Sensitive issues

In the articles on this page Terry Dodsworth outlines how the Government has tackled the problems of France's "lame ducks" industries, among them textiles, steel and shipbuilding, and looks at what success the necessary restructuring process has had so far.

M. RAYMOND BARRE the French Prime Minister, frequently sounds in his public addresses like the economics professor he once was. And the message is always the same. The French must discover the virtues of the liberal economy. Companies must learn to compete, free from Government controls, and individuals must also learn that efficient—and lean—companies are the only real protection for jobs.

This thesis, familiar as it may sound, provokes several questions for a country where centralisation and dirigiste industrial policies have been bywords for centuries. Nevertheless, the Government has begun to practice what M. Barre preaches. Price controls are being steadily dismantled over the whole range of industry, capital allowed to move more freely into overseas investment, and somehow or other the nod has been given to industry that the Government will not oppose a shake out of the labour force.

The State withdrawal, however, is by no means complete. The French Government is as sensitive as any other to the effects on votes which mass redundancies can have, and it has tackled the major restructuring problems in the economy with a mixture of non-interference and intervention which has been deliberately designed to balance a tough attitude to financial results with a concern for employment and the social fabric.

This combination can be seen in the attitude to the textiles industry, one of the financially troubled sectors of the French economy. The textile companies have been suffering from all the classic symptoms of a traditional western industry coming under pressure from the new low-cost industries of the East. When this hit the largest company of all, the Boussac empire, the Government stood deliberately apart from the rescue

attempts, even describing one of the financial plans as a rescue not worthy of the name. The company was eventually taken over by a competitor and the work of reorganisation put in train.

But at the same time, the Government has come to the aid of the Vogeles area, the traditional region for French textiles, with funds for restructuring. This has helped to soften the immediate problems, and the hope is that it will push the industry towards the higher-quality, higher-return sectors of the market. The Government already claims some success with this approach.

Shelved

In the shipbuilding sector, plans to help with a general restructuring programme seem to have been shelved for the time being, but in steelmaking the Government has been unable to stay on the sidelines.

The case of steelmaking shows the dilemma facing an administration which has insisted on distancing itself from industry. It was clear, for a start, that the State could not remain entirely detached from a financial problem which was outpacing the funds or from the social dislocation which would result from the mass redundancies which would follow any reorganisation plan. Second, it

was at least arguable that the authorities had a duty to do something about the industry after years of cajoling it to expand and rigorously controlling prices—a factor which the steel companies argued, had been one of the main factors behind the incipient bankruptcy.

The Government's answer to this dilemma was to maintain the principle of private ownership by persuading the banks and other creditors to retain their interests in the steel companies and transfer their loans into a type of coupon which was almost equity. These loans carry virtually no interest and may never be repaid. The State itself took only a 15 per cent share in the new holding companies set up to run the steel industry.

However, it is clear that the Government has a considerable influence over the way the companies are run. This derives both from its influence over a number of the private shareholders—Institutional investors and the like—and the fact that it has shunted sympathetic senior managers into the top positions in the two main companies, Usinor and Sacilor. These new managements have subsequently announced reorganisations which are designed to cut back the industry to a size which the Government clearly felt to be

appropriate—although the authorities insist that the plans are essentially the industry's own.

It is also evident that the Government has worked closely with the steel companies in designing plans to soften the blow of redundancy for the steel industry workforce. Discussions with the trade unions have gone on not only between the companies, but also with Ministers, and the big aid plan for the troubled regions clearly goes hand in hand with the companies' plans to create about 22,000 redundancies. For this, the State has created a FFf 3bn special adaptation fund for industry, but also paying for early retirement and retraining schemes.

The steel companies are confident that, with the economies they have made, they can move back into profits in about 18 months to two years. The critics are not so sure. Nor do they believe that the Government's general industrial policy is having the effects required of it. The most visible impact has been on unemployment, up 20 per cent a year ago, and now hit by the tough action taken in the steel sector: hence the jibe that the Barre-inspired reorganisations are plans for unemployment.

Equally, prices have not plummeted since they were liberated, and investment has not yet shown the promised lift off. What the Government points to, however, is an improving exporting record—an increasingly important factor as oil imports go up—signs that overseas business in general is going well for French companies, and an improvement in the financial position of most of the big companies. If the Government's theory is right, the improving health of big business should provide the base for expansion into new industries, with adequately funded investment.

Steel: controversial plan

IN PRIVATE, senior French ministers will admit that plans for reorganising the steel industry had been gathering dust in the Government in-trays for two or three years before M. René Monory, the Industry Minister, finally grasped the nettle last September. The inaction was due mainly to political factors. Steel is a basic industry which touches sensitive political nerves. Its large (154,000) workforce and rationalisation was obviously going to hit employment hard and cost a great deal of money. Action therefore had to be carefully timed to keep the Government on course.

The Government's strategy, in electoral terms, was to launch the plan after the Parliamentary elections and well before the next Presidential campaign in 1981. In financial terms, it has been designed to refund the companies by taking on the main burden of debt repayment, while leaving ownership as a mixture of public equity (15 per cent) and private investors. And in economic terms it has been planned to bring productivity into line with the levels achieved elsewhere in the world.

When the Government stepped into the steel industry the manufacturers were suffering from two main problems. The first was a strictly financial one. Medium and long-term debt last year stood at about FFf 38bn, slightly more than turnover. Fifteen per cent of sales was being devoted to servicing this debt, and at the same time the industry was running into heavy

trading losses attributable to top-heavy costs and the slack market conditions. Usinor, the largest producer, lost FFf 45bn in the three years up to 1977, and Sacilor FFf 43bn in the same period.

The second problem was productivity. Despite heavy investment in new technology from 1966 onwards, there had been little accompanying rationalisation of the workforce. Old plants had been kept on when they should have been scrapped, and the Government (or so it is claimed) had kept pressure on the steel companies to avoid redundancies. In 1976, for example, the French steel companies produced only 23.2m tonnes of steel with an average workforce of 155,000; by contrast, the German industry approached double the tonnage—42.4m tonnes—with a workforce only 36 per cent larger—211,400.

Policy

The reorganisation plan fits in with the Government's general industrial policy in so far as it is a step towards facing up to international competition. It has also preserved the notion of leaving industry to sort out its own problems to the extent that the Government has avoided direct ownership of the steel companies. But the rescue was nonetheless forced the Government to become so intimately involved in the sector that it has effectively the ruling voice. It is calculated that about two thirds of the equity is now in the hands of the State or

financial institutions which are under the influence of the authorities.

The Government has also shunted new management into the top echelons of the companies: M. Claude Etchegaray, who has taken over at Usinor, and M. Jean Mayoux, at Sacilor-Solac, are both men well-known in the corridors of power.

Restructuring has involved one significant merger, between Usinor and Châtillon-Neuves-Maisons, which was itself the result of an earlier merger. Sacilor-Solac had already come together, in a combination of steel-making and rolling facilities. Some critics believe that the reorganisation should have gone further to bring the whole of French bulk steel-making under one roof, but the Government did not go that far, and the only further rationalisation being considered would be to bring some of the specialist steelmakers into one of the larger groups. The finances of these two companies have now been reorganised by changing most of the debt into forms of non-interest-bearing debentures—participatory loans, as the French call them, which will bear only the slightest interest for five years, and will only be paid off when, and of course if, the companies can afford them.

Over the next two years, if things go to plan, the reorganisation will take in a swinging closure programme. Total capacity in the French industry is being reduced from about 33m tonnes a year to somewhere around 25m tonnes (output has been running at only a little over 20m tonnes for the past

four years), with bulk steel-making concentrated on the big modern sites at Fos, near Marseilles (owned jointly by Usinor and Sacilor-Solac), and Dunkirk (owned by Usinor). This will mean the closure of a number of ageing plants at Longwy in Lorraine and Denain in the north (mostly owned by Usinor), and a similar programme in the Moselle valley in Lorraine (in steelworks owned mainly by Sacilor). At the same time the companies are aiming to concentrate production on higher quality steel and on partly fabricated or more complex products with a higher added value.

In order to raise the productivity level, this reduction in capacity, bringing it closer to actual output (of recent years), will have to be accompanied by cuts in the workforce. Some 16,000 jobs were cut in 1977-78 under the first Government-encouraged rationalisation plan. Now a further 22,000 will be trimmed.

These plans have run into stiff union opposition because most of the easy redundancies, in terms of close-to-retirement workers, have already been pushed through. Here again, the Government hand can be seen. In terms of a big FFf 3bn special fund for industry, designed to give exceptional grants to attract employment-creating companies to the depressed areas. With this scheme, and a delaying of the redundancy programme, it seems as though the overall reorganisation will be pushed through on the general lines planned by the Industry Ministry.

Shipbuilding: future in doubt

IF THERE had been a French "steel plan part two" it would have been in the shipyards. Like the steel mills, French shipbuilders suffer from chronic overcapacity in common with their western competitors. Like steel, the shipbuilding industry is one which the Government would like to see concentrated into at most two big lumps, better organised industrially and financially.

The day of reckoning seemed close last year. Although the smaller shipyards were relatively well off, with enough orders to keep them working at least into 1980, the five big groups, based in Dunkirk on the Channel, Nantes and Saint-Nazaire on the Atlantic and La Seyne and La Ciotat on the Mediterranean, were on the edge of an abyss. If the industry could not sort itself out, was it not time for the government to do it?

There are two reasons why it did not. One is political and one economic. By the turn of the year it was clear that the "steel plan" was going to cause more union trouble than the Government had bargained for. The bankruptcy of France's leading ship repair group, Terrin of Marseilles, had shown that this was possibly even more dangerous territory. Communist CGT union branches, strong in every sector to do with ports

—dockers, merchant seamen, shipyard workers—already had the smell of mass redundancies in their nostrils.

At La Ciotat, just east of Marseilles, the Arab-controlled CMC shipyard, still working but with a complete blank on new orders, had given notice to a fifth of its workforce.

In March this year, M. Joel Le Theule, Transport Minister, was, however, able to promise that there would be no more sackings in 1979 and that "France cannot do without shipbuilding."

The main difference between shipyards and steel mills was that the shipping groups still had money—especially Chantiers de l'Atlantique in Saint-Nazaire and France-Dunkerque, backed respectively by Suez and Empain-Schneider. They were not weighed down by debt like the steel producers and had not yet started making ships at a loss.

The combination of their financial reserves and Government subsidies, offered since late 1977 at a rate of about FFf 1bn a year, has enabled them to take on uneconomic orders. In 1978, new orders of 420,000 gross registered tonnes delivered that year, and only a fraction of those for foreign account. The order book, having reached 5.9m tonnes in 1974, was

back to 1965 levels—1.46m tonnes. If the rate of inflow had continued, the industry would have been heading back this year to where it was in the mid-1960s.

But in January France managed to tie up a Polish deal, much smaller than it had hoped for but giving Saint-Nazaire and La Ciotat two 24,000 tonne container carriers each—four to five months' work for the first, six to eight months for the second.

This lifebelt—expensive for everyone except Polish, Ocean Lines, who are paying FFf 540m, while the French Government is putting up FFf 450m and the yards themselves carrying the remainder of FFf 210m—has been followed by other foreign and domestic orders for the other yards.

CNIM at La Seyne has also received special aid in order to secure an offshore rig contract. Assisted contracts, some of which may be tied to development aid, plus the EEC's "scrap and build" plan may tide the industry over until 1983, when it is hoped life will be easier.

But the emergence of new shipbuilding nations places doubts over the industry's future thereafter. Will it ever be able again to build ordinary ships such as bulk carriers competitively?

Rumours are still afoot about restructuring. The Government was already pushing last year ago for a regrouping with Chantiers de l'Atlantique and Dubigeon-Normandie, getting together on the one hand and France-Dunkerque and the two Mediterranean yards on the other, with the idea that the two might later move closer. But the biggest yards took another direction. In 1978 Chantiers de l'Atlantique was merged with Alsthom, heavy engineering branch of the CGE electrical combine. The following year Empain-Schneider merged its Dunkirk shipyard with Societe Metallurgique de Normandie in a similar base-broadening operation, and made overtures towards the Harlick Group, which runs CNIM.

CGE has recently shown signs that it is unhappy about carrying its current ship losses and is said to be seeking an agreement with France-Dunkerque.

It is hoped that diversification in the shipyards may take up 1,500 of the industry's 23,500 direct jobs. Another 1,000 or so jobs may be cut back through early retirement, and some alternative industries may be set up near the shipyards with the aid of the Government's special adaptation fund, which up to now has been concentrated on the steel regions.

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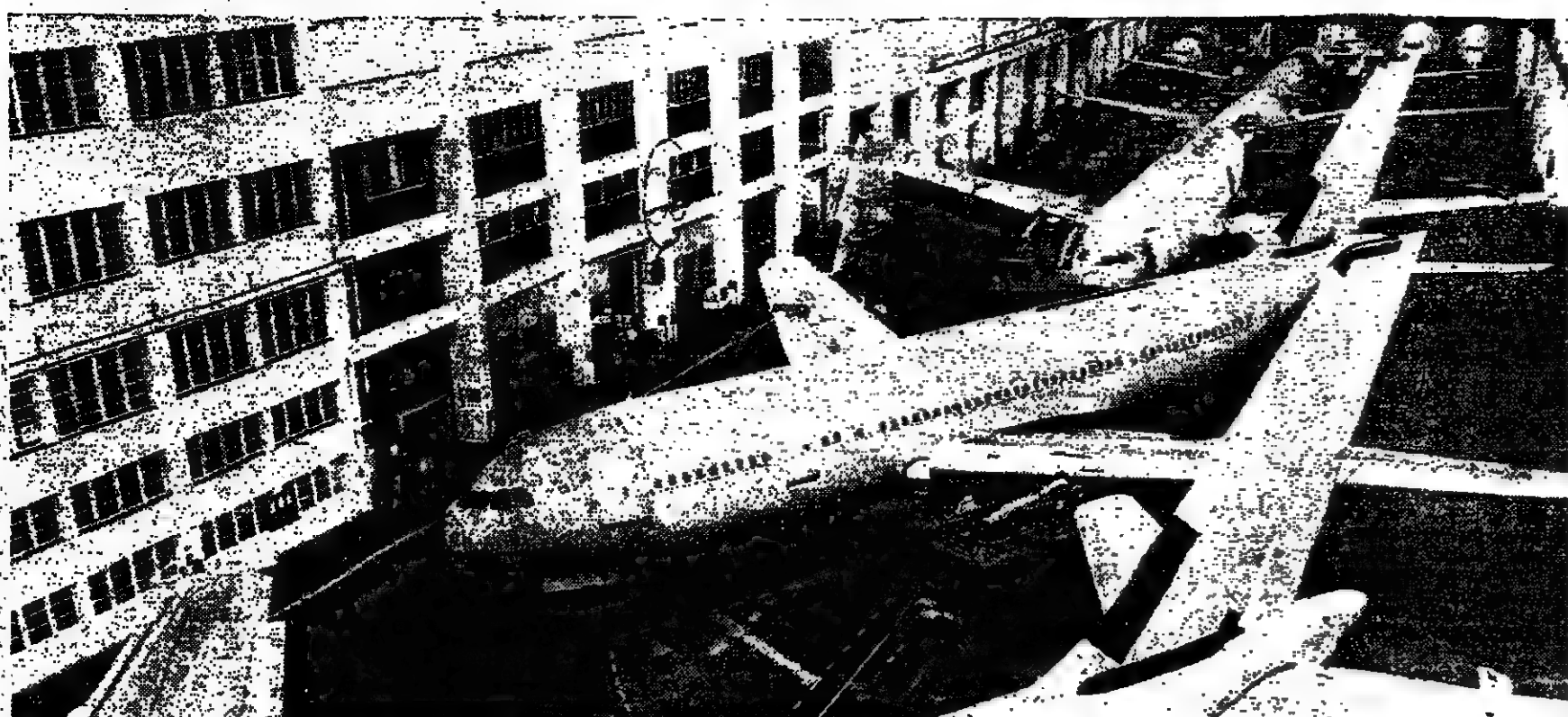
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Je t'aime

FRANCE VII



The A300 Airbus is now in great demand with the world's airlines. Potential sales of over 400 aircraft are estimated

Aerospace

Profits on the horizon

THE FRENCH nationalised airframe manufacturing company Aerospatiale ran up its eighth year of consecutive losses in 1978. But the result nevertheless had hopeful elements. The company was able to show a substantial turnaround in its business, with losses cut from the FFfr 447.4m (\$101.7m) in 1977 to FFfr 100m (\$23.3m). This has led to a tentative forecast of profits in 1979, which should show a substantial increase in turnover from the FFfr 10bn of last year to FFfr 12bn.

The improvement at Aerospatiale is a firm sign of the upturn in the French aerospace industry after years of problems with the Concorde programme and heavy subsidies for development programmes which have had to be funded with taxpayers' money. Aerospatiale says that its results last year were particularly helped by its missile division. But its forecast of improvements in the future is clearly heavily dependent on the success of its aircraft construction programme. The European Airbus building programme is now being rapidly stepped up to meet escalating demand for the aircraft.

Hopeful

Apart from the continuing success of the Dassault company, with its range of military and executive jets, the other hopeful sign for the French industry is the breakthrough of the new SNECMA CFM-56 engine in world markets. Like Aerospatiale, SNECMA is a nationalised concern. Unlike the airframe manufacturer, it has made sufficient profits during the last five years to pay out dividends, making a profit last year, after tax and charges, of FFfr 70.5m. But its future clearly depends to a significant degree on the success of the new engine, which has been jointly developed with General Electric of the U.S. and which has eaten up considerable development capital on the way.

During the gestation period of the CFM-56, conceived in 1971, SNECMA has come under considerable fire for the basic conception of the engine. With a 10-tonne thrust, the unit is designed to fill the niche in the market represented by smaller airliners. Critics felt that there would not be sufficient demand from this area to cover the substantial development costs of the engine, estimated at about FFfr 2bn for SNECMA alone. A flood of orders, however, all of which have come in the last 12 months, has done a great deal to dispel doubts about the success of the unit, which appears to answer the need for more economical and quieter engines in its sector of the market.

The first of this wave of orders came in March 1978 from the United Airlines group of

the U.S. Since then sales have risen to 500 at the present moment—an order book which should bring SNECMA some FFfr 1.6bn. So far, these customers have come from the U.S., where airlines such as Delta and Flying Tiger (a big freight carrying organisation) are re-equipping their fleets with new engines. But there are many other potential clients, both for re-equipment programmes around the world, and from new aircraft. It is expected, for example, that the engine could be a contender for the proposed new Airbus Industrie 130 to 160-seater JET airliner.

The General Electric link will also be important for the future development of SNECMA. Apart from the CFM 56, the two companies have other developments under way to complete a range of engines with thrusts of between 10 and 25 tonnes—the CFM-57 and the CFM-50. In addition to this, it is designing a new range of military engines on its own account—the M53—and is combining with Turbomeca to produce the Larzac unit. On the basis of these activities the company is forecasting a future of steady growth from its consolidated turnover of FFfr 3.4bn last year.

The breakthrough into substantial orders for the Airbus has been just as sudden as for the CFM-56. The aircraft went into service with Air France in 1974, but after that orders came extremely slowly until the end of 1977. By that date firm orders stood at 55, with a further 40 options. Since then Airbus has grown so quickly that it can point to a total potential sales of well over 400 aircraft.

Some 65 of its first airliner, the A300, have already been delivered by end-May. To this can be added another 73 firm sales plus a further 182 options, which are more than likely to be taken up. The rest of the list comes from the A310 aircraft now under development and due to go into service in 1983. This will be a smaller aircraft than the A300, seating about 200 against the larger aircraft's 250. But even before its trials, this derivative of the A300 has been able to cash in on its stablemate's success to the extent of pulling in 52 orders and 55 options.

The flood of interest in the A300 seems to confirm the view of Airbus Industrie's chief executive, M. Bernard Lathiere, that the world's airlines are ready to welcome a competitor to the dominant American airframe companies once they can be shown a successful competitive product. M. Lathiere has stressed that this takes time. Marketing teams have to be built up, along with the necessary technical back-up teams, and the record of operating conditions built up. With the years of ser-

vice for the A300 now accumulating, it is becoming clear that it is a competitive product in terms of operating economics, and this is the basis on which the sales teams can now market the aircraft.

For France, the importance of the Airbus lies in the effect of sales on the balance of payments and the employment opportunities thrown up by the aircraft building programme. Ownership of the company is not French, although some of the partners have shown suspicion of the numbers of Frenchmen in senior positions in the company. For the A300 programme the equity was split between France and Germany, the main partners, and CASA of Spain, with Evkær of Holland as an associate. For the A310 programme, the entry of the UK into the consortium has altered the equity split: it is now owned by Aerospatiale (37.9 per cent), Deutsche Airbus of West Germany (37.9 per cent), British Aerospace (20 per cent) and CASA of Spain. Belgium has entered as an associate.

Influence

Deliveries of the Airbus this year have had a considerable influence in maintaining France's positive balance of payments. Not all of the currency flow from the programme is in France's favour—parts of the aircraft are constructed by other partners in the consortium—and as the building operation advances, more and more overseas sub-contractors are likely to be brought in. Nevertheless, the acceleration of deliveries will clearly be important for the country. Present plans are to build up output from current rate of just under three aircraft a month to about eight by 1984.

Equally, this expansion will have a positive impact on employment in the Toulouse area, a region which has suffered from unemployment problems in the past. Airbus has talked about creating up to 30,000 new jobs from its plans. These include projects for further new aircraft, including the JET and the more speculative B-17 four-engine long-range aircraft.

The big question mark over Airbus is when its sales will feed back into profits for Aerospatiale. The company says that it is still not building the aircraft at a profit, despite the increase in the rate of production. Whereas the Airbus unit in the past has been under-utilised, it is now suffering from the higher costs of lifting the rate of output.

But in due course Aerospatiale is clearly hoping to reap benefits from the Airbus lines as demand feeds through into longer and more economic production runs. The Airbus consortium itself is now beginning to see the positive prospect of

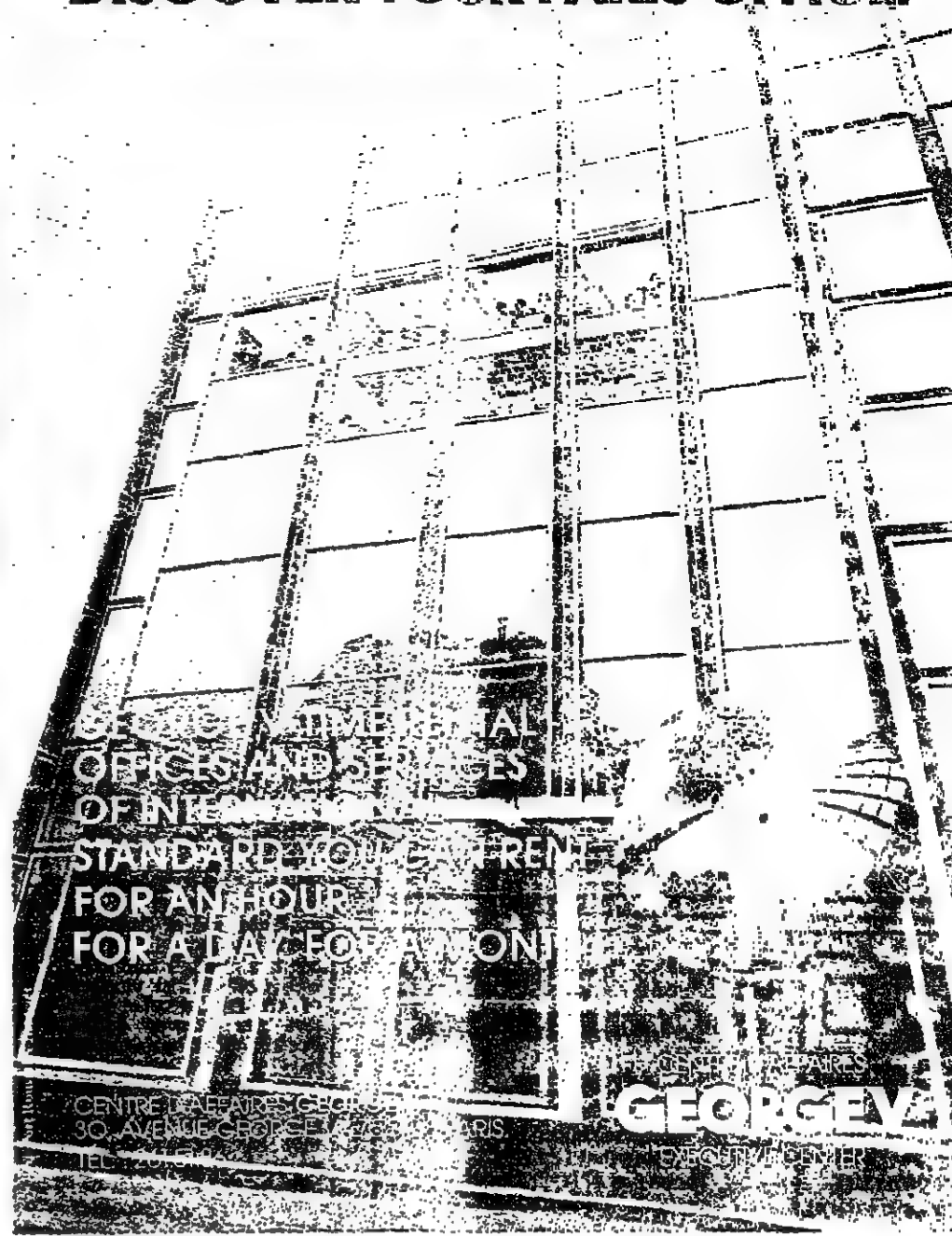
being able to build at this sort of rate. It has talked of a total build of 660 A300s and A310s to break into profits, and it now reckons that this target is well within its sights. If it can achieve this objective, it will mean adequate work for Aerospatiale to the end of the 1980s.

After that, of course, there

are prospects of further aircraft from the Airbus consortium, particularly if by that time the company has broken into its promised profits—the two aircraft are costing in the region of FFfr 9bn to develop—and has established itself as a truly competitive aircraft producer.

Terry Dodsworth

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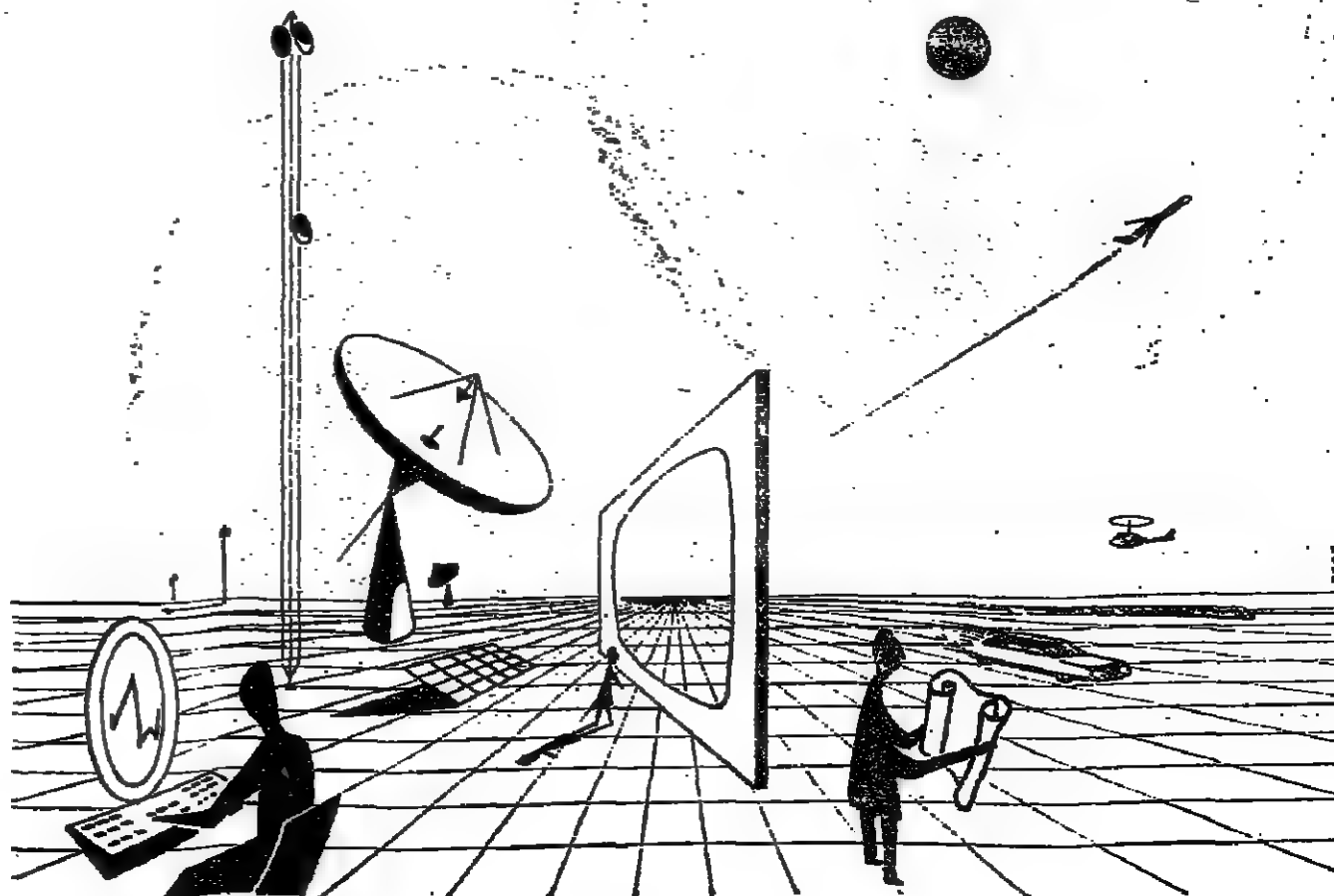
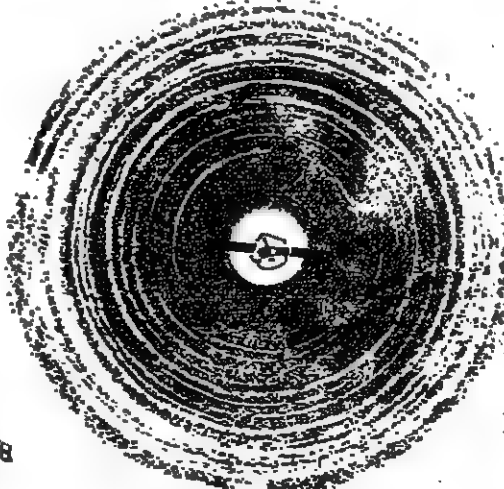


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AIRBUS SALES

TO MAY 1979

Airlines Deliveries Orders Options

A300

Airlines	Deliveries	Orders	Options
Aerococondor	1	1	—
Air Afrique	—	1	—
Air France	11	23	12
Air Inter	5	6	—
Alitalia	—	8	3
Cruzair de Sul	—	2	2
Eastern	7	23	9
Egyptair	—	3	4
Garuda	—	6	6
Germair	4	4	—
Hapag Lloyd	1	2	—
Iberia	—	4	4
Air-India	5	6	3
Iranair	—	6	3
Korean	7	8	—
Laker	—	10	—
Lufthansa	10	11	—
NAS	—	3	—

Airlines Deliveries Orders Options

Airlines	Deliveries	Orders	Options
Olympic	2	2	3
Philippines	—	2	2
PIA	—	4	6
SAS	—	4	8
Singapore	—	6	6
South Africa	4	4	—
TEA	2	2	—
Thal	6	8	—
TOA	—	6	—
Varig	—	2	—
TOTAL	65	162	73

A310

Airlines	Deliveries	Orders	Options
Air Afrique	—	2	—
Air France	—	5	10
KLM	—	10	10
Lufthansa	—	25	25
Swissair	—	10	10
TOTAL	—	52	55

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FRANCE VIII

Energy

Shortage begins to bite

OVER THE last few weeks, France has caught the energy disease in a big way. Ways of dealing with the world shortage of oil and spiralling prices have become the French Government's main concern and have completely overshadowed the European elections. There have been a spate of diplomatic initiatives from Paris. France's plan submitted to its EEC partners, for controlling the Rotterdam spot market for oil has been followed by the announcement that President Giscard d'Estaing will make further important proposals to deal with the energy crisis at the European Council's meeting in Strasbourg on June 21 and 22. And M. Jean François Poncelet, the French Foreign Minister, recently made a lightning visit to Washington to protest to President Carter against the U.S. subsidy for imported heating oil.

France is, it is true, in the chair of the European Community's Council of Ministers until the end of June, and it is therefore natural that it should adopt a leading role in an area which affects the vital interests of all the member countries. But the reasons behind the French Government's agitation have at least as much to do with France's own problems as they do with its desire to be a dynamic and effective spokesman for Europe. For France's economy is particularly vulnerable to the shortage of oil, as it is to rapidly increasing prices for this essential commodity.

In spite of all the efforts they are making to reduce their reliance on other countries, the French are still dependent on imports for nearly 75 per cent of their energy requirements. And oil is still by far the biggest single type of energy consumed in the country.

Last year, oil represented 58 per cent of the country's energy consumption, and even in 1985, when nuclear energy will have taken a big leap forward, oil's share of the total will still be 40 per cent. What is more, France's main suppliers are heavily concentrated in the Gulf, which makes the country's

economy particularly sensitive to any political, social and economic upheavals in that region.

Luckily for France, Iranian oil made up only about 9.5 per cent of total oil imports last year. If the same kind of events that happened in Iran had taken place on the other side of the Gulf, the situation would have been disastrous for France, as for many other western industrialised countries, for Saudi Arabia accounts for 36 per cent of France's oil supplies and the Gulf emirates for nearly 17 per cent.

Success

The French have had some success in diversifying their sources for oil. Thus, an agreement was reached early this year, under which Iraq, which supplied France with more than 17 per cent of its oil needs in 1978, would step up its deliveries in the current year by 25 per cent to 25m tonnes. Similarly, the French have signed a long-term contract with the Mexican State company Pemex for the purchase over a 10-year period starting in 1980 of 5m tonnes of Mexican oil per year.

But while all this helps, it is no more than a drop in the ocean of France's needs, nor does it do anything to relieve the pressure of rocketing oil prices on the economy. Up to April this year, when it was thought that the price increase would be limited to about 16 per cent in 1979, the Government was not too worried. With the economy in an upward phase since the autumn of last year and the balance of payments in much better shape than it had been for some years, the authorities thought that the oil price rises could be absorbed without too great a shock.

That sanguine estimate has now had to be revised. Even the imperturbable M. Raymond Barre, the Prime Minister, has become uncharacteristically gloomy about the situation, predicting that oil prices might rise by as much as 30 per cent this

year. The latest forecasts suggest that France's oil import bill could well go up by as much as FFf 15bn this year, the sum paid in 1973 for the country's total oil purchases.

The magnitude of the problem was dramatically underlined by a weekly magazine which pointed out that to obtain FFf 15bn in foreign exchange, France would have to sell the whole of its wheat production or an extra 600,000 cars. The extra cost of oil this year is also six times as much as France's FFf 2.5bn trade surplus in 1978.

In the recent past, the Government has managed to limit the damage by setting annual money ceilings for the country's oil imports. This year, however, it is already clear that the FFf 58bn ceiling will be greatly overshot—by some FFf 4bn according to the most optimistic estimates, or by at least FFf 10bn according to more pessimistic forecasts.

It is hardly surprising, therefore, that the authorities have already begun to scale down their growth predictions for 1979, which were, in any case, always considered to be somewhat exaggerated by international and other domestic forecasting institutes. GNP is now expected to rise by 3.4 per cent by the Government, but only by 3 per cent by the OECD. The balance of trade, though not the current account, will probably be in deficit again this year, and the rate of inflation is expected to rise sharply. Just as it was hoped that inflation was well on the way to coming down to between 8 and 8.5 per cent, it is once again running at an annual rate of close to 11 per cent.

Given their very great dependence on outside sources of energy, the French long ago realised that they were obliged to go nuclear. Though they were neither the first nor the only one to have embarked on an ambitious nuclear energy programme, it is certainly true to say that the French have been the most consistent and dynamic in carrying it out. The authorities have been helped by the fact that the environmental

forces opposing the building of nuclear power stations, though constantly growing, have not been as powerful as those in the U.S. or some of France's neighbours, such as West Germany.

It is significant, too, that the traumatic Three Mile Island nuclear reactor accident has not deterred the Government from accelerating its nuclear programme, even though the pressurised water reactor (PWR) involved in the accident was of the same type as the French are using. Not that the authorities are turning a blind eye to the public safety aspects of their nuclear programme. Teams of French experts were immediately dispatched to Three Mile Island to re-examine the safety procedures in the power stations. But they stressed that French reactors, constructed by Framatome under licence from Westinghouse of the U.S., were not of exactly the same design and not vulnerable to the same sequence of events.

Be that as it may, the nuclear programme is being maintained. The country had no serious alternative but to go nuclear, other than economic recession and a loss of independence. M. André Giraud, the Industry Minister, recently told the National Assembly.

The Minister also stressed that electricity of nuclear origin was now 30 per cent cheaper than electricity produced by oil-fired stations.

The Government's programme, confirmed by a special cabinet meeting in April, provides for the building of 5,000 MW of nuclear capacity per year. The target for 1985 is for France to have a total nuclear electricity capacity of 40,000 MW, producing 55 per cent of the country's consumption of electricity, compared with 13 per cent last year, and

representing as much as one-fifth of France's total energy requirements. As a result, the country will be saving something of the order of 43m tonnes of oil equivalent.

At present, France already has 15 nuclear power stations in operation. Another 27, representing a total capacity of 26,000 MW, are in the process of construction and another nine, with a total capacity of 10,500 MW have just been authorised.

In spite of this great boost to the nuclear sector, the Economy and Social Council has warned that France's reliance on energy imports could still be of the order of 60 per cent in 1990 if urgent steps are not taken to conserve energy. The efforts which have already been made in this field, though not to be dismissed, are clearly a far cry from what is still required and it may well be asked whether the French Government will not, in the end, be obliged to adopt a much more restrictive pricing policy and even have to contemplate the introduction of rationing.

Limit

For the moment, M. Giraud has categorically ruled out rationing of either domestic fuel or petrol, but a batch of measures, including steps to limit energy consumption in offices and homes, saving petrol by reducing speed limits and the development of economy cars, are due to be announced before the European summit in Strasbourg.

The Government's financed Energy Economy Agency, is expected to sign an agreement in the near future with the two big French car manufacturers, Renault and Peugeot-Citroën, under which it will help to

finance the development of a prototype vehicle saving about 30 per cent of current petrol consumption of a car of equivalent size.

Overall, the official aim is that 35m tonnes oil equivalent (mtoe) (1978 energy consumption totalled 182mtoe) should be saved cumulatively by 1985, of which 15mtoe by industry alone. This last figure is equal to the total consumption of super petrol in France in 1978.

By the end of last year, total energy saving by the country was estimated to have reached some 15mtoe, which leaves about another 20mtoe to be saved annually in the period up to 1985. And this assumes that industry which, alone, spent FFf 36bn on energy in 1978, rising to an estimated FFf 30bn in the current year, should make savings some FFf 1.5bn annually from now on.

At the moment, the financial resources of the Energy Economy Agency, which grants subsidies of up to 25 per cent for investments in energy-saving equipment, seem to be inadequate. Nor does industry appear to be taking full advantage of all the subsidies and soft loan facilities which have been put at its disposal for energy-saving investments.

It has been calculated that to achieve the 35mtoe annual energy savings target, will require investment of about FFf 7.5bn per year. But annual investment in this field has been running at no more than about FFf 1bn per year since 1976. The Energy Economy Agency's budget last year was only FFf 540m, which will almost certainly have to be doubled if the authorities' ambitious energy-saving target is to be reached.

R.M.

Labour

Unemployment worries

UNEMPLOYMENT HAS come to dominate not only other labour questions in France, but also, to a large extent, the forum of political discussion. On a scale the country is unaccustomed to, the number of registered job-seekers, now around 1.3m, is more than six times the figure at the beginning of the decade. In contrast to Britain and other countries, the recent trend has continued upwards, with a rise of over 20 per cent in the last 12 months.

Although the employers' federation, the CNPF, sees little change in this level by 1980, the general expectation is for a progressive rise over the next few years. The measure of how important this outlook is in the political context was taken in March, when President Valéry Giscard d'Estaing was forced to call an emergency debate on unemployment in the National Assembly, under pressure from all three of the major party formations except his own 11 group, itself a minority within the governing majority.

The debate, the first of its kind in recent years, was a damp squib only because the Gaullists backed away from bringing the Government down.

The focus of France's national obsession with the employment problem has been steel, an industry faced with drastic cutbacks to bring it into line with EEC capacity plans. The outcry which followed the announcement of 21,000 redundancies last year prompted a battery of Government measures to cushion the impact with social benefits and alternative jobs. The campaign led by the two main left-wing unions, the CGT and the CFDT, has shown up both the strengths and the weaknesses of the union movement.

Relatively well represented in the industry, the unions managed to mobilise not only the steelworkers but also whole regions in Lorraine and the north, where the job losses hit hardest. The Government and the big steel companies, brought under the State's wing in the industrial shake-up, were forced to discuss the plan with the unions, which succeeded in getting some of the cutbacks delayed.

Like the proverbial beer-glass, it could be seen by the unions as a half-success or a half-failure. The still unresolved battle leaves the Communist-led CGT apparently alone in its refusal to bow to force majeure and limit itself to discussing how redundant workers are to be assisted, as the more moderate Force Ouvrière did in the last cutbacks, affecting 16,000 steelworkers, in 1977.

Divisions exist not only between the different unions, but also between branches and between regions. While the doomed steel towns of Denain and Longwy were staging a joint front of unions and professions, the modern steel centres of Dunkirk and Fos-sur-Mer were going strong, and then Fos-sur-Mer went into a prolonged dispute for higher pay.

The result appears, above all, to be demoralising. After a nationwide steel strike on February 16, after a CGT mass march in Paris five weeks later (which ended in an outbreak of violence bearing little relation to the march itself) and after two months of deadlock at Fos, the same reactions could be heard: "We've been had" and "What's the use?" Many steelworkers have already accepted voluntary departure payments.

The two main union federations have made little progress towards bridging their differences. N. Edmond Maire, leader of the 1.1m-strong CFDT, has since the 1978 general election kept clear of the "trap" of political platforms and concentrated on specific and attainable claims for pay and conditions. He was censured by the CFDT's strong extreme-left lobby at a congress last month but scraped through with 57 per cent backing for his more moderate policy.

Criticism

M. Georges Seguy's CGT, twice as big, has also had to face internal as well as external criticism for its close association with the Communist Party. It has made an opening to non-Communists in its senior organs (with a second Socialist in its 16-man executive committee), but remains party-oriented and by that token suspect in the eyes of all the other union leaders.

But despite split ranks, the spread of labour conflicts, mainly of a defensive nature, has enough elements to worry the Government. Places like Longwy in Lorraine and the shipbuilding towns are periodically explosive.

The employment problem can not only be traced to the economic crisis of post-1973 and French industry's need to face international competition. There is also the fact, as President Giscard d'Estaing said in a recent TV interview, that many more people are arriving on the labour market than are leaving it—a combination of low First World War birth rate and a high late-1950s birth rate.

The Government has just brought out its third plan for stimulating industry to take on young people. It both extends and prolongs the previous arrangement, lasting for three years instead of one—until the other side of the 1981 presidential election.

Companies—not just small companies as before—are offered 50 per cent exemption from their social charges for a year for the school-leavers they employ (employing someone at a monthly wage of FFf 2,000 is usually reckoned to cost a company FFf 3,200). The plan also gives incentives for apprenticeship and training, with added provisions for employing other "problem" categories such as dole-receivers over-45.

With 650,000 young people expected to arrive on the labour market this year, the plan is geared to employing 450,000

annually at a total cost over three years of some FFf 10bn. The employers' federation has meanwhile started negotiations with the unions on changes to the 40-hour working week, which has been law in France since 1936. The CNPF has for months been pushing for a more flexible system of annual quotas, and is prepared to reduce it from the current 1,920 hours in exchange for guarantees against absenteeism. The flexible system would allow, for instance, for an extra week of holiday or for mothers to take Wednesday afternoons off to fit in with school times. The unions, having latched on to the European campaign for a 35-hour week, start from a position of wanting to negotiate on a weekly basis, but the two sides appear to be edging towards common ground.

Reduction of working hours, partly offset in pay packets, was one of the main elements in an employment plan commissioned by M. Giscard d'Estaing from M. Robert Fabre, former leader of one of the opposition parties, the Left-wing Radicals.

But the plan appears to have fallen on stony ground, since it was not clear how its various elements—jobs in hospitals and public services, repression of black market labour, retirement before 65, boosts to selected industries—were to be financed, apart from a wealth tax, which the Government does not want. Reorganisation of French industry is likely to continue producing large-scale redundancies for some time. Telephone factories in Brittany are among the latest problem areas. The number of redundancies in France rose 10 per cent last year, and there have been over 1m since 1975.

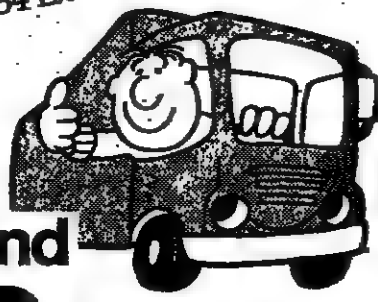
The favourable treatment gained for redundant workers five years ago, giving them 90 per cent of their pay for up to a year after departure, is due to disappear under a revised scheme agreed between employers and unions after nine months of negotiations. The basic dole rate and conditions for the lowest tier are improved in exchange for a progressive reduction in redundancy compensation. The rate now starts at 75 per cent of pay, or alternatively 65 per cent plus a fixed amount, and decreases every quarter. The new scheme, which goes into operation next month, is seen by the employers as encouraging the transfer of labour.

According to M. François Ceyrac, CGT's President, between 500,000 and 600,000 registered unemployed are temporary, on the dole for less than three months. Discounting other categories such as old people and unqualified workers, this reduces the number of "real unemployed" to 400,000. By this reckoning France, which President Pompidou once told him "would not put up with 500,000 unemployed," still has a little way to go.

David White



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FRANCE IX

Motor industry

Car market booming

PROBLEMS presented by energy crisis in Western Europe do not appear to have through to the average motorist in any meaningful way. The French are buying more cars today than before, and their tastes are changing year by year to slightly more and more powerful models. They are also using less fuel. The Energy Ministry states the petrol consumption has gone up by 12 per cent since the oil crisis of 1973. At this picture of constantly increasing activity is only one of the French motor industry today. A second is the patchy performance of the Renault sector, pulled down by the car manufacturers, not as yet asserting their independence. Third, there is the commercial vehicle manufacturers, deep in a recession which has now gone for three years, and struggling hard to maintain any trace of a significant position in the European market. It is being done to face up to rising fuel prices—behind scenes a great deal is now going on. Some of the success of the manufacturers, as well as problems of the truck producers, can be traced to fiscal law. There seems to be no doubt that the records were greatly helped by Government's decision not to rein in the economy so early after the outbreak of oil crisis. Incomes advanced daily, it is at a lower rate than the early 1970's and with this recession went a growing demand for cars. More recently, relaxation of hire-purchase restrictions on cars at the beginning of this year has led to keep demand buoyant. Qualitatively, however, the motorists have pulled back sharply on the public works programmes which are the lifeblood of certain sections of the industry. This retreat has been helped by the tighter financial measures designed to curb inflation under control, which have led, initially, to a shake-out in French industry rather than a revival. At there is some relaxation

on the public works front, or until the long-promised investment revival commences, it is unlikely that the commercial vehicle producers will be able to pull out of their present depression.

So much for the general background. More specifically, the French industry has gone through an extremely eventful period of change in the past 12 months. This flurry of activity has seen the forging of a number of new—or attempted—alliances, with a significant emphasis on overseas expansion.

Change

Both French car companies have been affected by this change, with PSA Peugeot-Citroën taking over Chrysler Europe and Renault forming a link with American Motors of the U.S. The PSA takeover is, on the face of it, the more far-reaching of these two moves. It gives the French—private vehicle manufacturing group the largest production unit in Western Europe, the largest stake in the French market and the highest potential share of total European sales. At the same time, the two companies have linked up financially (Chrysler Corporation of the U.S. has taken 15 per cent in PSA) in a move which may lead to marketing and technical collaboration.

The Renault agreement with American Motors specifically concerns operations in the U.S. Renault will now have at its disposal the American Motors sales network to distribute its own vehicles, and may, in about two years' time, start to build its own R18 model in AM's American factories. This deal gives Renault a position in the most important world market for motor cars which it would have taken many years to create by normal methods of building a distribution organisation.

Both Renault and Peugeot are also involved in the moves in the truck manufacturing sector. The most significant change here is the deal between Mack Trucks of the U.S. and RVI, the Renault truck subsidiary, under which Mack will distribute the French company's medium-

weight vehicles in North America.

The deal also gives the French nationalised company 20 per cent of Mack, financed by a \$50m capital increase and \$60m of convertible loan stock which Renault is raising from its European resources. While showing that a State-owned company can manoeuvre in the open market—it has often been assumed that Renault, with a capital structure formed from State-owned equity and commercial borrowings, would be excluded from takeovers—the agreement clearly gives the French company a significant foothold in the U.S. The formal link, Renault argues, will force both partners to work more positively towards achieving their objectives.

Chief among these targets is to reach 1,000 sales through Mack's 800 outlets in the first year of operation, starting in September. By 1984, the two companies hope to have reached a total of 10,000 units in a market which buys roughly 300,000 medium-weight models a year in the 9-15 tonnes range which RVI will be supplying. Many commentators believe that these objectives should not be too difficult to achieve. Mack is one of the strongest American truck companies in its own right, with a high reputation in the heavy-weight vehicles in which it specialises; and at the same time, there is an accelerating move at the moment towards diesel-powered vehicles of the type RVI will supply.

PSA's truck manufacturing ambitions are not so clear. The company inherited a commercial vehicle arm from Chrysler Europe, made up from Chrysler's light and medium-weight vehicles from the UK, and the heavier lorries produced by the former Barreiros group in Spain. It also makes some light vans in the Peugeot and Citroën subsidiaries and is investing in a joint manufacturing plant with Fiat in Italy to produce a very small commercial vehicle. PSA has insisted that it will keep on the ex-Chrysler activities. But it is clear that it will need to invest heavily to do so, in order to build up a European sales net-

work and to refine the range of vehicles.

Activity in the components sector has also involved the vehicle companies because of their emergency plan to create 6,300 jobs in the Lorraine area. These will come from component factories—pistons (Renault), aluminium casting (Renault and Peugeot), engines (Peugeot-Citroën) and general components (Peugeot-Citroën). All of these new projects display the drive in the French motor industry in general to create larger units, in collaboration with other companies if necessary, in order to achieve a better economic scale.

Attempt

Similar thinking lies behind the attempt by Ferodo, the friction materials, clutch and vehicle electronics group, to take over Ducellier. Ducellier, another electronics group in which the shares are split between DBA (51 per cent), a subsidiary of Bendix of the U.S., and Lucas of the UK (49 per cent), is set to become one of the main vehicles for the move into vehicle electronics in France. It would therefore fit ideally into the Ferodo group, which already has a virtually complete range of electric components in its grasp, while giving the larger company a sound base in the sector of the components industry which is expected to grow the most rapidly over the next decade.

The results of the battle for control of Ducellier, now joined between Ferodo and Lucas, may not be known for some time. But what is clear about this move, as with the development at Renault and PSA, is the urge towards creating larger companies capable of standing up to U.S.-based competition. This ideal has become an article of faith in the French industry, and the urge to achieve a

broadly based domestic strength was one of the main reasons behind the eventually successful moves to stand up against Ford's outline project to build a car factory in France.

At present, these projected threats still seem a long way away. The French car industry is booming right across the board, threatening to add another record year to the records achieved in 1978. By the end of the first quarter, production was up by 3.5 per cent to 875,000 cars, exports by 4.6 per cent to 448,000, and registrations by 10.3 per cent to 518,000. In March exports achieved a monthly record of 165,000 units.

The big inculcable in this growth pattern remains energy. France is so dependent on imported oil that it has to do all it can to rein in the petrol bill, and it is an open secret that significant measures are on the way. This will include advertising and stronger application of anti-speeding restrictions. But it is also expected to lead to important changes in manufacturing. During the last few years there has been general growth in the scale of French cars (the average engine size has grown from 1,149cc in 1970 to 1,293cc this year). But Renault is now thinking about launching a smaller car than the R5, and the Government is expected to announce shortly a State-aided research programme into more frugal vehicles. This will be investigating lighter components, methods of reducing traction and aerodynamics and the like.

What the authorities would like to see are fuel savings in the new generation of vehicles of around 25 per cent on present models. To achieve that may be the most important development of all for the future of the vehicle industry.

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Exports

Precarious balance

FRANCE'S TRADE accounts nowadays in fairly constant plus, but not safely enough comfort. By the end of last year the country had managed to close the gap and end up with a Ffr 2.5bn surplus, having ended a deficit nine times as only two years before. The four months of this year produced surpluses, adding to Ffr 1.7bn on a seasonally adjusted basis, with exports rising regularly monthly records, but obstacles threaten to kick this settled stride. One, obviously, is the increased price energy imports, which is likely to make the trade balance precarious by the end of the year. The other is an above-average inflation rate, which affects the competitiveness of French exports. At the end of the year, France has weak points of only an incurable deficit in raw materials, but also a substantial shortfall in its trade in manufactured goods with industrialised world—it also its strong ones.

The motor industry's performance is backed up by other export sectors—aerospace and ways. In the last 10 years France has sold as many motor vehicles as its main competitors together, and has swept the American market with tractors in Brazil, Mexico, Chile and Venezuela. The Iranian metro, in Iran, which had been won some \$8.5bn to French companies, is to have fallen by the judiciary's side, but has a partly compensated by a state contract in Cairo. Egypt may also provide a boost to France's telecommunications business in its choice of new phone system, while cars for French electronic changes are coming in thick fast. Capital goods have traditionally been a deficit sector, but French sales to the richer developing countries have been rising rapidly. The same

goes for engineering services, where Government guarantees have helped to win contracts in Africa, Eastern Europe and the Middle East, especially in petrochemical projects. Construction companies are strong in the same areas, their latest success being an airport contract in Baghdad, Iraq.

Finally, there are armaments. French military sales rose sharply in 1977, a year when at Ffr 27bn they covered half France's oil bill, and dropped back to Ffr 25bn last year. This reflected a fall in aircraft sales, which fell to Ffr 12bn from Ffr 19bn. The break-up of the Egyptian-based Arab arms manufacturing project, for which the French had several contracts, provides a further setback, but new generations of Mirage aircraft are expected to swell order books again.

Like almost every other country, France is wildly optimistic about selling to China. Last month 18 French banks signed a Ffr 30bn credit line for the export of capital goods to China, the largest buyer's credit ever accorded in France. It covers half the territory outlined in an economic co-operation agreement signed at the end of last year. Although the only firm deal so far is for two nuclear plants, worth Ffr 10bn, Chinese projects in view include a steel complex, and an integrated aluminium plant.

There is a risk, however, that the reality will prove less than the hopes. The Chinese agreement is complicated in that it provides for French companies to be paid partly in produce. And anyway, the precedent for giant-scale pacts of this kind are not promising. Reading the 1975 newspapers, one finds that Franco-Soviet trade was destined to treble by this year, totalling Ffr 54bn in the period. With progress much slower than that, President Giscard d'Estaing has just signed a 10-year economic agreement, providing for French banks and companies to participate in Soviet industrial complexes and destined to triple Franco-Soviet trade by the mid-1980s.

Iran, of course, has been a bigger disaster. Orders worth Ffr 35bn for French industry were predicted a few years ago, and Iran became the most promising of all France's new markets and its main nuclear client (four more and bigger reactors were to have gone to Iran after the two France started building).

Hopes have now been transferred to Brazil and Mexico, which the French President has also visited recently. Prospects in Algeria, where Renault is in

line for a car plant project, have meanwhile been revived with a Ffr 4.5bn deal for the French engineering group Technic in collaboration with Italy's ENI to build a third gas liquefaction plant at Arzew.

The Government's General Planning Commission has urged co-ordinated action by companies and authorities in the most promising export zones—in particular the oil-producing countries, where French sales last year stagnated at just under Ffr 30bn, and the applicants for EEC membership.

At present some 70 per cent of French exports go to places within a 1,500 kilometre radius of Paris. Outside that circle they are strong in Francophone Africa and a few other countries like Nigeria, but in growth areas such as Mexico and Saudi Arabia the French market share is small, and France is poorly represented in Asia, Scandinavia, Australia and North America.

Effort

A lot of effort is now being made to attack the U.S. market (witness the success of Perrier mineral water) and to improve France's balance with the EEC. These are its two main deficit areas, although its EEC trade figures improved last year thanks partly to a much larger surplus with Britain.

The Government is anxious to promote agro-industry, and is pressing for a co-ordinated EEC policy on exports to third countries, based on medium-term contracts. Priority is also being given to State backing for engineering and capital goods contracts in order to keep in line with the conditions offered by competitors. France is generous in its use of mixed credits, where commercial credits are lumped together with development aid.

At the same time, the authorities are seeking to widen the range of French goods exported and to involve more companies in exporting. In 1977, 500 French companies accounted for half the export total, and the number of companies concerned overall—17,000—was much smaller than in, say, West Germany.

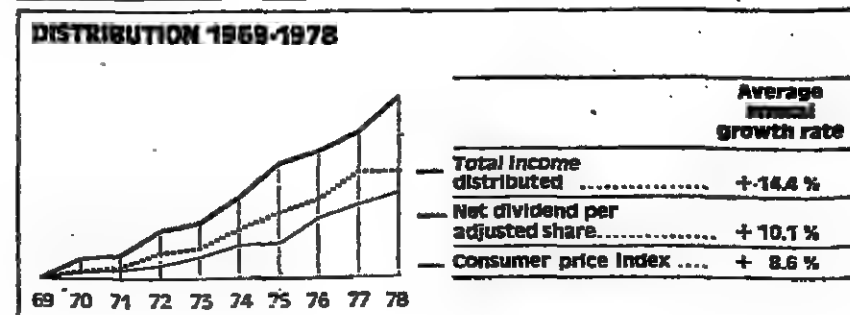
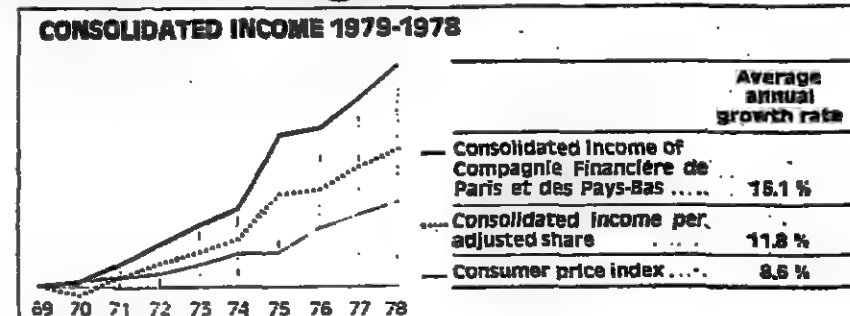
Among companies employing over 500 people, only 40 per cent exported more than a fifth of their output. A reserve of export potential lies in France's small- and medium-sized industries but a succession of Foreign Trade Ministers have sweated unavailingly to get it out.

David White

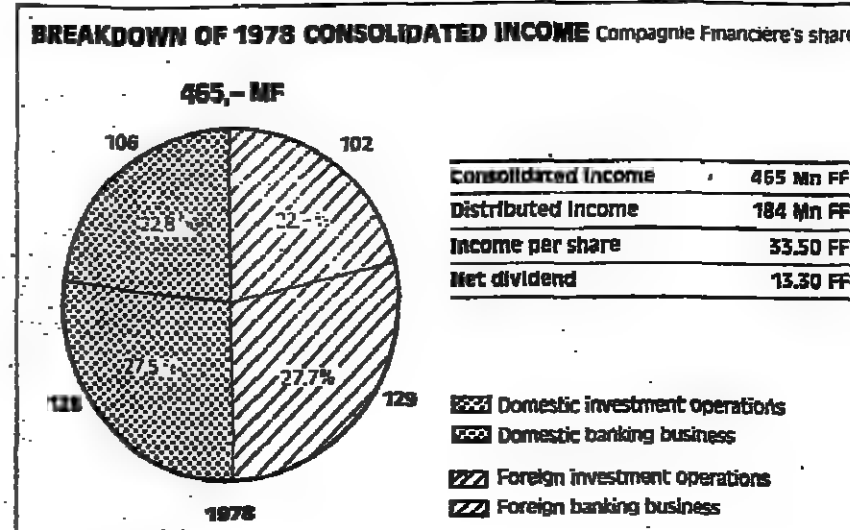


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FRANCE XI

Electronics

Making up for lost time

SINCE THE early 1960s, the French have been obsessed by the notion that they were falling behind in the race towards the new technologies. The U.S. was seen as a great challenge, developing fast in electronics and those industries acutely influenced by electronics developments. But in the 1970s, the French have been catching up, often by combining with American companies or by in some way borrowing from their technology.

These changes can be seen the most clearly in the computer and telecommunications industries, both sectors in which the French have been trailing a decade ago. In the more fundamental area of electronics, developing and manufacturing micro-chips, French industry is still well behind. But even in this sector, French companies have signed a number of collaborative deals in the last two years, mostly with American companies, and most of which aim for developing an expertise in a specialised niche.

The development of the computer industry is the classic case of how the French set out to face up to the challenge from the other side of the Atlantic and then decided to develop by co-operating with one of the American challengers. The result today is a company — CII Honeywell Bull — which is now a healthy exporter from France, showing signs of establishing itself as a profitable enterprise and now cutting itself from the purse strings of the State. CII Honeywell Bull came together as the result of a complex series of mergers and attempted mergers as the Government set about rationalising the French computer industry at the beginning of the 1970s. CII itself had been formed in a collaborative deal between French industry (mainly the giant electrical company CGE) and the State, but its progress

had been so patchy that Government funds had been poured into research and development work. By 1974 it was clear that something would have to be done to stem the drain on State funds and give the company a more competitive size.

Various solutions were looked at, including a European computer combine embracing Siemens of West Germany and Philips of Holland. But in the end the only practicable alternative — and not one particularly welcomed by the Industry Ministry — was to combine with the Honeywell Bull group, itself an amalgam of American (Honeywell Information Systems) and French (Machines Bull) interests.

CII Honeywell Bull emerged as a company in which the American group retained 47 per cent of the shares and French interests the rest, through a combination of the State, Machines Bull and CGE. It is an autonomous group, directed by its own French management, and enjoying its own research and development facilities of roughly the same size as HIS. In most respects it operates on about the same scale as its American partner.

Where the two companies come together is in combining their marketing and technical resources. This means, in effect, that each partner tends to take the lead role in marketing in certain defined areas of the globe and that research work is coordinated to prevent overlaps. Marketing and research are the two key disciplines where size is an important factor in the industry, and where competitors to IBM, able to act on a world scale in all sectors, have to try to approach the scale of the American giant. The link between HIS and CII Honeywell Bull is designed to produce a group capable of facing up to this competitive situation.

The French group has continued to draw on State aid since the merger. But the grant of FFf 1.2bn had a strictly limited duration of four years and is due to end this year. After that the group will have to be self-financing. According to the management, the change in its status will not pose great problems, since the group has already moved into modest profits, discounting the subsidy, and has a strong order book for the foreseeable future.

Whereas the French reluctantly gave way to a deal with the Americans in the computer industry, the approach to rationalisation in the telecommunications sector was to seek an essentially domestic solution. The reorganisation took place only five years ago, when the French had only one significant telecommunications company of their own, CIT-Alcatel, a subsidiary of CGE. With the French Post Office—the PTT—determined to press ahead with a big modernisation programme based on completely digital exchanges, the authorities set about organising a second large company in the sector. This was achieved by persuading two of the main foreign competitors, the ITT subsidiary LMT, and Ericsson's French subsidiary, to sell out to Thomson CSF.

Orders

These two relatively large groups were subsequently fed with a mound of orders from the French PTT, which began the 1970s with one of the most antiquated telephone networks in Europe. The French have been installing telephone lines at the rate of about 2m a year, building up to a total of a little more than 12m in 1978. The aim is to continue at roughly the same rate, to achieve a target of at least 20m lines by 1985.

On the basis of this generous flow of orders, the equipment manufacturers have been able to finance the heavy investment in the modern digital switching systems which are taking over from the traditional mechanical varieties. But they have also gone looking for export orders, which are necessary both to help cover costs and to provide a continuing workload in the future, when the PTT's expansion and re-equipment programme begins to tail off.

CIT-Alcatel, with its established reputation, has been the most prominent in this drive, has built up a strong position in the Middle East and North Africa, and recently landed its first order in the Far East, which tends to lie in the Japanese zone of influence. More recently, the Thomson CSF group won its first big overseas contract with an order from Russia to build a parts manufacturing factory. Combining the exports of these companies with those of the ITT subsidiary OGCT and the co-operative AOIP group, France is now exporting about 30 per cent of its telecommunications products. The aim is to build this up to 50 per cent, particularly by developing sales in the U.S. where overseas companies have a very limited showing.

In the field of basic integrated circuit technology and manufacturing, France, like the rest of Europe, is now trying to catch up on the U.S. As in the UK, the authorities are relying on a mixture of State subsidy and co-operative deals with American companies to make up for lost time, although there are doubts in some quarters about the logic of this policy. Some industrialists argue that the joint projects are simply opening up the French market to American companies without any reciprocal benefits for the French on the other side of the Atlantic.

The basis of the French plan is a FFf 600m (\$136m) aid

scheme to companies setting up in the electronics field. Projects are vetted by a central committee under the Industry Ministry and include the following:

1—Thomson CSF, the largest of the French micro-circuitry companies, has signed a deal with Motorola of the U.S. giving its subsidiary Sescosem access to certain of Motorola's technology in bipolar integrated circuits. This will involve second source manufacturing, indicating that the partners will seek to produce interchangeable products. 2—ECFIS, the joint subsidiary of Thomson CSF and the French Atomic Energy Authority (CEA), has also signed a deal with Motorola in the field of integrated V MOS circuits. These Metal Oxide semiconductor circuits, which are expected to account for 75 per cent of the world market in integrated circuits by 1990, form a basic element in the French plans for developing their industry. This deal will also involve interchangeable production. 3—St. Gobain-Pont-A-Mousson has linked up with National Semiconductor in a company 51 per cent owned by the French group, to make integrated N MOS and C MOS circuits.

Matra, the aeronautics company, has linked up with Harris of the U.S. for a manufacturing project in C MOS circuits (Metal Oxide Semiconductor Complementary). These schemes, while not big job creators at yet — they have produced between 1,500 and 2,000 jobs in France so far — are regarded by the authorities as an important base element in the total electronics, telecommunications and information field. France still remains in deficit on its electronic components trade (imports of FFf 4.5bn against exports of FFf 4.3bn), and that is not a happy prospect for a Government which has pinned its industrial policies on building a positive balance of trade.

T.D.

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Agriculture

A need to adapt

ENLARGEMENT OF the EEC presents the French farm sector with probably its biggest single problem since the Community was founded. Fear of what will happen when Spanish wine, fruit and to a lesser extent vegetables are free to cross the Pyrenees is firmly implanted in many areas of the south-west where farmers depend on similar produce.

Opposition to Spanish entry is being kindled by political interests from both Right and Left — by the Gaullists and more so by the Communists, who are strong in the Mediterranean areas. Defiant Communist posters stating "We won't uproot our fruit trees" were already appearing in the region last year.

Not everyone, by any means, agrees. Industrialists in the south-west are strongly in favour of Spanish and Portuguese entry. They are at present watching the spectacular wood from the Landes region, one of the biggest forests in Europe, being exported to Spain only to reappear in France as Spanish-made furniture. They want to get at the Spanish market, as do Breton dairy farmers.

The problem is really for the wine growers, for whom memories of France's wine war with Italy are still fresh. It does not concern the wine growers of Bordeaux, who have the quality of their product to defend them, but the owners of the less distinguished vineyards, particularly those which cover the Hérault and Aude departments.

The vine did not capture these areas until late last century, when thanks to the railway they were able to produce table wines for Paris, a market previously supplied by vineyards close to the capital.

Until two or three years ago, the emphasis was uniquely on producing as much as possible, an approach known as *faire piquer la vigne*. In order to beef up their *piquette*, low in alcoholic content, producers mixed it with stronger Algerian wine. When imports of Algerian wine were stopped, the quality went down. The more recent practice is to use Italian wine for the admixture or "coupage." On a strictly unofficial basis, Spanish wine is imported for the same purpose. The development poses what one leading French agronomist terms "almost insoluble conversion problems."

The solution being put forward comes in two forms — quality improvement and adaptation to other kinds of farming. The hitch is that wine in most

of Languedoc-Roussillon is pretty well a monoculture, that it is very intensive, that a family can live off a few acres of vines and that it is very hard to replace.

Efforts have already been made to improve the quality and price of the Midi's wines — with notable success in the case of Cotes de Provence but less so further east. The Perigonian area has set the example for conversion, with a "green belt" of vegetables grown under cover. But change is going to take a lot of persuasion and quite a bit of time.

The Midi's problems now form one of the main planks of the Government's attitude towards the Common Agricultural Policy. Apart from pressing, in the opposite direction from Britain, for higher prices (it wants 8 per cent on balance for the year), France is seeking two improvements in the EEC system — a more effective export policy and "more justice" for the Mediterranean region.

Guarantees

Since 1976 it has succeeded in getting improvements in the Community's wine policy, with better guarantees for producers. M. Pierre Méhaignerie, France's young Agriculture Minister, now wants further reforms for fruit and vegetables, extra products brought into the reference price list and more aid for processed foods before enlargement. He also wants strict conditions on Spanish and Portuguese imports, a long transition period and safeguard clauses to ban imports if they cause market disruption. Finally, after succeeding in knocking down France's monetary compensation amounts (the ransom for which France held up the European Monetary System), he is pressing for "compensatory measures" to cover the difference between French production costs and those of new members.

The need for adaptation is not limited to the sectors affected by Spanish competition. A new set of conditions has emerged since 1960, when M. Michel Debré gave France its first overall farm policy. The EEC, to which France's farm growth has been largely reared, is self-sufficient — and when France has a good year or a bad year, Holland and West Germany tend to have one, too. Energy costs have soared. Regions have developed in unequal fashion, and France has two farm sectors, one modern and one backward. The range of incomes is the widest of any category of French society, estimated at 1:83. Farmers' real income has in recent years grown more slowly than other people's: last year, unexpectedly, average purchasing

power declined despite a 7 per cent rise in farm production.

Low incomes fuel the rural exodus; the agricultural population has dropped without enough alternative jobs being created in country areas; although the principle of family holdings is held high, the number of farms is dropping by 2.4 per cent a year; there are some 60 per cent fewer farmers now than at the end of the war.

Farmers face increased capital needs and an ever-growing burden of debt, which rises faster than output. A lot of the debt burden is carried by young farmers and those who have been encouraged to expand, such as pig and cattle breeders in the west.

The decision to develop intensive farming U.S.-style, relying heavily on imported soya and other intermediary products, is now criticised by, among others, the official agricultural research institute, INRA. The balance of French farming is also seen as leaning too much towards sectors where it has a technical advantage, such as cereals. Between 1959 and 1977, farm output overall rose 70 per cent, but animal products only 48 per cent, despite, for instance, Brittany's remarkable development in beef and pork.

A new "framework law," promised before the 1978 general election and tabled in time for the European election (the peasant vote may have shrunk, but it is still carefully wooed), aims at strengthening the fragile points and attenuating the inequality between regions.

The *Loi d'orientation* is less far-reaching than the reforms of the early 1960s, but makes some significant changes — tinkering, for instance, with the Napoleonic Code on land inheritance rights. Under this, children have had equal shares, so that either a farm is split up or one son has to pay off the others. The new proposal allows for settlement costs either to be reduced, by knocking down the price co-inheritors can claim, or to be passed altogether, by making co-inheritors partners in a joint venture which the farming son runs. This lightens a big element in the debt burden.

Although it has a third of the Nine's farmland and floats between second and fourth positions among the world's food exporters, France only just regained a positive net balance in its farm trade last year after two years in deficit. In order to fulfil its still unused potential, it will have to find more markets outside the EEC. "Who knows?" mused a Government technocrat involved with the worried *agriculteurs* of Languedoc. "They might only have to produce sweet white wine instead of red for the Americans."

D.W.

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FRANCE X

Nuclear energy

A confident approach

"FRANCE HAS a large, aggressive and, I believe, comprehensive nuclear programme," a senior French nuclear official wrote in the U.S. journal *Science* earlier this year. Since those words appeared, and notwithstanding the American accident to a nuclear reactor of the same basic type as the French are installing, France's Council of Ministers has authorised construction of a further nine big reactors. "We have no choice — it is nuclear energy or recession," remarked M. André Girard, Minister for Industry. French nuclear policy for a decade past has been characterised by bold, often courageous decisions in pursuit of the goal of relieving the nation's dependence upon oil imports.

Britain's Prime Minister, Mrs. Margaret Thatcher, made it plain that she was most impressed with French progress when she visited Tricastin earlier this month. Other nations have attacked — and sometimes still attack — its estimates of the cost. But with the exception of Britain and Norway, with their fortuitous finds in the North Sea, no industrial nation is so far along the road to independence in energy policy.

The latest tranche of nuclear capacity approved by the

Government for a start in 1980-1981 brings to 40 the number of big light water reactors (30 of 900MW capacity, 10 of 1,300MW capacity) operating or under construction for Electricity de France. French nuclear policy has been to learn on the smaller size of reactor before embarking upon the "standard" 1,300MW unit. How well it learned might be gauged from the performance of the first two 900MW units last year, their first full year of operation. The Fessenheim units achieved load factors of 67.9 and 64.5 per cent in 1978. They brought France abreast of Britain and West Germany, with

about 13 per cent of its electricity generated from nuclear fuel.

Nuclear power is no self-indulgence on the part of people like himself, as some seem to believe, said Dr. Michel Pecqueur, chief nuclear adviser to the French Government, in an interview recently. "It's not a toy we're asking for, but a way of providing people with electricity. And we have to provide enough electricity to avoid political and economic damage in the future."

The French target is 20 per cent of its primary energy (50 per cent electricity) by 1985. But Dr. Pecqueur also points out that the nuclear programme has a big impact upon domestic employment. For every kilowatt-hour of energy generated from oil, two-thirds of the cost is spent outside France. For every kilowatt-hour of energy generated by nuclear power, 90 per cent is spent in French industry.

Behind the big programme of construction of pressurised water reactors, placed by EDF in the hands of Framatome, is a heavy investment in nuclear fuel services. France has some indigenous uranium available at costs competitive with international prices. But, as Dr. Pecqueur points out, uranium supplies are sufficiently well distributed worldwide to be dependable and a sufficiently small part of nuclear costs to be stockpiled without undue strain. France has set out to provide the technologies needed to turn uranium into nuclear fuels for an international market.

Foremost among these technologies, and the industrial investment which the British Premier found so "very impressive," is the gas diffusion factory at Tricastin in the Rhone Valley for the enrichment of uranium. Commissioned earlier this year, when it produced its first enrichment, the Eurodif plant is expected to build up to its full capacity of 10,800 tonnes of separate work annually by the end of 1981. The process is French, based on the diffusion technology developed for the military enrichment plant at Pierrelatte nearby. But the finance has been found with the help of four other countries,

each needing a secure source of enrichment. In addition, Japan and Switzerland have recently placed contracts.

In preparation for the reprocessing of spent fuel from its own reactors and from many reactors as far afield as Japan, the French are also investing heavily in the nuclear factory at Cap la Hague, near Cherbourg. A chemical separation plant originally designed to reprocess 500 tonnes a year of uranium metal fuel from France's first-generation nuclear reactors is being modified to reprocess, by 1984, 800 tonnes a year of fuel from light water reactors. In addition, two large storage ponds are being constructed at this cliff-top site to take 1,000 tonnes of spent fuel apiece.

Reprocess

Then the plan is to build two further chemical plants, of 800 tonnes capacity apiece, designed from scratch to reprocess spent fuel and solidify the highly radioactive waste.

The technology for the management of this waste has already been demonstrated at Marcoule, a plutonium research centre, where for a year a pilot plant has been solidifying into black glass some 200 tonnes of acid liquors remaining from early French reprocessing operations. Transformed into glass ingots, the 200 tonnes of liquor have been reduced to 40 tonnes, stored in stainless steel drums, which are then deposited one on top of the other in bor-holes beneath the pilot plant. So impressed with the AVM (atelier de vitrification de Marcoule) process are other countries that some—Britain among them—have expressed interest in licensing the process themselves.

At Creys-Malville on the bank of the Rhone between Lyons and Geneva, in a picturesque region once riven by glaciers and well stocked with medieval castles, the French are well advanced in constructing the world's most advanced energy production plant. This is the 1,200MW fast breeder reactor Superphenix, successor to its highly successful Phenix prototype fast breeder reactor, in operation since 1974.

The French see the fast reactor as the best way of conserving uranium, for it promises to extract at least 50 times as much energy from uranium as the pressurised water reactors under construction today. Its fuel will be the plutonium by-product separated and refined in reprocessing spent fuel from the PWRs. In addition the French engineers plan to put "depleted" uranium virtually stripped of its fissile isotope, from which it can "breed" extra plutonium, which will then be returned to the reactor as fuel.

Superphenix is France's big insurance project against the rising costs of uranium in the next century. For the big demonstration the designers have retained major features from their Phenix prototype especially in the similarity of its fuel. But they have introduced major differences, notably in developing a more advanced steam generator. Superphenix will be equipped with four 750 MW (thermal) steam generators of a helix tube design.

Some 900 people are engaged in this project today. Novatome-NIRA, the main contractor, has placed some 70 contracts with 35 European companies, mostly in France, West Germany and Italy—covering about 86 per cent of the engineering components. The project—trailing just a few months behind schedule—is expected to raise its first power in 1983.

There can be no question that France has taken the world leadership in exploiting nuclear energy and in developing advanced technologies needed to sustain its progress far into the future. Its main setback has not been in the sphere of public reaction, which has been relatively muted in face of confident and determined Government unafraid of taking major investment decisions.

The setback has come from the abortive contract for the sale of two 900MW reactors to Iran. The \$3.9bn contract, the Karun River, awarded to consortium led by Framatome and for which site work has been completed, is now believed to be cancelled by new Iranian Government.

David Fishlo
Science Editor

TEN YEARS ago General de Gaulle was starting on his memoirs in Colombey-les-Deux-Eglises, having just resigned in the cause of his ideas for regional reform and a revamped Senate. The majority "Non" to his April 27 referendum still seems today to determine the scope given to regional policy by his successors.

Well-publicised economic programmes in the provinces and the impressive vitality of many provincial towns do not change the fact that France is more centralised than any other large Western country. The tradition of central power, which goes back through Napoleon (Corsican though he was), Louis XIV and Richelieu at least as far as Philippe le Bel, the "first modern monarch" who gave France the administrative equipment to take it into the 14th century, is making only small concessions. In this, France seems to be swimming against the European current.

Will the Government be able to placate regional aspirations? Parisians may have asked themselves that when Corsican separatists woke them with 23 bombs on June 1: turning on the morning news they could hear that the Breton Liberation

Front, supposedly "dismantled" after the damage to the Palace of Versailles last July, had just blown up the house of one of the police chiefs responsible for the "dismantling" in broad daylight. Extremist action is on a small scale compared with Spain or Northern Ireland, and certainly not representative, but there is evidence of regional feeling growing in other ways.

Even in depressed regions, people have become less prepared to leave. A favourite car-sticker in the south reads, in "Occitan": *Volem viure al país* (we want to stay here).

Government efforts to stimulate economic activity in backward regions have been channelled through DATAR, a body set up in 1963 and attached to the Prime Minister's office. DATAR, under a series of dynamic heads, was responsible, for instance, soon after its outset for tourist development plans on the Mediterranean coast of Marseille; five years later for an extensive investment plan in Brittany, including roads; in 1975 for another wide-ranging plan for the Massif Central; it also dispensed incentives for job creation in the regions: last year 35,000 jobs were filled under this scheme and the organisation is hopeful about meeting an ambitious target of 60,000 jobs this year.

The momentum of economic growth in the regions was, however, severely slowed by the 1974 oil crisis. Great designs for the Rhone Delta, which by virtue of a canal link with the Rhine was to provide a counterweight to the industrial north, lay fallow for lack of money and are only being taken up again this autumn. And although new industrial centres have been established—the most spectacular being the Fos steel-chemical complex on the Mediterranean—the factories have not always been where they were most needed.

Since last year Lorraine and the Nord-Pas de Calais regions have been pushed to the front of the class. They are to get most of a one-off special adaptation fund to compensate for the loss of jobs in the steel mills. Almost 15,000 jobs have already been found under this plan, which mainly offers steelworkers places in motor and electronic factories.

Minimum

Cynically, it could be said the Government is doing the minimum necessary to avoid facing unmanageable social problems in these regions. What the emergency measures underline is how little had been done before to a region such as northern Lorraine, already on a long path of decline.

President Pompidou made a tentative step towards giving regions more say in their own economic future by setting up 22 regional councils. But with their limited powers these councils have rarely shown any teeth, and the basis of the administrative system remains the appointed departmental prefect.

The principle of increasing the say of local authorities has been pursued by President Giscard d'Estaing. A Bill is slowly making its way through the legislature, having been taken up by the Senate in May. It is due to be discussed in the National Assembly probably some time next year. The theme is more power for departments and communes, which will be able to make free use of funds and will take over some responsibilities from the State.

Under the Bill most technical and financial controls now exercised by the State will be lifted, and the decisions of municipal councils will in most cases have executive effect. The use of subsidies will be progressively left to the local authority, and extra funds will be sent for services such as aid for old people and young mothers, which will be a local responsibility. The department will run educational scholarships and school transport, and local councils will essentially be in charge of town planning.

The President attaches considerable importance to the reform. But what it does not resolve is the lack of resources available at local level. France's 36,000 communes will be able to choose where they put their green spaces, but devolution to the regions is still out of the question.

DATAR itself is the epitome of French centralisation. Its function is essentially one of liaison between central government and local services. Its people in the provinces, even when they are locals, are sent from Paris and work to Paris. Foreign investors, contacted through the organisation's offices abroad, are dealt with at the foot of the Eiffel Tower.

Shifted

Some Government services have been farmed out to the regions. The Army, for instance, runs its penal farms from La Rochelle, and the Ecole Nationale Supérieure d'Aéronautique was shifted 15 years ago from Paris to Toulouse, which (originally for strategic reasons) has become the base of France's air industry. Grenoble managed to attract some of the administrative elite, tempting them with winter sports, and there has been regionalisation in the universities and the arts.

But the administration, a strong customer in France, is jealous of its power and resists farming it out to the provinces. The banking system is still heavily Parisian, a fact underlined in the recent Mayoux report commissioned by the Government—although the biggest State-owned bank, the BNP, has delegated some of its decision-making. And with the exception of a few companies like Michelin in Clermont-Ferrand, big business is run from the capital.

Despite the dynamic image of many regional towns, none really enjoys the role of regional capital—not even proud Toulouse.

DATAR is organising from Toulouse its Grand Plan for the south-west, launched last autumn. A detailed programme is being drawn up to take the whole area between the Atlantic and the Mediterranean through the 1980s. In contrast with other regional plans it does not rely on infrastructure but on economic development, starting with priority sectors such as forest resources. The plan has to come to terms with high unemployment, a latent tendency towards mini-centralisation around the main towns of Bordeaux, Toulouse and Montpellier, and the region's mentality, akin to a pleasant post-prandial daze.

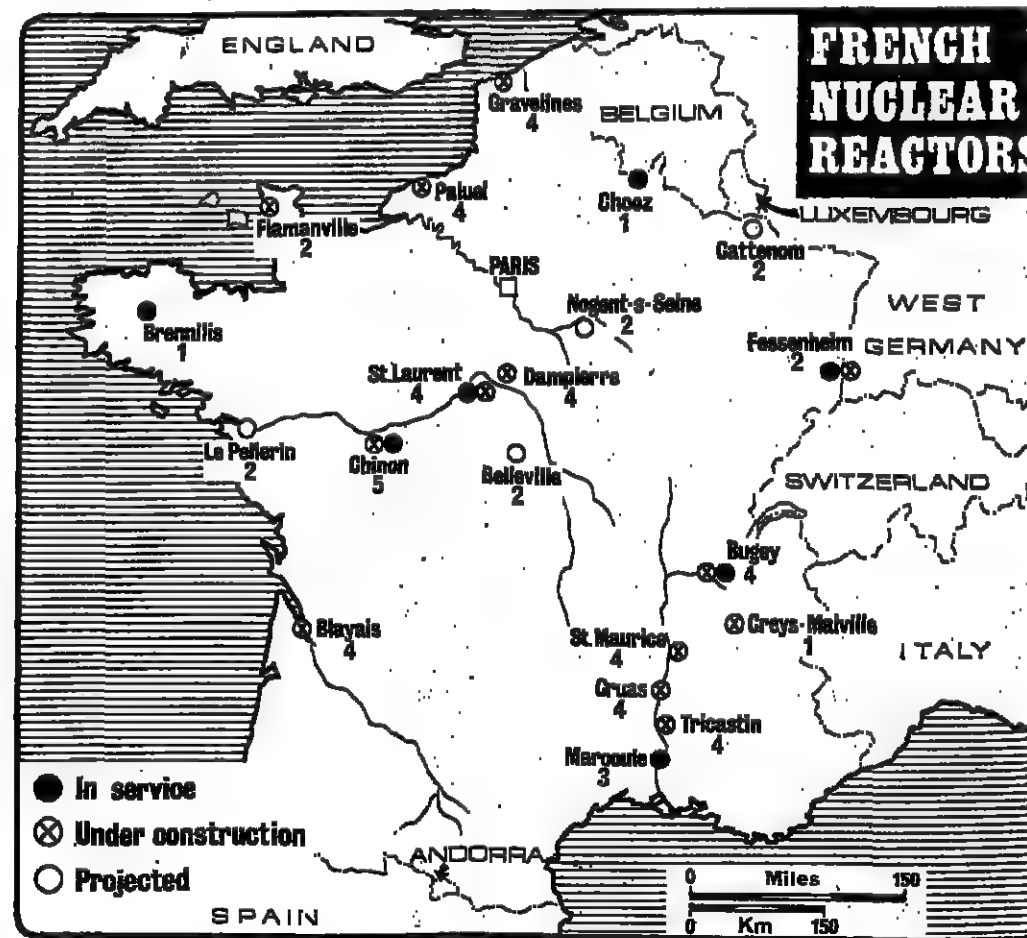
The lack of business-mindedness in Toulouse is illustrated by a typical family story. Grandfather was a peasant who came to town and set up a drapery store. Grandfather made it into a textile factory. Father took it over and then sold out (it later folded). With the proceeds his children were educated, and his son qualified as a doctor. Only then was the family considered to have "made it."

In the country, the most dynamic forces in farming have often been *piéds noirs* (Frenchmen returned from North Africa) or young people from the north "going back to the land."

Some regional officials argue privately that the impetus for development is limited by the region status as outposts of a Parisian empire, however benevolent that empire. All the money poured into Corsica, they say, has led to real development but rather hindered it, acting as a placebo. On the administrative level, meanwhile, the island, split into two departments, typifies a certain system of control.

The Government is not ready to make concessions to demands for greater regional autonomy, be they in Brittany, Corsica, French Catalonia, the Basque country or Alsace. Its anxiety can be explained by a look over the border at separatist movements in Spain, or at regional authorities in Italy which have become Left-wing power bases.

D.W.



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FRANCE XII

Newspapers

Threats to independence

WHEN EMILIEN AMAURY, crusty patriarch of the Paris Press scene, fell off his horse in the Bois de Boulogne and killed himself two years ago, a new era opened for French newspapers. The riding incident set events in motion which have allowed the Press to move surprisingly smoothly into the modern printing age.

Yet while the Paris Press now faces far fewer problems than Fleet Street in adapting to advanced technology, it is hobbled by serious threats to its independence: a growing tendency towards an ownership monopoly and the existence of Government pressure.

If the shift to streamlined printing has come about relatively easily, it is partly because the almighty Paris printers' union, the Communist-led Syndicat du Livre, has forfeited some of its iron-clad powers over the past two or three years.

The "Livre" became ensnared in a relentless fight-to-the-death with Mr. Amaury, autocratic owner of the Parisien Libere, a down-market daily which once commanded mass loyalty in the French capital's working class districts but which has now sunk to a modest circulation of 360,000. For sheer venom there was nothing to touch the Parisien Libere dispute. It brought endless violence and nationwide strikes over a 30-month period from 1975 onwards.

The conflict started when Mr. Amaury, an old-style capitalist who never accepted the Livre's dominant role, decided virtually without consultation to modernise his printing operation and sack hundreds of printers in the process. The union dug in its heels. So did the publisher.

The riding accident finally broke the deadlock. With Mr. Amaury gone, both sides yielded on principle. The rest of the Paris Press looked on with intense interest. For in settling with the Parisien Libere the Livre lost its stronghold over the Press world. Little by little newspapers have since been able to negotiate modernisation agreements, bringing inevitable reductions in their print labour forces. Their editorial operations, greatly overmanned in

many cases at the start of the 1970s, have also been trimmed. Paris now has a dozen regular dailies, including the English-language International Herald Tribune. That is a lot by big city standards. But only half of them have an important following, and none has a huge circulation. The biggest is France-Soir, though it is still on a downward slope with sales that have dwindled to 500,000 from well over 1m 10 years ago. Next comes the independent Le Monde with 430,000, not a bad tally for a top people's paper which remains so uncompromisingly "heavy".

While the switch to modern technology has been made, or is soon to be made, at all leading Paris dailies, things have not yet advanced to a point where journalists using computerised video-screen techniques have assumed an active role in their composition, thereby taking on part of the old printers' job. The exception is the computerised Herald Tribune, which is a special case because it is editorially linked to its American owners.

But photocomposition and offset printing are now the rule. To crown the Paris printing revolution, a new \$30m dollar printing complex, one of the most sophisticated in Europe, will be launched next month in the North Paris suburb of St. Denis.

Its owner and business architect is the secretive Mr. Robert Hersant, a provincial publisher whose ruthless cost-cutting techniques have made him the most controversial figure in the French Press world. The St. Denis offset plant has a unique mission: to print four daily newspapers simultaneously: France-Soir, the conservative Figaro, the equally conservative Aurore and its sister publication Paris Turf, a racing paper.

The plant and related photocomposition centres are to employ 1,200 printers, half the number employed by the four papers separately until Mr. Hersant came along. How did Mr. Hersant bulldoze his scheme through the wounded printing union? Part of the answer is that the Amaury affair took the edge off the "Livre's" much-vaunted spirit of com-



The Paris newspapers have adapted to advanced technology but still face problems of ownership monopoly and Government pressure.

battiveness. "We can't avoid the new technology," says a union spokesman. "What we can do is to prevent unemployment."

If there seems to be some leeway between the union position on maintaining employment and the fall-off in printing jobs epitomised by St. Denis, that is due to a little-noticed but crucial agreement signed between most Paris newspaper publishers (not Mr. Amaury) and the Livre in 1976. It set the stage for modernisation just as much as the resolution of the Parisien Libere crisis.

Under the accord, each and every printer employed at the time in Paris was hired by name and guaranteed a job. In return, the Livre pledged to unshackle the papers by negotiating technological advances. What has happened is that the number of printers has now dwindled considerably through early retirements and well-compensated voluntary departures. No new names are listed to replace them.

the most illustrious Paris newspapers have failed to become truly national in circulation.

As for the weekly news magazine business, it is mostly keeping its head comfortably above water thanks to a privileged advertising position. The field is led by L'Express, recently acquired by Mr. Jimmy Goldsmith with the well-presented Le Point making a strong impact. If the Nouvel Observateur is in the doldrums, the once-moribund Paris Match, one of the best-known names in the world magazine industry, has been rescued and put back on the rails as a news-picture publication by Mr. Daniel Filipacchi, a former Paris Match photographer who lived out the fantasy of returning to buy his old employer.

It is true that the daily newspaper business in Paris itself, chief victim of the readership squeeze brought on by television, remains relatively vulnerable. The old barons of the Paris Press, from Marcel Bousquet to Emilien Amaury, have virtually all left the scene since the beginning of the 1970s. Maybe they could see what was coming. Even the stately Le Monde suffered a financial loss in 1977—its first since its post-war launch—before tightening its belt to produce the habitual profit for its journalist co-operative ownership system last year. Two Paris dailies (the Quotidien de Paris and short-lived J'informe) have folded in the past two years.

Such fragility has encouraged one of the threats to Press independence. Pluralism in the newspaper field is increasingly jeopardised by the tough-minded Mr. Hersant, 59, who has taken half the top Paris

dailies under his wing in the past few years. France's answer to the Hearsts, Thomsons and Springers of the Press world burst out of Madame Bovary's provincial backwater of Rouen to buy the classy but ailing Figaro.

By taking a controlling half share in floundering France-Soir and turning Aurore into a business satellite (he does not own it), he put the icing on his cake of 13 provincial papers. One in every six French newspaper readers is now a Hersant reader. What sort of profits the Hersant empire accumulates is anybody's guess. It is said that the publicity-shy publisher, who had a run-in with the courts after the war for his pro-German activities, pays for acquisitions with 500 franc bills to make sure that nobody traces the source of his funds.

The Paris papers standing out against the Hersant stampede are Le Monde, a powerful French institution which refuses to change its staid ways for anybody, the pro-Socialist Le Matin, owned by Le Nouvel Observateur publisher Claude Perrier, and the still tottering Parisien Libere.

Since France has a law barring any one person from directing more than one daily newspaper, Mr. Hersant's cavalier attitude has landed him in trouble. He faces trial on charges of violating the dog-eared legislation. But when unions complain about his cost-cutting methods and parliamentarians fuss about the dangers of French monopolies, he cuts them short with the blunt reminder that the Paris papers he controls would probably have sunk without trace if he had not stepped in to save them from financial ruin.

The threat to Press independence from the Government is more subtle but more pervasive. From General de Gaulle onwards, the revived, the disgraced Paris Press after World War II by distributing titles among people with good war records—French leaders have regarded the information industry as their special domain.

Government influence is most easily exercised over broadcasting, which technically remains a state monopoly under the guidance of the President. President Giscard d'Estaing has thus been able to name the heads of France's three television channels. News chiefs also need the presidential nod. A Giscard intimate, former Elysee Palace spokesman Xavier Gouyou Beauchamps, has been put in charge of the Government broadcasting holding company, which holds sway to a greater or lesser degree over the main radio networks.

Encouraged

In the Press sphere, the Elysee quietly encouraged the Hersant takeover of Figaro. Later, the President's men made sure that Aurore did not fall into potentially troublesome hands. When Mr. Marcel Dassault, the Gaullist aircraft manufacturer, sought to buy Aurore, he was sent packing on the reported grounds that his friendship with Gaullist chief Jacques Chirac, the President's bitter rival, rendered him unacceptable. Finally, Aurore's circulation lolling beneath 300,000, has been put in the hands of a Hersant associate.

The potential Government influence over the Press is underpinned by a system of state financial aid. The VA rate applied to French dailies is a mere 2.1 per cent compared with the normal rate of 17.6 per cent. By granting enormous postal concessions, the Government foots a bill of some FFr 2bn a year for mail papers and magazines to subscribers. If this two-pronged indirect aid were abolished, the Press industry would be bad hurt.

Independence problems aside, there are signs of a new sense of dynamism in the Paris Press. Extra capacity offered by modern printing techniques has prompted a rush into Sunday paper markets, hither a virtual void in the French capital. Le Matin launched Sunday paper this spring as the Hersant papers are due to follow. Even Le Monde, rare one to follow trends, is considering entering Sunday competition.

The findings of a Press commission on ways of maintaining pluralism in the new paper business are expected to be published soon. But in the longer run, it is modernistic and improved productivity that offer the only real buttress against assaults on Press independence.

David Muller

Chorus

So the once-familiar chorus about chronic crisis in the French Press has not been heard so much lately. In any case, the provincial Press is rich and healthy. Seventy-two regional dailies build impressive profits on local monopolies safeguarded by the Government's reluctance to permit local commercial radio or proper regional television in France.

No less than six provincial dailies figure in France's top ten circulation league. At the top, outstripping all the Paris dailies in sales if not in influence, is the Brittany-based Ouest-France (circulation 670,000). That shows how even

The food industry

Search for exports

IT ALWAYS comes as something of a surprise to realise that despite its strong gastronomy and its gastronomic brilliance, the French food industry is relatively weak. Of the 50 largest food processing companies in the EEC, half are British, with a combined turnover of \$22.6bn (including Unilever); only 12 are French, with turnover just topping \$9bn (1977 data). Worldwide, the French are also squeezed by Nestle and the large American food producers.

And even when they are large, French food companies are not always particularly profitable. The leading French food firm, Sir James Goldsmith's Alimentation, whose turnover thanks to its important multinational food distribution interests—but its most recently reported profit levels (3.3 per cent of sales) are hardly encouraging. G.A. is a hatch patch company, producing a range of food products from cakes to sweets, from marmalades to Marmite. Second ranking, French food processor, BSN-Cervais Danone, with interests in brewing and babyfood, soft drinks and dairy, reports even lower profit.

Both patchwork companies were created by aggressive acquisition during the last decade, thanks to a French policy (encouraged by the Government with financial assistance in other cases) of going all out for economies of scale, international dimension, market concentration. The Government, through the equivalent of the IRC, helped glue together a biscuit firm, Lu, in order to stop a wave of takeovers in the sector from American companies; a cheese group, Bel, aimed at the processed, packaged-in-plastic end of the market, was put together with the participation of the farmers' co-operative bank, Credit Agri-

cole. Both have done well, Bel now operating closely with other dairy sector interests, including Sodima Yoplait, which, with an association agreement with General Mills, is tackling the U.S. market. Lu, meanwhile, having organised a useful capital inflow from a French pharmaceutical group (Ciba-Midy) has bought out the Belgian General Biscuit, making it the first French biscuit multinational.

Upset

Yet French international penetration comes at a price the French get upset at paying. In 1977 for the first time (helped a bit by weather conditions) a trade deficit in the food products area. Particularly galling is the success of West Germany, often selling back to France processed foods made from French raw materials. Apart from the cross-Rhine sausage trade (where taste is a factor) German export successes have been chalked up on the French market by biscuit-maker Bahlsen (which has up to 25 per cent of the French market for some specialties), and by producers of German processed cheese (favoured by industrial users and the super-market trade; sales by Hochland and Kraft in France rose 36 per cent in 1977).

Internationalisation is viewed as a threat by many French, and defence of the national market remains a cornerstone of French policy in the food sector. The food industry is expected to benefit from recent measures to liberate prices (taken as part of the Barre programme last summer), new structures for orientation subsidies to agriculture, new funds for R & D, and the establishment of a special service for the agri-food industry in the Ministry of Agriculture, headed by M. Jean Wahl, formerly of the French Embassy

in London. It is thus hoped to overcome some of the problems of the food sector, above all its lack of spare cash for investment.

The food industry, caught between price controls at the sales end and high support levels for the farmers they bought from, has suffered from diminished cash flow, lack of cash for modernisation, insufficient R & D. And it has also suffered from the end of traditional French protectionism toward their products—and the modernisation of the French distribution system.

When the first cut-price food chain was started in the mid-1960s by Leclerc, the French food industry, loyal to its traditional small shopkeeper outlets, refused to sell, and the law had to intervene. These days, the shoe is on the other foot. France has one of the most concentrated food distribution systems in the world. According to the A. C. Nielsen Co., which polls groceries, France's 349 "hypermarkets" (area over 2,500 square metres) accounted for 35 per cent of all food and sundries sales in 1978—a world record. (The level for the U.S. was 3.4 per cent).

This concentration reflects astute shopping (hypermarkets, price cut), a new French taste for convenient one-stop shopping, a loss of interest in palatable freshness. It comes despite legal restrictions on opening new self-service outlets (the 1974 Loi Royer)—more of the family's food budget is spent at the self-service outlet even though no new ones are being opened.

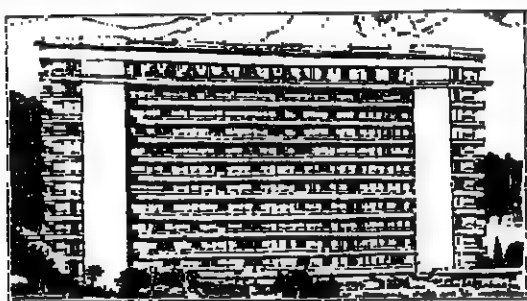
Even apart from the danger to culinary excellence, the mass distributors' power has unfortunate side effects—most notably in the effective boycotts they can organise against food producers who do not meet their conditions, above all for credit. The present terms of payment for food industry products involve a delay of 60 days according to M. Wahl, whereas the norm in other European countries is three weeks. The burden on the cash-strapped food processor is immense, but they can tighten terms without becoming the target of a boycott. (So far the French Government has no intervention for fear of a rise in retail prices. There is no independent Monopolies Commission or Kartellamt or antitrust authority in France.)

The retailers' squeeze has encouraged the French food industry's search for export markets (12 per cent of sales) and for new international ventures. The most profitable food companies in France, usually small, specialty companies, have done best. Export Oscars went to Cacao Barry, a maker of wholesale products for the chocolate industry, with 40 per cent of its output exported and to Source Perrier, the fizzy water, which now sells as many litres to faddish Americans as to the French. Both are small, family-controlled, specialised firms (Perrier sold off its dairy interests). Can the larger, "glued-together" food firms follow suit?

One surprisingly pessimistic answer comes from M. Jean Lallemand, managing director of Credit Agricole, which has a special role as manager of food processors under French law. M. Lallemand remarks: "It is easier for an importing country able to buy food at world prices than for a producer (country) to develop its agri-business. To have strong food industry it helps to have a weak farming class and a public without taste."

Vivian Lewis

Who says you have no business in Monte Carlo?



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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Jeff Smith

The TUC nibbles at new technology

BASIC INTEREST in micro-electronic miracles has reached third phase. First came the relations from Silicon Valley California, closely followed by products like the pocket calculator and digital wristwatch. Then the revolutionary potential of the chip — in both commercial and labour markets — attracted the attention of governments and their planning agencies. And in Britain the Labour Government began to fund to give the manufacturing presence to heighten industry's awareness of the coming event. By last autumn, the subject had been put squarely on the de-unions' agenda, and the debate produced for debate.

Mr. Callaghan chose the 1978 Union Congress in Brighton to voice his concern that the country recognise the challenges of this industrial challenge. And there were really only two issues at that conference — General Election that didn't open, and the silicon chip.

Since that day, trade unions, especially the white-collar ones — have been very active in working up their research into the employment consequences of new technology and preparing advice for negotiators down the line. Employers — among those few who have taken a practical interest in the new gadget — may be afraid that trade unions will try to kill the new equipment. There is no evidence of such attitude at the policy-making of individual unions or the CBI itself.

Not even at the Times — the publication which has been publishing the failure of new technology — have unions rejected new equipment. Their principal argument about who should operate it is a *Times* debate is merely a vivid example of the way technology has to be used — and thus union structure — and thus union structure. For example the traditional difference between a

printer and a journalist had been easily defined: the printer handled metal, the journalist paper. Remove the metal and the paper and you have to re-define or reassert functions. (Whether like *The Times* you need to shut down for more than six months in order to secure progress is another matter.)

Unions may be highly sceptical about the more sanguine forecast of net employment effects, but they have generally welcomed the chip as an industrial opportunity, not a threat, and expounded on the dangers of Britain failing to catch the train.

Implied threat

Their theme is "change, but only by consent," and the implied threat is that unless workers see some net benefit to them from the new era of automation they will dig in their heels and resist it.

Recently the TUC held a consultative conference at which 61, or over half of its affiliated unions, were represented. They debated an interim report drawn up by a committee of research officers from ten unions, manual as well as white-collar. Some of those unions have already been involved in bargaining about the new technology. For example, the clerical workers' union APEX have reported an agreement with NEE Parsons on the introduction of visual display terminals which was described by both sides as a breakthrough — and by the union, at least — as a model of what such an agreement should look like.

Covering 800 workers, it gives a no-redundancy guarantee, and preserves their job status, earnings and security of employment. The union will co-operate in the use of visual display terminals, word processing, and word processors. The VDT operators who have to use the machines all the time

will get 20 minutes' break after each hour of work.

Examples are accumulating which suggest that technology bargaining is on the increase. The Association of Cinematograph, Television and Allied Technicians has signed an agreement with the TV companies which includes co-operation with new outside broadcasting cameras. ICI has opened the subject of microtechnology and natural wastage with its unions, and the other chemical companies are now party to a national agreement that paves the way to a shorter working week in return for co-operation with new technology.

The General and Municipal Workers Union is trying to negotiate a shorter week for its members at the Pilkington glass company in St. Helen's, Lancs., and refusing manufacturing plant that would remove up to 300 jobs until agreement is forthcoming. Meanwhile the Association of Scientific, Technical and Managerial Staffs — one of the unions most active in the field of new technology and its social consequences — is hoping to win special job security bargains for its members in banking and insurance. In the public sector the same mood is apparent. Mr. Sid Weighell of the National Union of Railwaymen recently declared that technological advances should mean more leisure, not fewer jobs for railwaymen.

Having accepted that change is both inevitable and desirable, the TUC has built its strategy for planned or controlled change around three main themes. It suggests a programme for government action — not surprisingly, based on the premise that more, not less government intervention will be necessary. It suggests a bargaining agenda for negotiators at company and plant level. And it links this with some thoughts about the extension of

industrial democracy and the redefinition of the unions' own job boundaries.

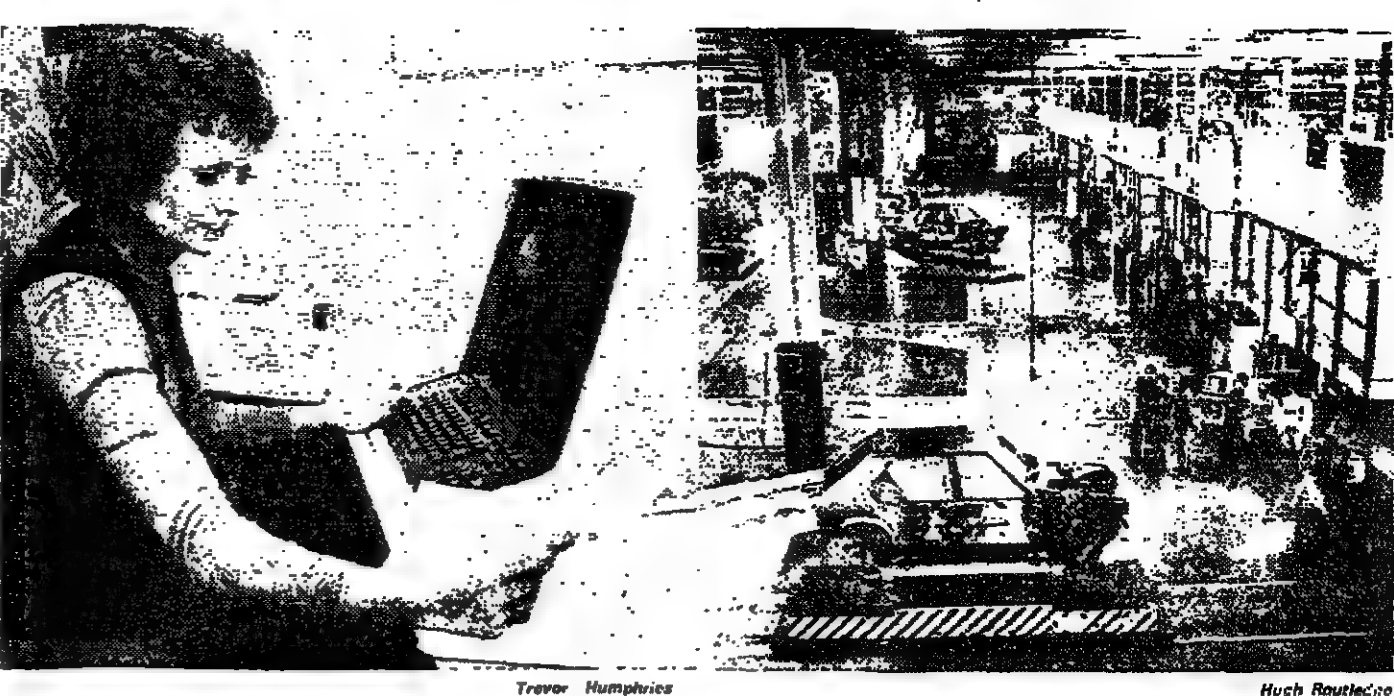
The Government should renew its 1944 commitment to "full employment," it says (pace Mr. Clive Jenkins of ASTMS who argues that workers being paid for leisure is a better target), and should accept that public services of all kinds should be expanded to take up the labour displaced by increasingly capital-intensive manufacturing. The Government should accept work-sharing and more leisure for all those employed. It should set aside money now for transitional employment subsidies and training programmes, even though it may not yet know how much money will be needed. It should "encourage" planning agreements between companies, unions and government.

It should make sure children learn about new technology at school and set up apprenticeships for the new skills required. It should introduce statutory compensation for workers on short-time (a measure proposed by Labour) and increase both the size and the period of unemployment benefit.

At company level, the TUC proposes "new technology agreements." They would cover (like the agreements cited earlier) labour-saving equipment, for reviewing its effects once it has arrived, as well as for protecting workers displaced by it. Some of the unions have been attracted by the Scandinavian invention of "technology stewards": shop stewards whose job it is to become technically proficient so that they can advise the others.

Surveillance

As Mr. David Lea, assistant general secretary of the TUC, said: they would act rather like the union-appointed safety representatives created by the Health and Safety at Work Act.



Two faces of the new technology—operating a VDU word-processing system and cars being wheeled in for automatic welding at Fiat's Rivalta Works near Turin.

(A Norwegian computer expert who has been advising his country's unions, Prof. Kristen Nygaard, says technology stewards should be kept under surveillance to prevent their "capture" by management.)

The TUC's interim report sets out a string of desiderata; they have no force at present. But when the final report is put to this autumn's Congress in Blackpool it is likely to influence the shape of technology bargaining from then on.

Among the things unions will be encouraged to do: refuse technology introduced unilaterally; demand a *status quo* clause (that is no change in working practices during a dispute); ask for business expansion or product diversification to keep employment at par; seek complete job security for existing wor-

kers, and no loss of earnings or status for workers whose jobs have been downgraded in terms of skill ("de-skilled," to use the jargon).

If workers have to be sacked, unions are urged to ask for income maintenance (as was proposed in the abortive Fleet Street joint plan, and as partly happens in British Steel) rather than lump sums on redundancy. They will oppose redundancies anyway, and even natural wastage in some cases, on the grounds that natural wastage, though apparently painless, merely redistributes unemployment by cutting job opportunities for the young. They will probably insist that subcontracting be eliminated before any full-time employee is considered for redundancy.

The TUC would like to see technology bargaining become a genuinely mutual process in which unions have equal control of the planning and access to all the relevant company information. For this purpose it is encouraging unions at plant or company level to band together in joint representation committees (one of the proposals of the Bullock Committee on industrial democracy).

But above all, the new technology will be used as an opportunity to break down almost uniform employer resistance to a cut in the working week.

A campaign for a 35-hour week instead of the standard 40 for manual workers has been rumbling for several years, but despite the enthusiasm for it in union conference halls there has been little determination to secure it out in the field. The Post Office engineers won a reduction last year after a long

spell of industrial action, and this month the Chemical Industries Association conceded the principle of shorter hours in its national agreement on behalf of member companies. British, and indeed other European countries, appear to have insulated themselves from the cut in hours that has been conceded in Belgium by big employers and the Government itself.

Unions may have failed to shorten their annual pay negotiations, but they are far less likely to fail in technology negotiations.

There is nothing to suggest that the introduction of micro-electronic equipment will be anything but gradual. However, the trade unions' vigorous preparations suggest that anyone who hoped to keep its introduction virtually undetected is going to be disappointed.

Final dividends: Brown and Tawse, Chamberlain Phipps, Hambros, Shaw and Martin, Interim dividends: Flexcello Cautors and Wheeler, Hanson Trust, Throymore Trust, COMPANY MEETINGS

See Financial Diary on page 11.

LUNCHTIME MUSIC, London

Piano duet recital by Paul Roberts and Nicola Hadley at St. Lawrence Jewry, Gresham Street, 1.0.

Organ recital by Edward Norman at St. Michael Cornhill, Wheaton College male voice choir (U.S.) at St. Peter-upon-Cornhill, 1.10.

Agreement not to strike

Mr. Paul Dean, MP

Sir, — Sir Geoffrey Howe has reduced a bold Budget which as a clear indication of a change of direction this country needs.

I agree, however, with your view (June 13) that the Budget contains high risk in short term, although great risk in the long term.

In the short term, a lot will depend on the next pay round the attitude at the trade union. It is good to hear some moderate trade union leaders speaking out and condemning disruptive tactics employed by militants.

To Government worth its salt tolerate last winter's disruption with all the hardship caused to millions of people, including trade unionists. I value the good name of 15 unions, know the damage it has done and the threat which it poses to the General Election, so I should be common ground between the Government and the union leaders for joint efforts to restore order and the signing of contracts and to a moderate pay settlement.

It should like to see a start in the National Health Service which provided some of the worst examples of militancy in the winter and where employees did not hesitate to use patients as hostages in their battles.

I suggested in the House of Commons on May 16 that the Government should try to negotiate no-strike agreements throughout the health service. It is a good foundation to build on because the doctors are reaffirmed that strike on is contrary to their obligation to patients and so have the Royal College of Nursing. These no-strike commitments should be recognised in the pay and the terms conditions of employment of doctors and nurses.

I hope that the trade unions the health service will be prepared to negotiate similar strike agreements. In the light of these, the Government would immediately set in hand contingency plans to ensure professional staff assisted volunteers are equipped to our health services running in the event of more disruption.

The newly elected Government is in a strong position to lead, and patients and staff stand to gain immeasurably from no-strike agreements. I am, Sir, a member of the House of Commons, SW1.

A seat for Mr. Paisley

Mr. Marion McGregor

Sir, — Your interesting diagram (June 12) of the seating arrangements in the European Parliament fails to develop all subtleties of a Chamber which is not confined by the fish-bowl configuration. The small segment in front of Communists and allies and the left of the European Parliament is clearly designed to accommodate the British Labour Party group. To put the Conservatives to the right of the Christian Democrats is

Letters to the Editor

obviously correct, although many European Christian Democrats would be glad to distance themselves from the British Tories and their quaint group of Danish allies, perhaps by moving the Liberals (more appropriately) between the groups so that the Tories could find their rightful place on the right wing of European politics.

The seating of Mr. "Ian Paisley" at the most interesting speculation. Where could a Reverend representing a Party with "Democrat" in its name sit other than, with the Christian Democrats? A surprising recruit indeed for the confessional battalions. Marion McGregor.

Wasted food

From the Managing Director, Somerset Catering

Sir, — I was most interested to read the results of a survey by Mr. Jean Conill (June 12) in which it was claimed that wasted food may be costing Britain £27m a year. The report said that Mr. Conill places much of the blame on subsidised restaurants, claiming that workers are given too much of the wrong food.

To blame subsidised staff restaurants for wasting food and serving "too much of the wrong food" is very wrong. It is ludicrous to say that for every £1 spent about 20p goes into the dustbin. Staff restaurants do not waste food or serve the wrong type of food if they are properly managed using well tried systems of control over stocks, meals prepared and customer demand.

Managers have to work within the client's budget and so a very tight control system is necessary. The first step is to plan a varied but cost effective menu and, by learning of customers' likes and dislikes, to prepare only the number of portions that experience says will be bought. Obviously, this cannot be gauged exactly but experienced judgment keeps wastage to an absolute minimum. Strict checks are also kept on purchases related to consumption so that any tendency to over order and create waste is severely limited.

It is possible that some companies do not employ the controls mentioned above and hence wastage may well be high. In short, it is not the system of subsidising staff restaurants which is to blame for food wastage. Rather it is the system of purchasing and control employed by a diminishing number of companies who attempt to run their catering departments without the experience of a staff caterer.

Trevor Barber
Cambridge Grove, W.6.

The Budget and inflation

From Mr. B. Cole

Sir, — Before this Budget, the trade unions' cry at wage negotiations was that "take-home pay" is what matters to the man on the shop floor. Now the argument is that tax is not relevant, and gross increases must cover price rises. You say (June 14) that Labour MPs are "convinced that trade union negotiators would have no alternative but to put in wage claims

to match the 18 per cent in inflation rate predicted for this autumn." Len Murray is reported as saying that "people tend to forget tax reductions and look at what is happening to prices in the shops."

The shift from direct to indirect taxation does not represent an increase in the rate of inflation. If inflation is the trend of price rises, then a rise up such as results from the increase in VAT does not increase this trend. Indeed mathematically it reduces it, since all other cost increases are a proportion of the pre-VAT cost, and are therefore a smaller proportion than before of the VAT-inclusive cost.

As a simple example, if prices were rising at 10 per cent per annum, the effect of the VAT increase would be:

1978 base price	100
1980 price	110
Inflation 10 percent	
1979 price + VAT increase	107
1980 price	117
Inflation 9.3 per cent	

The Government will do itself a disservice if it does not continually emphasise this distinction. The VAT increase offset by Income Tax reductions is no justification for increased wage claims — it deserves some reduction in these.

Why are Labour ex-Ministers and TUC leaders not making this clear? The mathematics of the argument may be beyond some of the people, but I cannot believe Denis Healey and Len Murray do not understand it. Whatever their view of the desirability of the change why are they not honestly trying to explain to their supporters the facts outlined above? It seems they want a "winter of discontent," even if it results from collectively wilful ignorance.

B. A. Cole.
"Drake Wood,"
Devonshire Avenue,
Amersham, Bucks.

Watching the screen

From Mr. D. Woolard

Sir, — Further to my letter of June 8 and Roy Grantham's reply (June 13) I would draw his attention to the remarks made by John Creaby, northern area organiser of the Association of Professional Executive Clerical and Computer Staff, in *Engineering Today* of June 12. "So we opened discussions while the machines were covered up. You might say it was a technological Luddism." Duncan J. Woolard.

Over-protected pensions

From Mr. B. Clark

Sir, — The Pensions (Increase) Act, 1971, prescribes that increases of public sector pensions shall be made by reference to the cost of living. By practice, the Index of Retail Prices has been adopted as the measure of change.

Budgetary transfer of emphasis from direct to indirect taxation will have the effect of increasing the RPI. Under the existing arrangements, there will be a corresponding increase in the public sector pensions, without regard to the relief from direct taxation. In terms of net income, therefore, there will be over-protecting, particularly where the pension is large.

It is probably too extreme to

suggest the repeal of the Act, so that responsibility for any cost increase is returned to Parliament, but there is clearly a need for its revision. The opportunity might also be taken to introduce some incentive for the reduction of the evil of inflation to which each of us can make a small, but not necessarily equal, contribution. Full inflation-proofing or, as is now the prospect, over-proofing, provides no such incentive and, indeed, ensures that a greater burden is borne by others.

I would suggest that, while retaining the RPI as the base, *faut de mieux*, automatic inflation-proofing of public sector pensions should be restricted to no more than, say, two-thirds of any increase in the cost of living as measured by that index. The grant of any greater benefits would then be a proper subject for Parliamentary debate.

The choice available to the powerful lobby of Civil Servants for the protection of the interests of their predecessors would then lie between pressing for supplementary increase and the ready implementation of policies designed to reduce the rate of inflation. That choice would clearly be affected by the strict application of cash limits on expenditure.

The Chancellor has announced the full protection of state retirement pensions against changes in the cost of living but greater increase, in particular by reference to earnings, is now to be subject to direct Parliamentary control. For these pensions full inflation-proofing is appropriate, because direct tax is rarely of significance. The same does not apply to the public sector pensions, paid additionally to the state retirement pensions, where the reduction in direct taxation needs to be recognised.

B. J. Clark,
Courthill,
14, Belvedere Road,
Biggin Hill, Kent.

Public service staffing

From Mr. K. Donovan

Sir, — In principle the staffing of any organisation should depend upon the expected work loads, with special provision for peaks which cannot be satisfactorily spread; it must also depend upon the methods and upon the "spirit." In practice, therefore, the future staffing of the public services will depend upon the kind of legislation which is introduced.

Is it reasonable, at least during inflation, to pass any new laws or regulations whose costs and manpower consequences have not been fully considered? Ought there to be a law about it?

K. H. Donovan
Warden's House,
Horsley Towers, East Horsley,
Leatherhead, Surrey.

Topping-up at £4 minimum

From Mr. B. Jamieson

Sir, — If filling stations sold petrol in minimum quantities of say £4 worth (or only that amount) then those who "top up" their tanks would be stopped at once. A simple solution to a tiresome problem.

B. G. W. Jamieson,
13, Rustwick,
Tunbridge Wells, Kent.

Today's Events

GENERAL

U.K.: Mr. James Prior, Employment Secretary, speaks on Participation, at Industrial Society conference, London.

Prince Sadruddin Aga Khan's gold boxes sale, Sotheby's, Spa Pavilion, Felixstowe.

British Aerospace hands over first production Sea Harrier to Royal Navy, Dunsfold.

Sir David McNea, Metropolitan Commissioner of Police, lectures on crime, All Souls, Langham Place.

Sir Kenneth Cork, Lord Mayor of London, lunches with president and committee of Overseas Bankers' Club, at 7 Louthbury.

The Queen attends Order of

the Garter service at St. George's Chapel, Windsor.

Prince Sadruddin Aga Khan's gold boxes sale, Sotheby's, Spa Pavilion, Felixstowe.

Royal Highland Show opens, Edinburgh (10 June 21).

Open Day at Vintners' Hall, Kennet Wharf Lane.

Jedink Ferries starts £14 Brighton to Paris service.

Overseas: President Carter and Brezhnev sign SALT II in Vienna. President Carter addresses joint session of Congress on return to Washington.

Financial Times two-day con-

ference opens in New York on world-wide investment in the United States.

Mr. Cyrus Vance, U.S. Secretary of State, signs agreement in Lisbon on U.S. use of Azores base.

EEC Finance, Energy and Agriculture Ministers meet in Luxembourg.

Ghana elects President and Parliament.

PARLIAMENTARY BUSINESS

See Parliamentary Diary on page 11.

COMPANY RESULTS

Final dividends: Brown and Tawse, Chamberlain Phipps, Hambros, Shaw and Martin, Interim dividends: Flexcello Cautors and Wheeler, Hanson Trust, Throymore Trust, COMPANY MEETINGS

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Organ recital by Edward Norman at St. Michael Cornhill, Wheaton College male voice choir (U.S.) at St. Peter-upon-Cornhill, 1.10.

Southern Television is providing ammunition for ITV's network campaign this summer.

In the front line with SPEARHEAD is a drama series about God's soldiers, SALLY ANN, supported by the massed musicians of COME SUNDAY. For armchair strategists there is INVASION ROAD and for would-be despatch riders TALKING BIKES. Action and adventure for young recruits comes with Enid Blyton's FAMOUS FIVE, MIDNIGHT IS A PLACE and RUNAROUND.

TALKING BIKES

SALLY ANN

COME SUNDAY

INVASION ROAD

FAMOUS FIVE

MIDNIGHT IS A PLACE

RUNAROUND

On the home front in the South the big push continues with over twelve hours of local programmes each week.

SOUTHERN TELEVISION

UK COMPANY NEWS

Reshaped STC heading for £32m this year

THIS YEAR a £32m pre-tax profit should be made by Standard Telephones and Cables, a strong improvement on its recent performance. This forecast is made today in the prospectus for its offer for sale of 15m shares, 15 per cent of its capital.

STC is a subsidiary of the U.S. conglomerate ITT which will retain the balance of the capital. Its profits have been fairly static over the past five years, primarily because of reorganisation costs, and the forecast represents an increase of 19 per cent over 1978 profits.

The 25p ordinary shares are being offered at 160p each and fully-taxed earnings per share this year are expected by the group to be 15.4p. The prospectus also forecasts a net dividend of 8p with a prospective p/e of 10.4 and gross yield of 7.1 per cent—on the basis of the offer price.

STC says income should increase this year as the benefits of rationalisation, retraining and modernisation programmes are realised. At the same time, exceptional credits should approximately wipe out further modernisation costs.

The figures given by STC are for a group which now comprises mainly telecommunications and engineering products. Most other operations in the STC group have been restructured into ITT Industries, a subsidiary of the U.S. parent. Comparative figures have been adjusted for the change.

The bulk of STC sales last year were to the Post Office, which uses the group's TXE4 and TXE4A transmission equipment. At a Press conference over the weekend, the company said this product line would be one of the mainstays of growth into the 1980s, though it was also work-

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are in prospect or not.

FUTURE DATES	
Interim—Great Northern Investment Trust, Hanson Trust	June 22
Finals—Brown and Tawse, Chamberlain, Palmer, International, Hambros, Shaw and Marvin	June 26
Interim—Mellor	June 27
Finals—Jackson (J. & H. B.), National Westminster Bank	June 28
Finals—Anderson Strathclyde, Renwick	June 29

ing on a more advanced "System X" together with Plessey, GEC and the Post Office. This should be introduced by 1982.

Outlining its dividend policy, STC said it had until now paid around 50 per cent of fully-taxed earnings to its parent and this distribution pattern would probably be roughly adhered to after the share offer.

The offer itself has four main grounds. Firstly, STC has a British management, says it attaches great importance to its British identity and hopes this will be enhanced by the sale. Secondly, it is anxious to find a way for employees to take a stake in the group. These comprise the public relations advantages of the move.

STC is also expecting financial benefits, however. The offer will put a more specific value on the ITT holding, which would help the group if an acquisition opportunity arose. Finally, quotation of STC shares might indirectly help the ITT price, as the U.S.

parent could direct the attention of analysts to the performance of its subsidiaries.

The present offer does not break new ground for ITT. The closest parallel is its sale of around 15 per cent of Standard Electric Lenz, a West German subsidiary, which took place in 1977. According to the prospectus, there are no plans to sell any more of STC.

The offer is managed by S. G. Warburg, while brokers are Cazenove and Messel. The application list will open on Thursday morning.

Prospectus pages 23-28 See Lex

Fairline Boats placing

EARLY NEXT month Fairline Boats, a Northampton-based builder of motor cruisers, is coming to the market. Between 30-35 per cent of its equity is being placed, half of which will be taken up by institutions.

Although a price has not yet been set, the company is expected to be capitalised at about £3m. The shares are likely to be pitched at a prospective p/e of between 7.5 and 8.5 with a yield in the range of 8-10 per cent.

The placing and listing of the whole of the company has been arranged by Barclays Merchant Bank with Bedderwick Stirling Grumber as brokers.

Over the past five years turnover has jumped from £0.66m to £3.62m, while pre-tax profits have risen from £18,000 to £0.52m. In the prospectus, the company will forecast profits of around £0.75m in the current year.

The company was founded in 1963 by Mr. Jack Newington, father of Mr. Sam Newington, the present chairman. In addition to building motor cruisers, the company operates a marina, chandlery and hire fleet.

East Midland Press expects more growth

External factors will be less favourable than in the recent past for East Midland Press but Mr. Frank Rogers, the chairman, expects results for the current year to show a satisfactory increase.

"We cannot expect successful publishing operations to continue to expand at the rate they did last year. However, there will be further growth in the number of titles we publish; revenues should be reasonably buoyant; and we expect our printing operations to be profitable by the end of the year," he says.

The utilisation of the new press in the contract printing division is now being steadily increased. The directors remain confident that additional work will be obtained and profitability achieved by the division over the next year or 18 months.

Circulation of the recently launched magazine Smash Hits has reached 160,000 and this journal will contribute satisfactorily to 1979-80 profits. Group sales in the year to

LANDSIT steps up quality

Lord Samuel, chairman of the Land Securities Investment Trust, says the group has been able to direct more effort to upgrading the quality of the portfolio by the acquisition of additional interests in its properties.

Several transactions took place in 1978-79 and the constant review of properties with this objective in mind will continue, the chairman says.

The directors also have had success in letting vacant space in properties and have taken opportunities to develop or undertake refurbishment works of properties already owned.

As reported on May 31 with a £1.2bn property valuation, pre-tax profits for the year ended March 31, 1979 went ahead from £18.43m to £26.4m. Total income was £75.6m compared with £69.2m.

The total dividend is 6.5p (3.36724p) on capital enlarged by a loan stock conversion. The chairman now says that the customary 1.5p interim payment will be increased in the current year to reduce disparity.

During the year good progress was made in completing outstanding works and in the current year some £2m is scheduled for four properties in the City.

The group is planning to start work this year on a major refurbishment of its freehold property, Devonshire House, Piccadilly, having recently contracted to acquire the head leasehold interest. A major project is intended involving King William Street House in the City, also a freehold property.

In addition the group continues its policy of refurbishing City and West End offices, the chairman says.

In February the Board repaid the £500,000 borrowing which was taken out in February 1974 for a fixed five-year term. The borrowing was applied towards meeting the property development programme commitments in 1974.

At the time of the Treasury that property companies should not borrow sterling funds.

The cost of currency to effect the repayment amounted to £11.93m and over the term of the loan a loss of £7.26m was incurred which has been dealt with by an appropriate transfer to or from capital reserve each year.

During the year a few sales of properties were made, one of which has yet to be completed. These sales realised £19.9m including the sales of £13m reported last year as having been in solicitors' hands at March 31, 1978, which were all completed.

The directors are also proposing an employee share scheme. Meetings, Devonshire House, Piccadilly, W., July 10 at noon.

FT Share Service

The following securities have been added to the Share Information Service appearing in the Financial Times:

Banco De Bilbao (Section: Overseas—Spain). Compagnie Generale (Overseas—New York).

I.C.F.C. 12 1/2pc Unsecured Loan Stock 1982 (Loans—Financial). Pexa Oil N.L. (Overseas—Australia).

KITCHEN QUEEN

The acquisition by Kitchen Queen of Knott Hill Holdings will change the emphasis of KQ from manufacturing to primarily retailing. Mr. Neville Johnson, chairman, notes in the formal offer document.

Current trading, he adds, is "extremely encouraging."

Public Works Loan Board rates

Years	Quota loans repaid at maturity by EIP†	At maturity by EIP†	Non-quota loans A* repaid at maturity by EIP†	At maturity by EIP†
Up to 5	10 1/2	10 1/2	11 1/2	11 1/2
Over 5, up to 10	10 1/2	10 1/2	11 1/2	11 1/2
Over 10, up to 15	11 1/2	11 1/2	12 1/2	12 1/2
Over 15, up to 20	11 1/2	11 1/2	12 1/2	12 1/2
Over 20	11 1/2	11 1/2	12 1/2	12 1/2

* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. † Equal instalments of principal. ‡ Repayment by half-yearly instalments (fixed equal half-yearly payments to include principal and interest). § With half-yearly payments of interest only.

FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-£50,000 accepted for fixed terms of 3-10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 22.6.79.

Terms (years) 3 4 5 6 7 8 9 10

Interest % 11 1/2 11 1/2 11 1/2 11 1/2 12 12 12 12 1/2

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91, Warlico Road, London SE1 8XP (01-425 7822, Ext. 387). Cheques payable to "Bank of England, a/c FFI." FFI is the holding company for ICFC and FCI.

LOFS set to gain from stampede for oil supplies

THE WORLD oil shortage should work to the benefit of London and Overseas Freighters as the oil companies snap up every drop of available crude. Unless Middle East production falls substantially, the group's tankers will be profitably employed throughout the normally slack summer and on through the winter, Mr. Manuel Kulakundis, the chairman, forecasts.

Yet he is unable to promise that 1979-80 will result in a profit for the group's tramp shipping. Though the company's B26 bulk carriers should continue to trade satisfactorily because of the higher freight rates, the return from its SD 14s has been disappointing. Lack of demand from the liner companies for these vessels has forced them to carry less remunerative cargoes.

A sharp improvement in the earnings of LOFS fleet during the second half of 1978-79 limited the trading loss for the year to marginally less than the £1.55m seen at half time.

"Our prosperity depends upon the demand for the type of tonnage we have available and in this respect the tide is turning. We are coming through the survival course and emerging upon a path of recovery," Mr. Kulakundis says.

He says that the group's affairs require organising to prevent it running into liquidity problems. The company does hold £14m in Treasury stock, which it received as compensation for the nationalisation of Austin and Pickersgill and this could be used in case of need.

However, this money is regarded as awaiting reinvestment in the expansion of the business, he points out. Instead, to secure the desired elbow room and flexibility in cash flow additional facilities have been arranged with the company's banks, that effectively enable the group to defer, at its own option, repayments amounting to £10.2m, previously due in the next two years.

On the subject of possible expansion he observes: "We could find no justification in present world conditions for re-investing in the shipbuilding industry."

The group's attributable loss for the year to March 31, 1979, was down from £3.99m to £1.9m and, as reported June 6, the company returned to dividends with a 1.072p net payment. A four-for-five scrip issue is planned.

But for the compensation received, liquidity at year end

would have been down £3.34. In the event it rose £3.44m, compared with a £3.56m deficit. Secured loans amounted to £23.26m (£22.79m) and £283,000 overdraft had been eliminated.

The auditors, Moore, Stephens and Co., note that if U.S. dollar loans had been translated sterling at the balance date secured loans would have been shown £1.66m higher.

Meeting, Baltic Chambers, EC, on July 9 11 am.

SHARE STAKES

Poyco Group—R. H. Strudwick has transferred his beneficial interest in 7,035,473 shares. Supreme Investments, in which he beneficially owns all the shares, Supreme now owns 7,110, shares (35.5 per cent).

Town Centre Securities—N. Ziff, director, has sold 10 shares.

European Ferries—K. Sid, director, has disposed of 10 shares.

Alpine Holdings—Scott Northern Investment Trust bought further 20,000 shares increasing holding to 620,000 per cent).

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Sir Michael reports that the recovery in membership has almost made up the decline seen over the past few years. The number of members at the end of 1978 stood at £54,000 against the record total of £89,000 at the end of 1977.

During the year, subscription income of BUPA, the largest medical insurance agency in the UK, rose by 14 per cent from £72m to £82m. Other income, mostly from investments, advanced by one quarter from £5.5m to £7m. Benefit payments rose only marginally by just over one per cent to £50.7m—62 per cent of subscription, but the amount transferred to subscribers' benefit reserve was increased by 50 per cent from £2.7m to £13.3m.

This resulted in a positive underwriting contribution in 1978 of £5.6m compared with £3.3m in 1977.

He warns that a new challenge is being presented to the private sector. The pay beds in the are being phased out at a time when the demand for independent medicine is clearly growing. There will be a demand for the next few years for the provision of good quality beds to the demands of BUPA subscribers.

BUPA membership recovers

Sir Michael points out that this recovery in membership has almost made up the decline seen over the past few years. The number of members at the end of 1978 stood at £54,000 against the record total of £89,000 at the end of 1977.

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PENDING DIVIDENDS RECENT ISSUES

Payout up as Esselte tops forecast

BY VICTOR KATZETZ IN STOCKHOLM

ESSELTE, the rapidly expanding Swedish office equipment, printing and publishing group, has topped its forecast for the financial year ended on March 31, up to SKr 1.69m for the preceding year.

The board recommends the dividend by SKr 1.50 Kr 5.50 per share for a total of SKr 34.4m.

Turnover jumped by 40 per cent from SKr 2.54bn to SKr 3.49bn (\$785m) but the figure included SKr 653m from the sale of 10 per cent of shares by

Dymo Industries, the San Francisco-based multinational known for its plastic labelling systems, which Esselte took over last year for \$62m. Excluding Dymo and other new acquisitions, group sales showed a 13 per cent gain.

The Esselte preliminary report also predicted a pre-tax profit of about SKr 27m for the current financial year. Sales will be in the range of SKr 4bn or 17 per cent higher than during the 12 months ending in March 1979, the group believes.

The improvement in pre-tax profit for this past financial year

was traceable to foreign subsidiaries, mainly Dymo. The profit figure included net interest expenses of SKr 41m against only SKr 8m the previous year.

The group earned SKr 8m of exchange rate differences against a 1977-78 financial year loss of SKr 15m, but recorded an extraordinary outlay of SKr 29m compared to a net gain of SKr 2m on extraordinary items in the preceding year. Esselte's net profit after allocations and taxes was SKr 39m for the year ending in March 1979, down from SKr 62m.

Because the purchase of Dymo reduced Esselte's solvency level the group in March announced an international 10-year term bond issue of \$25m convertible beginning in September into free B shares. The company is seeking to have its shares listed on the London Stock Exchange this summer.

In the meantime, it has been disposing of unprofitable portions of Dymo and is merging that company's management with that of another U.S. subsidiary, Oxford Pendaflex, an office equipment company acquired by Esselte in 1976.

Petro-Canada scheme halted

Robert Gibbons in Montreal

A CANADIAN Government order has halted the Petro-Canada scheme to dissolve the company into a new entity, which it bought from Phillips Petroleum of U.S. a year ago for nearly \$1.5 billion and to absorb it into an existing Petro-Canada subsidiary.

Petro-Canada has also been ordered not to make any significant corporate change or to use assets until the new arrangement has been completed.

The Government has a view of its activities and it will set up a Board of Review to review Petro-Canada's activities and to ensure that the company would have transferred to the public the assets of the Petro-Canada subsidiary.

Clicks offer versubscribed

Our Johannesburg correspondent

OFFER to Greaterman's shares to shareholders of 1.1m in Clicks Discount Stores 100 cents each has been more than six times oversubscribed. Of the 2m shares offered, 900,000 were allocated to Clicks suppliers and directors and 1.1m to Greaterman's shareholders who currently hold 50 per cent of Clicks.

Plans to give the shares to the public were completed. The listing commences on June 20.

CURRENCIES, MONEY and GOLD

Markets

Sterling helped by Budget

BY COLIN MILLHAM

STERLING commanded most of the attention in the foreign exchange market last week. The unwinding of a large forward position hit the pound around lunchtime on Friday, when trading was fairly quiet, because of a holiday in West Germany, order to sell sterling for the first time since the pound came out of Paris, pushing the pound down to \$2.0935, market sentiment following the Budget was too good for sterling to remain depressed long, and by lunch on Friday it had rebounded back to \$2.10, helped by a weakening

dollar. The increase to 14 per cent from 12 per cent in Bank of England Minimum Lending Rate prompted the rush to buy sterling on Tuesday afternoon, and with London interest rates keeping well ahead of the upward movement in European rates, the pound looks likely to remain firm in the near future.

Capital inflows may yet become a problem, although on the other side of the coin the future is clouded by doubts about inflation and trade union reaction to the Government's policies.

On the subject of coins, one of the main surprises in Sir Geoffrey Howe's Budget was the abolition of the law prohibiting the import of gold coins. Until last week the Kruggerand commanded a substantial premium for domestic delivery over the price in the international market.

Now that coins can be freely imported there is no reason for this situation to continue, however, and by the end of the week the UK and international prices for Kruggerands were about the same.

Elsewhere, the weaker members of the European Monetary

System continued to suffer from the strength of the D-Mark. The Belgian National Bank sold DM 60m to defend the Belgian franc on Monday, DM 40m on Tuesday, and about DM 30m on Thursday. On Friday the central bank sold around \$7m as the franc remained one of the two weakest currencies in the EMS.

This was despite higher interest rates in Brussels, with the Belgian National Bank raising its discount rate to 9 per cent on Wednesday, the third increase since the beginning of May.

Germany has paid dividends totalling Nkr 92m. Its sister company, Norpipe Petroleum UK, had a surplus of \$1.7m after tax.

Norpipe transported 24.5m tonnes of oil equivalents during the year.

CURRENCY RATES

Bank	Special	European
rate	Drawing	Unit
15	1.0000	1.0000
16	1.0000	1.0000
17	1.0000	1.0000
18	1.0000	1.0000
19	1.0000	1.0000
20	1.0000	1.0000
21	1.0000	1.0000
22	1.0000	1.0000
23	1.0000	1.0000
24	1.0000	1.0000
25	1.0000	1.0000
26	1.0000	1.0000
27	1.0000	1.0000
28	1.0000	1.0000
29	1.0000	1.0000
30	1.0000	1.0000
31	1.0000	1.0000
32	1.0000	1.0000
33	1.0000	1.0000
34	1.0000	1.0000
35	1.0000	1.0000
36	1.0000	1.0000
37	1.0000	1.0000
38	1.0000	1.0000
39	1.0000	1.0000
40	1.0000	1.0000
41	1.0000	1.0000
42	1.0000	1.0000
43	1.0000	1.0000
44	1.0000	1.0000
45	1.0000	1.0000
46	1.0000	1.0000
47	1.0000	1.0000
48	1.0000	1.0000
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88	1.0000	1.0000
89	1.0000	1.0000
90	1.0000	1.0000
91	1.0000	1.0000
92	1.0000	1.0000
93	1.0000	1.0000
94	1.0000	1.0000
95	1.0000	1.0000
96	1.0000	1.0000
97	1.0000	1.0000
98	1.0000	1.0000
99	1.0000	1.0000
100	1.0000	1.0000

THE DOLLAR SPOT AND FORWARD

June 15	Day's spread	Close	One month	Three months	%
15	2.0924-2.0970	2.0950-2.0970	0.57-0.57	0.57-0.57	3.02
16	1.8515-1.8580	1.8550-1.8580	0.30-0.30	0.30-0.30	4.88
17	1.8515-1.8580	1.8550-1.8580	0.30-0.30	0.30-0.30	4.88
18	2.0770-2.0840	2.0770-2.0840	0.45-0.45	0.45-0.45	1.56
19	30.30-30.51	30.30-30.51	3.22-3.22	3.22-3.22	4.31
20	4.550-4.5825	4.550-4.5825	0.25-0.25	0.25-0.25	2.37
21	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
22	49.00-49.75	49.00-49.75	3.45-3.45	3.45-3.45	1.81
23	55.00-55.10	55.00-55.10	3.45-3.45	3.45-3.45	1.81
24	49.00-49.75	49.00-49.75	3.45-3.45	3.45-3.45	1.81
25	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
26	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
27	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
28	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
29	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
30	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
31	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
32	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
33	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
34	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
35	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
36	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
37	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
38	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
39	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
40	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
41	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
42	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
43	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
44	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
45	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
46	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
47	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
48	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
49	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
50	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
51	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
52	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
53	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
54	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
55	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
56	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
57	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
58	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
59	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
60	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
61	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
62	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
63	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
64	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
65	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
66	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
67	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
68	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
69	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
70	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
71	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
72	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
73	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
74	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
75	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
76	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
77	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
78	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
79	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
80	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
81	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
82	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
83	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
84	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
85	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
86	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
87	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
88	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
89	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
90	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
91	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
92	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
93	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
94	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
95	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
96	1.8500-1.8500	1.8500-1.8500	0.40-0.40	0.40-0.40	2.31
97	1.8500-				

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Rockwell International Corporation

(Incorporated with limited liability under the laws of the State of Delaware, United States of America)

Authorised
100,000,000

Shares of Common Stock of U.S. \$1 par value
including 8,341,458 shares reserved for issue

Issued and reserved for
issue at 31st May, 1979
43,604,237

The Council of The Stock Exchange has admitted to the Official List the above issued and reserved shares of Common Stock of Rockwell International Corporation.

Particulars relating to Rockwell International Corporation are available in the Exel Statistical Service and copies of such particulars may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 2nd July, 1979 from:

**Kuhn Loeb Lehman Brothers
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**U.S. \$15,000,000
The Mitsui Bank Ltd.
Floating Rate Certificates
of Deposit 1980**



In accordance with the provisions of the Certificates of Deposit notice is hereby given that for the six month interest period from June 18, 1979 to December 18, 1979 the Certificates will carry an interest rate of 10 1/4% per annum.

Agent Bank
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London



**U.S. \$10,000,000
Floating Rate U.S. Dollar Negotiable Certificates
of Deposit, due 18th December, 1981**

**The Mitsui Bank, Ltd.
LONDON**



In accordance with the provisions of the Certificates, notice is hereby given that for the six months interest period from 18th June, 1979, to 18th December, 1979, the Certificates will carry an interest rate of 10 1/4% per annum. The relevant interest payment date will be 18th December, 1979.

**Merrill Lynch International Bank Limited
Agent Bank**

Upheaval in the world of the cash register

BY EDMUND BRUCE-BARKER

THE BIGGEST upheaval in the world of the cash register since its invention a hundred years ago is taking place now. It concerns both the design of machines and their marketing.

In 1879 James Ritty, a shopkeeper in Dayton, Ohio, invented the first cash register—a clock-like machine with hands to indicate dollars and cents on concentric rings, but this was soon dispensed with a favour of press-down keys and a "face" type indication of the sale. This set the pattern for the design of cash registers, or tills, as they were called, for the next 90 years.

The National Cash Register Company (now NCR) is a subsidiary of the U.S. company, John H. Patterson who bought the rights for \$8,500 in 1884. It dominated the British market with little real competition for some 80 years. Gross Cash Registers was started just after the last war and grew to be NCR's closest competitor.

Electro-mechanical registers had been invented before the war but did not come into their own until the de-militarisation years when every retailer was faced with either having his registers converted or replaced. The change to decimal currency opened the gates to imports from Japan, Germany and other countries by manufacturers, who had previously ignored the UK market because of the costs involved in adapting machines specially for use with a duo decimal currency.

Traditionally cash registers had been sold direct by the manufacturers to retailers, large specialist sales forces being maintained for this form of marketing. During the run-up to decimalisation in 1971 Gross had over 350 street salesmen in the UK.

Service

After-sales service was provided from a number of local depots situated throughout the country which also held stocks of machines and sundries and provided centres for the administration of the sales force.

Agents were not used at all by NCR and sparsely by Gross and long-established importers such as Sweda of Sweden, because the available agents were mainly shops selling a wide variety of office equipment and furnishings, often including stationery, and were not

willing or able to provide the continuous and spirited salesmanship considered necessary to maintain an adequate volume of cash register sales.

With this background, in the mid-1970s three things were happening simultaneously. The new electronic technology was replacing the conventional electro-mechanical machine with an entirely new breed of cash registers. These were models that could sort and remember a whole mass of data, that could classify sales into a vast number of separate totals and be pre-set to the price of goods so that a particular item could be rung up simply by touching one key instead of the keys for the amount in pounds and pence as hitherto.

Coupled with this, the so-called "terminal register" had reached a stage of design and sophistication which provided central control of any number of outlets. While acceptance has been slow in the UK, it is looked upon by most manufacturers as the cash control system of the future for all multiple stores.

A "terminal" system consists of freestanding units with keyboards and cash drawers, giving normal visual indication of purchases and also issuing a customer's itemised bill. But the registers also transmit all the information to a central processing computer which analyses sales by locality, department, type of goods, price etc. The registers therefore feed in the data for stock control, budgetary control, financial reporting and future marketing guidance.

Secondly, the electronic registers coming into the U.K. from Japan and the U.S. needed marketing facilities including back-up service and readily available sundries. Thirdly, rising inflation, increased wages, rents and rates and other overheads have increased depot costs considerably. Deeper petrol has put up delivery costs as well as sales and service costs.

British manufacturers are squeezed between those increased costs and the failure of sales volume to keep pace with them because of the vastly increased competition. NCR, well established in the computer world and among the leaders in the terminal-register field, cut back considerably on their sales force and now employ specialist, highly-trained

staff concentrating largely on multiple retail outlets and terminal installations.

Gross, now owned by Chubb and Son and trading as Chubb Cash, reduced the force of street salesmen to about 150 and also closed some depots.

The new importers set up subsidiary companies or appointed main agents for their machines and found, perhaps unexpectedly in some cases, that the marketing problem had been largely solved for them.

Agents

In fact a new race of agents had emerged. Sales personnel who had left NCR and Gross or who had been made redundant were taking shops and setting up their own specialist agencies. In some cases they handled other equipment such as microwave ovens and scales. But cash registers were their main interest and source of income. They understood the product through and through and how to sell it. They were able to engage service personnel, usually from their old companies. They had good customer contacts within their areas. And they welcomed with open arms the opportunity of selling good quality machines from Japan, the U.S. and a few from Germany that were modern, competitively priced and offered good rates of discount.

Imports of cash registers into Britain—mostly from Japan—rose from 71,000 (£8.9m) in 1977 to 51,245 (£18.1m) in 1978. Over the same period exports of British machines fell from 8,899 (£9.2m) to 850 (£475,000).

In the past two years new agencies have opened month by month. There are probably between 150 and 200 in the UK today. Norford, which handles the full range from Japan, says it now has a network of more than 50 dealers selling and servicing their machines.

Most other imported makes are now represented by a varying number of these specialist agencies throughout the country and more are springing up.

Some agents handle models from more than one manufacturer, though they tend to specialise in a particular make which they carry as stock items. Most are able to supply second-hand machines which have been traded-in and reconditioned by their own service staff. There are thus three influ-

ences at work in the market today: the large organisations manufacturing and installing terminals, manufacturers selling direct to customers, and the specialist agencies handling the wide range of imported electronic machines.

How will this complex marketing position develop? With the exception of NCR, which still offers electronic registers to the independent retail trades, as well as terminal installations to the larger companies, most of the terminal manufacturers and suppliers, including JCL and IBM, Nixdorf and TRW of the U.S., are aiming at world-wide distribution and will concentrate in the UK, as elsewhere, on the multiple chain-store retailers.

Acceptance of terminals continues to be slow in the UK. Competition will undoubtedly become more intense as more of the large retailers decide to invest in these installations. The specialist agencies may well be welcomed to ferret out interested companies and sell to them with the manufacturer's expert stepping in to finalise details, arrange delivery and handle the installation of the system.

Lasers

More sophisticated models will continue to become available to the specialist dealer offering such facilities as light pen and laser registration speeding check-out procedure by registering the amount where a hand held "pen" is passed over suitably marked goods or they are briefly held in the beam.

But security against "milkin the till," rather than speed, remains the biggest attraction for retailers, multiples and independents alike, as it was when Ritty made his first registers in Dayton.

The future of Gross, the on-actively street-selling to a type of retailers, must remain a matter for some conjecture. Clearly Chubb, with a turnover for the year ending March 3 1978, of nearly £200m and profit before taxation of £13.1m, can sustain the cash register operations for as long as it decides to do so. They are all capable of entering the terminal field with their own products though one would assume if this is being considered with caution.



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INSURANCE

Higher premiums to follow rise in VAT

BY OUR INSURANCE CORRESPONDENT

RAISING OF VAT to 15 cent has forced insurers to begin paying out more money on many of the claims they handle — denying them the chance to collect in any case any premium to offset their additional liabilities. Their obligation is not just on claims notified on this day but on claims already notified before the bills have not yet been submitted.

As a result, the rate of claims has increased on per line claims, claims for repairs by private motorists claims for home repairs and claims by private house-owners. The private citizen is in the VAT line and insurers, in providing the indemnity, have to top up the private citizen's claims.

Because only a percentage of claims payments are for damage repairs (and the percentage will vary according to how much "comprehensive" business the individual writes), motor insurers will face an immediate cost increase on private car business of the full extra seven points of VAT but something between 10 and 15 per cent.

For claims on commercial or business vehicles, the impact of the VAT change damage repairs is likely to be a total bill by no more than 2 per cent, because the surcharge will have to be only on liability claims by "third party" private motorists.

As the cost of household claims, for buildings or contents, must rise by nearly the VAT increase for the smaller of home policyholders to recoup VAT can be of mathematical significance.

The cost increase for buildings or contents will be greater than for damage repairs because the VAT increase for the smaller of home policyholders to recoup VAT can be of mathematical significance.

Where household policies are not indexed, the under-insurance gap is likely to widen, and insurers will have to recoup the VAT increase by raising their standard rates for buildings cover.

Where household policies are not indexed, the under-insurance gap is likely to widen, and insurers will have to recoup the VAT increase by raising their standard rates for buildings cover.

Indeed on the household side the VAT change makes it clear that the sooner all insurers can get 100 per cent indexation on all business the better it will be, provided such indexation can take into account all the tax traps that future Chancellor can devise.

ALL STREET

W YORK

1979	Low	High	Stock	June 15	1979	Low	High	Stock	June 15
101	Abbott Labs	28 1/2	28 1/2	28 1/2	101	Abbott Labs	28 1/2	28 1/2	28 1/2
102	Abbott Labs	28 1/2	28 1/2	28 1/2	102	Abbott Labs	28 1/2	28 1/2	28 1/2
103	Abbott Labs	28 1/2	28 1/2	28 1/2	103	Abbott Labs	28 1/2	28 1/2	28 1/2
104	Abbott Labs	28 1/2	28 1/2	28 1/2	104	Abbott Labs	28 1/2	28 1/2	28 1/2
105	Abbott Labs	28 1/2	28 1/2	28 1/2	105	Abbott Labs	28 1/2	28 1/2	28 1/2
106	Abbott Labs	28 1/2	28 1/2	28 1/2	106	Abbott Labs	28 1/2	28 1/2	28 1/2
107	Abbott Labs	28 1/2	28 1/2	28 1/2	107	Abbott Labs	28 1/2	28 1/2	28 1/2
108	Abbott Labs	28 1/2	28 1/2	28 1/2	108	Abbott Labs	28 1/2	28 1/2	28 1/2
109	Abbott Labs	28 1/2	28 1/2	28 1/2	109	Abbott Labs	28 1/2	28 1/2	28 1/2
110	Abbott Labs	28 1/2	28 1/2	28 1/2	110	Abbott Labs	28 1/2	28 1/2	28 1/2
111	Abbott Labs	28 1/2	28 1/2	28 1/2	111	Abbott Labs	28 1/2	28 1/2	28 1/2
112	Abbott Labs	28 1/2	28 1/2	28 1/2	112	Abbott Labs	28 1/2	28 1/2	28 1/2
113	Abbott Labs	28 1/2	28 1/2	28 1/2	113	Abbott Labs	28 1/2	28 1/2	28 1/2
114	Abbott Labs	28 1/2	28 1/2	28 1/2	114	Abbott Labs	28 1/2	28 1/2	28 1/2
115	Abbott Labs	28 1/2	28 1/2	28 1/2	115	Abbott Labs	28 1/2	28 1/2	28 1/2
116	Abbott Labs	28 1/2	28 1/2	28 1/2	116	Abbott Labs	28 1/2	28 1/2	28 1/2
117	Abbott Labs	28 1/2	28 1/2	28 1/2	117	Abbott Labs	28 1/2	28 1/2	28 1/2
118	Abbott Labs	28 1/2	28 1/2	28 1/2	118	Abbott Labs	28 1/2	28 1/2	28 1/2
119	Abbott Labs	28 1/2	28 1/2	28 1/2	119	Abbott Labs	28 1/2	28 1/2	28 1/2
120	Abbott Labs	28 1/2	28 1/2	28 1/2	120	Abbott Labs	28 1/2	28 1/2	28 1/2
121	Abbott Labs	28 1/2	28 1/2	28 1/2	121	Abbott Labs	28 1/2	28 1/2	28 1/2
122	Abbott Labs	28 1/2	28 1/2	28 1/2	122	Abbott Labs	28 1/2	28 1/2	28 1/2
123	Abbott Labs	28 1/2	28 1/2	28 1/2	123	Abbott Labs	28 1/2	28 1/2	28 1/2
124	Abbott Labs	28 1/2	28 1/2	28 1/2	124	Abbott Labs	28 1/2	28 1/2	28 1/2
125	Abbott Labs	28 1/2	28 1/2	28 1/2	125	Abbott Labs	28 1/2	28 1/2	28 1/2
126	Abbott Labs	28 1/2	28 1/2	28 1/2	126	Abbott Labs	28 1/2	28 1/2	28 1/2
127	Abbott Labs	28 1/2	28 1/2	28 1/2	127	Abbott Labs	28 1/2	28 1/2	28 1/2
128	Abbott Labs	28 1/2	28 1/2	28 1/2	128	Abbott Labs	28 1/2	28 1/2	28 1/2
129	Abbott Labs	28 1/2	28 1/2	28 1/2	129	Abbott Labs	28 1/2	28 1/2	28 1/2
130	Abbott Labs	28 1/2	28 1/2	28 1/2	130	Abbott Labs	28 1/2	28 1/2	28 1/2
131	Abbott Labs	28 1/2	28 1/2	28 1/2	131	Abbott Labs	28 1/2	28 1/2	28 1/2
132	Abbott Labs	28 1/2	28 1/2	28 1/2	132	Abbott Labs	28 1/2	28 1/2	28 1/2
133	Abbott Labs	28 1/2	28 1/2	28 1/2	133	Abbott Labs	28 1/2	28 1/2	28 1/2
134	Abbott Labs	28 1/2	28 1/2	28 1/2	134	Abbott Labs	28 1/2	28 1/2	28 1/2
135	Abbott Labs	28 1/2	28 1/2	28 1/2	135	Abbott Labs	28 1/2	28 1/2	28 1/2
136	Abbott Labs	28 1/2	28 1/2	28 1/2	136	Abbott Labs	28 1/2	28 1/2	28 1/2
137	Abbott Labs	28 1/2	28 1/2	28 1/2	137	Abbott Labs	28 1/2	28 1/2	28 1/2
138	Abbott Labs	28 1/2	28 1/2	28 1/2	138	Abbott Labs	28 1/2	28 1/2	28 1/2
139	Abbott Labs	28 1/2	28 1/2	28 1/2	139	Abbott Labs	28 1/2	28 1/2	28 1/2
140	Abbott Labs	28 1/2	28 1/2	28 1/2	140	Abbott Labs	28 1/2	28 1/2	28 1/2
141	Abbott Labs	28 1/2	28 1/2	28 1/2	141	Abbott Labs	28 1/2	28 1/2	28 1/2
142	Abbott Labs	28 1/2	28 1/2	28 1/2	142	Abbott Labs	28 1/2	28 1/2	28 1/2
143	Abbott Labs	28 1/2	28 1/2	28 1/2	143	Abbott Labs	28 1/2	28 1/2	28 1/2
144	Abbott Labs	28 1/2	28 1/2	28 1/2	144	Abbott Labs	28 1/2	28 1/2	28 1/2
145	Abbott Labs	28 1/2	28 1/2	28 1/2	145	Abbott Labs	28 1/2	28 1/2	28 1/2
146	Abbott Labs	28 1/2	28 1/2	28 1/2	146	Abbott Labs	28 1/2	28 1/2	28 1/2
147	Abbott Labs	28 1/2	28 1/2	28 1/2	147	Abbott Labs	28 1/2	28 1/2	28 1/2
148	Abbott Labs	28 1/2	28 1/2	28 1/2	148	Abbott Labs	28 1/2	28 1/2	28 1/2
149	Abbott Labs	28 1/2	28 1/2	28 1/2	149	Abbott Labs	28 1/2	28 1/2	28 1/2
150	Abbott Labs	28 1/2	28 1/2	28 1/2	150	Abbott Labs	28 1/2	28 1/2	28 1/2
151	Abbott Labs	28 1/2	28 1/2	28 1/2	151	Abbott Labs	28 1/2	28 1/2	28 1/2
152	Abbott Labs	28 1/2	28 1/2	28 1/2	152	Abbott Labs	28 1/2	28 1/2	28 1/2
153	Abbott Labs	28 1/2	28 1/2	28 1/2	153	Abbott Labs	28 1/2	28 1/2	28 1/2
154	Abbott Labs	28 1/2	28 1/2	28 1/2	154	Abbott Labs	28 1/2	28 1/2	28 1/2
155	Abbott Labs	28 1/2	28 1/2	28 1/2	155	Abbott Labs	28 1/2	28 1/2	28 1/2
156	Abbott Labs	28 1/2	28 1/2	28 1/2	156	Abbott Labs	28 1/2	28 1/2	28 1/2
157	Abbott Labs	28 1/2	28 1/2	28 1/2	157	Abbott Labs	28 1/2	28 1/2	28 1/2
158	Abbott Labs	28 1/2	28 1/2	28 1/2	158	Abbott Labs	28 1/2	28 1/2	28 1/2
159	Abbott Labs	28 1/2	28 1/2	28 1/2	159	Abbott Labs	28 1/2	28 1/2	28 1/2
160	Abbott Labs	28 1/2	28 1/2	28 1/2	160	Abbott Labs	28 1/2	28 1/2	28 1/2
161	Abbott Labs	28 1/2	28 1/2	28 1/2	161	Abbott Labs	28 1/2	28 1/2	28 1/2
162	Abbott Labs	28 1/2	28 1/2	28 1/2	162	Abbott Labs	28 1/2	28 1/2	28 1/2
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178	Abbott Labs	28 1/2	28 1/2	28 1/2	178	Abbott Labs	28 1/2	28 1/2	28 1/2
179	Abbott Labs	28 1/2	28 1/2	28 1/2	179	Abbott Labs	28 1/2	28 1/2	28 1/2
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188	Abbott Labs	28 1/2	28 1/2	28 1/2	188	Abbott Labs	28 1/2	28 1/2	28 1/2
189	Abbott Labs	28 1/2	28 1/2	28 1/2	189	Abbott Labs	28 1/2	28 1/2	28 1/2
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193	Abbott Labs	28 1/2	28 1/2	28 1/2	193	Abbott Labs	28 1/2	28 1/2	28 1/2
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195	Abbott Labs	28 1/2	28 1/2	28 1/2	195	Abbott Labs	28 1/2	28 1/2	28 1/2
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197	Abbott Labs	28 1/2	28 1/2	28 1/2	197	Abbott Labs	28 1/2	28 1/2	28 1/2
198	Abbott Labs	28 1/2	28 1/2	28 1/2	198	Abbott Labs	28 1/2	28 1/2	28 1/2
199	Abbott Labs	28 1/2	28 1/2	28 1/2	199	Abbott Labs	28 1/2	28 1/2	28 1/2
200	Abbott Labs	28 1/2	28 1/2	28 1/2	200	Abbott Labs	28 1/2	28 1/2	28 1/2

APPOINTMENTS

Allen Harvey post changes

Mr. Michael Lawrence has been appointed managing director of ALLEN HARVEY AND ROSS INVESTMENT MANAGEMENT AND ROSS UNIT TRUST MANAGERS. Mr. Ian Stephenson has also been appointed director of the two companies.

Mr. Colin M. Capps has been appointed managing director of METERING PUMPS, a member of the Mono Group of Companies. He succeeds Mr. D. C. Cave who has retired but continues to act as a consultant for the Mono Group.

Mr. Alastair Lee Taylor has been appointed managing director of INGERSOLL GROUP, a subsidiary of the Heron Corporation.

Mr. Neil Ashcroft, senior clerk of the LANCASHIRE COUNTY COUNCIL, has been appointed clerk and chief executive. He takes over the post when Mr. Harry Crossley retires at the end of August.

Mr. Neil Ashcroft, senior clerk of the LANCASHIRE COUNTY COUNCIL, has been appointed clerk and chief executive. He takes over the post when Mr. Harry Crossley retires at the end of August.

CONTRACTS

Davy wins £10m coal preparation plant order

The process engineering division of DAVY INTERNATIONAL (MINERALS AND METALS) has been awarded a contract by the National Coal Board to design, supply, build and commission a new coal preparation plant at Kellingley colliery, North Yorkshire.

The order is expected to be worth about £10m, and is the second largest coal preparation plant constructed in the UK. The plant will be designed to handle 1,000 tonnes an hour of run of mine coal.

A £200,000 contract has been signed between TRL and DUNLOP of Holbrook Lane, Coventry, to develop an anti-locking brake system suitable for motor-cycles.

C. and S. Paints has placed a £150,000 order for four and 10-litre plastic paint containers with YEAHUA BOLLE injection moulders.

RUSH AND TOMPKINS has received contracts worth £2.25m. The largest, worth £270,000, is for a 7,000 square metre building at Team Valley Trading Estate, Gateshead, which will include blocks of ten faced factory units at South

Bank, Middlebrough, for English Industrial Estates at £600,000 and office rebuilding at Osbourne Terrace, Newcastle for Municipal Mutual Insurance at £480,000.

A copy of this Offer for Sale, having attached thereto the documents specified below, has been delivered to the Registrar of Companies for registration. Application has been made to the Council of the Stock Exchange for the issued Ordinary Shares of Standard Telephones and Cables Limited ("STC") to be admitted to the Official List. This Offer for Sale includes particulars given in compliance with the Regulations of the Council of the Stock Exchange for the purpose of giving information with regard to STC. The information set out in this Offer for Sale concerning STC and its parent company, International Telephone and Telegraph Corporation ("ITT"), has been provided to S. G. Warburg & Co. Ltd. by the Directors of STC. The Directors of STC have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the Directors of STC accept responsibility accordingly. No person receiving a copy of this Offer for Sale and or a Form of Application in any territory other than the United Kingdom may treat the same as constituting an invitation to him nor should he in any event use such Form of Application unless in the relevant territory such as invitation could lawfully be made to him without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to make an application hereunder to satisfy himself as to full observance of the laws of the relevant territory in connection therewith, including the obtaining of any government or other consents which may be required or other formalities needing to be observed or transfer or other taxes requiring to be paid in such territory.

The Application List for the Ordinary Shares now offered for sale will open at 10 a.m. on Thursday, 21st June, 1979 and may be closed at any time thereafter.

STC

Standard Telephones and Cables Limited

(Incorporated in England under the Companies (Consolidation) Act 1908, number 106921)

Offer for Sale by S. G. Warburg & Co. Ltd.

of
15,000,000 Ordinary Shares of 25p each at 160p per share
payable in full on application

The Ordinary Shares now offered for sale rank in
full for all dividends hereafter declared or paid on the Ordinary Share capital of STC.

Authorised £30,000,000 in 120,000,000 Ordinary Shares of 25p each
Issued and fully paid £25,000,000

INDEBTEDNESS AND GUARANTEES

On 19th May, 1979, STC and its subsidiaries had outstanding bank overdrafts and short-term loans of £40,311,000 (£9,000 secured), long-term loans of £24,108,000 (£308,000 secured), debenture stocks of £977,000, a guarantee of indebtedness in respect of an associated company of £835,000 and guarantees of indebtedness of another subsidiary of ITT of £48,828,000. In connection with this Offer for Sale, STC has requested and obtained from ITT an indemnity in respect of any loss to STC arising out of the latter guarantees which will expire in December, 1979 and will not be renewed. In addition at 19th May, 1979, STC had outstanding guarantees of indebtedness of former subsidiaries not exceeding £15,200,000. ITT (United Kingdom) Limited ("ITT (UK)") has undertaken to assume responsibility for these guarantees and the financial institutions involved have indicated that STC's guarantees will be released on completion of the necessary formalities. Foreign currency indebtedness has been translated into sterling at exchange rates ruling on 19th May, 1979. Except as aforesaid and as disclosed in this Offer for Sale and except for indebtedness and guarantees within the STC Group, neither STC nor any of its subsidiaries had outstanding at that date any loan capital, mortgages or charges, borrowings or indebtedness in the nature of borrowing, including bank overdrafts and liabilities under acceptances (other than normal trade bills) or acceptance credits, hire purchase commitments or guarantees or (except for contingent liabilities arising in the ordinary course of business) other material contingent liabilities.

DIRECTORS OF STC
Kenneth G. Corbett, D. Univ. (Surrey), F.Eng., F.I.Mech.E.
(Chairman and Chief Executive)
190 Strand, London WC2R 1DU.
Raymond L. Brittenham* (U.S. Citizen)
330 Park Avenue, New York, NY 10022, U.S.A.
Sir Kenneth Keith*
80 Eaton Square, London SW1W 9AP.
James V. Lester* (U.S. Citizen)
330 Park Avenue, New York, NY 10022, U.S.A.
Stanley B. Marsh, B.Sc. (Eng.), C.Eng., F.I.E.E.
190 Strand, London WC2R 1DU.

The Hon. David Moutagu*
1 London Wall, London EC2Y 5JX.
Edward S. Newman, F.C.A.
190 Strand, London WC2R 1DU.
The Rt. Hon. The Lord Penney, O.M., K.B.E., F.R.S., M.A.,
Ph.D., D.Sc.
190 Strand, London WC2R 1DU.
The Rt. Hon. James E. Ramsden*
142 Holborn Bars, London EC1N 2NH.
Joseph E. Samson, B.Sc., F.Inst.P., F.R.S.A., M.Inst.M.C.
190 Strand, London WC2R 1DU.
Kenneth M. Walton, B.A. (Admin.), F.C.M.A., J.Dip.M.A.
190 Strand, London WC2R 1DU.
*Non-executive

RECEIVING BANKERS
Midland Bank Limited, New Issue and Securities Department
Mariner House, Peeps Street, London EC3N 4DA.
STOCKBROKERS
Cazenove & Co.
12 Tokenhouse Yard, London EC2R 7AN
and at The Stock Exchange.
L. Messel & Co.
100 Old Broad Street, London EC2P 2EX
and at The Stock Exchange.
SOLICITORS TO STC
Slaughter and May
35 Basinghall Street, London EC2V 5DB

SOLICITORS TO THE OFFER
Linklaters & Paines
Barrington House, 59-67 Gresham Street,
London EC2V 7JA.
AUDITORS AND REPORTING ACCOUNTANTS
Arthur Andersen & Co., Chartered Accountants
1 Surrey Street, London WC2R 2PS.
SECRETARY AND REGISTERED OFFICE
S. John Valley, A.C.I.S., Barrister
190 Strand, London WC2R 1DU.
REGISTRARS AND TRANSFER OFFICE
Midland Bank Limited, Registrar's Department
Courtwood House, Silver Street Head, Sheffield S1 3RD.

Introduction

STC is a U.K. subsidiary of ITT, a U.S. corporation with worldwide interests in telecommunications and electronics, engineered products, consumer products and services, natural resources and insurance and finance. ITT's operations in the United Kingdom include all these areas of activity except natural resources.

Prior to a recent reorganisation ITT's principal U.K. interests (other than insurance) were held by STC. Following the reorganisation the holding company for these interests is ITT (UK), a wholly-owned ITT subsidiary. ITT (UK) now has two main subsidiaries, (a) STC which, with its subsidiaries, comprises ITT's U.K. activities in telecommunications and electronics and its principal U.K. activities in components, and (b) ITT Industries Limited which, with its subsidiaries, comprises a substantial part of ITT's other U.K. industrial interests.

Following this Offer for Sale of 15 per cent. of the share capital of STC, ITT will own through ITT (UK) the remaining 85 per cent. ITT intends that STC should continue as a member of the ITT group and has no plans for further disposals of its shareholding in STC.

Reasons for Offer for Sale

ITT believes that, where practicable, it is desirable for its major telecommunications subsidiaries outside the United States serving predominantly local markets to have a degree of local ownership. ITT already has telecommunications subsidiaries in several countries in which there are significant local shareholdings and has decided that a similar policy should be adopted in relation to STC.

STC has a British management and attaches great importance to its national identity. It is a major supplier to the Post Office and supplies other U.K. governmental and commercial organisations. ITT and STC believe that the introduction of a local shareholding in STC will reinforce STC's national identity and its relationships with its U.K. customers.

History of STC

STC and its predecessors have been involved in the supply of telecommunications equipment since 1883, when telephone equipment based on the invention of Alexander Graham Bell was imported for resale in the United Kingdom from the Western Electric Company of the United States. In 1898 Western Electric acquired a factory at Woolwich, initially for the manufacture of telephone cable, but by 1908 complete telephone exchanges as well as cables were being produced. In 1910 STC was incorporated in England under the name "Western Electric Company, Limited" and acquired Western Electric's U.K. business. Its name was changed in 1925 to Standard Telephones and Cables, Limited following its acquisition by ITT.

Throughout its history STC has been able to attract people of high inventive quality and business expertise. This has enabled STC to play a significant role as an innovator of new systems and products in many aspects of telecommunications. STC's history reflects the evolution of telecommunications systems, the basic elements of which are:

- subscriber network (equipment in the subscriber's premises and the connections to the local public exchange)
- switching systems (both local exchanges and exchanges for long distance and international traffic)
- transmission systems (the equipment for communicating between local exchanges—the junction network—and between exchanges separated by long distances—the national and international trunk networks).

Subscriber Network

In the subscriber network the main item of terminal equipment has been the telephone handset which has evolved relatively slowly since its early design. In recent years STC has concentrated on the volume production of receiver and transmitter capsules and the manufacture of telephones with special facilities such as high speed, push-button dialling. Since its incorporation in 1912 ITT Creed Limited, an STC subsidiary, has been the leading U.K. supplier of teleprinter machines used in telex systems. In the last fifteen years, data transmission has become increasingly important and the range of STC's products for the subscriber has been augmented to include

Summary of Information

The information set out below should be read in conjunction with the full text of the Offer for Sale.

Offer for Sale price	160p per share
Market capitalisation at Offer for Sale price	£160 million
1979 forecast income before taxation	£32 million
1979 fully taxed earnings per share*	15.4p
1979 forecast net dividend	8p per share
Prospective price/earnings multiple at Offer for Sale price*	10.4 times
Prospective gross dividend yield at Offer for Sale price**	7.1 per cent.

*Based on STC's forecast of income before taxation for the year ending 31st December, 1979 of not less than £32 million (1978: £26.9 million) and a full charge for current and deferred corporation tax at the rate of 52 per cent. A significantly lower actual corporation tax charge is expected for 1979 (1978: 22 per cent.).

**Based on STC's forecast total dividend for the year ending 31st December, 1979 of 8p net per share (11.4p gross including an associated tax credit at the rate of 3/7ths as proposed in the Budget on 12th June, 1979).

This Offer for Sale is of 15 per cent. of the issued share capital of STC; the balance is owned by ITT.

STC, which employs 27,000 people, has two product groups:—

Telecommunications and Electronics

1978 sales £225 million.
1978 income before taxation £21.7 million.
Approximately 60 per cent. of sales consisted of telephone main exchange switching equipment and submarine telecommunications systems. STC is one of the three principal suppliers of main exchange equipment to the Post Office and is the world leader in submarine systems.

Components

1978 sales £155 million.
1978 income before taxation £5.2 million.
About 50 per cent. of sales consisted of STC manufactured electronic and other components. STC is also a major U.K. distributor of electronic components and wholesaler of electrical products.

STC's success in high technology businesses is built on a solid foundation of basic research and product development, expenditure on which is charged to income in the year in which it is incurred. In 1978 such expenditure amounted to £26.3 million, of which £10.5 million was funded by customers.

The past five years have seen major changes in STC's business, particularly the transition from electro-mechanical to electronic switching. STC's programmes of rationalisation, retraining and modernisation to adapt to these changes will have been largely completed by the end of 1979.

The STC Board believes that these programmes should give STC increased competitive strength and enable it to take advantage of the growth in telecommunications forecast for the 1980's.

The Procedure for Application and a Form of Application are set out at the end of this Offer for Sale.

data terminals. Some subscribers, such as hotels, factories, offices and geographically dispersed companies, operate their own internal telephone systems. For such activities, private exchanges were developed which were initially manual but are now largely automatic. STC has been a supplier of such private switching systems from the early days of manual switchboards, through "Strowger" and "Crossbar" designs, to modern processor-controlled systems for both telephony and message switching.

Switching Systems

In the 1920's STC began to manufacture Strowger electro-mechanical switching equipment which it has continued to supply to the Post Office and, until the early 1970's, to export markets. In the mid-1960's, Crossbar, an improved electro-mechanical switching system, was introduced, but with the recent introduction of electronic switching systems Strowger and Crossbar are being phased out of production. During the early 1970's STC and the Post Office developed the TXE4 electronic switching system. The first TXE4 exchange for public service was installed in 1976. Currently STC is developing TXE4A, a more advanced and cost-reduced version of TXE4. STC is also involved in the collaborative development of the System X family of electronic digital exchanges, which is expected to be the generation of Post Office switching equipment to follow TXE4 and TXE4A.

Transmission Systems

Until 1920 the transmission of speech required one pair of copper wires between terminals for each conversation. Then the concept of multiplexing was developed, whereby many signals representing speech or data are assembled into a single complex signal which is transmitted over one bearer system and subsequently decoded to reconstitute all the original input signals. Wide bandwidth transmission bearer systems are required to realise the full economic potential of this development. In this connection STC played an important role in developing radio and coaxial cable transmission systems and has many technical and commercial achievements to its credit. These include the first public microwave link in 1934 (from England to France), the first microwave links in the United Kingdom for trunk television transmission (1952) and for trunk telephone circuits (1956), the first coaxial cable in the U.K. network (1936), and the first solid state 2,700 channel coaxial line system in the United Kingdom (1968). STC supplied the equipment for the first public shortwave ship-to-shore radio service in 1930 and, through International Marine Radio Company Limited, supplied marine radio systems for many shipping lines, notably the Cunard fleet, including the three "Queens".

In the early 1950's STC began to supply underwater transmission systems and since then has supplied the larger part of the world's submarine cable systems which vary from short, shallow water applications to transoceanic projects. STC currently supplies the widest bandwidth submarine cable systems in the world (5,520 channels).

STC's outstanding contributions to the evolution of telecommunications include the invention of pulse code modulation ("PCM") by A. H. Reeves in 1938 and the proposals for the use of optical fibre in transmission systems published by C. Kao and G. Hockham in 1966. Modern digital telephony is based on PCM and offers many technical advantages over earlier analogue systems but it was not until the invention of the transistor that such advantages could be achieved economically. PCM transmission systems were first used in junction networks in the early 1960's and are now being installed in trunk networks. Optical fibre systems transmit information on light waves through very thin glass or silica fibres. They offer potential technical and economic advantages over present transmission systems.

Components

The development of radio and transmission systems (both landline and submarine) required the parallel development of sophisticated electronic components to meet increasing performance specifications. For this requirement STC developed its own quartz crystals, electronic valves, capacitors and magnetic materials; in due course separate businesses were established which in 1959 were combined to form the Components group. Its product range has since been enlarged considerably by internal development and by acquisition.

Standard Telecommunication Laboratories Limited

In the mid-1940's it became clear to STC that to remain competitive a strong base in fundamental research on materials, processes, advanced components and telecommunications systems would be required. Standard Telecommunication Laboratories Limited ("STL") was established at Enfield and in 1959 moved to Marlow where it has become an industrial research organisation of international standing.

STC

Business

STC is mainly an operating company but it is also a holding company for a number of subsidiaries; where the context so admits, references to STC throughout this Offer for Sale include its subsidiaries. STC's business is now divided into two main product groups, (a) Telecommunications and Electronics and (b) Components, both supported by substantial research and development. A summary of these activities is set out below.

Telecommunications and Electronics

In 1978 sales of the Telecommunications and Electronics group amounted to £225 million and income before taxation to £21.7 million. Approximately 60 per cent. of 1978 sales in the Telecommunications and Electronics group related to switching and submarine systems.

This group is involved in the development and supply of telecommunications products for home and overseas markets. Its principal customers are the Post Office and foreign telecommunications authorities.

The number of employees in the group is approximately 17,500. Its principal manufacturing facilities are at Brighton, Fooks Cray (Kent), Greenwich, Monkstown (Northern Ireland), Newport (Gwent), New Southgate (London) and Southampton.

The group is involved in the following activities:—

Switching

STC's most important activity is the design, manufacture and installation of switching equipment, principally for the Post Office. During the last ten years the change in switching technology, from electro-mechanical systems (Strowger and Crossbar) to electronic systems, has had a fundamental effect on the structure and size of the industry. The value of all main exchange equipment supplied to the Post Office represented by electronic equipment has increased from 10 per cent. in 1973 to over 50 per cent. in 1978 and is expected to exceed 85 per cent. by 1983. STC has led in the development and manufacture of the new electronic analogue TXE4 telephone exchange which, together with the more advanced and cost-reduced version, TXE4A, is expected to constitute the bulk of new Post Office orders for some years. As a result STC's sales of electronic equipment to the Post Office have significantly exceeded the industry average and STC's share of Post Office main exchange orders has grown from about one fifth in 1970 to more than one third at the present time.

The collaborative development of System X, a family of electronic digital telephone exchanges and associated equipment, is being carried out by the Post Office, STC and the two other major U.K. telecommunications manufacturers. System X is planned to become the Post Office's standard switching equipment in the United Kingdom. The Post Office has already placed orders for a number of System X exchanges, the first of which is expected to come into service by the end of 1982. The parties involved in the collaborative development of System X have formed a joint company, British Telecommunications Systems Limited ("BTS"), in which each of the four parties is to have an equal interest. BTS is intended to play a significant role in the promotion of System X in export markets.

In the case of TXE4 and TXE4A, STC has undertaken to share the knowledge gained from development work for the Post Office with the two other major U.K. telecommunications manufacturers. In the case of System X, contracts are placed by the Post Office with each of the manufacturers for the development of certain parts of the system; however, each manufacturer will either own or have a licence for all industrial property rights and knowhow necessary to enable it to manufacture all System X equipment in the United Kingdom. It is intended that, subject to the consent of the other manufacturers, each should be able, in appropriate circumstances, to obtain a licence for manufacture abroad.

The transition from electro-mechanical to electronic technology has reduced the labour, and changed the nature of the skills, required for the manufacture of switching equipment. By the end of 1979 STC will have largely completed the necessary rationalisation of its facilities, involving a reduction in the switching workforce by approximately one third in recent years, whilst at the same time recruiting people with critical new skills and undertaking a substantial retraining programme. Considerable investment has been and continues to be made in modern manufacturing equipment and techniques and in computer-aided design equipment for engineering and manufacturing.

STC is also developing a range of ancillary equipment based on microprocessor technology, for the modernisation of various aspects of network operation and maintenance.

The need for telecommunications companies to ensure a supply of complex printed circuit boards led STC to purchase Exacta Circuits Limited in 1974. Since its acquisition Exacta Circuits Limited has become one of Europe's leading manufacturers of such printed circuit boards.

Transmission

The Transmission division is a major supplier of sophisticated transmission systems to U.K. and overseas markets, the Post Office being the principal U.K. customer. The product range covers both established analogue and new digital technology for the simultaneous transmission of telephony, television and data. This includes PCM junction systems for the interconnection of local exchanges in large conurbations and terminal equipment and intermediate amplifying systems for the trunk network. As part of STC's rationalisation programme, the manufacture of transmission equipment and electronic switching equipment will be combined to take advantage of similarities of technology and of the substantial capital expenditure on new printed circuit board assembly facilities and test equipment.

In addition, the Electronics division supplies a range of ancillary telecommunications equipment for transmission, signalling, audio and test applications.

Optical Fibre

STC has played a leading part in the development and application of optical fibre systems and in 1976 established a production facility for both fibre and cables. Sales of optical fibres are small but widespread application is foreseen in telecommunications, military and industrial markets. In 1977 STC installed the world's first 1,920 channel repeated optical fibre transmission system (between Hitchin and Stevenage) which was introduced to public service in 1978. STC has recently received Post Office orders for four 120 channel and two 1,920 channel systems and in addition has a Ministry of Defence contract for an optical fibre link.

Submarine Systems

This division is one of STC's more important activities, being the world leader in the international market for transoceanic submarine telecommunications systems. Despite strong international competition, STC has had on average about 50 per cent. of the market, principally as a result of its technical performance and an established reputation for meeting contract delivery dates.

Since the 1950's, when STC's activities in the design, manufacture and installation of undersea telegraph and telephone systems expanded considerably, the division has been responsible for providing a wide variety of systems to many major telecommunications authorities. These systems are available in channel capacities capable of handling from 480 to 5,520 simultaneous telephone conversations. The submerged equipment for these systems is designed and manufactured to achieve a long period of fault-free life. Facilities for carrying television and data are available on the higher bandwidth systems.

The division is involved in all aspects of supplying systems, including route surveys and selection, system design, manufacture, laying from cable ships, terminal installation and overall system commissioning.

Examples of systems commissioned in 1977 and 1978 are:—

Columbus—3,250 miles, 1,840 channels between the Canary Islands and Venezuela.

ASEAN P-S — 1,500 miles, 1,840 channels between Singapore and the Philippines.

Pencan III—740 miles, 5,520 channels between the Canary Islands and the Spanish mainland.

Rome/Palermo—250 miles, 5,520 channels.

Currently the division has contracts for two new systems in the Mediterranean and for three new 5,520 channel systems between the United Kingdom and the Continent (to Spain, Holland and Denmark). On average, four systems of different sizes are completed by the division each year.

A notable feature of the Submarine Systems business is the relatively small number of high value contracts at any given time. Forward planning in association with telecommunications authorities, together with careful scheduling of manufacture, has enabled peaks and troughs to be smoothed out to a reasonable degree. Nevertheless, the volume of business is controlled mainly by the rate of growth of international traffic, which is dependent upon world economic conditions. As a result the level of activity can vary depending upon the pattern and timing of orders received.

Despite the development of satellite communications systems, the particular properties of submarine systems, such as security and higher transmission quality, should ensure continuing demand for such systems for short and long routes.

Cable

STC has for many years supplied a wide variety of cables principally for the home and export telecommunications markets and also for signalling, defence and industrial applications.

Over the last five years STC has reorganised its production facilities in response to the volume decline in Post Office business, overcapacity worldwide in the manufacture of telecommunications cable and a change in technology from paper to plastic insulation. This reorganisation has resulted in a reduction in the workforce and the closure of a major factory.

To compensate for the continuing decline in telecommunications cable business, STC is applying its skills in cable manufacture to other areas where its technological experience and knowhow can be successfully exploited. By combining expertise in the design and manufacture of specialist cables with experience in submarine systems, STC has taken the opportunity to enter the developing hydrospace markets of underwater defence and oil wellhead control.

In addition, STC undertakes the supply and installation of telephone cable networks overseas, which involve civil works and cable installation and commissioning. It is currently engaged in such activities in Nigeria.

Audio Products

This division is a substantial U.K. supplier of transmitter and receiver capsules for telephones and also produces complete telephone handsets. STC introduced the first batteryless push-button telephone available to the U.K. market and now supplies to the Post Office a large proportion of Trimphone and push-button Quickstep telephones, as well as certain other special telephones.

Business Systems

The Business Systems division has three main activities.

The Private Communications subdivision is one of the United Kingdom's leading suppliers of private automatic branch exchanges with a market share of approximately 30 per cent. In 1977 a computerised telephone exchange, the Unimat 4080, was introduced and has been ordered by a number of large commercial organisations.

The Data Systems subdivision supplies visual display units, intelligent terminal systems, message switching systems, programmable communications controllers and other computer peripheral equipment.

The Record Communications subdivision is the main supplier of teleprinters to the Post Office through ITT Creed Limited. The established Model 444, although still in production, is being replaced by the new Model 2300 semi-electronic teleprinter.

Business Systems customers include commercial organisations, defence, police and telecommunications authorities in the United Kingdom and overseas. Leasing, either directly or through a financial institution, is a significant feature of this division's activities. Apart from its own manufacturing facilities for teleprinters and message switching systems in the United Kingdom, the division benefits from the opportunity to import products from other ITT companies in Germany and the United States. Some of these products may be manufactured in the United Kingdom if and when this can be commercially justified.

Although only modest growth is foreseen for Record Communications, the Data Systems and Private Communications subdivisions should have considerable growth potential resulting from the expansion of data transmission and the increasing market for peripheral terminal equipment.

Military Electronics

STC has a long history as a supplier of components and equipment for defence requirements and currently has contracts for defence communications equipment and for funded research and development.

Marine Radio

Through International Marine Radio Company Limited, an STC subsidiary, this division supplies shipborne radio communication and navigation equipment, including satellite communication terminals. It also provides radio officers to shipowners on a contract basis.

Components

In 1978 sales of the Components group amounted to £155 million and income before taxation to £5.2 million. About one half of the sales represents components and modules manufactured by the group, the balance being sales as distributors and wholesalers. Sales by this group to the Telecommunications and Electronics group in 1978 amounted to some £8 million.

The Components group has approximately 8,500 employees. The principal locations are at Harlow, Paignton, Taunton and Great Yarmouth.

The group has seven principal divisions, of which five are manufacturing divisions, one distributes components and instruments and the other is involved in the wholesaling of electrical products through ITT Distributors Limited, an STC subsidiary.

Electron Devices

This division manufactures a wide range of products including microwave devices and sub-systems for military applications. It manufactures electron tubes used in telecommunications with sales to microwave equipment manufacturers in Europe and the United States. Thermistors, which are used in temperature control devices, comprise the remainder of the division's sales.

Capacitors

This division is a large U.K. manufacturer of capacitors, offering a range of capacitors for use in such diverse products as space satellites, submarine repeaters, avionics and telecommunications equipment and medical, military and industrial electronics. The division is also an important supplier to the manufacturers of radio and television sets, washing machines and other white goods and domestic lighting.

Power Components

This division manufactures electro-mechanical products, reeds, relays, inductors, transformers, power supplies, fans and switches. It supplies the Post Office and the U.K. telecommunications industry.

Quartz Crystal and Opto-electronics

This division manufactures a range of quartz crystal devices for various uses including telecommunications, electronics and radio and is developing liquid crystal displays and fibre optic components. It supplies crystal filters for use in mobile radios and temperature controlled crystal oscillators.

Resistors and Film Circuits

This division's products range from carbon composition resistors, used in consumer electrical equipment, to high technology thin and thick film hybrid circuits, used in submarine repeaters and military equipment. Other products include film resistors and resistor networks which have applications in the telecommunications and data processing industries.

Distribution of Components and Instruments

This division distributes to industrial and commercial users throughout the United Kingdom the electronic components and instruments of more than one hundred manufacturers, as well as products manufactured by other divisions of the Components group and other ITT companies. It is amongst the largest such distributors in the United Kingdom.

ITT Distributors Limited

This subsidiary is one of the largest wholesalers and distributors of electrical products in the United Kingdom with a network of more than 60 branches. There is a small but growing export business. The goods supplied consist mainly of such items as lighting equipment, electrical cables, switches and accessories and domestic appliances. Principal customers are electrical contractors, industrial users and electrical retailers.

Research and Development

STC's success in the high technology businesses in which it is engaged is built upon a solid foundation of both basic research and product development, total expenditure on which in 1978 amounted to £26.3 million.

All research and development expenditure is charged to income as incurred. Part of the expenditure on research and development, £10.5 million in 1978, is funded by contracts placed directly by customers including the Post Office, the Ministry of Defence and ITT companies. Work undertaken in the general interests of ITT by STL and the product groups is funded by ITT out of the financial contributions paid under general relations agreements (see under "Relationship between STC and ITT" below). In 1978 ITT funded in this way £8.5 million of work by STC (including STL), compared with the contribution to research and development made by STC under its General Relations Agreement (see below) of £8.1 million.

STL

Basic research is undertaken by STL, a subsidiary of STC, in modern purpose built premises at Harlow. Over 900 people are employed, of whom some 500 are scientists and engineers. The laboratories are divided into two main units, the Telecommunications and Electronics Laboratory and the Materials and Components Laboratory. Total expenditure in 1978 amounted to £11.5 million.

STL has an international and a national role and is known for its pioneering work. Internationally, STL operates as an important part of ITT's worldwide fundamental research activities on materials, components and telecommunications technology, and has reciprocal access to complementary research and development work carried out by other ITT laboratories. STL's national role is to undertake basic research and advanced product development in specific support of STC.

Product Development

Product development is principally carried out within the laboratories of each product group as an integral part of its business. In general, development and design personnel are located with the associated manufacturing activities on the major sites. The number of scientists and engineers engaged in product development exceeds 1,000. Total expenditure incurred by the product groups on such development in 1978 was £17.6 million, of which £3.8 million was subcontracted to STL.

Relationship between STC and ITT

In common with other ITT telecommunications companies, STC has an agreement ("the General Relations Agreement") with International Standard Electric Corporation ("ISEC"), a wholly-owned U.S. subsidiary of ITT. General relations agreements provide a contractual basis for:—

- the worldwide funding of research and development;
- the dissemination of technical information and knowhow from, and provision of technical assistance by, ITT laboratories and technical centres to ITT companies;
- the exchange of technical information and knowhow developed by ITT group companies in the same business;
- the royalty-free right to exploit inventions, technical information and knowhow developed by ITT group companies in the same business; and
- the financing of specialised services provided by ITT to its group companies with respect to sales and business methods, manufacturing, insurance, property, legal, industrial relations and financial matters, export marketing assistance, training programmes and administration.

With regard to item (a) above, ITT operating companies making use of research and development make an annual financial contribution to the overall costs of such activities, which contribution is assessed in the form of a percentage of sales varying according to the type of business carried on by the company. STC's current contribution is 3 per cent. of its relevant sales, which is the percentage that has been payable for many years. Such contributions are used by ITT to fund general research and development at its laboratories, both in Europe (including STL) and the United States. In return, STC has access to ITT's relevant worldwide research and development expertise and patent rights insofar as they are required for the purpose of STC's business; an example is the access which STC has to ITT Semiconductors with its important European manufacturing facilities in England and Germany. ITT companies outside the United Kingdom have corresponding rights but these rights do not apply to customer funded research and development, such as work for the Post Office and the Ministry of Defence, in which STC plays and expects to continue to play an important role. Such work is kept totally secure, both technically and commercially, in accordance with the requirements of the contracting customers.

With regard to items (b) and (c) above, only the cost of dissemination and exchange of information and of providing technical assistance is reimbursed by the recipient.

With regard to item (e) above, STC, in common with all other principal ITT telecommunications companies, makes an annual payment (known as the "ITT contract service charge") amounting to 1 per cent. of its relevant sales.

The Board of STC considers that the General Relations Agreement between ISEC and STC is of considerable benefit to STC. Although this Agreement is expressed to be terminable at the end of any calendar year on six months' notice by either party, the parties have agreed that neither of them will exercise such right of termination while STC remains an ITT subsidiary.

In addition to having access to research and development carried on outside the United Kingdom and to ITT's general management expertise, STC has the right to benefit from technical expertise and knowhow accruing to ITT as a result of acquisitions made elsewhere. For example, ITT has recently acquired Courier Terminal Systems Inc. and Qume Corporation, which are manufacturers in the United States of visual display terminals and high-speed electronically-controlled impact printers respectively. The right to make use of Courier and Qume knowhow should be of considerable benefit to STC in the rapidly expanding computer terminal and peripheral market and in the teleprinter field.

As regards the purchase of other goods and services, each operating company within the ITT group trades on an arms-length basis with other members of the ITT group. No ITT group company is obliged to buy from other ITT group companies. Inter-company pricing is based on the price levels charged to comparable buyers who are not members of the ITT group.

Jeff Smith

STC

As mentioned previously in the description of STC's switching activities, STC is playing a significant role in the development of System X. This development is being funded under contracts with the Post Office which provide that the proprietary technology of System X will be available to the Post Office. STC and the two other U.K. telecommunications companies working on this project. While STC is involved in the development of System X, STC will not pursue work specific to competitive systems being developed elsewhere within the ITT group. ITT fully supports STC's participation in the development and exploitation of System X at home and overseas.

In recognition of STC's involvement in System X and the associated Post Office funding, ISEC has waived a portion of the research and development contribution for 1979 which would otherwise have become payable on an increased basis under the General Relations Agreement. So long as STC is so involved in System X, ISEC will continue to waive a portion of the contribution otherwise payable by STC.

In 1978 proposals were put to ITT and STC that one of the other U.K. telecommunications companies be combined with STC as part of a Government programme to concentrate businesses in certain high technology fields. ITT and STC had no part in initiating and saw no advantage in these proposals, which were not pursued, and it is understood that there are no plans to renew them.

Management and Employees

Directors

The Directors of STC, of whom five are Executive Directors and six are Non-Executive Directors (two being executives of ITT), are as follows:—

Mr. K. G. Corfield (aged 55) is the Chairman and Chief Executive of STC and the Senior Officer of ITT in the United Kingdom. He joined ITT in 1967, became a Director of STC in 1969 and Chief Executive shortly afterwards.

Mr. R. L. Brittenham (aged 63) is a Director of ITT and Senior Vice President—Law and Counsel of ITT. He joined ITT in 1957 having previously practised international law in New York. He became a Non-Executive Director of STC in 1969.

Sir Kenneth Keith (aged 63) is Chairman and Group Chief Executive of the Hill Samuel Group Limited, Chairman of Rolls-Royce Limited and a director of a number of other companies. He joined the Board of STC as a Non-Executive Director in 1977.

Mr. J. V. Lester (aged 59) is a Director of ITT, an Executive Vice President of ITT and a member of the Office of the Chief Executive of ITT, with responsibilities, *inter alia*, for the telecommunications and electronic activities of ITT worldwide. He has been associated with ITT since 1964 and was President of ITT Europe Inc. from 1967 to 1971. Mr. Lester became a Non-Executive Director of STC in 1978.

Mr. S. B. Marsh (aged 57), Technical Director of STC, is the Executive Director with responsibility for research and development work. He joined STC in 1965 and was appointed to the Board in 1979.

The Hon. David Montagu (aged 50) is Chairman and Chief Executive of Orion Bank Limited and a director of a number of other companies. He joined the Board of STC as a Non-Executive Director in 1977.

Mr. E. S. Newman (aged 42) is the Executive Director representing STC's financial functions and is Senior Treasurer of ITT in the United Kingdom. He joined STC in 1973 and was appointed to the Board in 1979.

The Rt. Hon. The Lord Penney (aged 69) is a distinguished scientist and has been a member of the boards of a number of corporations in the private and public sectors. He joined the Board of STC as a Non-Executive Director in 1971.

The Rt. Hon. J. E. Ramsden (aged 55) is a Deputy Chairman of Prudential Corporation Limited. He joined the Board of STC as a Non-Executive Director in 1971.

Mr. J. E. Samson (aged 50) is the Executive Director representing the Telecommunications and Electronics group. He joined STC in 1974 and was appointed to the Board in 1979.

Mr. K. M. Walton (aged 49) is the Executive Director representing the Components group. He joined STC in 1962 and was appointed to the Board in 1979.

Organisation and Management

The Board supervises the operations of STC through a number of Management Boards. Most of STC's activities are controlled and managed in the United Kingdom and operate independently of similar businesses in ITT elsewhere. In certain cases, namely Components and Business Systems, the Board believes that the regional or worldwide co-ordination with other ITT businesses in the same product group enhances business performance. The Management Boards of such businesses are, however, responsible to the STC Board for their business performance, fulfilment of all statutory responsibilities and the implementation of STC corporate policies.

Each Management Board consists of executives responsible for the general management of operating divisions together with executives responsible for such matters as finance, general administration, law, manufacturing, marketing, public relations and technology. Below the Management Boards, STC is divisionally structured on a business basis, either by product or service function, although some divisions are wholly-owned subsidiaries of STC, such as Exacta Circuits Limited, ITT-Cred Limited, International Marine Radio Company Limited and ITT Distributors Limited. A manager with an executive team is responsible for each division and operates with considerable autonomy within the policy and general guidelines established by the STC Board and the relevant Management Board.

The composition of the Board of STL reflects its national and international roles. The deployment of resources between national and international programmes recognises the overall research and development programmes approved by the Board. STL is responsible to the Board of STC through the Chairman of STL and the Executive Director of STL responsible for research and development.

Through its Executive Directors and other executives STC participates fully in ITT's management procedures. These involve the agreement of business strategy and detailed financial targets and the regular monitoring of results against such targets at meetings with senior ITT management which take place at ITT's worldwide headquarters in New York, ITT's European headquarters in Brussels and STC's headquarters in London.

Employees

STC employs approximately 27,000 people in the United Kingdom. Good employee relations are a principal objective of STC's management which has endeavoured for many years to use and develop modern personnel practices in order to enhance both the well-being of employees and profitability. The extent and quality of STC's training at all levels resulted in its being one of the first companies to be exempted from the Engineering Industry Training Board levy. Negotiations on wages and conditions are carried out locally and a number of trade unions are involved in line with the wishes of the employees concerned. STC's industrial relations record is excellent. During 1978 less than one hour per employee was lost through internal industrial relations problems. When it became necessary because of changes in technology and market conditions to reduce the Telecommunications and Electronics workforce by about a third over a four-year period, this was accomplished with only negligible time lost through disputes.

Five-year Record

A five-year summary of sales and income for the Telecommunications and Electronics group and the Components group is set out below:—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Sales:—					
Telecommunications and Electronics	224,980	197,904	209,761	189,454	159,386
Components	155,028	138,626	110,788	86,841	85,327
Inter-group sales and other items	(6,392)	(5,370)	(5,278)	(3,174)	(2,870)
	373,616	331,160	315,271	273,121	241,763
Income before exceptional items and taxation:—					
Telecommunications and Electronics	22,389	22,661	21,374	21,626	23,080
Components	5,188	7,143	5,097	3,094	5,266
	27,537	29,804	26,471	24,720	28,346
Income before taxation:—					
Telecommunications and Electronics	21,738	18,159	19,088	19,676	23,080
Components	5,188	7,143	5,097	2,226	5,266
	26,906	25,302	24,185	21,902	28,346

Telecommunications and Electronics

The period from 1974 to 1978 saw major changes in STC's Telecommunications and Electronics activities, the most important being a sharp decline in the market for electro-mechanical switching equipment which was offset by growth in the sales of electronic switching equipment. In 1974 the ratio between the sales of the two types of equipment was 86:14 but by 1978 this had become 34:66. There was also a substantial decline in the market for telecommunications cable. In order to adapt to these significant changes, STC embarked on programmes of rationalisation and modernisation in respect of which more than £15 million has been charged to income as exceptional items over the last four years of the period. These costs include redundancy payments, non-capitalised costs of relocating plant and equipment and the estimated costs of closing down old plant and starting up new production. They do not however fully reflect the impact on profitability of the disruption inevitable in carrying out such programmes.

During the five years to 1978 the income of the group before exceptional items and taxation has not varied much, due partly to the restructuring carried out during the period and partly to a reduction in Post Office orders. Losses were incurred in Cables in 1975 and 1976 prior to the closure of one major plant. Switching income fell in 1976 and 1977 but these results were offset by higher income from Submarine Systems. In 1978 Switching income increased significantly with the volume of TXE4 sales while income from Submarine Systems fell due to lower activity.

A substantial part of the Telecommunications and Electronics business is carried out under long-term contracts. Some contracts with U.K. public sector customers provide that the price may be adjusted in the light of the actual costs incurred and that the customer has the right to investigate such costs. The final determination of prices under such contracts is often completed a considerable time after the sales are made.

STC has traditionally accounted for such long-term business on a conservative basis when making provisions against the outcome of possible contract adjustments on price and the risk of warranty claims. Provisions are released or additional provisions are made as discussions on contract adjustments progress to settlement. Warranty provisions are released, if not required, at the end of the warranty period. When material adjustments to provisions are reported as exceptional items as in 1976 and 1978.

Components

In 1975 three divisions manufacturing relatively low technology products were closed down. In addition, there was general pressure on margins. Whilst income from manufacturing operations improved in 1976 and 1977, there was in 1978 a significant reduction in margins, an important factor being the problems of the European colour television manufacturing industry. Sales volume and income of the distribution and wholesaling activities have, however, increased during the period.

Income for 1979

The Board of STC forecasts that, in the absence of unforeseen circumstances, income before taxation for the year ending 31st December, 1979 will be not less than £32 million.

In 1979 income from the Telecommunications and Electronics group is expected to increase as the benefits of the programmes for rationalisation, retraining and modernisation begin to be seen. These programmes will have been largely completed by the end of this year. STC's practice has been to provide at the end of each year for the future costs of implementing decisions already taken. Accordingly in 1979 the amount to be charged to income for rationalisation expenditure will be very much less than in 1978. Against this there are at present expected to be exceptional credits of an approximately equivalent amount. Profitability in the Components group, both from manufacturing and from the distribution and wholesaling activities, is expected to increase significantly in 1979.

Arthur Andersen & Co. and S. G. Warburg & Co. Ltd. have reported on the forecast of income before taxation and their letters, together with the principal assumptions on which the forecast has been made, are set out under the heading "Principal Assumptions relating to and Letters on Forecast of Income" below.

If STC were to provide a full charge for current and deferred corporation tax at the rate of 52 per cent. on the forecast income before taxation, STC's net income for the year ending 31st December, 1979 would be £15.4 million, equivalent to fully taxed earnings per share of 15.4p. However, STC's current accounting policy, as set out in the Accountants' Report below, is to provide for deferred taxation in accordance with Statement of Standard Accounting Practice Number 15. Accordingly, the Board would expect a significantly lower actual corporation tax charge for 1979; in 1978 STC's actual corporation tax charge amounted to 22 per cent. of income before taxation.

At the Offer for Sale price of 160p and on the basis of the fully taxed earnings per share of 15.4p referred to above, the prospective price/earnings multiple is 10.4 times.

Dividends

On the assumption that income before taxation is not less than £32 million as forecast above, it would be the Board's intention to pay dividends in respect of the year ending 31st December, 1979 totalling £8 million, equivalent to 8p per share net (11.4p per share gross including an associated tax credit at the rate of 3/7ths as proposed in the Budget on 12th June, 1979). The Board would expect to pay 2p net as an interim dividend in or about October 1979 and to recommend 6p net as a final dividend in or about May 1980. Such dividends would represent a gross yield of 7.1 per cent. on the Offer for Sale price of 160p.

Prospects

The repercussions of the change from electro-mechanical to electronic switching have been met in recent years by programmes for rationalisation of facilities, extensive reduction and retraining of staff and investment in advanced manufacturing equipment. These programmes, which will have been largely completed by the end of 1979, should

give STC increased competitive strength and enable it to take advantage of the growth in telecommunications forecast for the 1980's, particularly in the United Kingdom where the Post Office is planning extensive network modernisation.

The STC Board believes that the management of the Post Office is committed to the concept of a healthy U.K. telecommunications industry based on efficient performance in the home market and success in the export market. The Post Office is co-operating with the industry to ensure that future products are competitive in export markets and is devoting resources to the support of the U.K. telecommunications industry in world markets. Within the U.K. network modernisation programme, STC is well placed to maintain a significant share of Post Office business, as a result of its leading position as a supplier of TXE4 and TXE4A and digital transmission equipment and its role in the collaborative development of System X. While there have been some recent suggestions that changes may be made in the structure of the Post Office, the STC Board believes that, should any changes of this nature take place, they are unlikely to affect adversely the overall demand for STC's products.

In the case of Submarine Systems, the Board expects STC to maintain a leading position in the world market.

In the subscriber market, the 1980's should see growth in peripheral equipment, including a variety of new products. STC, through its Business Systems and Audio Products divisions, should benefit from such growth.

Other areas which should benefit from new product development include hydrospace, optical fibre transmission systems, ancillary equipment for network operations and maintenance, transmission and military electronics.

STC intends to maintain its strong base of advanced research and development both at STL and in the product groups which, together with its access to ITT's worldwide technology, is designed to result in a flow of new products and provide additional growth to that resulting from Post Office network modernisation.

While STC's business is vulnerable to a major economic downturn, the Board believes that the prospects for STC in the coming years are good.

Accountants' Report

The following is a copy of the report to the Directors of STC and S. G. Warburg & Co. Ltd. made by Arthur Andersen & Co., Chartered Accountants, the Auditors of STC and Reporting Accountants.

"The Directors,
Standard Telephones and Cables Limited,
S. G. Warburg & Co. Ltd.
13th June, 1979
Gentlemen,

We have examined the balance sheet of Standard Telephones and Cables Limited ("the Company") at 31st December, 1978, and the consolidated balance sheets of Standard Telephones and Cables Limited and its subsidiaries ("the Group") at 31st December, 1974, 1975, 1976, 1977 and 1978, and the related statements of consolidated income and retained earnings and consolidated source and application of funds for the years ended 31st December, 1974, 1975, 1976, 1977 and 1978, prepared on the bases described in the accounting policies section below.

For several years the Company has, in addition to its trading operations, acted as a holding company for certain United Kingdom subsidiaries of International Telephone and Telegraph Corporation ("ITT"), its ultimate parent. On 5th June, 1979 the Company became a subsidiary of ITT (United Kingdom) Limited ("ITT (UK)"), a wholly-owned subsidiary of ITT. Certain subsidiaries and other investments were transferred by the Company to ITT (UK) on 13th June, 1979. The effect of these transactions combined with the first dividend referred to in Note 18 was to reduce the assets and shareholders' equity of the Company and of the Group by the book value of those subsidiaries and other investments transferred to ITT (UK).

As explained in Note 1 the figures shown in the financial information below are those that would have been reported had the subsidiaries and other investments transferred to ITT (UK) on 13th June, 1979 not been in the Group during the five years ended 31st December, 1978, and had the subsidiaries donated by other ITT companies during that period been donated at the date of original acquisition by ITT, which in all cases was prior to 31st December, 1973.

The financial information presented below is based on the audited accounts, after making such adjustments as we consider necessary. Apart from the matters discussed above the principal adjustment is the change in the basis of accounting for deferred taxation, which is explained further in Note 4.

In our opinion, the financial information shown below for the Company and the Group (constituted as explained in Note 1) gives a true and fair view, on the historical cost basis, of the state of affairs of the Company at 31st December, 1978, and of the state of affairs of the Group at 31st December, 1974, 1975, 1976, 1977 and 1978 and of the income and source and application of funds of the Group for each of the years ended 31st December, 1974, 1975, 1976, 1977 and 1978.

We have also reviewed the entries giving effect to the transactions described in Note 19 and, in our opinion, those entries have been properly applied to the historical consolidated balance sheet of the Group at 31st December, 1978 to arrive at the pro-forma post-reorganisation consolidated balance sheet reflecting those transactions.

Accounting Policies

The significant accounting policies adopted in arriving at the financial information set out in this report are as follows:

- Basis of preparation**—The financial information has been prepared on the historical cost basis.
- Consolidation principles and investments in associated and subsidiary companies**—The consolidated financial information includes the accounts of the Company and its subsidiaries as described in Note 1. Intercompany transactions and balances are eliminated. The Company and the Group account for their investments in associated companies by the equity method, whereby the original cost of the investments is adjusted for the movement in applicable underlying net assets since the date of acquisition. The equity method is also applied to the investments in subsidiaries in the Company's balance sheet. Certain investments in subsidiaries have been donated to the Company by other ITT companies. These investments have been recorded at an attributed value equivalent to the original cost to the ITT group with a corresponding credit to capital reserve. The equity interest added to this attributed value represents the movement in applicable underlying net assets since the subsidiaries came into the ITT group and is deemed distributable since the ultimate parent company remained unchanged.
- Translation of foreign currencies**—Items in foreign currencies are translated to pounds sterling at rates of exchange current at the end of each year. Foreign currency gains and losses are credited or charged to income as they arise.
- Stocks and work-in-process**—Stocks and work-in-process are stated at the lower of cost (first-in, first-out) and net realisable value. Cost represents all direct costs incurred in bringing stocks and work-in-process to their present state and location, including an appropriate proportion of manufacturing overheads.
- Taxation**—Taxation is based on income for the year. Deferred taxation, representing the effect of income and expenses being attributed for tax purposes to periods different from those in which the credits or charges are recorded in the accounts, is not provided where, in the opinion of the Directors, there is a reasonable probability that such taxation will not arise for at least three years and there is no indication that the situation will change after that period. The deferred taxation included in the balance sheets represents the amount arising from timing differences expected to become payable or recoverable computed at the corporation tax rate current at the end of the year.

The effect of changes in the Directors' assessment of the likely reversal of timing differences or changes in the rate of corporation tax is recorded at the time such changes arise.

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Provision is made for United Kingdom taxation in excess of the underlying local taxation on earnings since acquisition of overseas associated companies.

- (f) **Property, plant and equipment**—
Property, plant and equipment is stated at cost. Depreciation is provided primarily by the straight-line method, based on the cost and estimated economic lives of the various classes of property, plant and equipment, over the following periods—

Freehold buildings	— 33 years
Leasehold buildings	— the lesser of 33 years and the life of the lease
Plant and equipment	— 5 to 10 years
Rental assets	— 4 to 14 years

- (g) **Goodwill**—
Goodwill at cost represents primarily the excess of the cost of or value attributed to investments in businesses and subsidiaries over the underlying book value of net assets at the date of their acquisition by the ITT group. Goodwill arising on acquisitions since 31st December, 1970 is being amortised in equal annual amounts over periods not longer than 40 years. In circumstances of a proven diminution in value goodwill is written off irrespective of the year of acquisition.

- (h) **Deferred credit arising on sale of rental assets**—
A subsidiary sells rental assets to a finance company but guarantees that the finance company will receive specified levels of rental income from those assets for periods in excess of the initial lease. Because of these commitments the profits on sale of the rental assets is deferred and taken to income over the full period of the guarantees.

- (i) **Deferred government grants**—
Government grants arising in respect of qualifying capital expenditure are transferred to income over the estimated economic lives of the related assets. Revenue grants with repayment conditions are deferred until such time as there is no reasonable possibility of repayment having to be made.

- (j) **Sales**—
Sales represent the invoiced value (net of value added tax) of goods shipped, services rendered and equipment rentals, adjusted so as to record income on a percentage of completion basis of accounting for long-term contracts and to take account of the estimated effect, if any, of price negotiations in progress or anticipated.

- (k) **Warranties and contract losses**—
Provision is made on a current basis for any anticipated losses on incomplete contracts. Amounts provided for such anticipated losses, and for residual costs on completed contracts, warranties, etc., are included in creditors and accrued expenses.

- (l) **Research and development**—
All research and development expense is charged to income as incurred.

Statements of Consolidated Income and Retained Earnings

		Year ended 31st December,				
	Note	1978	1977	1976	1975	1974
		£'000	£'000	£'000	£'000	£'000
Sales	2	373,616	331,160	315,271	273,121	241,763
Cost of sales and expenses	3	(339,870)	(294,431)	(281,583)	(243,639)	(210,580)
		33,746	36,729	33,688	29,482	31,203
Exceptional items	10	(631)	(4,802)	(2,286)	(2,818)	—
Finance charges, net		(7,168)	(7,425)	(7,244)	(4,770)	(2,880)
		25,347	24,802	24,158	21,894	28,323
Equity interest in associated companies' income before taxation		959	500	27	8	23
Income before taxation		26,306	25,302	24,185	21,902	28,346
Taxation	4	(5,794)	(6,820)	(6,537)	(3,701)	(7,245)
Net income		21,112	18,482	15,648	18,201	21,101
Dividends paid, net of dividends received from subsidiaries and investments transferred to ITT (UK)	5	(5,502)	(3,234)	(6,724)	(7,536)	(7,800)
Transfer to capital reserve		—	—	—	(900)	—
Retained earnings at beginning of year		98,832	75,884	66,780	56,995	43,494
Retained earnings at end of year		106,542	90,932	75,684	66,760	56,995
Earnings per share	8	21.11p	18.48p	15.65p	18.20p	21.10p

Statements of Consolidated Source and Application of Funds

		1978	1977	1976	1975	1974
		£'000	£'000	£'000	£'000	£'000
Source of Funds:						
Funds from operations—						
Net income		21,112	18,482	15,648	18,201	21,101
Items not involving the movement of funds—						
Depreciation		8,932	8,338	7,928	6,313	5,260
Other		(1,255)	(485)	(588)	(71)	(21)
Total funds generated from operations		28,789	26,333	22,988	24,443	26,340
Funds from other sources—						
Retirement of property, plant and equipment, at net book value		2,269	1,412	2,569	88	476
Other (principally deferred credits and decrease in advances to fellow-subidiaries)		9,656	2,351	436	2,151	1,597
		40,714	30,096	25,993	26,682	28,413
Application of Funds:						
Capital expenditure		16,712	16,955	13,800	10,195	11,968
Dividends		5,502	3,234	6,724	7,536	7,800
Advance corporation tax recoverable		3,748	—	—	—	—
Other (principally advances to fellow-subidiaries and acquisition of subsidiaries' net non-current assets)		—	5,324	3,946	—	144
		25,963	25,513	23,570	17,731	19,712
Net increase in working capital, other than liquid funds—						
Stocks and work-in-process		9,993	8,449	2,044	13,328	12,434
Debtors and prepaid expenses		(3,445)	3,815	33,714	7,076	10,305
Taxation		(4,163)	8,191	(8,328)	12,000	1,095
Intercompany accounts		16,601	73	4,681	(9,473)	648
Creditors and accrued expenses		(13,432)	(4,625)	(12,207)	(10,014)	(678)
		31,517	41,416	43,474	30,948	43,416
Funds released (required)		9,197	(11,320)	(17,481)	(3,968)	(15,003)

Represented by—						
Increase (decrease) in net liquid funds—						
Increase (decrease) in cash and short-term deposits		(222)	(4,362)	3,231	1,344	(9,469)
(Increase) in overdrafts and other short-term loans		(2,650)	(13,120)	(567)	(3,968)	(9,102)
		(2,872)	(17,482)	2,864	(2,624)	(10,571)
Decrease (increase) in long-term loans		12,069	6,162	(20,145)	(1,342)	3,568
		9,197	(11,320)	(17,481)	(3,968)	(15,003)

Balance Sheets

Company	31st December, 1978	
	£'000	
Shareholders' equity		
Share capital	20,000	
Capital reserve	10,436	
Retained earnings	106,542	
	136,978	
Represented by—		
Current assets		
Stocks and work-in-process	60,884	
Debtors and prepaid expenses	62,652	
Due from subsidiaries and fellow-subidiaries	23,767	
Cash and short-term deposits	1,997	
	149,300	
Current liabilities		
Creditors and accrued expenses	58,065	
Due to subsidiaries, holding company and fellow-subidiaries	11,675	
Taxation	3,971	
Overdrafts and other short-term loans	15,434	
	89,145	
Net current assets		
Advance corporation tax recoverable	60,155	
Goodwill	3,748	
Property, plant and equipment, net	2,415	
Interest in subsidiaries and investments	43,212	
Long-term advances to fellow-subidiaries	43,294	
Long-term loans	(15,646)	
Other non-current liabilities and deferred credits	(201)	
	136,978	

Pro-forma Group Post-reorganisation (Note 19)

		Group				
		31st December,				
		1978	1977	1976	1975	1974
		£'000	£'000	£'000	£'000	£'000
Notes						
7		25,000	20,000	20,000	20,000	20,000
7 and 8		5,436	10,436	10,436	10,436	9,036
		94,042	106,542	90,932	75,684	56,995
		124,478	136,978	121,368	106,120	86,031
9		95,308	95,308	85,315	75,866	74,822
4 and 10		101,902	101,902	105,347	101,532	87,818
		7,053	24,226	9,208	5,937	5,142
		2,259	2,259	2,481	6,843	3,612
		206,522	223,895	202,351	191,178	151,394
10		82,494	82,494	69,062	64,437	52,230
		7,748	8,248	9,831	8,833	10,519
		6,270	6,270	2,107	10,298	1,970
		31,657	35,830	33,180	20,060	19,453
		128,169	132,842	114,180	101,428	84,212
		78,353	80,852	88,171	89,750	67,182
		3,748	3,748	—	—	—
		5,286	5,286	5,486	5,492	5,373
11		61,530	61,530	56,119	48,896	43,431
12		1,402	1,402	1,379	580	510
13		—	—	6,724	1,188	2,394
14		(21,383)	(21,383)	(33,452)	(38,614)	(18,469)
		(4,559)	(4,559)	(3,059)	(844)	(989)
		124,478	136,978	121,368	106,120	86,031

Notes

1. The Group:

At 31st December, 1978 the Company's immediate parent was International Standard Electric Corporation ("ISEC"). On 5th June, 1979 ISEC transferred its shareholding in the Company to ITT (UK), a wholly-owned subsidiary of ISEC. On 13th June, 1979, the Company transferred certain subsidiaries and other investments to ITT (UK). Since these transactions combined with the first dividend referred to in Note 18 reduced the assets employed by the Company and its remaining subsidiaries and the shareholders' equity, the financial information has been presented on the basis that the transfer effectively took place prior to 31st December, 1973. Certain subsidiaries not included in the transfer referred to above were donated to the Company by other ITT companies. The financial information has been presented on the basis that these subsidiaries were donated at the date of original acquisition by the ITT group, which in all cases was prior to 31st December, 1973. Subsidiaries acquired from third parties since 31st December, 1973 are included in the financial information from the dates of acquisition. The Company's subsidiaries following the transfer are set out in Note 13.

2. Sales:

Sales to the Post Office, other ITT companies and exports were—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Post Office	127,131	101,272	118,627	115,718	94,788
Other ITT companies	33,091	22,148	13,434	12,827	10,876
Exports	84,520	83,056	79,048	58,311	48,790

Note: Exports include sales to overseas ITT companies, some of whom act as distributors for the Group's products. In 1978 the geographical distribution of exports, which may vary materially from year to year due particularly to the impact of submarine systems contracts, was—

	£'000
North, Central and South America	4,300
Asia and Australasia	19,700
Africa and Middle East	20,449
Europe	40,071
	84,520

3. Cost of Sales and Expenses:

Included in cost of sales and expenses are the following charges (credits)—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Depreciation	8,932	8,338	7,928	6,313	5,260
Hire of plant and equipment	4,439	2,995	2,605	1,769	1,447
Amortisation of government grants	(172)	(128)	(582)	(69)	(22)
Currency exchange losses (gains)	(195)	(421)	(43)	262	325
ITT contract service charge	2,987	2,732	2,554	2,236	1,913
Research and development—					
Group expenditure, excluding costs reimbursed by customers	15,751	13,540	11,817	9,971	8,418
STC contribution under General Relations Agreement	8,055	7,441	7,032	6,141	5,294
Funding by ITT under General Relations Agreement	(8,467)	(8,188)	(6,537)	(5,305)	(4,822)

4. Taxation:

The taxation charge comprises—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
The Company and subsidiaries—					
Corporation tax at 52%	4,114	6,368	11,986	5,391	7,491
Deferred taxation	1,103	297	(3,463)	(1,694)	(258)
	5,217	6,665	8,523	3,697	7,233
Associated companies—					
Local taxation	427	18	14	4	12
United Kingdom taxation in excess of local taxation (deferred)	150	144	—	—	—
	5,794	6,827	8,537	3,701	7,245

Included in debtors and prepaid expenses is a deferred tax asset attributable to—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Product line rationalisation provision	3,061	3,108	2,748	884	—
Accrued pension expense	1,094	1,485	1,343	874	691
(64) Other	(13)	802	1,545	387	(134)
	3,971	4,142	5,395	2,145	557

The full amount of potential deferred taxation liabilities is attributable to—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Excess of tax depreciation over book depreciation of property, plant and equipment	19,278	26,837	21,867	18,374	15,125
Stock appreciation relief	9,885	18,003	14,042	10,884	10,011
Other	(3,971)	(5,497)	(5,286)	(5,516)	(2,145)
	24,992	39,143	30,643	23,682	22,991
					16,778

In the audited accounts prior to those for the year ended 31st December, 1978, the Group's policy was to make full provision for deferred taxation. During 1978 this policy was changed and, in accordance with Statement of Standard Accounting Practice Number 15 published in October, 1978, provision is no longer made for deferred taxation where, in the opinion of the Directors, there is reasonable evidence that such taxation will not arise for at least three years, and there is no indication that the situation will change after that period. The prior years' accounts have been restated accordingly.

Had the Group provided the full amount of potential deferred taxation throughout the five years the charge for taxation would have been greater by the following amounts—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
	8,640	6,740	4,182	7,803	8,252

At 31st December, 1978 the Group had capital losses of approximately £400,000 available for carrying forward against future capital gains.

5. Dividends paid:

Dividends paid are shown in the Statements of Consolidated Income and Retained Earnings net of dividends received from subsidiaries and investments transferred to ITT (UK) on 13th June, 1979 as described in Note 1.

The dividends actually paid by the Company and the corresponding dividend rates were—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Dividends paid	8,000	9,300	9,300	8,500	8,900
Dividend rates	40.0%	45.0%	48.5%	42.5%	40.0%

6. Earnings per Share:

Earnings per share have been calculated by dividing the net income for each year by 100,000,000, the number of shares in issue at 13th June, 1979.

7. Share Capital:

At 31st December, 1978, the share capital of the Company was as follows—

Authorised	
40,000,000 Ordinary Shares of £1 each	£40,000,000
	<hr/>
Issued and fully paid	
20,000,000 Ordinary Shares of £1 each	£20,000,000

STC

10. Provisions and Exceptional Items:

Included in creditors and accrued expenses or debtors and prepaid expenses, as appropriate, are provisions, the movements on which were—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
9,217	At beginning of year	9,217	7,360	2,660	430
(6,074)	Expenditure during the year	(6,074)	(6,769)	(700)	—
10,161	Charged to income	10,161	7,026	6,000	2,230
13,304		13,304	9,217	7,960	2,660
					430

The provisions are principally in respect of the product line rationalisation programme and price determination arising from the terms of certain contracts whereby major customers can investigate the actual costs incurred by the Company. The final determination of prices under such contracts is often completed a considerable time after the sales are made.

Included in the statements of consolidated income are the following exceptional items in respect of the above:

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Rationalisation of certain product lines (net of associated grants in 1976, 1977 and 1978)	5,233	4,502	3,993	2,818
—	Out-of-period contract adjustments	(4,602)	—	(1,707)	—
—		631	4,502	2,286	2,818

11. Goodwill:

Goodwill comprises—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Amortisable goodwill, at cost less accumulated amortisation	397	408	415	296
2,251	Goodwill not being amortised	4,889	5,077	5,077	5,077
2,415		5,286	5,486	5,492	5,373

12. Property, Plant and Equipment:

Property, plant and equipment comprise—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Cost—				
11,827	Freehold land and buildings	14,083	14,915	12,988	11,008
5,178	Leasehold property—				
1,575	Long lease	7,594	8,148	8,033	7,047
—	Short lease	3,056	2,373	1,891	1,840
67,890	Plant and equipment	89,183	79,159	71,703	62,082
—	Rental assets	7,844	8,774	7,416	7,322
85,668		121,749	113,389	102,009	89,379
(43,458)	Accumulated depreciation	(80,119)	(57,250)	(53,123)	(45,848)
42,212		41,630	56,139	48,886	43,531

Accumulated depreciation for the Group at 31st December, 1978 comprises—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Freehold buildings	5,325			
—	Leasehold buildings—				
—	Long lease	2,861			
—	Short lease	1,120			
—	Plant and equipment	47,067			
—	Rental assets	5,826			
—		60,118			

13. Interest in Subsidiaries and Investments:

(a) Interest in subsidiaries at 31st December, 1978 comprises—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Shares, at cost or attributed value	—	—	—	—
—	Equity interest in increase in underlying assets since acquisition by ITT group	—	—	—	—
—	Long-term advances	—	—	—	—
—		—	—	—	—

The following are the trading subsidiaries of the Company at 31st December, 1978, remaining within the Group after the transfer described in Note 1 and which are accordingly included in the financial information presented—

Commercial Cable Company (Marine) Limited	
Exata Circuits Limited (Incorporated in Scotland)	
Exata Circuits (France) Limited	
International Marine Radio Company Limited	
ITT Components Limited	
ITT Creed Limited	
ITT Creed (Rentals) Limited	
ITT Distributors Limited	
Standard Telecommunication Laboratories Limited	
Standard Telephones and Cables (Exports) Limited	
Standard Telephones and Cables (Investments) Limited	
Standard Telephones and Cables (Northern Ireland) Limited	
(Incorporated in Northern Ireland)	
Standard Telephones (Rentals) Limited	

The Company also has the following non-trading subsidiaries—

R. C. Pension Trust Limited	
Halsey's Electric Co. Limited	
Standard Telecommunication Services Limited	
Standard Telefones e Cabos do Brasil Limitada (Incorporated in Brazil)	
Submarine Cables (Sales) Limited	
Telephone Switching International Limited	

All the subsidiaries are wholly-owned either directly or indirectly and, except where otherwise stated, are incorporated in England. ITT Components Limited and ITT Distributors Limited are members of the Components group; the remaining trading companies, other than Standard Telecommunication Laboratories Limited, are all members of the Telecommunications and Electronics group.

(b) Investments comprise—

Company	Group				
1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
—	Associated companies—				
478	Shares, at cost	478	478	2	2
—	Equity interest in increase in underlying assets since acquisition	—	—	—	—
866		866	350	21	18
1,344		1,344	828	23	28
—	Unquoted investments—				
52	Shares, at cost	52	52	38	34
—	Inactive companies—				
—	Shares, at cost	—	493	493	450
—	Unquoted overseas Stock Exchange	—	—	—	—
6	at cost	6	6	6	6
1,402		1,402	1,379	580	510

The cost of the unquoted investments approximates to the underlying net assets applicable to the investments, and in the opinion of the Directors reflected their value at each year end.

The market value of the quoted investment was £93,000 at 31st December, 1978.

The associated companies included in the financial information at 31st December, 1978 are—

Name of Company	Country of Incorporation	Class of share	Percentage held
African Telephone Cables (Pty) Limited	South Africa	Ordinary	30%
Wakefield Fortune (Aldwych) Limited	England	Ordinary	50%

14. Long-term Loans:

Company	Final redemp- tion date	Annual interest	Group				
1978	1978	1978	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
—	Unsecured loan 1978	6½%	—	1,500	1,500	1,500	1,500
—	Unsecured loan 1978	6½%	—	1,500	1,500	1,500	1,500
4,167	Unsecured loan 1979	8%	4,167	4,167	4,167	4,167	4,167
—	Unsecured loan 1978-81	6½%	667	667	667	1,000	1,000
16,268	Bank loans (unsecured) Other loans (secured) including debenture stocks 1983-85	8½% 7½-8½%	26,268	28,405	33,243	16,899	12,671
200			1,301	1,369	1,380	1,467	1,320
20,635			32,403	38,608	42,457	26,333	22,158
—	Less portion payable within one year		(11,020)	(6,186)	(2,843)	(6,884)	(4,031)
(4,988)			21,383	32,422	39,614	19,449	18,127

15. Pension Arrangements:

The Group operates various contributory plans covering substantially all employees of the subsidiaries of ITT (UK) ("the participating companies").

Group policy is to fund the costs of pension plans in accordance with actuarial advice. An actuarial valuation of the plans as at 6th April, 1978, calculated the prior service liabilities which would require to be funded by the participating companies at approximately £1,159,000. These liabilities are being amortised over a period of 16-28 years from 6th April, 1978, with interest at the rate of 8½ per cent. per annum on the unamortised balance.

The total contribution by the participating companies to the above plans amounted to £10,011,000 in the year ended 31st December, 1978. The Group's share of this contribution was £7,701,000. In addition the Company has an unfunded plan in respect of which provisions are made to cover the accrued costs of certain benefits not provided by the funded plans. At 31st December, 1978 £2,133,000 was included in creditors and accrued expenses with respect to this plan.

ITT Creed Limited operate separate pension plans for substantially all its employees. The prior service liability of these plans was actuarially estimated to be approximately £447,000 as at 31st March, 1977. This liability is being amortised over a period of 27 years with interest at the rate of 8½ per cent. per annum on the unamortised balance. ITT Creed Limited's contribution to these plans was £573,000 in the year ended 31st December, 1978.

16. Contingent Liabilities:

Contingent liabilities of the Group in respect of guarantees and the residual credit risk on bank financing of bills under Export Credits Guarantee Department arrangements are estimated at £62,100,000 and £7,100,000 respectively at 31st December, 1978.

Contingent liabilities of the Company, including guarantees of borrowings of consolidated subsidiaries, are estimated at £89,400,000 at 31st December, 1978.

Included in the contingent liabilities of the Group and the Company are a U.S. dollar denominated guarantee of indebtedness in respect of an associated company of approximately £800,000 and U.S. dollar denominated guarantees of indebtedness of another subsidiary of ITT of approximately £49,000,000.

A claim for losses suffered as a result of alleged failure in certain goods supplied by the Company has been made by a customer. In the opinion of the Directors, this claim can be successfully defended and, accordingly, no provision has been made in the accounts.

The Group has contingent liabilities and assets under contract negotiations affecting 1978 and prior years, but, in the opinion of the Directors, adequate provision has been made, where appropriate, at 31st December, 1978.

17. Lease Obligations and Capital Commitments:

The Group leases a number of premises. Total annual rentals payable as at 31st December, 1978, amounted to approximately £1,800,000.

At 31st December, 1978 the Group had authorised capital commitments of £3,947,000 of which £3,167,000 had been contracted for. Subsequently the level of authorised capital commitments has increased by approximately £2 million.

18. Subsequent Dividends:

On 13th June, 1979 the Company declared a dividend of an amount equivalent to the proceeds of the transfer referred to in Note 1 and a further dividend of £12,500,000.

19. Pro-forma Group post-reorganisation Balance Sheet:

As part of the reorganisation described in Note 1, STC's share capital was increased to £25,000,000 by way of capitalisation of reserves and the responsibility for the financing of ITT subsidiaries no longer in the STC Group was taken over by ITT (UK), which assumed part of the short-term debt previously carried by STC. STC then paid the dividend of £12,500,000 referred to in Note 18. The entries giving effect to these transactions have been applied to the historical consolidated balance sheet of the Group at 31st December, 1978 to arrive at the pro-forma Group post-reorganisation balance sheet.

20. Audited Accounts:

No audited accounts have been prepared in respect of any period after 31st December, 1978.

Yours faithfully,

Arthur Andersen & Co.,
Chartered Accountants."

Principal Assumptions relating to and Letters on Forecast of Income

The forecast income before taxation of STC and its subsidiaries for the year ending 31st December, 1979 of not less than £32 million, set out in this Offer for Sale, is based on results shown by mandated management accounts for the period to 22nd April, 1979 and on the following principal assumptions:—

- that contracts in hand for Switching and Submarine Systems, which cover substantially the whole of the planned output of these divisions in the current year, will not be subject to cancellation or major change and sales by other activities taken as a whole will reflect trends shown to date;
- that STC's businesses will not be materially affected by political events or by any changes in legislation;

(iii) that there will be no significant changes in STC's expectations and experience of price determination and of claims in respect of warranties and product performance;

(iv) that there will be no significant disruptions through failure to obtain supplies of raw materials (including oil), plant breakdowns or industrial disputes;

(v) that the rationalisation programmes will proceed according to plan;

(vi) that the annual rate of inflation for the rest of this year will be higher than in the first part of the year;

(vii) that Minimum Lending Rate will be reduced below 14 per cent. before the end of the year and short-term interest rates will also reduce;

(viii) that there will be no material changes in foreign exchange rates; and

(ix) that there will be no material changes in STC's accounting policies.

Letters

The following are copies of letters relating to the forecast of income before taxation for the year ending 31st December, 1979:—

Letter from the Auditors and Reporting Accountants:—

"The Directors,
Standard Telephones and Cables Limited,
190 Strand,
London WC2R 1DU.

13th June, 1979

Gentlemen,

We have reviewed the accounting policies applied and the calculations made in preparing the forecast of income before taxation of Standard Telephones and Cables Limited and its subsidiaries (for which you, as Directors, are solely responsible) for the year ending 31st December, 1979, set out in the Offer for Sale dated 13th June, 1979. The principal assumptions made by you upon which the forecast of income before taxation is based are set forth in the said Offer for Sale. The forecast of income before taxation includes results shown by unaudited management accounts for the period ended 22nd April, 1979.

Our review indicated that the forecast of income before taxation, so far as the accounting policies and calculations are concerned, has been compiled on the basis of the assumptions made by you referred to above and is presented on a basis consistent with the accounting policies normally adopted by Standard Telephones and Cables Limited and its subsidiaries.

Yours faithfully,
ARTHUR ANDERSEN & CO.,
Chartered Accountants."

Letter from S. G. Warburg & Co. Ltd.:—

"The Directors,
Standard Telephones and Cables Limited,
190 Strand,
London WC2R 1DU.

13th June, 1979

Gentlemen,

We have discussed with you and senior executives the forecast of income before taxation of Standard Telephones and Cables Limited and its subsidiaries for the year ending 31st December, 1979 and the principal assumptions on which it is based, set out in the Offer for Sale dated 13th June, 1979. We have also discussed with Arthur Andersen & Co. the work they have done in respect of the forecast as set out in their letter to you of 13th June, 1979. We consider that the forecast of income before taxation (for which you, as Directors, are solely responsible) has been made after due and careful inquiry.

Yours faithfully,
For S. G. WARBURG & CO. LTD.,
J. R. S. Boas,
Director."

Premises

The following table gives details of the ten largest factory locations occupied by STC, STL's laboratories and STC's head office:

Description	Tenure	Principal Use	Approximate Floor Area (square feet)
Oakeleigh Road South, New Southgate, London N.11	Part freehold and part leasehold (87,000 square feet) for term expiring in 1986 at the yearly rent of £26,800 subject to revision in October 1979 with the right for the tenant to break in October 1979	Factory	938,000
Monkstown Trading Estate, Doagh Road, Monkstown and in Parish of Carmoney, Co. Antrim, Northern Ireland	Leasehold as to part for term expiring in 1986 at the yearly rent of £10,979 without review, as to another part for term expiring in 1984 at the yearly rent of £41,384 without review and as to the remainder for term expiring in 1985 at the yearly rent of £18,416 subject to revision in 1982 and 1989 with the right for the tenant to break in 1985	Factories	568,000
Wednesbury Street, Newport, Gwent	Freehold	Factory	478,000
West Bay Road, Western Docks, Southampton	Leasehold for term expiring on 29th September 2053, at the yearly rents as to the greater part of £5,280 without review and as to the remainder of £5,800 subject to revision in 1982, 2003, 2024 and 2045	Factory	428,000
Greenwich, London S.E.10	Freehold	Factory	391,000
Brixton Road, Paignton, Devon	Freehold	Factory	384,000
Edinburgh Way, Harlow, Essex	Leasehold for terms expiring in 2053 and 2054 at the aggregate yearly rent of £180,110 subject to revision as to £5,769 (part thereof) in 1988, 2009, 2030 or 2051	Factory	366,000
Crowhurst Road, Hellingbury, Brighton, East Sussex	Leasehold for terms expiring in 2043 at yearly rents of £21,540 and £6,000 without review and £32,000 subject to revision in 1992, 2006, 2020 and 2034 and for term expiring in 2034 at the yearly rent of £9,822 without review	Factories	310,000
Millers Works, Monument Works, Main Cross Works, V.E. Site, Frederick Works, Fenner Works and Trafalgar Works, Great Yarmouth, Norfolk	Part freehold including Millers Works, Monument Works and Trafalgar Works and part leasehold for a term expiring in 2052 at the aggregate yearly rent of £3,130 without review	Factories	280,000
Maidstone Road, Fooks Gray, Sidcup, Kent	Part freehold and part leasehold for term expiring in 1980 at the yearly rent of £3,250 without review	Factory	222,000
London Road, Harlow, Essex	Leasehold for term expiring in 2056 at the yearly rent of £3,650 without review	Laboratories	174,000
STC House, 190 Strand, London W.C.2	Leasehold for term expiring in 2007 at yearly rent of £187,050 subject to revision in 1986	Offices	88,000

STC

Statutory and General Information

- STC was incorporated in England as a private company on 10th January, 1970 and was converted into a public company on 13th June, 1979. Immediately prior to 13th June, 1979 the authorised share capital of STC was £40,000,000 divided into 40,000,000 Ordinary Shares of £1 each of which 20,000,000 had been issued and were fully paid up. On 13th June, 1979 the authorised share capital was increased to £30,000,000, divided into 30,000,000 Ordinary Shares of 25p each, of which 20,000,000 had been issued and were fully paid up, and 20,000,000 Ordinary Shares of 25p each were issued by way of capitalisation of reserves.
- Save as disclosed herein, no share or loan capital of STC or of any of its present subsidiaries has since 13th June, 1977 been issued for cash or for a consideration other than cash (other than share or loan capital now held within the STC group) nor is any such capital proposed to be issued and since that date no commission, discounts, brokerage or other special terms have been granted by STC or any of its subsidiaries in connection with the issue or sale of any such capital. No share or loan capital of STC or of any of its subsidiaries is under option or agreed conditionally or unconditionally to be put under option. No material issue of shares (other than to shareholders pro rata to existing holdings) will be made by STC within one year of the date of this Offer for Sale without the prior approval of STC in general meeting. No issue of any of the shares of STC at present unissued will be made which would effectively alter the control of STC or the nature of its business without the prior approval of STC in general meeting.
- The Articles of Association of STC contain provisions to the following effect:
 - Subject to any special terms as to voting upon which any shares may be issued or may for the time being be held, on a show of hands every member who is present in person at a general meeting of STC shall have one vote and, on a poll, every member who is present in person or by proxy shall have one vote for every 25p nominal amount of share capital of which he is the holder.
 - A Director shall not vote (nor shall he be counted in the quorum) on any resolution of the Board of Directors in respect of any contract or arrangement in which he is, to his knowledge, materially interested (material interest being defined in the Articles of Association), but this prohibition shall not apply to certain contracts or arrangements in relation to obligations undertaken by Directors for the benefit of STC, or to contracts or arrangements to subscribe or underwrite shares, debentures or other securities of STC, or to any contract or arrangement in which the Director is interested by virtue of his interest in shares or debentures or other securities of STC or by reason of any other interest in or through STC, or to any contract or arrangement concerning any other company (not being a company in which the Director owns 1 per cent. or more) in which he is interested directly or indirectly whether as an officer, shareholder, creditor or otherwise, or to any proposal concerning the adoption, modification or operation of superannuation, retirement, death or disability benefit schemes so long as they do not accord to any Director as such any special privilege or advantage, or to any other arrangement for the benefit of employees under which a Director benefits in a similar manner. Any of the foregoing provisions may be suspended or relaxed by an ordinary resolution of STC in general meeting.
 - Whenever arrangements are under consideration concerning the appointment (including the arrangement or variation of the terms thereof, or the termination thereof) of two or more Directors to offices or places of profit with STC or any other company in which STC is interested, a separate resolution may be put in relation to each Director and in such case each of the Directors concerned shall be entitled to vote (and be counted in the quorum) in respect of each resolution, except that concerning his own appointment (or the arrangement or variation of the terms thereof, or the termination thereof) and except (in the case of an office or place of profit with any other company where such company is a company in which the Director owns 1 per cent. or more).
 - The Board of Directors of STC shall restrict the borrowings (as defined in the Articles of Association) of STC and exercise all voting and other rights or powers of control exercisable by STC in relation to its subsidiaries (if any) so as to secure that no subsidiary is indebted to STC by the exercise of such rights or powers of control of the Board of Directors (as secured) that the aggregate amount from time to time outstanding of all borrowings by STC and its subsidiaries ("the Group") (exclusive of borrowings owing by one member of the Group to another member of the Group) shall not at any time, without the previous sanction of an ordinary resolution of STC, exceed an amount equal to twice the adjusted capital and reserves (as defined in the Articles of Association).

- Section 185 of the Companies Act 1948 relating to the election, retirement and re-election of Directors attaining the age of 70 years applies to STC.
- On 12th June, 1979 ITT Industries Limited ("ITT") (then a subsidiary of STC) sold the whole of the issued share capital of ITT Distributors Limited to STC and subsequently declared a dividend in favour of STC of the amount received or receivable by ITT by way of consideration for such sale. On 21st June, 1979 STC sold to ITT (UK) the whole of the issued share capital of STC's subsidiaries (including ITT) and its investments (including its investment in Allied Technologies Limited) other than the subsidiaries and investments referred to in Note 13 to the Accounts. Report above. Thereafter STC declared a dividend in favour of ITT (UK) of the amount received or receivable by STC pursuant to such sale and declared and paid to ITT (UK) a further dividend of £12,500,000.
- The Directors of STC are satisfied that, having regard to bank and other facilities available, STC and its subsidiaries have sufficient working capital for their present requirements.
- By a contract dated 13th June, 1979 and made between ITT (UK) (1), STC (2), S. G. Warburg & Co. Ltd. (3) and ISEC (4), S. G. Warburg & Co. Ltd. has agreed, subject to the issued Ordinary Share capital of STC being admitted to the Official List by the Council of The Stock Exchange not later than 22nd June, 1979, to purchase from ITT (UK) as the Offer for Sale price 15,000,000 Ordinary Shares of 25p each of STC, being the Ordinary Shares comprised in this Offer for Sale. Under the contract ITT (UK) has agreed to pay the expenses of advertising this Offer for Sale, the Receiving Bankers' charges, underwriting commission of 14 per cent. of the sale price of the Ordinary Shares comprised in this Offer for Sale, a fee to S. G. Warburg & Co. Ltd. and fees to Cazenove & Co. and L. Messel & Co. as brokers to the Offer for Sale and the legal expenses of S. G. Warburg & Co. Ltd. and STC has agreed to pay all printing costs. The Stock Exchange listing fee, the fees and expenses of the Auditors and Reporting Accountants and its own legal expenses. The expenses payable by ITT (UK) and STC are estimated to amount to £290,000 and £400,000 respectively exclusive of V.A.T.
- The Directors have no interests in any share capital of STC or any of its subsidiaries. The interests of the Directors in the share capital of ITT are: Mr. R. L. Brittain, 12,500 shares of Common Stock; Mr. V. J. Lesar, 17,000 shares of Common Stock; Mr. Brittain, Mr. Lester, Mr. K. G. Corfield, Mr. S. B. Marsh, Mr. J. E. Sanson and Mr. K. M. Walton have interests in certain stock options or other plans of ITT.
- Following this Offer for Sale ITT (UK) will remain the beneficial owner of 35,000,000 Ordinary Shares of 25p each of STC.
- There are no existing or proposed service contracts between any of the Directors of STC and STC or any of its subsidiaries, other than service contracts expiring or determinable by the employing company without payment of compensation (other than statutory compensation) within one year. The aggregate emoluments of the Directors of STC who served as such during the year ended 31st December, 1978 amounted to £128,000. The Board of Directors was changed prior to this Offer for Sale: the emoluments of the present Directors of STC are currently at the aggregate rate of £290,000 per annum.
- No Director has or had any interest, direct or indirect, in any assets which have been, within the two years preceding the date of this Offer for Sale, acquired or disposed of by or leased to STC or any of its subsidiaries or are proposed to be acquired, disposed of by or leased to STC or any of its subsidiaries.
- There is no contract or arrangement subsisting at the date hereof in which a Director of STC is materially interested and which is significant in relation to the business of STC and its subsidiaries taken as a whole.
- Neither STC nor any of its subsidiaries has any litigation or claims of material importance pending or threatened against it. As stated in Note 16 to the Accounts' Report above, the claim therein referred to can, in the opinion of the Directors, be successfully defended.
- Consent of H.M. Treasury under Section 482 and clearances from the Inland Revenue under Section 464 of the Income and Corporation Taxes Act 1970, so far as applicable, have been obtained in relation to the transactions described in paragraph 4 above. ITT has agreed to indemnify STC and its subsidiaries in respect of any taxation arising directly or indirectly as a result of those transactions and, if at any time in the future STC ceases to be a member of ITT (UK) Group for taxation purposes, any taxation arising directly or indirectly as a result of those or any earlier transactions and as a result of such cessation.
- Arthur Andersen & Co. have given and have not withdrawn their written consent to the issue of this Offer for Sale with their report and letter and other references to them included herein in the form and context in which they are included.

- The following contracts entered into within the two years immediately preceding the date of this Offer for Sale (other than in the ordinary course of business) are or may be material:
 - Dated 18th June, 1977, between STC (1) and Allied Technologies Limited (2), whereby STC agreed to sell to Allied Technologies Limited the whole of the issued share capital of Standard Telephone Cables (South Africa) Limited for a consideration consisting of 3,000,154 (fully paid) Ordinary Shares of R1 each and 3,400,000 (fully paid) Redeemable Preference Shares of R1 each of Allied Technologies Limited and R250,000 in cash.
 - Dated 21st December, 1978, being three guarantees by STC in favour of Barclay's Bank International Limited, International Westminster Bank Limited and/or National Westminster Bank Limited, and Manufacturers Hanover Trust Company respectively in respect of indebtedness to them of Abbey International Corporation, a subsidiary of ITT, up to maximum amounts of U.S.\$2,500,000, U.S.\$4,500,000 and U.S.\$15,000,000 respectively, together with interest, costs and expenses.
 - Dated as of 1st January, 1979, between ISEC (1) and STC (2), being a Memorandum of Agreement concerning the General Relations Agreement between the parties dated 31st March, 1976. The General Relations Agreement (as amended) applies to all the activities of STC and its subsidiaries, other than those in respect of which other general relations, service or comparable agreements have been or are entered into with ISEC or another subsidiary of ITT; some of the activities of STC and its subsidiaries covered by the General Relations Agreement are either exempted from or involve lower payments in respect of either the contribution for research and development or the contract service charge or both.
 - Dated as of 1st January, 1979, between ITT Industries Limited (1) and ITT Distributors Limited (2), being a Memorandum of Agreement relating to services provided to ITT Distributors Limited and its subsidiaries for which a contract service charge of 1 per cent. on sales is payable to ITT Industries Inc. ITT Distributors Limited and its subsidiaries are not covered by the General Relations Agreement referred to in (c) above.
 - Dated 12th June, 1979, between ITT Industries Limited (1) and STC (2), being an Agreement under which ITT Industries Limited has agreed to sell to STC the whole of the issued share capital of ITT Distributors Limited as mentioned in paragraph 4 above.
 - Dated 13th June, 1979, between ITT (1) and STC (2), being an indemnity from ITT to STC against any loss which STC may incur as a result of having entered into the guarantees referred to in (b) above.
 - Dated 13th June, 1979, between STC (1) and ITT (UK) (2), being an Agreement under which STC has sold to ITT (UK) the whole of the issued share capital of STC's subsidiaries and its investments other than the subsidiaries and investments referred to in Note 13 to the Accounts' Report above, (as referred to in paragraph 4 above) and ITT (UK) has agreed to indemnify STC in respect of all outstanding liabilities of STC under the contracts referred to in (a) above and certain other liabilities.
 - Dated 13th June, 1979, between ITT (1) and STC (2), being the tax indemnity from ITT to STC referred to in paragraph 13 above.
 - Dated 13th June, 1979, between ITT (UK) (1), STC (2), S. G. Warburg & Co. Ltd. (3) and ISEC (4), being the contract referred to in paragraph 4 above.
- The documents attached to the copy of this Offer for Sale delivered to the Registrar of Companies for registration were copies of the contracts listed in paragraph 15 above, a statement of the adjustments made by Arthur Andersen & Co. for the purposes of their report and giving the reasons therefor and their written consent referred to in paragraph 14 above.
- Copies of the following documents may be inspected at the offices of Slaughter and May, 35 Abchurch Lane, London EC4N 3DF during usual business hours on weekdays (except Saturdays) until 2nd July, 1979:
 - the Memorandum and Articles of Association of STC;
 - the Report and Accounts of STC for the years ended 31st December, 1977 and 1978;
 - the contracts listed in paragraph 15 above;
 - the report of Arthur Andersen & Co. their statement of adjustments and their written consent; and
 - the letters of Arthur Andersen & Co. and S. G. Warburg & Co. Ltd. relating to the forecast of income before taxation.

13th June, 1979.

Copies of this Offer for Sale with Forms of Application may be obtained from:—

S. G. Warburg & Co. Ltd., 30 Gresham Street, London EC2.

Cazenove & Co., 12 Tokenhouse Yard, London EC2.

L. Messel & Co., 100 Old Broad Street, London EC2.

Standard Telephones and Cables Limited, 190 Strand, London WC2.

Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3.

and from the following branches of Midland Bank Limited, Clydesdale Bank Limited and Northern Bank Limited:—

London: Poultry and Princes Street, EC2
133 Regent Street, W1
5 Threadneedle Street, EC2Birmingham: 130 New Street
Bournemouth: 59 Old Christchurch
Road

Brighton: 153 North Street

Bristol: 49 Corn Street

Cardiff: 56 Queen Street

Carlisle: 29 English Street

Aberdeen: 5 Castle Street
Basildon: 16 Southway
Belfast: 183 Donegal Square WestCoventry: 18 High Street
Derby: 1 St. Peter's Street
Edinburgh: 29 George Street

Exeter: 38 High Street

Glasgow: 30 St. Vincent Place

Great Yarmouth: 14 Hall Quay

Harrow: Gate House, The High

Hull: King William House, Market
Piazza
Ipswich: 12 Tavern Street

Jersey: 8 Library Place, St. Helier

Leeds: 33 Park Row

Leicester: 31 Granby Street

Liverpool: 62 Castle Street

Maidstone: 16 High Street
Manchester: 100 King Street

Middlesbrough: Exchange Place

Newcastle: 42 Grey Street

Newport (Gwent): 1 Bridge Street

Norwich: 18 London Street

Nottingham: 6 Victoria Street

Oxford: 65 Cornmarket
Plymouth: 7 Palace Avenue

Plymouth: 4 Old Town Street

Sheffield: 17 Church Street

Southampton: 165 High Street

Southgate: 17 The Broadway

York: 13 Parliament Street

STC

Standard Telephones and Cables Limited

OFFER FOR SALE BY S. G. WARBURG & CO. LTD.
OF 15,000,000 ORDINARY SHARES OF 25p EACH AT 160p PER SHARE, PAYABLE IN FULL ON APPLICATION.
THE APPLICATION LIST WILL OPEN AT 10 a.m. ON THURSDAY, 21st JUNE, 1979 AND MAY BE
CLOSED AT ANY TIME THEREAFTER.

Applicants are strongly advised to use first class letter post and to allow 2 days for delivery.

FORM OF APPLICATION

To: S. G. WARBURG & CO. LTD.

Gentlemen,

Applications must be for a minimum of 200 shares; applications for up to 2,000 shares must be in multiples of 200 shares; between 2,000 and 5,000 shares in multiples of 500 shares; between 5,000 and 25,000 shares in multiples of 1,000 shares; and above 25,000 shares in multiples of 5,000 shares.

Number of shares for which application is made	Amount of cheque enclosed
	£

Amounts payable on application

Number of shares applied for	Amount payable on application	Number of shares applied for	Amount payable on application
1,000	£1,600	10,000	£16,000
2,000	£3,200	20,000	£32,000
2,500	£4,000	100,000	£160,000

I/We enclose a cheque payable to Midland Bank Limited for the above-mentioned sum, being the amount payable in full on application for the stated number of the above Ordinary Shares of 25p each of the above-named Company at 160p per share, and I/we offer to purchase that number of shares and I/we agree to accept the same or any smaller number in respect of which this application may be accepted upon the terms of your Offer for Sale dated 13th June, 1979 and subject to the Memorandum and Articles of Association of the Company.

I/We hereby authorise you to send a renounceable Letter of Acceptance in respect of the said shares, and/or a cheque for any monies returnable, by post at my/our risk to the address given in the box below and to procure my/our name(s) to be placed on the Register of Members of the Company as holder(s) of the said shares, or of those of them which are not effectively renounced.

An applicant who is unable to make the following declaration should delete it and consult an Authorised Depositary* (or an Approved Agent in the Republic of Ireland†) through whom lodgement should be effected.

I/We declare that I am/we are not resident outside the Scheduled Territories‡ and am/are not acquiring the shares as the nominee(s) of any person(s) resident outside those Territories.

I/We understand that due completion and delivery of this Form of Application accompanied by a cheque will constitute a warranty that the cheque will be honoured on first presentation.

I/We acknowledge that Letters of Acceptance and cheques for excess application monies are liable to be held pending clearance of applicants' cheques.

1. Signature Dated June, 1979.

Signature	Dated
First Name(s) (in full)	
Surname and designation (Mr., Mrs., Miss or Title)	
Address (in full)	

2. Signature	3. Signature
First Name(s) (in full)	
Surname and designation (Mr., Mrs., Miss or Title)	
Address (in full)	

ALL JOINT APPLICANTS MUST SIGN

A corporation should complete this Form of Application under hand by a duly authorised officer who should state his representative capacity.

This Form of Application, when completed, together with a cheque for the full amount payable on application, must be forwarded to Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA and should arrive not later than 10 a.m. on Thursday, 21st June, 1979.

A separate cheque must accompany each Form of Application. Cheques must be drawn in sterling on a bank or branch thereof, and be payable, in England, Scotland or Wales. Cheques must be made payable to Midland Bank Limited and crossed "Not Negotiable". The right is reserved to present all cheques for payment on receipt and to reject any application, in particular multiple or suspected multiple applications. No receipt will be issued for the payment on application but an acknowledgement will be forwarded in due course through the post by a fully paid renounceable Letter of Acceptance and/or the return of the application monies or any surplus thereof.

EXCHANGE CONTROL ACT 1947

- * Authorised Depositaries are listed in the current issue of the Bank of England's Notice EC1 as amended and include banks and stockbrokers in, and solicitors practising in, the United Kingdom, the Channel Islands and the Isle of Man.
- † An Approved Agent in the Republic of Ireland is defined in the current issue of the Bank of England's Notice EC10 as amended.
- ‡ The Scheduled Territories at present comprise:— the United Kingdom, the Channel Islands, the Isle of Man, the Republic of Ireland and Gibraltar.

Procedure for Application

Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA will receive applications which must be for a minimum of 200 shares or for the following multiples of shares:—

Applications for not more than 2,000 shares: in multiples of 200 shares.

Applications for over 2,000 shares and not more than 5,000 shares: in multiples of 500 shares.

Applications for over 5,000 shares and not more than 25,000 shares: in multiples of 1,000 shares.

Applications for over 25,000 shares: in multiples of 5,000 shares.

Applications must be made on the accompanying Form of Application and forwarded to Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA together with a cheque for the full amount payable on application and should arrive not later than 10 a.m. on Thursday, 21st June, 1979. Each application must be accompanied by a separate cheque (drawn in sterling on a bank or branch thereof, and payable, in England, Scotland or Wales).

Cheques must be made payable to "Midland Bank Limited" and crossed "Not Negotiable". The right is reserved to present all cheques for payment on receipt and to reject any application, in particular multiple or suspected multiple applications. It is intended to clear the cheques of successful applicants and to retain Letters of Acceptance and surplus application monies pending such clearance. Due completion and delivery of a Form of Application accompanied by a cheque will constitute a warranty that the cheque will be honoured on first presentation; attention is drawn to the declaration in the Form of Application to that effect.

Preferential consideration will be given to applications received from employees of STC and its subsidiaries and other subsidiaries of ITT (United Kingdom) Limited (including Executive Directors) up to a total of 1,500,000 shares if made on the special pink Forms of Application made available to them. Such applications must be for a minimum of 50 shares and a maximum of 10,000 shares; applications for up to 500 shares must be in multiples of 50 shares, between 500 and 2,000 shares in multiples of 100 shares, between 2,000 and 5,000 shares in multiples of 500 shares, and between 5,000 and 10,000 shares in multiples of 1,000 shares.

If applications made on the special pink Forms of Application exceed 1,500,000 shares, such excess applications will be aggregated with other applications. If the total of such excess applications and other applications exceeds the balance of 13,500,000 shares available, this balance of 13,500,000 shares will be divided proportionately between such excess applications and the other applications, although the right is reserved to apply different bases of allocation to each group.

Acceptance of applications will be conditional on the Council of The Stock Exchange admitting the Ordinary Shares of STC to the Official List not later than 22nd June, 1979. Monies paid in respect of applications will be returned if such condition is not fulfilled by that date and in the meantime will be retained by Midland Bank Limited in a separate account. If any application is not accepted or is accepted for fewer shares than the number applied for, the application monies (or the applicant's cheque) or the balance of such monies, as the case may be, will be returned through the post at the applicant's risk.

Arrangements have been made for the registration by STC of the shares now offered for sale free of stamp duty in the names of applicants or persons in whose favour Letters of Acceptance have been renounced, provided that, in cases of renunciation, Letters of Acceptance (duly completed in accordance with the instructions contained therein) are lodged for registration not later than Wednesday, 8th August, 1979. Share certificates will be posted on 5th September, 1979.

STC

U.S. Trust Co. Int'l. Adv. Co.	
14. Rue Aclinger, Luxembourg	
U.S.T.I. Inc. Fund..... US\$1 35	-1-09%
S. G. Warburg & Co. Ltd.	
30, Graham Street, EC2	
Cable Cos. June 14..... US\$9 36	01-60
Eng. Ind. June 14..... US\$9 36	+0-01
Ind. Europe June 14..... US\$10 80	+0-01
Merc. May-McKinnell..... US\$10 80	+0-01
Merch. May-McKinnell..... US\$10 80	+0-01
11, Charing Cross St. Heller, Jy. C.	05-34
CANF Ltd. May 31..... US\$11 33	75-67
Charm. May 31..... US\$11 33	75-67
Charm. May 31..... US\$11 33	75-67
Charm. May 31..... US\$11 33	75-67
Charm. May 31..... US\$11 33	75-67
T.M.T. Ltd. May 10..... £10 14	10-99
World Wide Growth Management	
10, The Quadrant, London W.C.2	
Worldwide Growth Mgmt US\$17 80	-1-18
Wren Commercial Trust	
10, St. George's St., Douglas Is.	06-30
Wren Comm. Ltd., £50 0	38-4

NOTES
indicated ☐, and are in pence unless otherwise indicated.
☐ means "at market price." Offered prices include all expenses.
☐ means "single premium insurance." ☐ offers price includes commission.
☐ means "capital gains units indicated by ☐." Government securities,
subsidized, by only available to charitable institutions.

Invest-Dollar Fund	US\$25.45	2.63	
Invest Fund Mgmt. (Carpenter) Ltd.			
P.O. Box 794, St. Helier, Jersey			0534
Q1.12	25.45	2.63	
Q2.12	25.45	2.63	
Q3.12	25.45	2.63	
Q4.12	25.45	2.63	
Q5.12	25.45	2.63	
Q6.12	25.45	2.63	
Q7.12	25.45	2.63	
Q8.12	25.45	2.63	
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Prices do not include \$ premium, except where indicated, and are in pennies unless otherwise indicated.
 Yields % (shown in last column) allow for all buying expenses. a Offered prices include all expenses.
 b Today's prices. c Yield based on offer price. d Estimated. e Today's opening price. f Distribution expenses.
 g Periodic premium insurance. h Single premium insurance. i Offered price includes expenses.
 j Previous day's closing price. k Net of tax on realized capital gains unless indicated by q. l Guarantee.
 m Suspended. n Yield before Jersey tax. o Subsidized. p Only available to charitable beneficiaries.



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Britain heads for farm price clash with EEC

BY MARGARET VAN HATTEN IN BRUSSELS

A CLASH between Britain and its eight European Community partners is expected in Luxembourg today when Mr. Peter Walker, Minister for Agriculture, takes part in his first annual price review.

Mr. Walker's demand for a 5 per cent devaluation of the "green pound" is likely to irritate those countries ready, if reluctant, to accept price freeze on agricultural products, while his determination to see milk and sugar production will bring him into conflict with France.

The nine Farm Ministers will begin intensive talks on Commission proposals for a general freeze on common prices, a tax of about 5 per cent on milk production, a cut in sugar subsidies, and related measures.

However, a settlement this week is highly unlikely.

This farm price review might lead to the UK Government's belief that British policies vis-à-vis the EEC, which have not altered fundamentally with the change of government, will be more successful if pursued in a more co-operative manner.

If Mr. Walker can persuade fellow Ministers to accept his demands, in the interest of European unity, many will regard it as an impressive triumph.

Mr. Walker is determined to secure the effective cuts in income from milk and sugar that the measures would bring about, in the hope that EEC farmers will start producing less of them.

Milk and sugar surpluses constitute an enormous drain on the EEC budget, to which Britain is the largest net contributor. That is because farm spending, which swallows three-quarters of the EEC budget, gives little to Britain's relatively small farm sector.

Eliminating those surpluses would go far to reducing Britain's net contribution.

Mr. Walker is making things difficult for himself with two controversial demands. First, he wants British farmers exempted from the price freeze—a demand he has asked for a 5 per cent devaluation in the "green pound" to give British farmers a corresponding price rise (with another 5 per cent for pork and

bacon this year, and a further 5 per cent on all other products next year). That would follow the 5 per cent devaluation approved last March.

Second, he is insisting that the milk tax should apply to small farmers as well as big ones, contrary to the Commission's proposals.

The proposed exemptions would help small farmers in Bavaria and France, for example, but most British farmers are too big to benefit. The necessary condition for persuading West Germany to cut its "green rate" by a similar amount, thus reducing the comparative profitability of West German agriculture.

The demand for an extra 5 per cent devaluation on pork and bacon will infuriate the Dutch and the Danes, whose subsidies on exports to Britain would be wiped out. Mr. Walker's insistence on having no exemptions from the milk tax might destroy all chance of getting the tax accepted in its present form.

Need for oil leads to delay on gas flaring restrictions

BY KEVIN DONE, ENERGY CORRESPONDENT

SHELL AND Esso are to be given permission by the Government to continue flaring into the atmosphere very large volumes of associated gas from the Brent Field in the North Sea.

The Department of Energy is understood to have reluctantly deferred plans for tightening its restrictions on gas flaring at the field. This is because any limitation would also hit crude oil production.

Oil companies are rationing deliveries of oil products in the UK as a result of the general shortage of crude oil supplies to the world market. The Government has, therefore, decided that any cut in North Sea crude production would be unacceptable.

As a result, between 450m and 500m cubic feet a day of natural gas—equivalent to about 10 per cent of the UK's total natural gas production—is likely to be lost over the next six months as associated gas from the Brent Field continues to be flared into the atmosphere.

Shell, the operator of the Brent Field, the largest oil field in the UK sector of the North Sea, has been working hard to instal gas re-injection equipment on the four Brent platforms.

These units would allow for much of the gas that is produced along with the crude oil to be separated offshore and re-injected into the reservoir for production at a later stage of the field's development.

But Shell has run into major problems with the installation and operation of the gas compressors. Originally, it had been hoped the gas could be re-injected into the reservoir for production at a later stage of the field's development.

But Shell has run into major problems with the installation and operation of the gas compressors. Originally, it had been hoped the gas could be re-injected into the reservoir for production at a later stage of the field's development.

Saudis sign crude deal with Italy

BY PAUL BETTS IN ROME

SAUDI ARABIA has for the first time concluded a deal with Italy under which it will supply crude oil directly to the Italian State Hydrocarbons Agency, ENI, bypassing the main oil companies.

The deal, involving 12.5m tonnes of crude over the next two and a half years, represents a major step by the Italian state company to replace crude previously supplied by Iran.

The weekend agreement, following four months of negotiations, will mean the Saudi Arabian state oil group, Petrobras, will sell some 2.5m tonnes of crude to ENI this year, a further 5m tonnes next year and another 5m tonnes in 1981.

The agreement will increase Italy's overall imports of Saudi crude to 34.5m tonnes this year, most of which is supplied by the international groups. Imports from all sources are expected to be about 104m tonnes this year.

Italy is expected to pay official market rates for the Saudi crude, but the agreement is also understood to involve eventual exports of Italian technology.

Continued from Page 1

France oil plan

countries should be urged to adopt similar commitments. Consuming countries in the EEC and elsewhere should also act to prohibit imports of oil from the spot market at prices substantially above those charged officially by the oil exporting countries.

The EEC should give top priority to nuclear power in developing non-oil energy resources. Unless nuclear programmes are vigorously pursued, the memorandum says, there will be no economic growth in future years and the cohesion of the whole international economic system may be put in doubt.

Steps should also be taken to encourage the use of coal in power stations and manufacturing industry. While it does not specifically recommend

injected and, by the end of the year, as much as 80 per cent could be conserved.

But it is understood that less than 5 per cent of the associated gas produced from the Brent Field is being re-injected.

At stake, however, is crude oil production that by the end of the year could reach about 245,000 barrels a day. The Brent Field is producing a 13 to 14 per cent of total UK North Sea crude oil output.

When the full development of Brent is completed, the natural gas will be brought ashore from the field by pipeline to a terminal at St. Fergus.

The field has one of the highest ratios of gas to oil of any of the North Sea discoveries and at peak production it will be providing about 15 per cent of UK gas consumption.

But deliveries to British Gas are not due to start until October next year, when the terminal is commissioned. For the next few months at least the Brent Field will account for about two-thirds of the total 700m to 750m cubic feet a day that will be flared overall in the North Sea.

In practice, Shell's consent to flare at these very high levels is likely to run for at least the next six months, but it will probably have to be renewed formally at the end of September.

As a consolation for the loss of the gas, it is thought that the Government is insisting that all crude oil from Brent is refined in the UK. Both Shell and Esso should be well able to meet this condition with their large UK refining capacity.

know-how and equipment to Saudi Arabia in exchange for oil.

During recent months, ENI has successfully sought to diversify its oil imports to help fill the shortfall of 14m tonnes of Iranian crude this year.

ENI has already secured from Iraq and Libya additional imports this year of 2m tonnes and 1m tonnes of crude respectively.

Although the agreement with Saudi Arabia will help ease Italy's present energy problems, the situation is still regarded with great uncertainty.

Private oil companies are continuing to warn of imminent shortages in the supply of petrol and fuel oils, and the Italian Government is expected to announce energy-saving measures and increases in the price of some refined products, particularly fuel oil, in the next few days.

During the first five months of this year, the consumption in Italy increased by 10 per cent, while the consumption of fuel oil rose by 17 per cent over the same period last year.

Carter blueprint

vague hope that it might even be possible to agree with Russia on further mutual arms reductions before the SALT III treaty expires in 1985.

But at this stage, inclusion of the MX mobile missile system, which development Mr. Carter called for only nine days ago, in any such cuts was not on the cards unless an equivalent and significant concession was forthcoming from the Soviet Union.

David Buchan writes from Washington: Senator Henry

Increased Community aid to coal mining, the paper says that the EEC should concentrate its financial resources, notably the \$1.4bn lending facility, on the energy sector.

To help the Third World, it suggests that oil producing countries should be invited to join consuming countries in contributing to a new expansion of World Bank development programmes and to the setting-up of a scheme to encourage oil exploration, especially in the developing world.

France's approach to the energy problem is expected to provoke considerable debate today. Several countries, including Britain, believe it would be more realistic to achieve a cut in oil imports through a combination of management and conservation policies than by setting rigid volume limits.

Jackson predicted yesterday that the U.S. Senate would send the SALT II treaty back to the Russians for renegotiation. "It is a very real and verifiable" for the U.S.

The senator expected to lead the fight in the Senate against ratification of the SALT accord as it stands, said UN television that among it inequalities were the unilateral advantage given the Soviet Union in heavy nuclear missiles and the omission of its backfire bombers from ceilings put on nuclear launchers.

THE LEX COLUMN

Connecting STC to the market

Fate has not dealt kindly with the marketing of STC, for share prices have been notably weak recently while there was a late blow from the Budget cut in income tax which caused the prospectus yield at 160p to be amended at the last minute from 7.5 to 7.1 per cent. On the other hand the issue itself has a great deal going for it. The electrical and electronic sectors of the equity market have been far stronger this year than most of the other manufacturing areas, while this is very much of an institutional grade share and it provides a much needed alternative to Plessey as a way into the telecommunications industry.

As with Plessey, however, there is nothing very glamorous about STC. The risky high technology—like 64k RAM devices—has been left out of the package now being floated, as have the consumer electronics interests, and various bits and pieces associated with the international tentacles of the parent of ITT. The rejig has had the effect of turning a slight fall in the originally reported 1978 pre-tax profits of STC into a slight rise in the prospectus version of the profit record, but there is no disguising the overall status since the peaks of 1973 and 1974.

Both of the two remaining divisions—telecommunications and electronics (about 80 per cent of pre-tax profits)—and components have found growth hard. The transition to electronic switching in telecommunications has cost £15m directly (and has further hit profits indirectly) through the need over four years to revolutionise production methods and shed a third of the related workforce. In components, manufacturing margins have come under pressure though there is an important distribution side which has done better.

STC

Even sales have scarcely been buoyant. Deflating the figures somewhat crudely in terms of the retail price index suggests that real volume since 1974 has shrunk by 15 per cent (and by more than a fifth for telecommunications alone). This highlights the fact that in electronics progress can often mean smaller and cheaper products—a dangerous road to travel along. Yet for STC there are solid reasons for thinking that a better period is now opening up.

In 1978 profits are forecast to rise by 19 per cent to not less than £24m pre-tax, reflecting the beginning of the benefit from rationalisation. Furthermore STC has a lead over its UK rivals GEC and Plessey in the development of TKE4 and TKE4A, the telephone systems which will represent the bulk of Post Office orders in the 1980s. This is allowing STC to

two thirds of their shares and have to mop up a continuing stream of sales from the personal sector. The institutions value the trusts' shares in relation to other investments to account management charges (about 5 per cent of income), but insufficient retentions and other indirect tax costs. So the discount is not simply the result of an oversupply of investment trust shares.

But, the report argues, the importance of the discount has been overplayed, partly because of the way that stockbrokers encourage their clients to trade in and out of shares as the discount widens and narrows. For a long-term investor the overall return is what matters. Most trusts have now lost what used to be one of their main attractions—a worth while measure of gearing—and with interest rates at present levels there is no easy way of re-introducing debt. Morgan Grenfell has some nice ideas, though, like a scrip issue in preference shares—which might also help to narrow the discount since the preference would be valued on a yield basis. Some trusts might try a complete reconstruction, swapping equity for new equity plus a convertible. That way, they could contract gracefully by buying in the lean during bear markets. But the report says that trusts should not press to be allowed to buy in their shares directly. Apart from the scope for manipulation, that would be an outright admission of defeat.

One harmless gimmick would be a rising coupon stock, with an initial yield of perhaps 6 per cent rising to a fixed 20 per cent after eight years. The equated yield would be no less than on a conventional fixed interest stock, and a manager who fancied his talents could hope to build up an income stream to cover the rising interest costs and to retain any capital appreciation for his shareholders.

Other suggestions are more questionable. The disadvantage of specialised trusts, for instance, is that they face a double blow if things go wrong—the discount widens and net assets fall. Trusts might be able to spread their costs by setting up active dealing subsidiaries—but the reverse might also be true. In general, the report has not come up with any sure-ell, but it should give managers—and their shareholders—plenty to think about.

These are some of the suggestions in a confidential report currently being circulated among members of the Association of Investment Trust Companies. The trusts are under attack with bidders proving outside their walls and shareholders grumbling within. In response, the Association commissioned a merchant bank, Morgan Grenfell, to look into ways of improving the trusts' appeal to investors and their standing in the market.

Its starting point is the fact that investment trust share prices nowadays are set by the institutions, which own about

now, when he sees a clock, he hides

There are limits to what the human mind can stand. For Major C... after years of bravery in Bomb Disposal, the limit comes each time he sees a clock. Every alarm clock is a bomb, each ticking watch a probable explosion. Soldiers, Sailors and Airmen all risk mental breakdown equally in war and in keeping the peace. There are bombs much nearer to us than Cyprus, Aden or Malaya. We devote ourselves solely to the welfare of these brave men and women who have tried to give so much more than they could. We help them at home, and in hospital. We run our own Convalescent Home. For some, we provide work in a sheltered industry, so that they can live without charity. For others, there is our Veterans' Home. If we are to go on helping them, we must have funds. Please send a donation, please sign a covenant, please remember us with a legacy, perhaps. The need is really urgent, and the debt is owed by all of us.

"They've given more than they could—please give as much as you can."

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Over £25m was paid in pensions, and £7m in lump sums on retirement. There were over 70,000 members of the schemes at the end of 1978, and about 34,000 pensioners and other beneficiaries.

At the end of 1978, the total investments held by the pension funds amounted to just over £700m, of which 60 per cent was in UK equities, 5 per cent in overseas shares, 18 per cent in property and 10 per cent in UK fixed-interest holdings.

Works of art accounted for 2.7 per cent, and direct investment in small companies 0.5 per cent.

The funds' total income was £112m, compared with £101m in 1977. Contributions from employees were £16m, with British Rail paying £55m in contributions. Investment income accounted for the remaining £41m.

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Receiver's duties may alter

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

WIDE-RANGING changes in company insolvency law, particularly concerning the duties of receivers, seem likely to be recommended by Sir Kenneth Cork's Insolvency Law Review Committee when it reports next year.

The committee is believed to be looking for ways of making receivers—the individuals appointed to realise assets when companies default on debentures—more generally responsible to interests involved with the company. These would include employees and creditors. At present, the prime responsibility of a receiver is to the holder of the debenture charge.

The committee has received much evidence indicating that under present arrangements the small unsecured trade creditor is increasingly losing out when a company goes into receivership.

The clearing banks are believed to have told the committee that trade creditors are already protected because their profit margins are pitched at such high levels that they take

into account the risk of a customer's insolvency.

The banks also refute suggestions that they often delay too long, against the interests of other creditors, before appointing receivers.

Other aspects of receivership likely to be included in the Cork committee's recommendations include a proposal that a committee of creditors should be formed in all receiverships, with a right to take court action against the receiver if necessary, and plans for fee scales and minimum qualifications.

The committee is examining the increased use of fixed debenture charges on debtors by the clearing banks. Until recently it had been assumed that fixed charges whereby security for a loan is specifically related to individual assets could be obtained only on fixed assets such as buildings or plant.

Lending for working capital was generally thought to be best secured by a floating charge, a security method whereby the charge "floats"

over the general body of current assets, without being attached to any item in particular.

In recent years the floating charge has fallen out of favour with bankers because of the expansion of preferential claims resulting from value added tax and the increased tendency for suppliers (trade creditors) to reserve ownership of goods until they are paid for. By taking a fixed charge on debtors, the most attractive part of the current assets, the banks are put in a highly advantageous position, because fixed charges have first right to repayment in an insolvency.

Barclays Bank has included a fixed charge on debtors in its standard debenture form for several years, and National Westminster is now doing the same. Lloyds Bank is expected to follow shortly.

The Cork committee, set up more than two years ago, expects to report in the latter part of 1980. It has already received some 160 written submissions. The committee has named September 30 as the deadline for any further evidence.

Company taxation changes soon

By David Freud

THE GOVERNMENT is determined to change as soon as possible the way in which tax on companies is adjusted for the effects of inflation.

Because of this, the new inflation accounting code under discussion within the accounting profession could become the basis for company taxation as early as the 1980/81 financial year.

In last week's Budget speech, Sir Geoffrey Howe told the Commons that he was arranging for the Inland Revenue to consult the accountancy profession and business later in the year.

"It is important that the tax system should take account of the effects of inflation on business, and to do so in a way that is reasonably objective, equitable and simple to administer," he said then.

The Government will therefore be reviewing this matter along with the accountancy profession's latest proposals for current cost accounting.

The Government is dissatisfied with the system of adjustment for inflation—85 per cent of a workforce should vote in favour before a closed shop became lawful.

Existing employees would have the right to refuse to become union members. Only those employed after the closed shop came into force would have to join. Conditions on which a worker could opt out on grounds of conscience would be widened and there would be special arrangements for independent appeals.

In addition, the CBI suggests that special security payments to strikers' families should be based on the assumption that strikers are receiving £10-a-week strike pay from their trade unions.

CBI urges laws to curb union powers

BY JOHN ELLIOTT

DETAILED PROPOSALS to restrict the operations of closed shops by changing the law and introducing a statutory backed code of practice are to be submitted later this week to Mr. James Prior, Employment Secretary, by the Confederation of British Industry.

They form part of a package of plans for legislative changes

that the CBI's employment policy committee is putting to its monthly council meeting on Wednesday.

Other proposals are aimed at limiting picketing, cutting social security benefits for strikers, and changing the rules governing the operation of the Advisory, Conciliation and Arbitration Service. The proposals are based on policies that the CBI has been preparing for some time and are broadly similar to the Government's plans.

Sir John Methven, CBI director-general, said he hoped a Bill containing the proposals would be published by the autumn so the Government's measures for limiting picketing would be widely known before strikes began under the next pay round.

"It will then be utterly clear what the legislation is to be and any widespread misuse of secondary picketing might well then, I believe, hasten the passage of the legislation."

The CBI wants the legislation to limit the right to picket to people directly involved in a dispute at their place of work. On closed shops, the CBI favours a compulsory secret ballot among workers before any new arrangements are introduced, along with periodic reviews to check that the workers involved still support a compulsory union membership.

A code of practice on "reasonable operation" methods would set out the details of how this would work. It might say that 85 per cent of a workforce should vote in favour before a closed shop became lawful.

Existing employees would have the right to refuse to become union members. Only those employed after the closed shop came into force would have to join. Conditions on which a worker could opt out on grounds of conscience would be widened and there would be special arrangements for independent appeals.

In addition, the CBI suggests that special security payments to strikers' families should be based on the assumption that strikers are receiving £10-a-week strike pay from their trade unions.

Weather

UK TODAY
MOSTLY DRY with sunny periods.

England, S. and Cent. Scotland, Ulster, Wales, Channel Is. Dry with sunny periods. Max 25C (73F).

N. Scotland, Orkney and Shetland. Cloudy. Some drizzle. Max 16C (61F).

Outlook: Mostly dry, sunny periods. Cloudy in N.W.

WORLDWIDE

Algeria	22	72	Locarno	F	20	68
Amman	23	73	London	F	19	65
Athens	21	70	Munich	F	18	65
Bahrein	29	84	Luxembourg	F	17	63
Bangkok	27	81	Madrid	F	22	72
Beirut	27	81	Malaga	F	23	73
Bombay	28	82	Manila	F	27	81
Buenos Aires	22	72	Medan	F	27	81
Calcutta	28	82	Meiktila	F	27	81
Cairo	28	82	Moscow	F	21	69
Canton	28	82	Mumbai	F	28	82
Cebu	28	82	Nairobi	F	23	74
Colon	28	82	Paris	F	18	65
Dacca	28	82	Rangoon	F	28	82
Dahlgren	28	82	Reykjavik	F	11	52
Darwin	28	82	Rio de Janeiro	F	27	80
Delhi	28	82	Rome	F	22	72
Dhaka	28	82	Saltzberg	F	9	48
Dublin	18	65	Singapore	F	30	86
Edinburgh	17	63	Sri Lanka	F	28	82
Frankfurt	18	65	Strasbourg	F	19	66
Geneva	18	65	Sydney	F	19	66
Glasgow	18	65	Taipei	F	28	82
Guangzhou	28	82	Tel Aviv	F	27	81
Hankow	28	82	Tientsin	F	28	82
Hong Kong	28	82	Tokyo	F	28	82
Imbabura	18	64	Toronto	F	26	79
Intab	18	65	Tybee	F	28	82
Isfahan	28	82	Vancouver	F	20	68
Jakarta	28	82	Vladivostok	F	17	63
Johannesburg	28	82	Zurich	F	17	63
Kuala Lumpur	28	82				
Lima	22	72				
Lisbon	20	68				

Clouds	Fair	Rain	Sunny
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C—Cloudy, F—Fair, R—Rain, S—Sunny.